## Open MetaDesign o.1 Business Model Canvas

Designed for:

Designed by:

Who are our Key Partners? Who are our key suppliers? Which Key Resources are we acquiring from partners? Which Key Activitis do partners perform?  What Key Activities do partners perform?	Activities do our Value Propositions ution Channels? Relationships? What value do we Which one of our helping to solve? What bundles of prams?	ropositions deliver to the customer? customer's probles are we offering Segment? needs are we satisfying?	Channels  Through which Channels do our Customer Segments we reaching them now? How are we reaching them now? How are we reached?  Through which Channels do our Customer Segments want to be reached?  How are we reaching them now? How are we reaching them some our Channels integrated?  Which ones are most cost-efficient? How are we integrating them with customer routines?	Customer Segments  For whom are we creating value? Who are our most important customers?	
Cost Structure  What are the most important costs inherent in our business model? Which Key Resources are most expensive? Which Key Activities are most expensive?	Link:		ams  ners really willing to pay? For what do they currently pay? ? How would they prefer to pay? e Stram contribute to the overall revenues?  under the Creative Commons Attribution-Share Alike 3.0 Unported License	105, USA. CC (1) (2) (3)	

Original development of the Business Model Canvas: BusinessModelGeneration.com