replicaide

BRAND GUIDELINES

The following document serves as a reference to guide the communication and design across all touch points of the Replicaide brand.
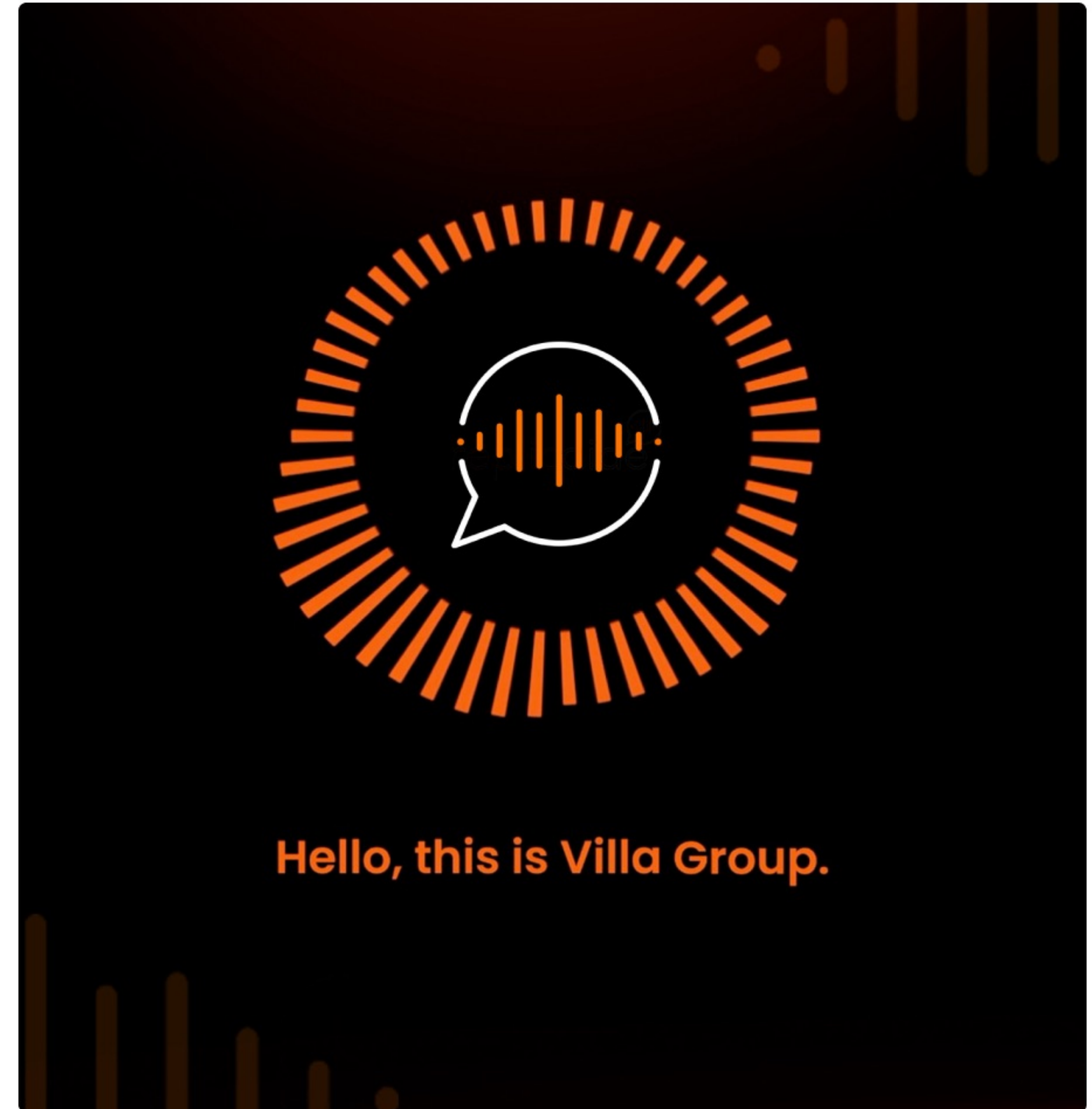
Index.

About Replicaide

1

Drowning in sales tasks?
Send AIDE

About Replicaide

We are the first Agentic Adaptive Intelligent Decision Engine (AIDE). In other words, we created a humanlike AI voice assistant that goes beyond doing tedious, repeatable, or black-&-white tasks.

Hello, this is Villa Group.

What Drives Replicaide

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Our Mission

Empowering meaningful interactions across all communication channels using our personalized & contextually coherent Agentic AIDE to enhance Human^{2}AI experiences for win-win-WIN engagements

Our Vision

To be the leader in personalized Human^{2}AI interactions, enabling mass collaboration for spiritual engagements that transforms communication for all.

Our Purpose

Empowering meaningful interactions across all communication channels using our personalized & contextually coherent Agentic AIDE to enhance Human^{2}AI experiences.

Our Focus

To be the leader in personalized Human^{2}AI interactions, enabling mass collaboration for sustainable, positive relationships.
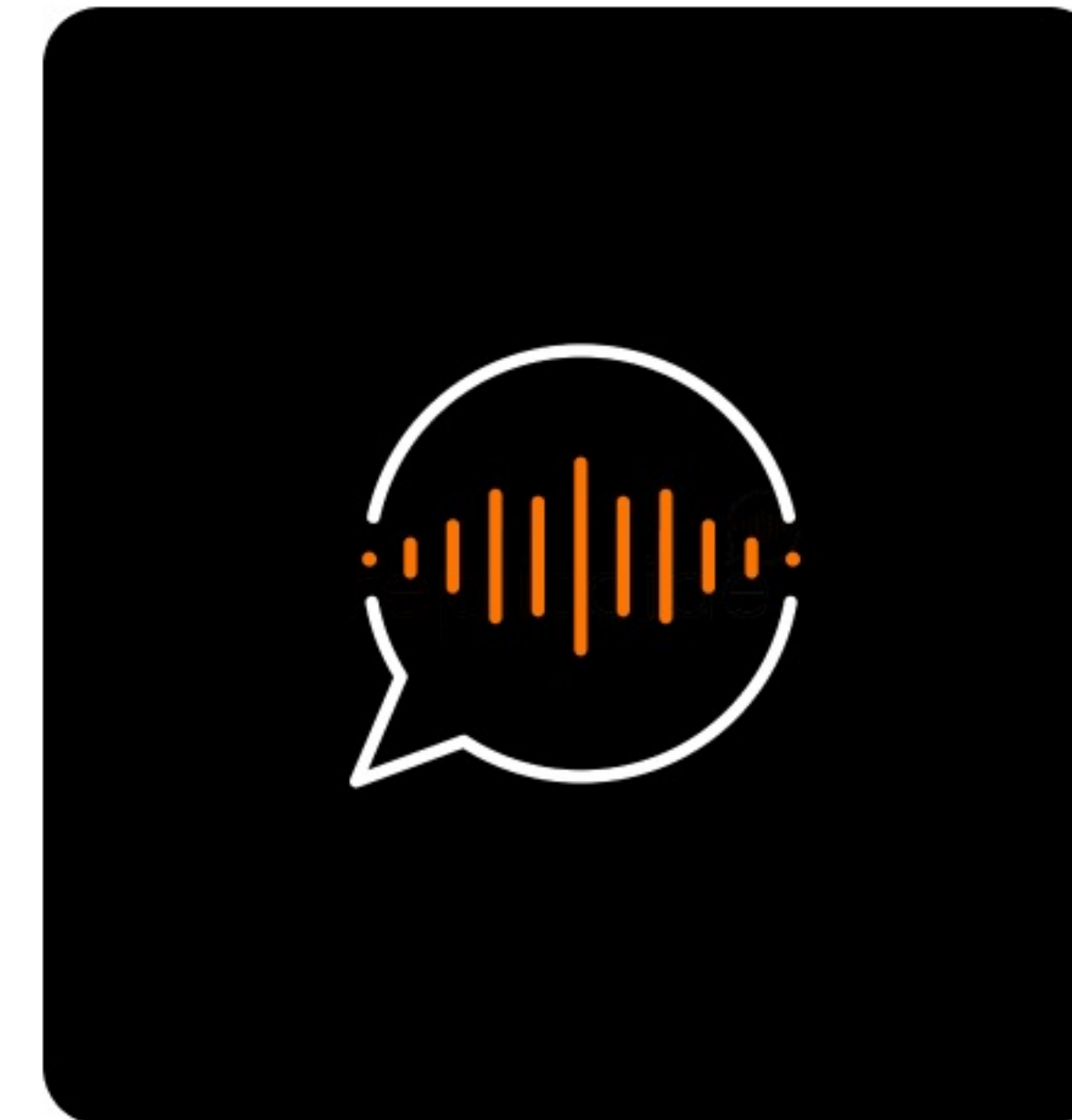
Logo

3

Brand elements

Wordmark and Brandmark

Our logo is the primary visual element of our identity, the key building block that identifies us. People may not always be able to speak our language, but they will remember the signs associated with our brand.
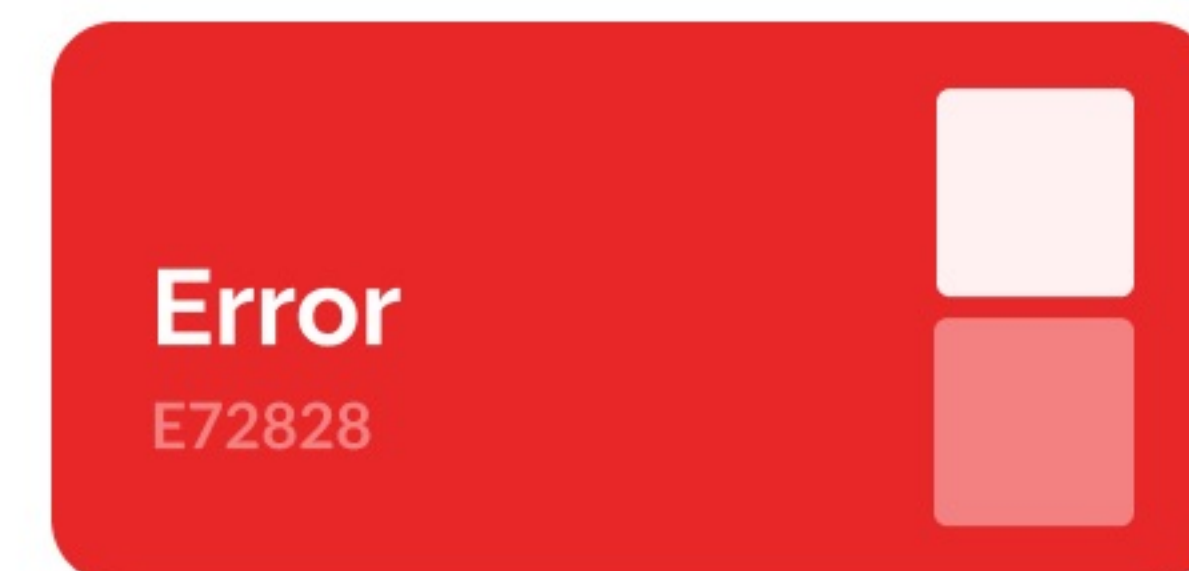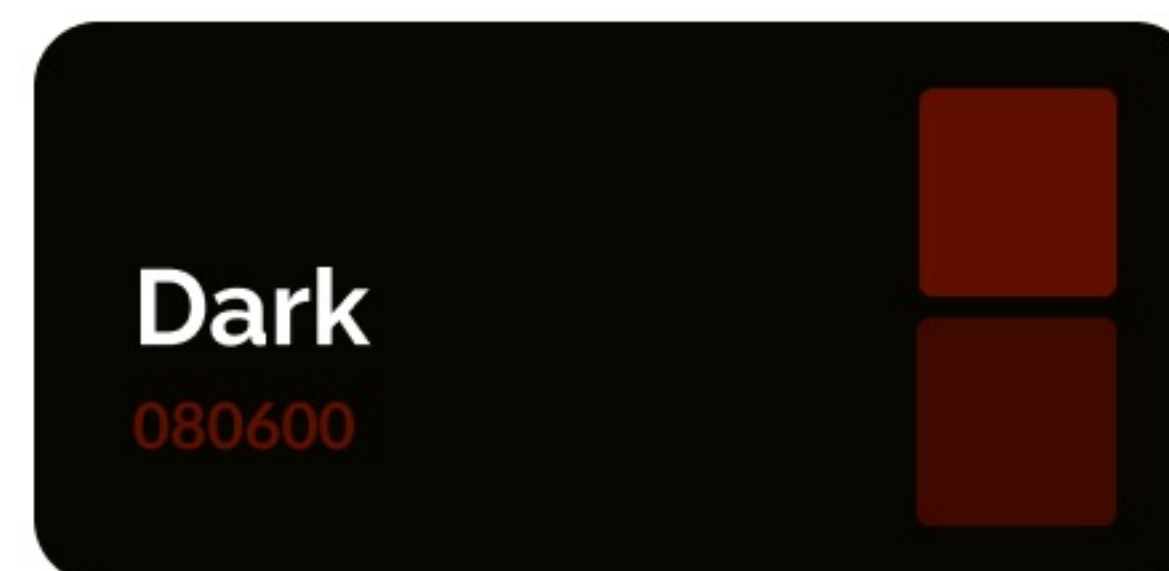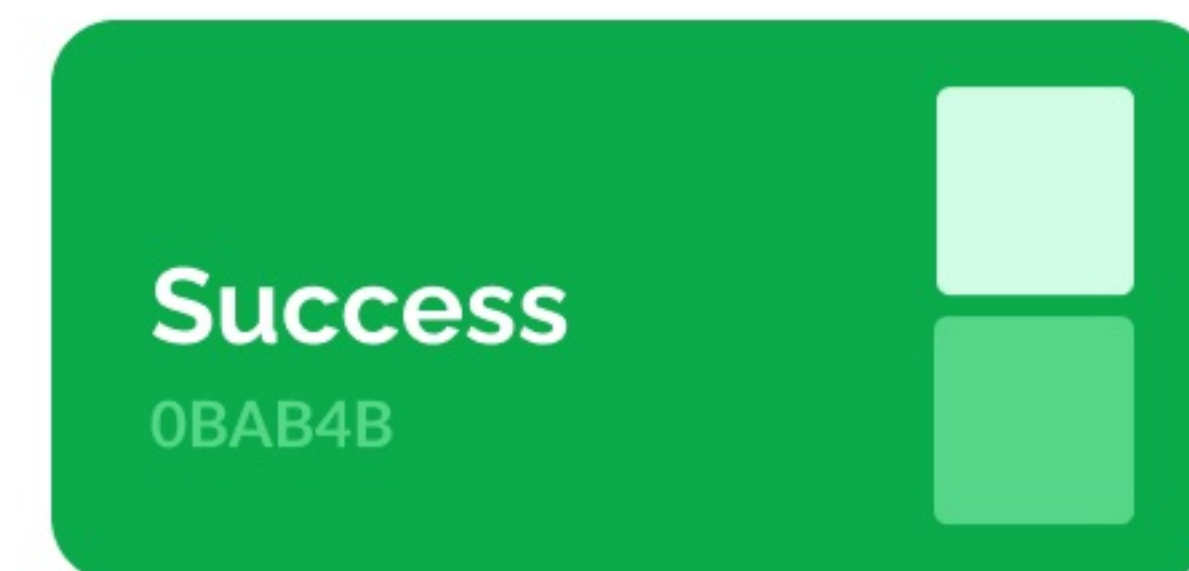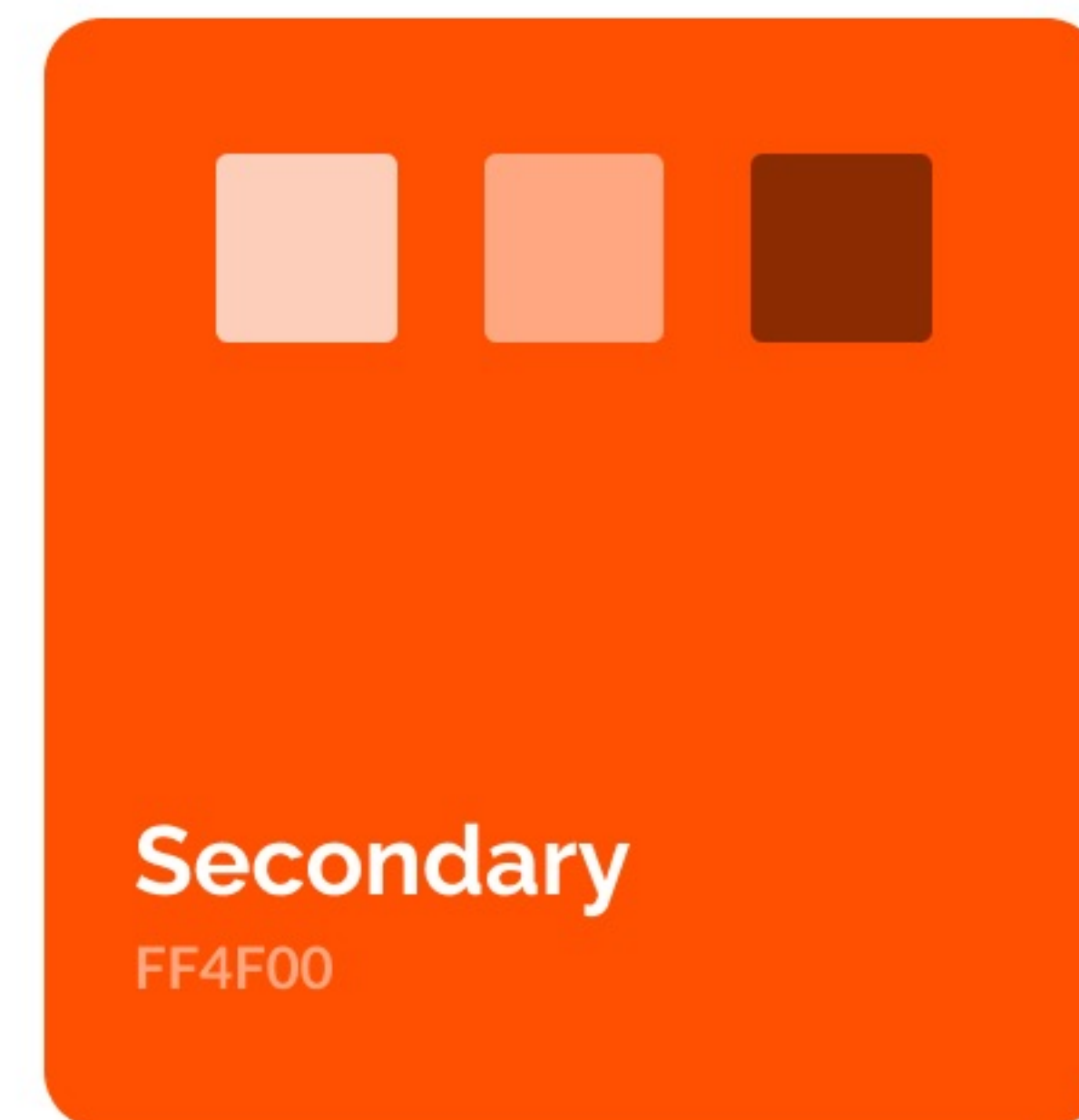
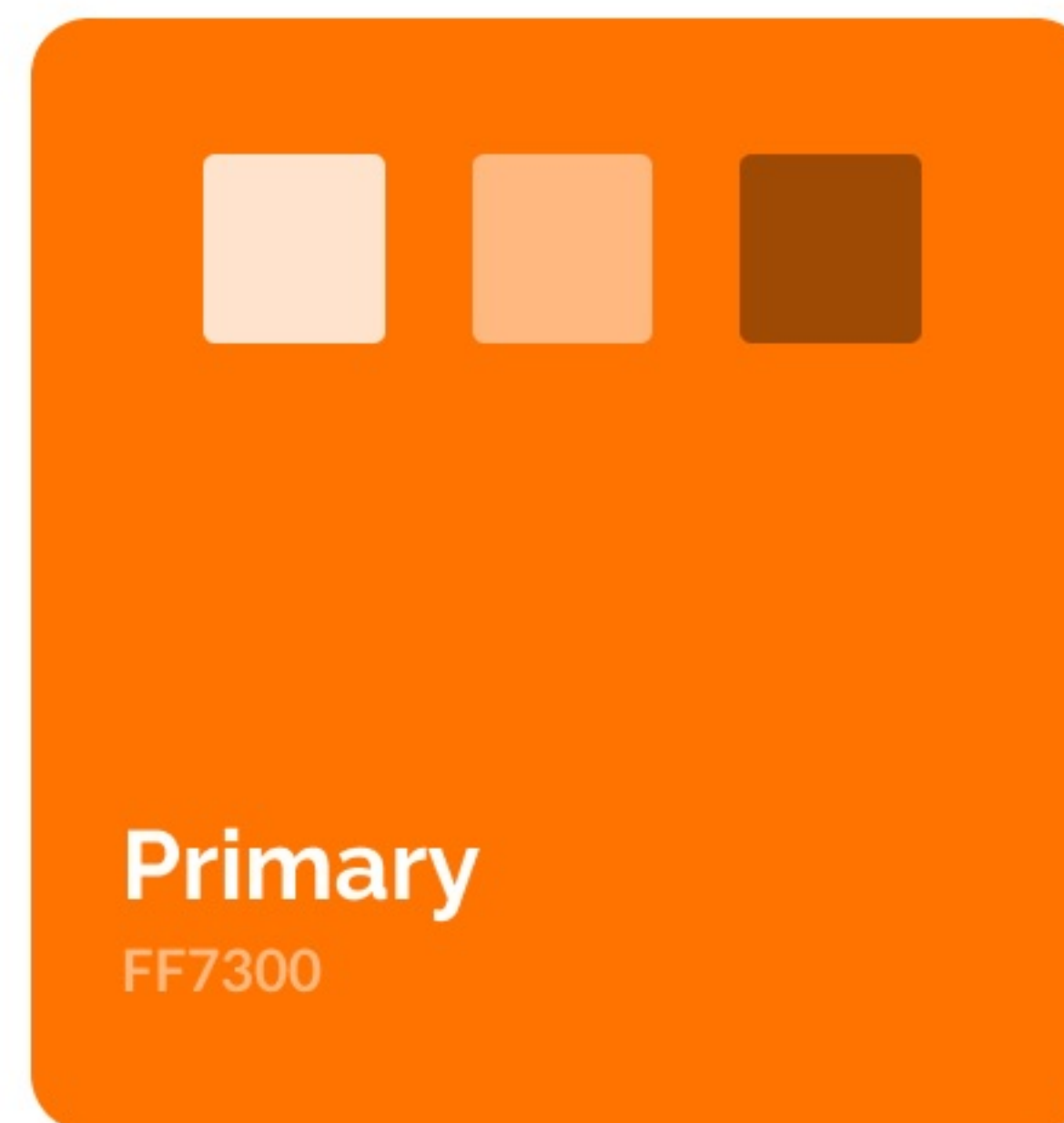# Colors

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Colors

Our colors palette has been carefully chosen to visually represent the core values of our brand.

Primary
FF7300

Secondary
FF4F00

Accent
FFF500

Success
0BAB4B

Dark
080600

Error
E72828

Typography

5

Klik

Inter

Typography

Typography plays a crucial role in communicating an overall tone and quality. Careful use of typography strengthens our personality and ensures clarity and harmony.

Klik light	64pt
Klik light	48pt
Inter medium	40pt
Inter	38pt
Inter light	24pt

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Thank you.