

UX Feedback Report

1. Introduction

Two random people were shown screenshots of the website's user interface and asked a number of different questions to assess their first impressions of the website, so that I could make the UI more user friendly and intuitive. The participants were encouraged to be as honest as possible in order to gather as much constructive criticism as possible.

2. Questions

- 1.1 What are your first impressions when looking at the user interface of this website?
- 1.2 What do you think about the navigation bar? How do you think it could be improved to make it easier to use?
- 1.3 What do you think about the overall theme/color scheme of the website? How can it be improved?
- 1.4 If you could add/remove any feature from/to the website what would it be?
- 1.5 Do you think the given filters in the second image are descriptive enough to find the perfect place? If no, what types of filters can be added?

3. General feedback

Both users appreciated the simplicity and minimalism behind the website's design and navigation bar. They thought that the pairing of colors was accurate and pleasant to the eye.

There was a suggestion to add a new page that contains frequently asked questions which could help the users with understanding what the website is about and what other features are present on it.

Overall I am really happy with the feedback that the web application received, and I will look into ways of implementing all the feedback provided to me since this is what the users think is necessary to make using the website more pleasant.

4. Upcoming changes

Even though I would like to focus more on the functionality of the website, the user interface is an undoubtedly important part since it is actually the only way that the user is able to interact with.

- 4.1 Adding a border between the buttons in the navigation bar to make them more distinguishable.
- 4.2 Possibly add a FAQ page to give some basic information about the website to new users.
- 4.3 Repositioning of the filter buttons (aligning them with the property containers).
- 4.4 Make the border of the “property type” and “property interior” thinner.
- 4.5 Remove underlining of the property container text.
- 4.6 Add more components to the main page.