

The Road To  
<http://username.github.io>

# 1. Needs

## **Why Does She Need A Website?**

To gain a larger clientele  
To inform people about clinical aromatherapy  
Sell more essential oils

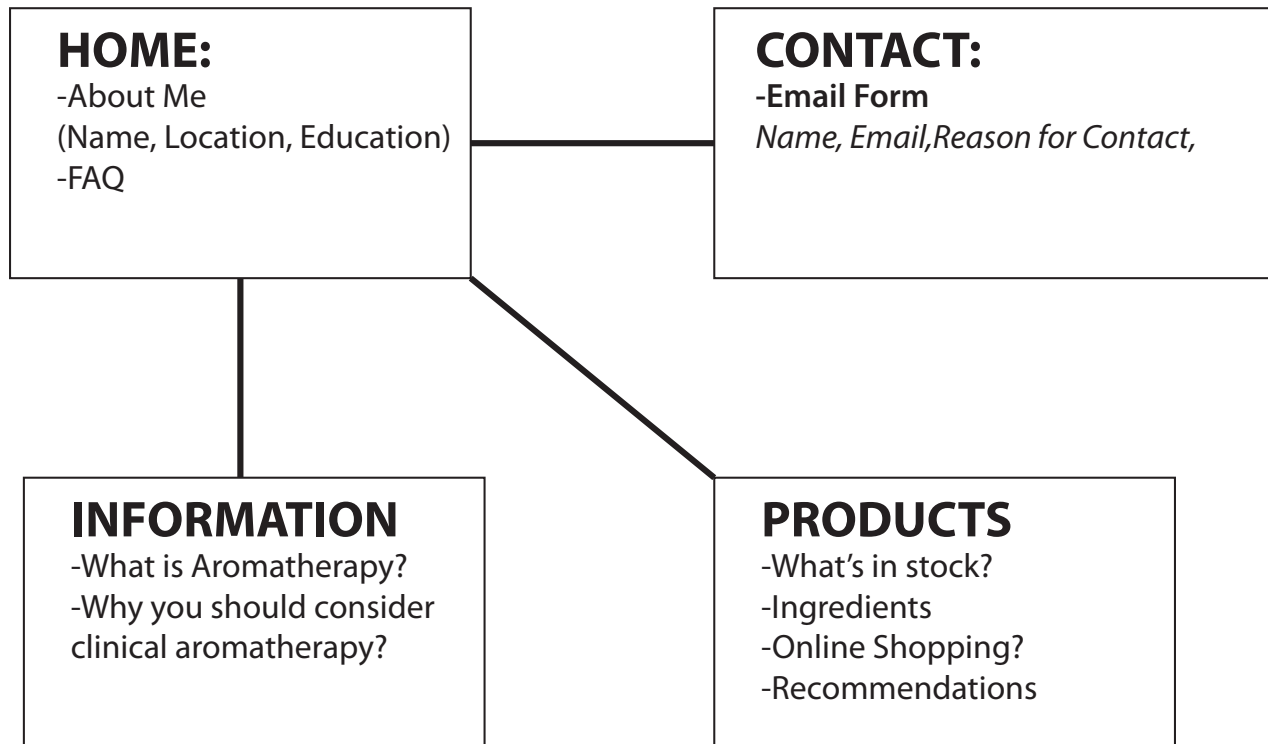
## **How Will The Website Help?**

Offering information  
Answering Simple Questions  
Establishing Contact

## 2. Sitemap

Then

### Kim Hillard Aromatherapist - Sitemap



# Sitemap

After

**Kim Hillard**

About me(Name, Education)

**Aromatherapy?**

What is clinical aromatherapy?

Why should you consider it?

How Can I Help?

**Contact**

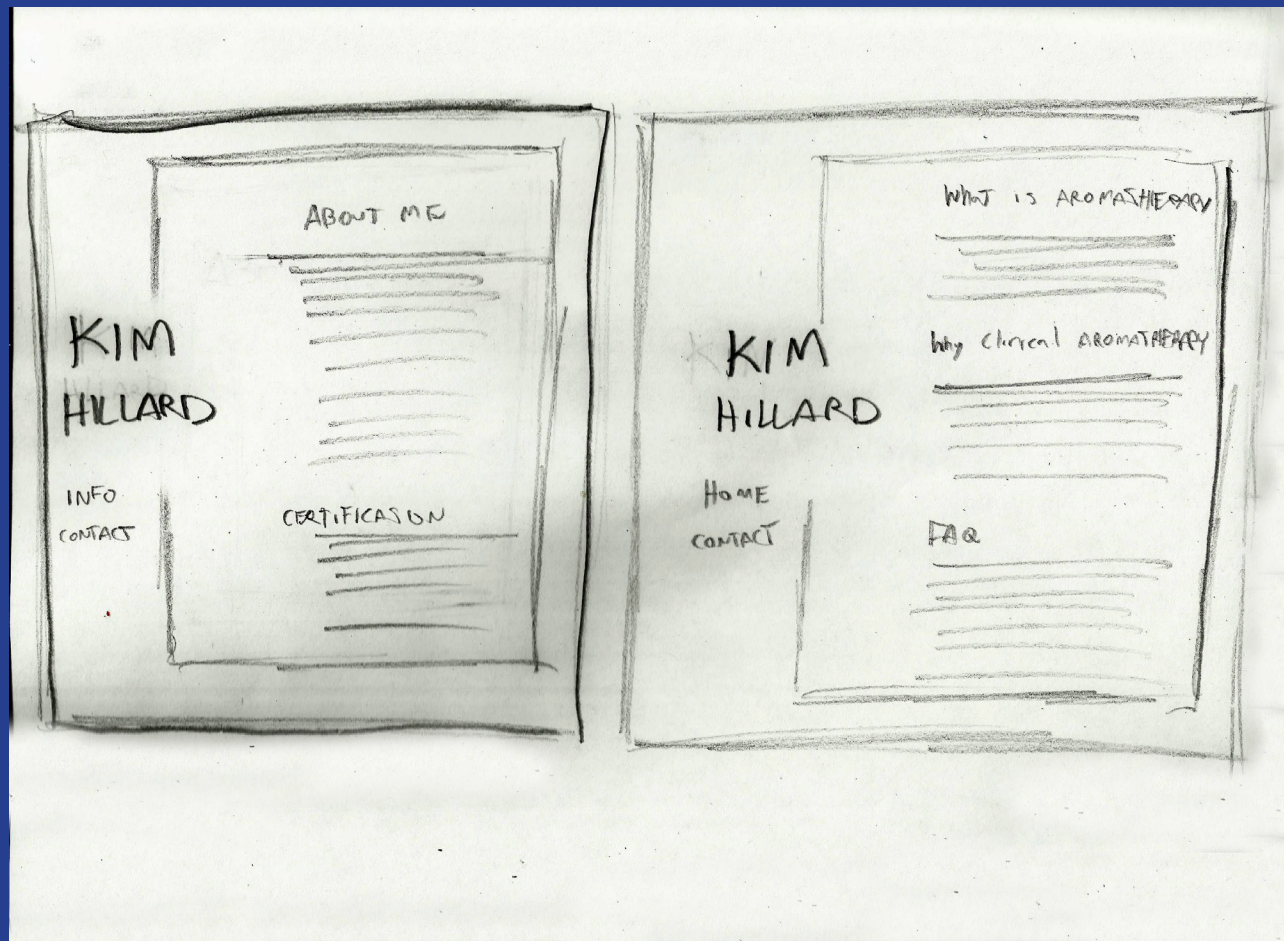
Email form

(Name, Email, Reason For Contact)

**Disclaimer**

Disclaimer info

### 3. Sketches



# 4. Wireframes

## KIM HILLARD

about me

Aromatherapy?

contact me

### Page information

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# 5. Mockup

[Kim Hillard](#) [more info](#) [contact](#)



## Kim Hillard CCAP

Kimberly was certified in Clinical Aromatherapy in 2016 by RJ Buckle & Associates. She has built a modest clientele and wishes to reach more people who are interested using essential oils as part of their holistic health support. Well versed in the use of essential oils, she blends her oils to provide a custom product for each client.

### more info



#### What is Clinical Aromatherapy?

Clinical Aromatherapy is the use of essential oils to target a specific problem and have a measurable result. It is not the use of essential oils to make soaps, beauty products, or perfumes. When you use an essential oil blend to ease a strained muscle or to facilitate a good night's sleep, you are using Clinical Aromatherapy.

#### How Do I use essential oils?

Essential oils used clinically can be applied topically, inhaled directly, or diffused. They should never be taken internally or used undiluted on the skin. When used with respect and caution, essential oils are safe and effective.

#### How Can I Help?

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### contact me





### Disclaimer



Disclaimer: Information within this site is for educational purposes only. Statements about product efficacy have not been evaluated by the U.S. Food & Drug Administration (FDA). The products mentioned within are not intended to diagnose, treat, cure or prevent any disease. As always, if a condition persists, please contact your physician or health care provider. The information provided by this website should not be construed as individual medical advice.

[Kim Hillard](#) [aromatherapy?](#) [contact](#) [disclaimer](#)



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### aromatherapy?



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#### How Can I Help?

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# What Did I Learn?

Client Communication is very important

# What Was Challenging?

Agreeing with client's "creative" decisions

# If I Could Do It Again Knowing What I Know Now, What Would I Do Differently?

Take every step seriously

# Did Client Approve?

Yes! Found site to be very simple and professional



## 6. What's Next?

To Be Decided

Thank You