

The Road To
<http://username.github.io>

1. Needs

Why Does She Need A Website?

To gain a larger clientele
To inform people about clinical aromatherapy
Sell more essential oils

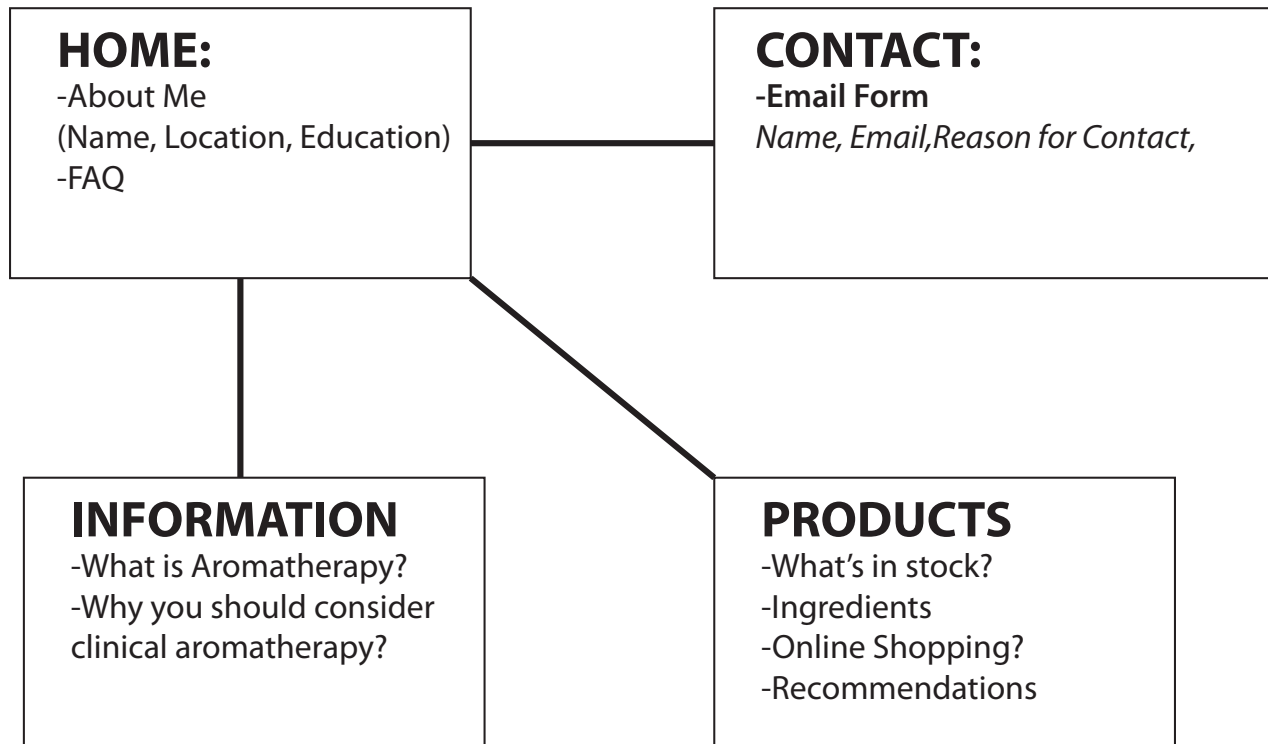
How Will The Website Help?

Offering information
Answering Simple Questions
Establishing Contact

2. Sitemap

Then

Kim Hillard Aromatherapist - Sitemap



Sitemap

After

Kim Hillard

About me(Name, Education)

Aromatherapy?

What is clinical aromatherapy?

Why should you consider it?

How Can I Help?

Contact

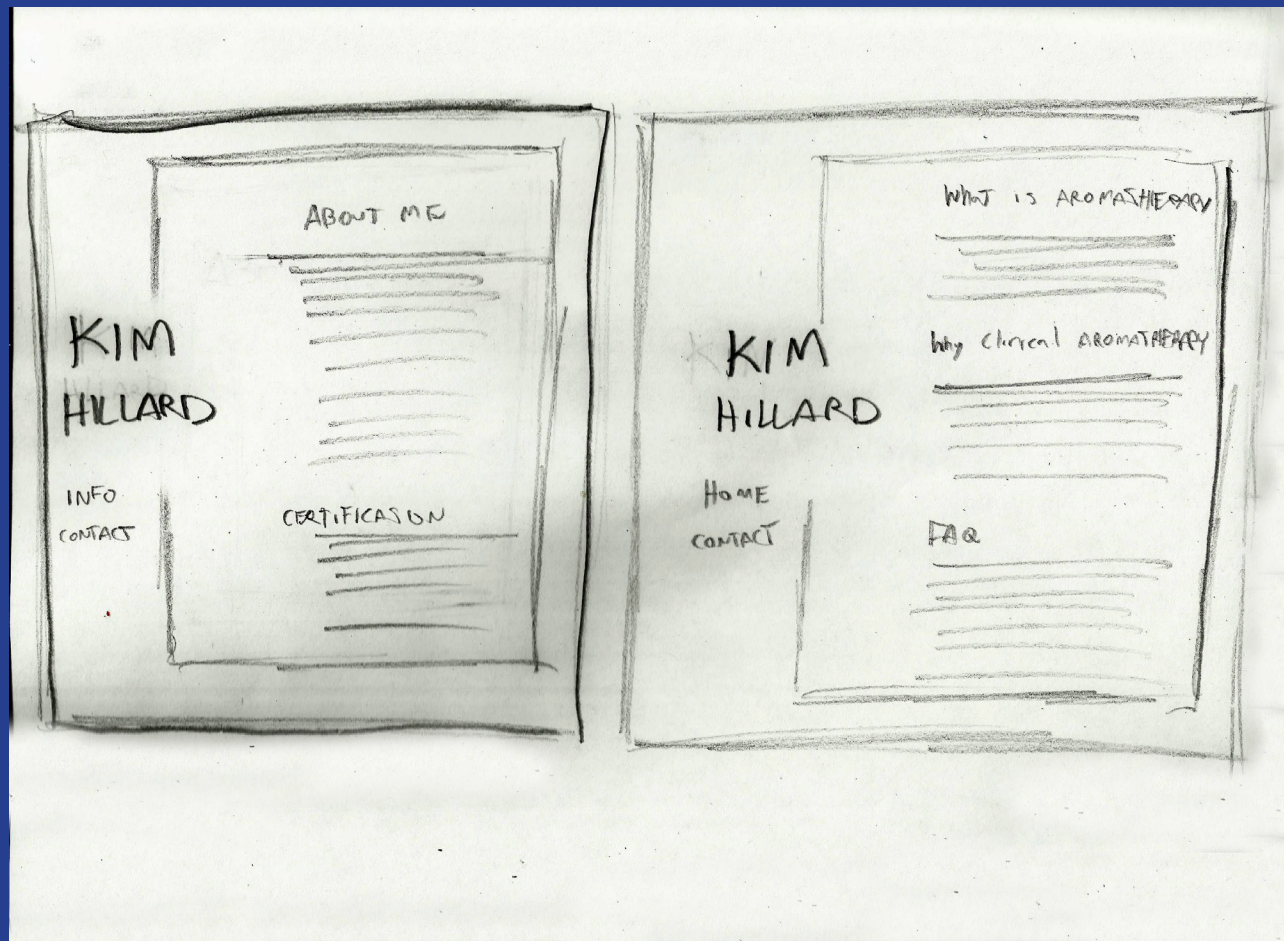
Email form

(Name, Email, Reason For Contact)

Disclaimer

Disclaimer info

3. Sketches



4. Mockup

[Kim Hillard](#) [more info](#) [contact](#)



Kim Hillard CCAP

Kimberly was certified in Clinical Aromatherapy in 2016 by RJ Buckle & Associates. She has built a modest clientele and wishes to reach more people who are interested using essential oils as part of their holistic health support. Well versed in the use of essential oils, she blends her oils to provide a custom product for each client.

more info



What is Clinical Aromatherapy?

Clinical Aromatherapy is the use of essential oils to target a specific problem and have a measurable result. It is not the use of essential oils to make soaps, beauty products, or perfumes. When you use an essential oil blend to ease a strained muscle or to facilitate a good night's sleep, you are using Clinical Aromatherapy.

How Do I use essential oils?

Essential oils used clinically can be applied topically, inhaled directly, or diffused. They should never be taken internally or used undiluted on the skin. When used with respect and caution, essential oils are safe and effective.

How Can I Help?

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contact me



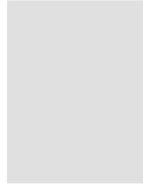


Disclaimer



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[Kim Hillard](#) [aromatherapy?](#) [contact](#) [disclaimer](#)



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aromatherapy?



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contact me





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What Did I Learn?

Client Communication is very important

What Was Challenging?

Agreeing with client's "creative" decisions

If I Could Do It Again Knowing What I Know Now, What Would I Do Differently?

Take every step seriously

Did Client Approve?

Yes! Found site to be very simple and professional

5. What's Next?

To Be Decided

Thank You