

CHSIOM JOACHIM

SOFTWARE DEVELOPER AND DIGITAL
MARKETING MANAGER

+2348142826117

joachimchisom1@gmail.com

devwithchisom.vercel.app

ABOUT ME

Results-driven Software Developer, Development Consultant, and Digital Marketing Manager with proven expertise in SaaS platforms, fintech solutions, AI integration, and e-commerce ecosystems. Skilled at bridging technology and marketing to launch, scale, and automate businesses.

SKILLS

- **Tech:** Laravel, FastAPI, Next.js, PHP, JavaScript, API Integrations
- **AI & Automation:** GPT, Gemini, DeepSeek, AI chatbots, Image/Video Gen
- **FinTech & SaaS:** Crypto wallets, trading dashboards, KYC, subscription apps
- **Digital Marketing:** Funnels, social media strategy, paid ads, growth campaigns
- **Hosting & Infra:** cPanel automation, VPS, domain services

EDUCATION

John Bosco Institution Of
Technology

CIT - 2018

Udemy, YouTube, Coursera.

EXPERIENCE

CEO & LEAD

2023 – Present

Jacorns LTD

- Built SaaS and fintech platforms including AI dashboards, crypto wallets, and e-commerce store builders.
- Launched hosting/VPS automation system with domain integration.- Directed digital marketing campaigns that grew client acquisition.

SOFTWARE DEVELOPMENT CONSULTANT

2019 – Present

– FREELANCE

- Designed fintech apps (QFS platform, Lumiskin MLM, crypto dashboards,).
- Helped startups and retail brands (Austin Pharmacy, Bloomia, TG Website). - Integrated AI for branding, content automation, and analytics.
- Helped retail brands (Rachel Africa, Ivmfen, etc) - Integrated tools that help seller.

DIGITAL MARKETING MANAGER

2023 – Present

Okdevsteam

- Developed and launched digital products (Confident Freelancer, Landing Page Kit, Launch & Sell Toolkit).
- Created sales funnels, landing pages, and social media growth systems.
- Managed Meta, TikTok, and Google Ads campaigns that drove measurable sales.

KEY ACHIEVEMENTS

- Launched 10+ SaaS & fintech platforms with AI-powered automation.
- Delivered hosting & VPS automation platform.
- Authored and marketed 3+ digital products with strong sales.
- Built strategies that boosted client engagement and acquisition.

DESIGN & DEVELOPMENT TOOLS

- **Development:** Git/GitHub, VS Code, Postman, Docker, MySQL, phpMyAdmin
- **Frameworks & Stacks:** Laravel, FastAPI, Next.js, Node.js, REST APIs
- **Design & Prototyping:** Figma, Canva, Adobe Photoshop, Adobe Illustrator
- **Collaboration & PM:** Notion, Trello, Slack, Jira
- **Marketing & Analytics:** Google Ads Manager, Meta Ads, TikTok Ads, Google Analytics