

Experience

- Current Focus

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Product Designer

2023 - Current

Currently pursuing a postgraduate program in Digital Experience Design, with a focus on UX/UI principles, responsive design, and front-end fundamentals (HTML, CSS,). Actively exploring automation, design systems, and process optimization.
- Real Hotels Group

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Design Intern

Feb 2022 - Sept 2022

Designed 15+ print and digital assets (banners, flyers, social media graphics) for major corporate events, increasing audience engagement and brand visibility. Collaborated cross-functionally as the most junior designer, contributing to process improvements and creative alignment across teams.

Projects

- Wise Circles – D&AD New Blood Brief

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Product Designer

Jan 2025 - Mar 2025

Designed a feature that simplifies group payments for travelers. Led user research, UX strategy, and UI prototyping in line with Wise’s brand.
- ChatGPT – Prompt Navigation & Snippet-Saving Feature

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Product Designer

Dec 2024 - Jan 2025

Redesigned ChatGPT’s interface to improve usability in long conversations. Created a highlight-and-save system to help users organize key prompts.
- University Website Redesign – Design Systems & Navigation

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Product Designer

Nov 2024 - Dec 2024

Improved navigation and content structure for a university website. Focused on information architecture, accessibility, and responsive design.

Education

- Post-Graduate - Digital Experience Design

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Faculdade Das Belas Artes

Sept 2024 - Present
- Master Degree - Design Management

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IADE

Sept 2020 - Jun 2023
- Bachelors Degree - Multimedia Art

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Faculdade Das Belas Artes

Sept 2015 - Jun 2019
- English Level C1 (CEFR)

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Cambridge Certificate

Reading: 199 (B); Use of English: 193 (B); Writing: 183 (C);
Listening: 190 (C); Speaking: 194 (B)

Tools

- Figma

Premiere

AI-Enhanced

Design Thinking
- Cursor

Illustrator

Design Workflows
- HTML/CSS

Visual Studio

UX Design
- Photoshop

Prototyping

UI Design