

LITA DATA ANALYSIS PROJECT

PROJECT 1

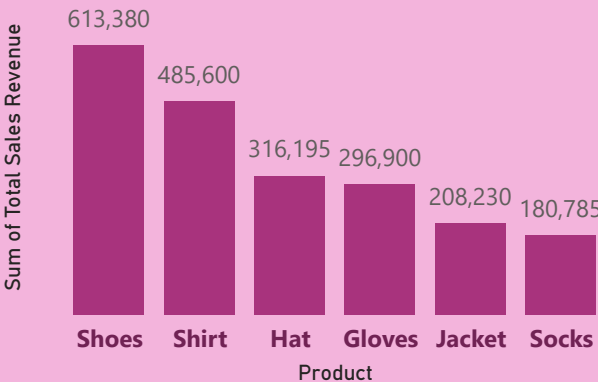
2,101,090

Sum of Total Sales Revenue

9921

Count of OrderID

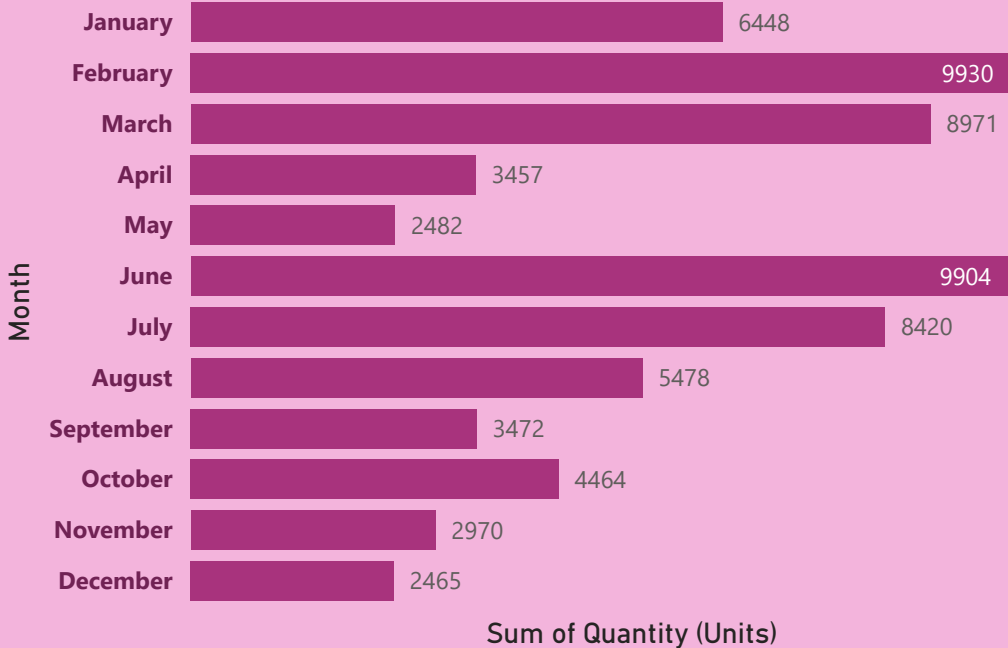
Sum of Total Sales Revenue by Product



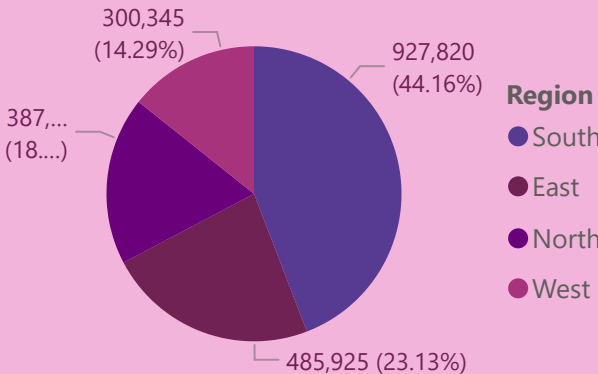
Sum of Quantity (Units) by Product



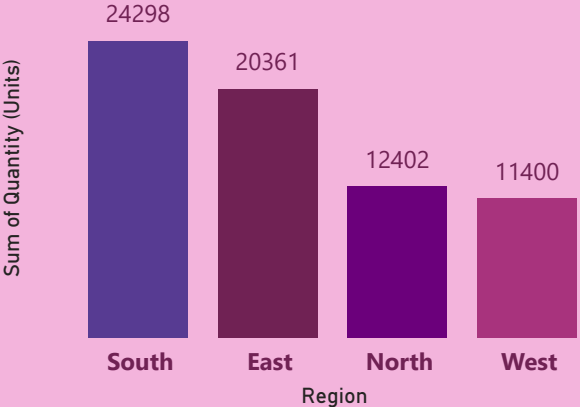
Sum of Quantity (Units) by Month



Sum of Total Sales Revenue by Region



Sum of Quantity (Units) by Region



Year

(Blank)

2023

2024

LITA CAPSTONE PROJECT 2

CUSTOMER DATA

Region

Select all

(Blank)

East

North

South

West

SubscriptionType

(Blank)

Premium

Basic

Standard

Year, Year

Select all

(Blank)

2023

2024

33787

Count of CustomerID

Count of Canceled by Canceled

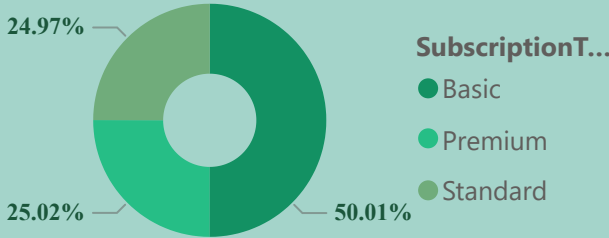
Canceled ☒ False ☐ True

18612.0

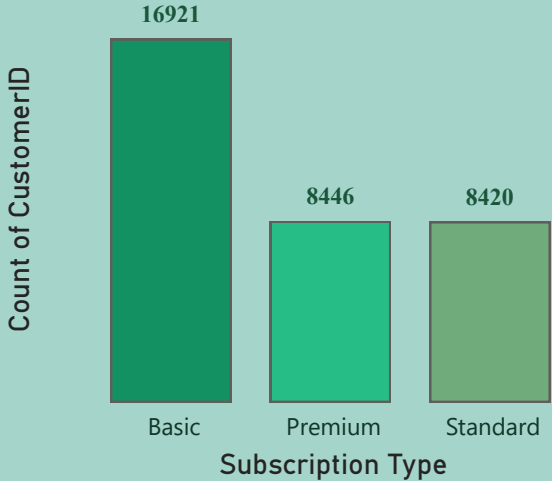
15175.0

Count of Canceled

Sum of Revenue by SubscriptionType

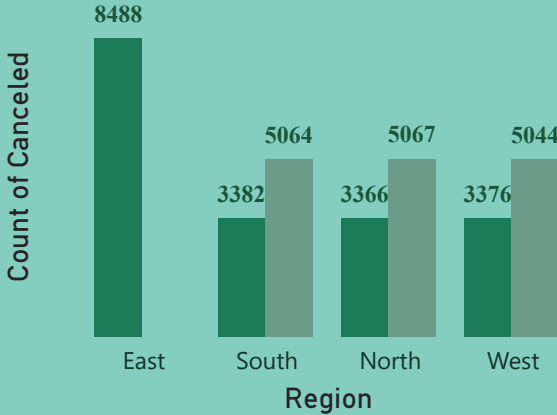


Count of CustomerID by SubscriptionType



Count of Canceled by Region and Canceled

Canceled ☒ False ☐ True



365.35

Average of Subscription Duration