# Juan Crescenti

## Skills\_

- Python | R | Java | C | JavaScript | C# | SQL | React | GDScript | Git | Agile & Scrum
- Keras | TensorFlow | Scikit-Learn | PyTorch | Pandas | Numpy | Matplotlib | Seaborn | OpenCV | NLP | Computer Vision
- Azure | Lambda | OOP | Unity | Game Development | Requirements Analysis | Sales Data Analysis
- DevOps | Ansible | Puppet | SaltStack | AWS | Terraformer | CI/CD | Docker | Packer | Vagrant
- Tableau | Power BI | Streamlit | Plotly | Exploratory Data Analysis (EDA)
- English | Spanish | Catalan
- Negotiation | Team Leadership | Cross-Functional Collaboration | Product-Oriented Thinking | Teamwork | Effective Communication | Problem Solving | Conflict Resolution | Client Relationship Management

### Experience

Self Employed Fish&Fruits Studio Remote, Madrid-Bilbao 01/2025 - Current

- GameDesigner, Developer, 2D and Music Artist
- Develop and balance game mechanics, levels, enemies. Developing engaging gameplay experiences, focusing on UX. Playtest for QA.
- Key Achievement: Designed and developed 1 full game in 3 months.

Self Employed AI/ML Projects Remote, Guadalajara 08/2023 - Current

- Juan Crescenti, ML/Al Specialist, Tech Life, Coding
- Developed customized AI/ML solutions for small businesses, aligning technology with business strategies.
- Key Achievement: Improved operational efficiency by 15-20% through predictive modeling.

# Fundación Telefónica Madrid 08/2022 - 08/2023 Software Development Campus 42

- Participated in collaborative software development projects and Machine Learning implementations.
- **Key Achievement**: Improved code efficiency and optimized data pipelines.

Sales Specialist Asmodee Spain Remote, Madrid 2019 - 2021

- Managed large accounts and developed data-driven commercial strategies.
- Key Achievement: Increased key client retention by 10% through data-driven strategies.

Section Manager and Sales	<u>Librería Gigamesh</u>	Barcelona	2012 - 2018
Associate			

- Led event organization and inventory management.
- Key Achievement: Boosted sales by 25% during events and improved stock turnover.

#### Education

Sport Scientist with R	Barça Innovation Hub	Remote, Barcelona	2024
Data Science	<u>Hack a Boss</u>	Remote, A Coruña	2024
Python   Agile & Scrum	<u>Deusto Formacion</u>	Remote, Barcelona	2023
Programming	<u>Campus 42</u> <u>Telefonica</u>	Madrid	2022 - 2023

## **Projects**

- Solar Panel Companies: Implemented systems to streamline workflow management and optimize project tracking.
- Local Retail Stores: Developed solutions to enhance security and improve stock control systems.
- Warehouses: Improved restocking processes and optimized customer relationship management.

### Others\_

- Voice Actor: Worked on various dubbing projects for Catalonia's regional television. 2004 2012.
- Guest Lecturer: Delivered occasional classes on video game design for the Polytechnic University of Catalonia (UPC). 2014 2018