



## Northern Ireland Developer Conference

### Information for Sponsors

The Northern Ireland Developer Conference is a one-day event for developers being held at Queen's University, Belfast on 10th June 2017. The goal of NIDC is to be an inspiring day of talks across the development spectrum, showcasing the great work that local developers are doing and the technologies they're using for their creations, plus other cool and exciting stuff from the great wide world of software. We anticipate approximately 250 attendees from across Northern Ireland.

We are now seeking sponsorship to help us run a high quality event. NIDC is a non-profit event, and all sponsorship income will go towards running costs. In return for your kind investment, the following benefits are available.

Level	Rewards	Cost
<b>Platinum<sup>#</sup></b>	Included space in the exhibitors area. Option to present a talk at the event*. 5 conference tickets for your organization. Prominent listing on the NIDC homepage, NIDC banners and conference programme, and highlighted on opening and closing slides at the event. Your message on pre and post conference emails and promoted on NIDC social media before, during and after the event.	<b>£1,000</b>
<b>Gold<sup>#</sup></b>	Option to present a talk at the event*. 3 conference tickets for your organization. Prominent listing on the NIDC homepage, NIDC banners, conference programme and opening and closing slides at the event. Your message promoted on NIDC social media before, during and after the event.	<b>£750</b>
<b>Silver</b>	2 conference tickets for your organization. Prominent listing on the NIDC homepage, conference programme and opening and closing slides at the event. Shout-out on NIDC social media before, during and after the event.	<b>£500</b>
<b>Supporter</b>	Listing on the NIDC website. Shout-out when your prize is given away.	<b>Prize for attendee giveaway</b>
<b>Exhibitor<sup>#</sup></b>	Space in the exhibitors area. Can be combined with other sponsorship options.	<b>£150</b>
<b>Practical</b>	If you're interested in sponsoring items such as catering, T-shirts, printing, prizes etc then let us know and we'll work out something mutually beneficial.	<b>Various</b>

<sup>#</sup>Limited availability levels are targeted at companies showcasing in-house software development.

\*Talks must be technical. We request that if at all possible speakers be from under-represented groups in the industry.

One prize will be hidden in the website sponsor pages to encourage attendees to read your message!

Please note that the above are not so much rules as guidelines, feel free to negotiate exact benefits according to your specific requirements.

If you're interested in becoming a sponsor, please get in touch with the committee at [inbox@nidevconf.com](mailto:inbox@nidevconf.com).