Northern Ireland Developer Conference
Information for Sponsors

The Northern Ireland Developer Conference is a one-day event for developers being held at Riddel Hall, Queen's University, Belfast on 9th June 2018. The goal of NIDC is to be an inspiring day of talks across the development spectrum, showcasing the great work that local developers are doing and the technologies they're using for their creations, plus other cool and exciting stuff from the great wide world of software. We anticipate approximately 350 attendees from across Northern Ireland.

We are now seeking sponsorship to help us run a high quality event. NIDC is a non-profit event, and all sponsorship income will go towards running costs. In return for your kind investment, the following benefits are available.

Level	Rewards	Cost
Platinum[#]	Includes space in the exhibitors area. Option to present up to 2 talks at the event*. 10 conference tickets for your organization. Prominent logo on the NIDC homepage, NIDC banners and conference programme, highlighted on opening and closing slides at the event and at the end of every talk video. Your message on pre and post conference emails and promoted on NIDC social media before, during and after the event. Interview with our media partner about the event.	**£3,000**
Gold[#]	Includes space in the exhibitors area. Option to present a talk at the event*. 6 conference tickets for your organization. Prominent logo on the NIDC homepage, NIDC banners, conference programme, highlighted on opening and closing slides at the event and at the end of every talk video. Your message promoted on NIDC social media before, during and after the event.	**£2000**
Silver	4 conference tickets for your organization. Your logo on the NIDC homepage, conference programme, highlighted on opening and closing slides at the event and at the end of every talk video. Shout-out on NIDC social media before, during and after the event.	**£1000**
Supporter	Your logo on the sponsors page of the NIDC website and opening and closing slides at the event.	**£200**
Exhibitor[#]	Space in the exhibitors area. Can be combined with other sponsorship options. This includes 2 exhibitor tickets for you to attend your stand. **	**£150**
Practical	If you're interested in sponsoring items such as catering, T-shirts, printing, prizes etc then let us know and we'll work out something mutually beneficial.	**Various**

[#]*Limited availability levels are targeted at companies showcasing in-house software development.*

*Talks must be aimed at a developer audience. **We require that 1 of the speakers be from under-represented group in the industry.***

*** Stands must be attended.*

Please note that the above are not so much rules as guidelines, feel free to negotiate exact benefits according to your specific requirements!
We require logos in SVG format so they are represented properly in all types of marketing.

Still interested? See below.

If you're interested in becoming a sponsor, please get in touch with the committee at inbox@nidevconf.com. Here is an email you can send us with information we require to process your sponsorship.

Hello NIDevConf,

I would like to support the conference. Here is the information you require.

I would like to pick the <sponsor level> package.

Please add the following name and address to the invoice and send the invoice to: <company email>
<Company Name>
<Company Address>

/* If you picked a sponsorship level that has marketing including. Platinum, Gold, Silver, Supporter */
Please find attached the company logo in SVG format or PNG file for marketing material.

/* Big companies usually need this. */
My company requires you to fill out a form to become a vendor on our system. Please find attached new vendor form.

Regards
<Company>