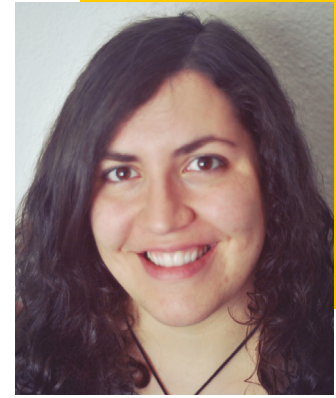


# JOANA DE OLIVEIRA VIEIRA



GRAPHIC / WEB DESIGNER

## PERSONAL INFO

### Birthday:

21 February 1994

### Nationality:

Portuguese

### Languages:

- Portuguese (native)
- English (C1)

### Address:

Rua Verde Pinho n° 147 2ºDrt  
Coimbra, Portugal

### Phone:

(+351) 965 661 955

### Email:

joanaoliveiravieira@gmail.com

### Website:

joanavieira.github.io

### Driving License:

B

### Hobbies:



I'm a passionate board game player.



I like sewing and creating keychains for people to use.



Enjoy going to dance classes.



Love playing story driven video games.

## ABOUT

I'm a Graphic/Web Designer with great experience in multimedia and print design and a passion for Front-End development. Quick learner and hard worker, always aiming to improve through feedback. Collaborative team player always cheerful and willing to learn, accustomed to performing in deadline-driven environments.

Currently responsible for the institutional design of Cáritas Coimbra and its 90 centres, actively collaborating in the design of national and international projects in which Cáritas Coimbra is involved.

## WORK EXPERIENCE

*Graphic Designer, 2018 - Present*

### Cáritas de Coimbra (Portugal)

Currently working in the Innovation Department at Cáritas Coimbra, being responsible for the management of social media, supporting national and international projects in which Cáritas is involved, producing graphic, multimedia and communication materials such as:

#### PRINT

- Brochures & Flyers
- Logos
- Posters & Cards
- Roll-ups
- Templates
- Stationery

#### WEB & MULTIMEDIA

- Newsletters
- Campaigns
- Website Management
- Video Editing
- Social Media
- Animated Banners

#### PHOTOGRAPHY

- Retouching
- Photo Editing

#### EU PROJECTS

- Social Media KPI's
- Design

In 2019 Cáritas Coimbra had a 42% grow in the production of multimedia and graphic materials (developed 210+ graphic/multimedia projects).

*Internship | Graphic Designer, 2017 - 2018*

### Cáritas de Coimbra (Portugal)

Intern in the Innovation Department at Cáritas Coimbra, learning the company values and mission, where I worked closely with the innovation team in the production of print and multimedia items.

Launched and managed new social media platforms for Cáritas Coimbra (Youtube, LinkedIn, Twitter).

*Summer Internship | UX/UI Designer, Jun 2016 - Sep 2016*

### Faber Ventures (Lisbon, Portugal)

Faber Ventures Summer Internship which consisted of 4 days a week working as a design intern, designing user interfaces for mobile and web applications and 1 day a week learning how technology startups work and, at the same time, understand the process of designing innovative products.

- Worked with a interdisciplinary team to develop the product Glick (financial app that gives personalizes suggestions based on the user's spending habits), presented at Microsoft.

## SKILLS

### DESIGN

Wireframes	● ● ● ● ● ● ● ●
Sketching	● ● ● ● ● ● ● ●
Illustration	● ● ● ● ● ● ● ●
Web Design	● ● ● ● ● ● ● ●
Graphic Design	● ● ● ● ● ● ● ●

### SOFTWARE

Adobe Illustrator	● ● ● ● ● ● ● ●
Adobe Photoshop	● ● ● ● ● ● ● ●
Adobe Indesign	● ● ● ● ● ● ● ●
Adobe After Effects	● ● ● ● ● ● ● ●
Adobe Premiere	● ● ● ● ● ● ● ●
Sketch	● ● ● ● ● ● ● ●
InVision	● ● ● ● ● ● ● ●
Balsamiq	● ● ● ● ● ● ● ●
Git	● ● ● ● ● ● ● ●
Microsoft Office	● ● ● ● ● ● ● ●

### PROGRAMMING

HTML5	● ● ● ● ● ● ● ●
CSS3	● ● ● ● ● ● ● ●
Bootstrap	● ● ● ● ● ● ● ●
Foundation	● ● ● ● ● ● ● ●
JQuery	● ● ● ● ● ● ● ●
Javascript	● ● ● ● ● ● ● ●
Wordpress	● ● ● ● ● ● ● ●

### COLLABORATION

Flexible	● ● ● ● ● ● ● ●
Communicative	● ● ● ● ● ● ● ●
Teamwork	● ● ● ● ● ● ● ●
Active Listening	● ● ● ● ● ● ● ●
Problem-solving	● ● ● ● ● ● ● ●

## EDUCATION

Sep 12 - Oct 16

**Degree in Design and Multimedia**  
University of Coimbra (Portugal)

Sep 02 - Jul 12

**Visual Arts Course**  
Quinta das Flores Secondary School (Coimbra, Portugal)

## AFFILIATIONS

Oct 15 - Feb 18

**Member and Collaborator of the Technology Department**  
Resistance Junior Company (Coimbra, Portugal) | [facebook.com/resistanceje](https://facebook.com/resistanceje)

Collaborated in the creation of recruitment campaigns and advertisements of the company's workshops and activities.

- Collaborated on the redesign of the resistance's website.
- Participated on the project "Já é Queima?" (website/app with a countdown to the traditional festivity of the students of Coimbra and during the festival, the website displays the event schedule, prices, etc...).

Oct 15 - Jun 16

**Youth Group Coordinator**  
ex aequo Coimbra (Coimbra, Portugal) | [rea.pt](https://rea.pt)

Coordinated bimonthly meetings for the ex aequo Coimbra lgbt youth group.

- Participated in the 23rd Youth Group Coordinators Training.
- Planned and hosted meetings twice a month.
- Welcoming of new members .

Oct 15 - Jun 16

**Member of the Design Department**  
Informatics Engineering Student Nucleus of UC (Coimbra, Portugal) | [nei.dei.uc.pt](https://nei.dei.uc.pt)

Designed posters for the nucleus activities and helped with the organization of events.

## PARTICIPATIONS

2019

**Mentor on the Hack for Good Challenge in partnership with Caloust Gulbenkian**  
Hackathon Shift APPens (Coimbra, Portugal) | [shiftappens.com](https://shiftappens.com)

Mentor in the Hack for Good Challenges, where I gave feedback to the participants on the design of their projects, based on the experience acquired at Cáritas de Coimbra working with national and international projects in the area of active ageing.

2016

**Conference attendee**  
Mirror Conf (Braga, Portugal) | [2016.mirrorconf.com](https://2016.mirrorconf.com)

2016

**Volunteer (Organization Support)**  
National Design Students Meeting (Coimbra, Portugal) | [2016.ened.pt](https://2016.ened.pt)

2016

**Hackathon participant**  
Hackathon Shift APPens (Coimbra, Portugal) | [2016.shiftappens.com/hangover](https://2016.shiftappens.com/hangover)  
Developed the project "Slice" - web tool for organisation and division of monetary funds.