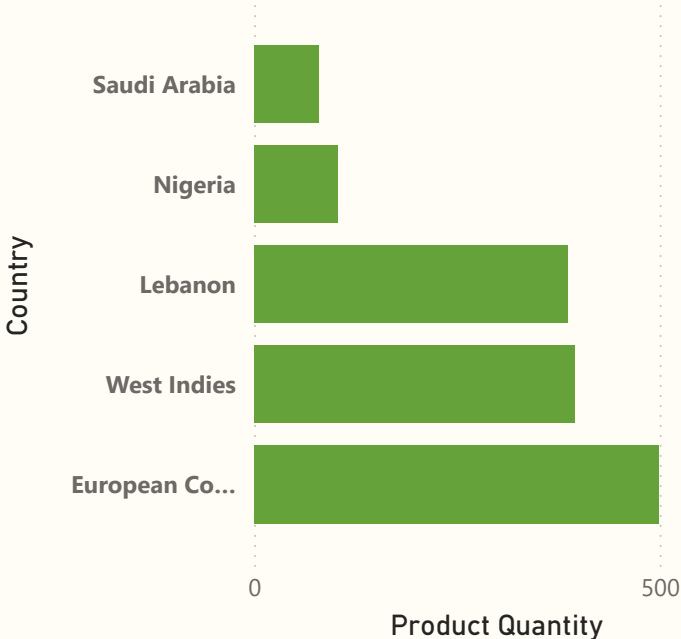


Top 5 Highest Product Demands by Country

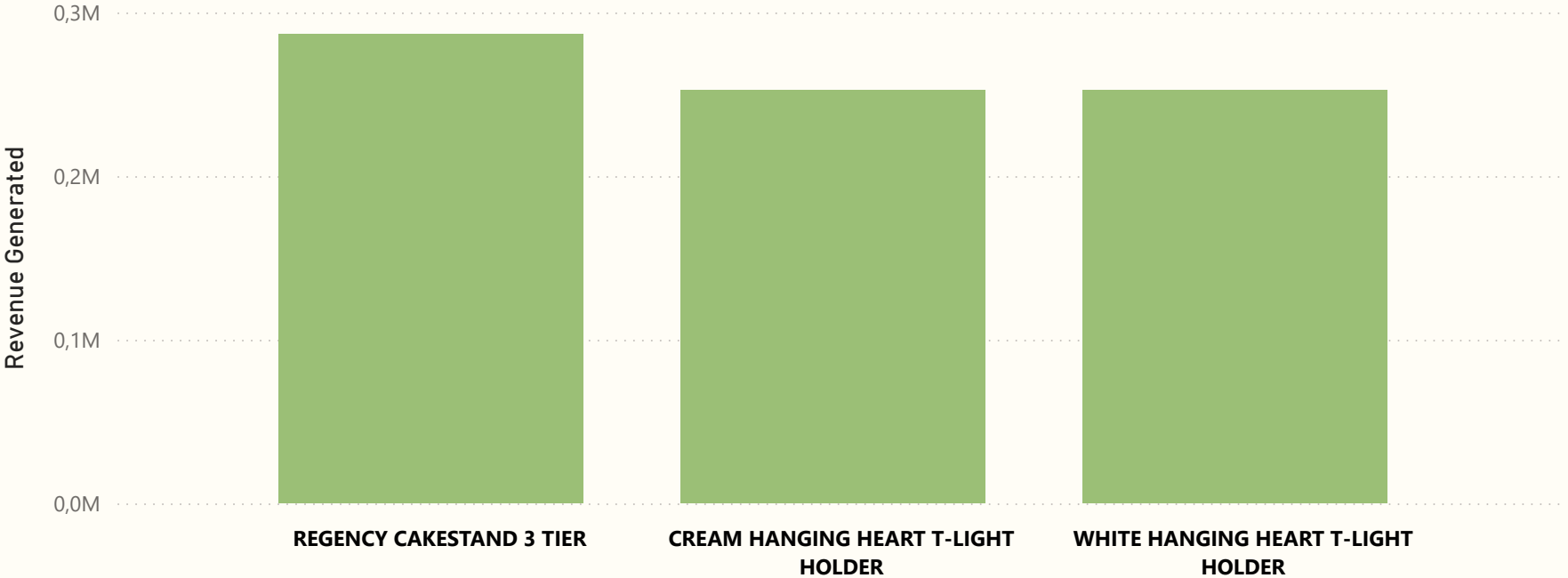


Bottom 5 Highest Product Demands by Country

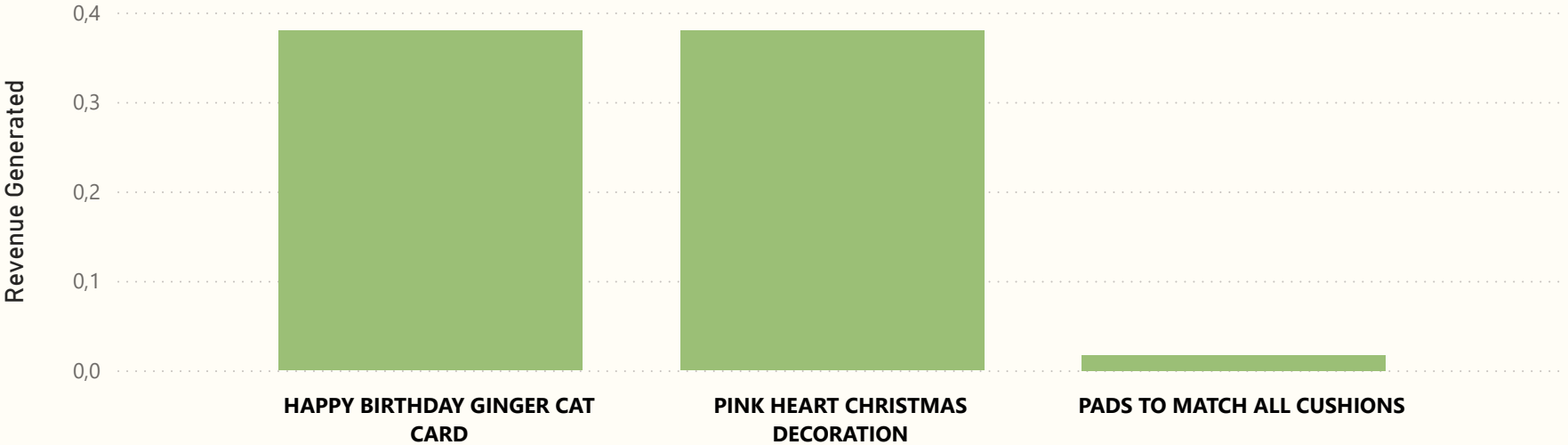


# Rankings of Products

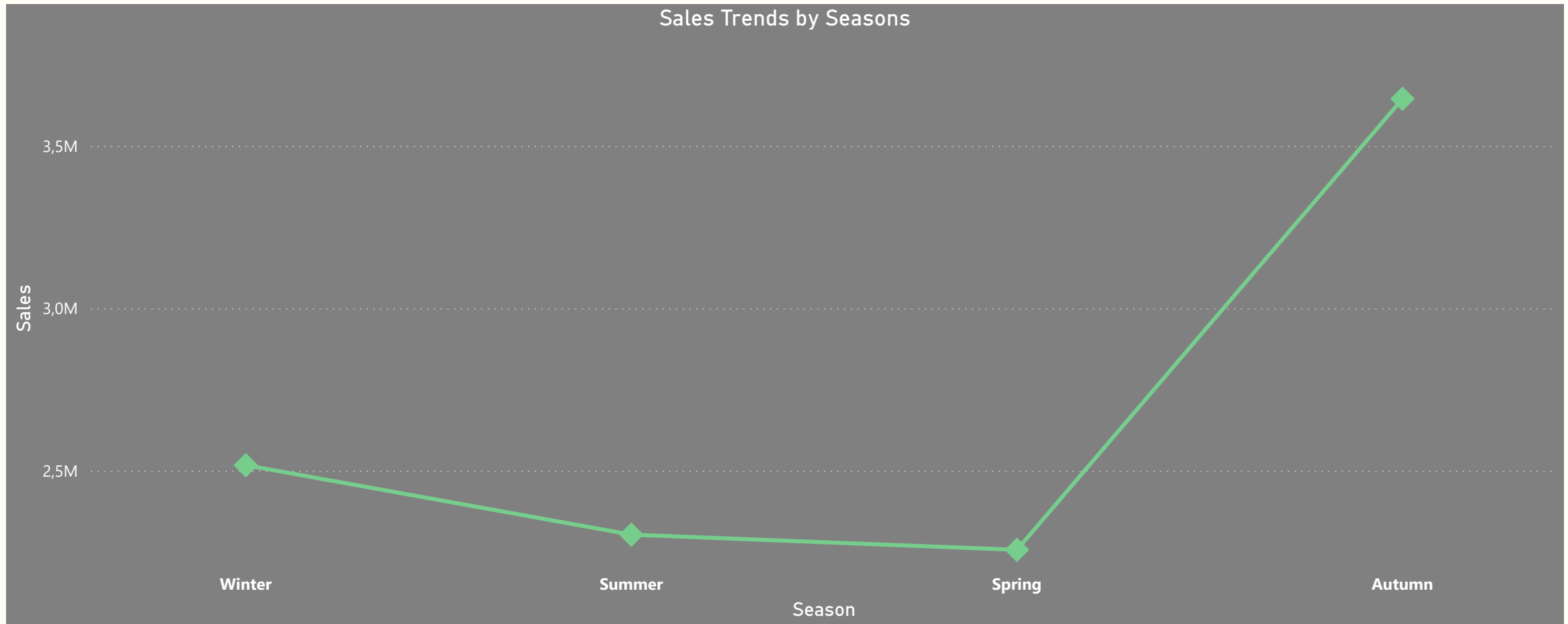
Top 3 Products by Revenue



Bottom 3 Products by Revenue



# Seasonal Trends



- At 3644872, Autumn had the highest Sales and was 61,54% higher than Spring, which had the lowest Sales at 2256260.
- Autumn had the highest Sales at 3644872, followed by Winter, Summer, and Spring.

- Autumn accounted for 34,00% of Sales.
- Across all 4 Season, Sales ranged from 2256260 to 3644872.

# Top Customers and Repeat Customer Rate

Customer ID	Revenue Generated
18102	608 821,65
14646	528 602,52
14156	313 946,37
14911	295 972,63
17450	246 973,09
Total	1 994 316,26

Autumn	Summer
Spring	Winter

72,35%  
Repeat Customer Rate