

## Joanna Marcus

604 23<sup>rd</sup> Street NW, Washington, DC | jmarcus@gwu.edu | (914) 413 5214

### EDUCATION

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**The George Washington University**  
**Elliott School of International Affairs, Bachelor of Arts Concentration in Conflict Resolution**  
**Minors: Journalism and Mass Communications, Organizational Science**

**Washington, DC**  
**May 2022**

**Croton Harmon High School**  
**High School Diploma | National Honor Society**

**Croton on Hudson, NY**  
**June 2018**

### EXPERIENCE

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**ZERO Prostate Cancer Non-Profit**  
**Fundraising and Development Intern**

**Washington, DC**  
**March 2021 - Present**

- Created original messaging to promote brand awareness and repeat donations.
- Organized, produced and coordinated various donor communications, including thank you notes and solicitations.

**George Washington University Dining**  
**Communications Intern**

**Washington, DC**  
**January 2020 - Present**

- Created informative social media campaigns and content using Canva and Adobe Premiere Pro to promote the universities dining plan.
- Lead sustainable dining project by proposing the need for more sustainable content, researching comparative programs and creating a comprehensive report.
- Managed and sorted data to create weekly reports on students dining experiences to be distributed throughout the department.

**Croton Sailing Club**  
**Office Manager**

**Croton on Hudson, NY**  
**June 2018 – August 2020**

- Performed outreach using Facebook, Instagram, and email lists as well as executed sales calls to increase participation resulting in all sessions sold out and the revitalization of the adult club membership program.
- Organized main office by managing schedules and preparing for campers, instructors, and club members by developing a daily chart for each individual and coordinating supplies for each program.
- Prepared marketing and internal events by delegating jobs, organizing materials, and arranging spaces.

**American Museum of Natural History**  
**Department of 3D Exhibition and Design Intern**

**New York, NY**  
**April 2018 - June 2018**

- Conducted research to prepare for an upcoming show on Tyrannosaurus Rex Dinosaurs on possible pieces and interactive tools to be used in the show.
- Created a scaled interactive prototype of a Tyrannosaurus Rex as well as pitched ideas for components to be included in the exhibit.
- Organized dinosaur artifacts on Adobe Note which displayed what pieces the museum already owned to begin the process of obtaining other pieces needed for the exhibit.

### ADDITIONAL INFORMATION

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**Technical Skills:** Google Drive, Instagram, Snapchat, Facebook, Microsoft Word, Power Point, Prezi, Active Registration Software, Canva, Adobe Premiere Pro, Razors Edge Database

**Activities:** Surfrider GW: Educational Outreach Chair, APO Community Service and Leadership Fraternity: Pledge Educator Assistant, Bipartisan Women's Supper Club