



Scientific Computing with Python • Austin, TX • July 6-12

Sponsorship Opportunities

SciPy Conference 2014

As a community, SciPy advances scientific and analytic computing through the development and promotion of open source Python software; Python usage continues to grow significantly in scientific and analytic computing thanks to the efforts of this community.

The annual SciPy Conference brings together academic and industry users to present their latest work, learn from skilled users and developers, and collaborate on advancing the ecosystem. Attendance in 2013 grew 70% to 330 people; our goal for 2014 is 500+. And based on feedback from last year's attendees, we've increased the length of the conference by one day to accommodate all the events and talks.

2-days of Tutorials

We provide two days of expert-led tutorials at the start of the conference. These tutorials are very popular, with an introductory track for attendees new to Python, and intermediate and advanced tracks for experienced users.

3-days of Talks, BoFs, Poster Sessions and Mini-symposia

Authors share their juried presentations and poster papers covering the latest developments in the use of Python in science during the three main days of the conference. Birds-of-a-Feather sessions, Mini-symposia presentations, Lightning talks and Keynote presentations provide a wide variety of opportunities for attendees to participate and learn.

2-days of Sprints

Each year, two days of sprints wrap up the SciPy Conference and provide an opportunity for collaborative coding and problem-solving on SciPy open-source projects. Last year's sprints contributed real, significant progress for many packages and tools. The Matplotlib sprinters alone checked in close to 10,000 lines of code.

Why Sponsor?

Contribute to the growth of the community and code base:

Your sponsorship helps us build a financial foundation for the conference and the community, providing more opportunities for the community to build out the Python scientific computing tools and packages.

Build awareness, recruit, and make contacts:

New this year is the **SciPy Job Fair**. We will be hosting this event one evening of the general session so everyone has a chance to attend. Sponsors who choose to participate will have a chance to meet with attendees and discuss opportunities and potential fit. SciPy brings together some of the best minds in scientific and analytic computing, 25% of them students; you'll be hard-pressed to find this kind of audience anywhere else.

Help fund attendance:

SciPy offers scholarships for students and researchers who contribute to the community. In 2013 we were able to pay the travel, registration, and lodging costs for 15 applicants selected for their outstanding contributions to open source scientific Python projects. In the last 8 years over 70 students have attended from countries around the world.

Sponsorships also help us to keep this meeting very affordable compared to many others.

2013 Sponsor Participation

At SciPy 2013, sponsorships increased 50% over 2012 thanks to the generosity of **Los Alamos National Lab, Google, Continuum Analytics, GitHub, indeed, Kitware, NumFOCUS, Python Software Foundation, Schrodinger, wise.io, WingWare**, and our Institutional Sponsor, **Enthought**. Media and Community sponsors included Computing Science & Engineering, no starch press, O'Reilly, pyladies and Python Weekly.

2014 Sponsor Event Schedule

	Sponsor Events
Sun – Mon: Tutorials	Mon evening: Enthought Offsite Reception
Tue: General Session Day 1	Sponsored Students + Sponsors breakfast Morning refreshment break Lunch Afternoon refreshment break Main Event Reception - Book signings
Wed: General Session Day 2	Morning refreshment break Lunch Afternoon refreshment break SciPy Job Fair and happy hour
Thu: General Session Day 3	Morning refreshment break Lunch Afternoon refreshment break Sponsor offsite happy hours
Fri: Sprints Day 1	Sprint sponsor Friday evening happy hour / dinner
Sat: Sprints Day 2	Sprint sponsor

General Sponsorship Packages Available:

Platinum (three available) \$12,000

Benefits: Platinum Sponsor link with logo on SciPy 2014 website
12' x 2' banner (sponsor provided) in main session auditorium
Listed as the sponsor of outstanding student SciPy contributors
Large logo on t-shirt provided to all attendees
Listed as Platinum Sponsor on 4' x 8' Sponsor Banner at main entrance
Table in **SciPy Job Fair** and promotion of jobs to attendee list
Listing on the **SciPy 2014 Jobs page** from May 1 – Aug 31, 2014
Attendance at Sponsored Student breakfast first day of general session
Opportunity to host Thursday evening happy hour offsite
1/2 page advertisement in program
4 General Session Passes

Lanyard Option (one available) Platinum + \$1,000

Benefits: Logo on attendee lanyards (and all Platinum benefits)

Gold \$4,000

Benefits: Gold Sponsor link with logo on SciPy 2014 website
Medium logo on t-shirt provided to all attendees
Listed as Gold Sponsor on 4' x 8' Sponsor Banner at main entrance
Table in **SciPy Job Fair** and promotion of jobs to attendee list
Listing on the **SciPy 2014 Jobs page** from May 1 – Aug 31, 2014
Listed (with sign) as sponsor of one am or pm refreshment break in general session
Attendance at Sponsored Student breakfast first day of general session
Opportunity to host Thursday evening happy hour offsite
1/4 page advertisement in program
3 General Session Passes

Silver \$2,000

Benefits: Silver Sponsor link with logo on SciPy 2014 website
Small logo on t-shirt provided to all attendees
Listed as Silver Sponsor on 4' x 8' Sponsor Banner at main entrance
Attendance at Sponsored Student breakfast first day of general session
1/8 page advertisement in program
2 General Session Passes

Media and Community Sponsors co-promotion

Promotion opportunities: logo on website, email to conference list, social media promotion, mention in newsletter to 50K+ list, ...

Additional Opportunities:

\$12,000 Sponsor Evening Welcome Reception (includes most Gold level benefits)
\$10,000 Sponsor a general session lunch (includes most Gold level benefits)
\$5,000 Sponsor Friday evening Sprint dinner/happy hour (includes most Gold level benefits)
\$1,500 Sponsor a Friday or Saturday Sprint (two available, listing as sponsor)

To learn more about SciPy, go to <http://www.scipy.org>

For more information on this year's conference: <http://conference.scipy.org/scipy2014>

Please email scipy-organizers@scipy.org with any questions or to reserve your Sponsorship Package.