Bikes_Everywhere

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2022-08-31

Bikes Everywhere

Vendas

This is an R Markdown document. Markdown is a simple formatting syntax for authoring HTML, PDF, and MS Word documents. For more details on using R Markdown see http://rmarkdown.rstudio.com.

When you click the **Knit** button a document will be generated that includes both content as well as the output of any embedded R code chunks within the document. You can embed an R code chunk like this:

```
vendas = read_excel("Bikes_Everywhere.xlsx", sheet = "Vendas")
```

```
## Warning: Expecting numeric in B18829 / R18829C2: got 'TBD'
```

```
## Warning: Expecting numeric in D18829 / R18829C4: got 'TBD'
```

```
## Warning: Expecting numeric in G18829 / R18829C7: got 'TBD'
```

```
## Warning: Expecting numeric in K18829 / R18829C11: got 'TBD'
```

```
## Warning: Expecting date in L18829 / R18829C12: got 'TBD'
```

```
## Warning: Expecting numeric in N18829 / R18829C14: got 'TBD'
```

```
## Warning: Expecting numeric in O18829 / R18829C15: got 'TBD'
```

```
## Warning: Expecting numeric in P18829 / R18829C16: got 'TBD'
```

```
## Warning: Expecting numeric in Q18829 / R18829C17: got 'TBD'
```

```
## Warning: Expecting numeric in R18829 / R18829C18: got 'TBD'
```
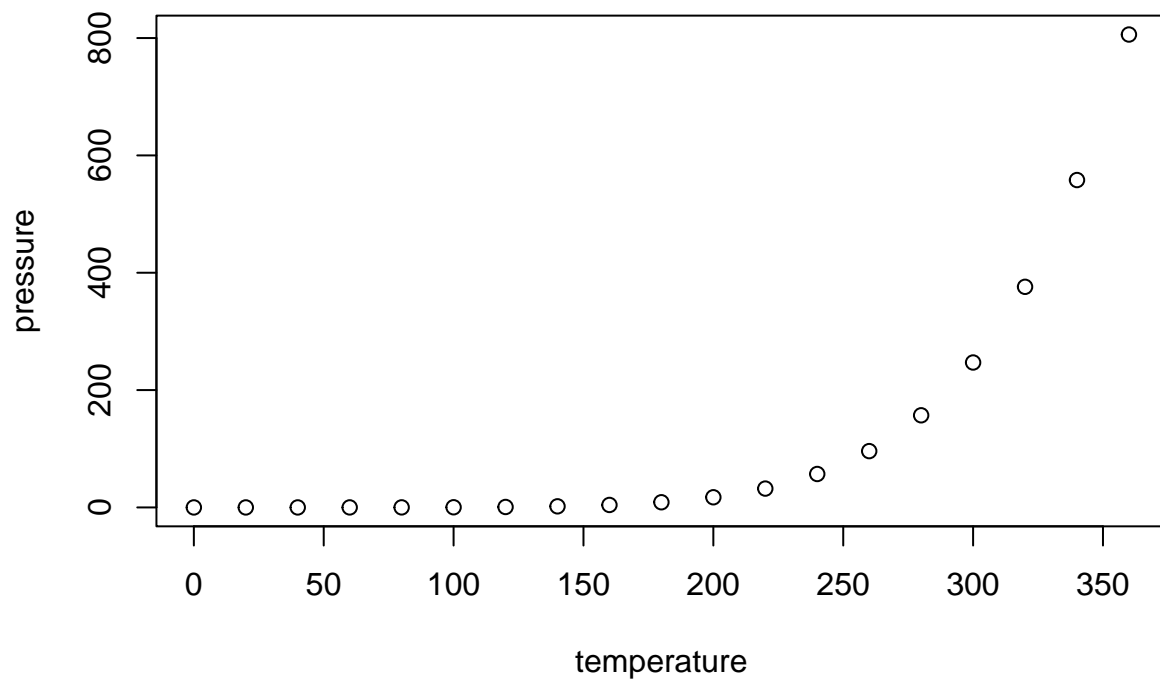
```
vendas
```

```
## # A tibble: 18,831 x 18
##    Cod_Venda Cod_C~1 Cluster Cod_L~2 Loja  Estado Cod_P~3 Categ~4 Modelo Cod_B~5
##        <dbl>   <dbl> <chr>     <dbl> <chr> <chr>    <dbl> <chr>   <chr>  <chr>
## 1         1    6087 b             5 Bett~ Rio d~    3145 Acessó~ LL Mo~ 314542~
## 2         2    7136 a            12 Magr~ Rio G~    3143 Acessó~ LL Mo~ 314342~
```

```
## 3          3    8406 a               4 Asfa~ Rio d~    3115 Acessó~ Bike ~ 311542~
## 4          4    9047 f               6 Bici~ Rio d~    3211 Roupas  Camis~ 321142~
## 5          5    9799 c              15 Acti~ São P~    3187 Bikes   Road-~ 318742~
## 6          6    9932 i              16 Acti~ São P~    3135 Acessó~ HL Ro~ 313542~
## 7          7   12091 f              17 Adva~ São P~    3134 Acessó~ HL Ro~ 313442~
## 8          8   13477 h              16 Acti~ São P~    3144 Acessó~ LL Mo~ 314442~
## 9          9   13535 b               5 Bett~ Rio d~    3162 Acessó~ Pneu ~ 316242~
## 10        10   13590 b              29 Fita~ São P~    3202 Roupas  Agasa~ 320242~
## # ... with 18,821 more rows, 8 more variables: Cod_Periodo <dbl>,
## #   Data_Venda <dttm>, Periodo <chr>, Cod_Promocao <dbl>, Qtide <dbl>,
## #   CMV <dbl>, Faturamento <dbl>, Margem <dbl>, and abbreviated variable names
## #   1: Cod_Cliente, 2: Cod_Loja, 3: Cod_Produto, 4: Categoria, 5: Cod_Busca
## # i Use 'print(n = ...)' to see more rows, and 'colnames()' to see all variable names
```

Including Plots

You can also embed plots, for example:

Note that the `echo = FALSE` parameter was added to the code chunk to prevent printing of the R code that generated the plot.