Develop the dimensional analysis process in order to define and create the conceptual schema for a data mart, using the data of customers, products and sales of a household appliance retail company. You must consider the information provided in the next table about the existing (.dat) files and their attributes.

	Attributes		**Attributes**
CARD.dat Data concerning the customer based on the company loyalty card	**CardID**, City, Region, PostalCode, CardStartDate, Gender, DateOfBirth, MaritalStatus, HasChildren, NumChildren, YoungestChild	**ITEM.dat** Contains all the products that the company sells	**ItemCode**, ItemDescription, CategoryCode, SubCategoryCode, BrandCode, UpmarketFlag
TRANSACTION.dat Contains the products sold to customers during the period of a year (one transaction can contain several products sold)	**Store, Date, Time, TransactionID**, CardID, PaymentMethod	**CATEGORY.dat** Product category	**CategoryCode**, CategDescription
TRANSACTION_ITEM.dat Contains the products sold at the level of each transaction	**Store, Date, Time, TransactionID, ItemNumber**, ItemCode, Amount	**SUBCATEGORY.dat** Product subcategory	**SubCategoryCode**, SubCategDescrip
		BRAND.dat Product brand	**BrandCode**, BrandDescription