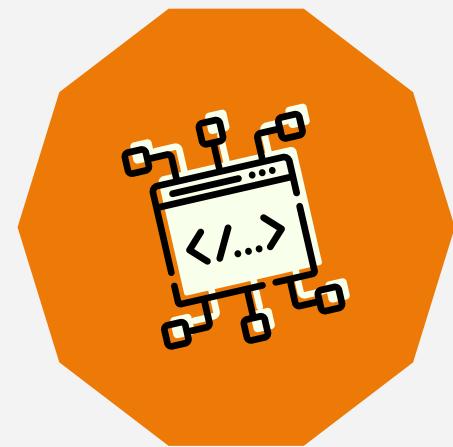


ShopUp - Bazar Online



*Projeto
Interdisciplinar*

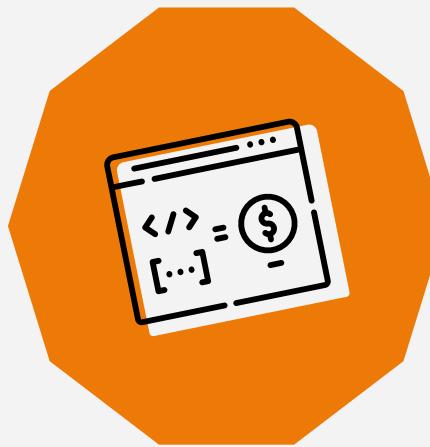
Alunos: Jonathan Borges, João Ribeiro
Professor: Bruno Leonor



01

Problema e Contexto

Desafios enfrentados pelos
bazares tradicionais

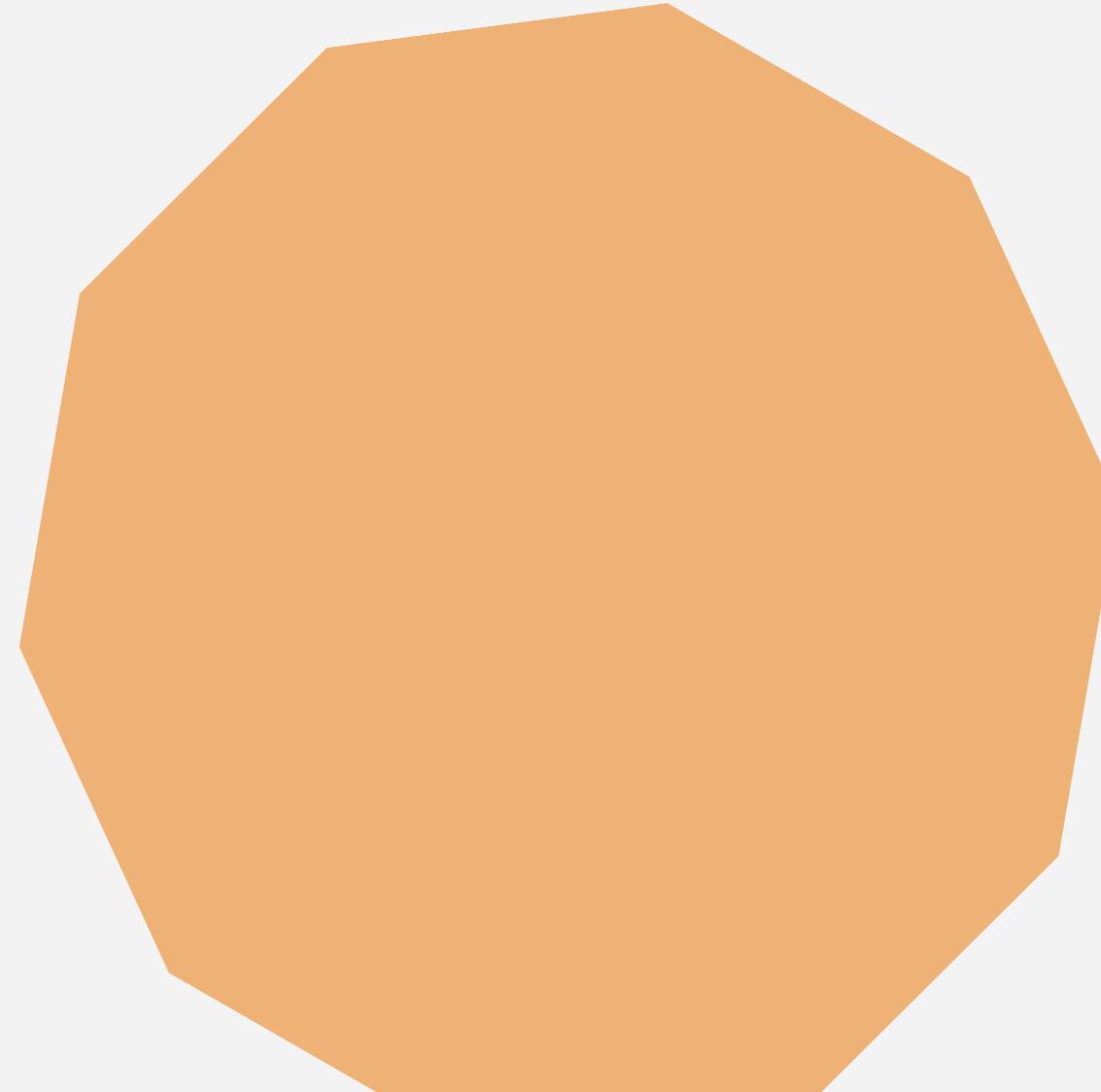


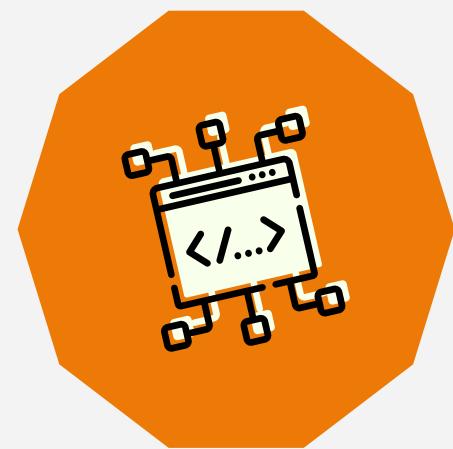
Contexto

A popularização das plataformas digitais tem transformado a compra, venda e doação de produtos. Bazares físicos, embora importantes socialmente, enfrentam gestão manual, baixa divulgação e desorganização de estoque, impactando a eficiência e a experiência dos usuários.

Problema

- Gestão manual de produtos
- Falta de controle de estoque e preços
- Divulgação limitada
- Processo de compra complexo
- Rastreabilidade insuficiente
- Dependência de pessoal para operações





02

Público- Alvo

Quem será beneficiado
pela plataforma?

Público-Alvo



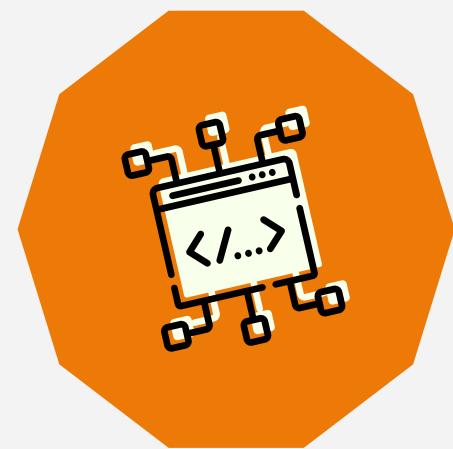
Compradores



Vendedores



Administradores

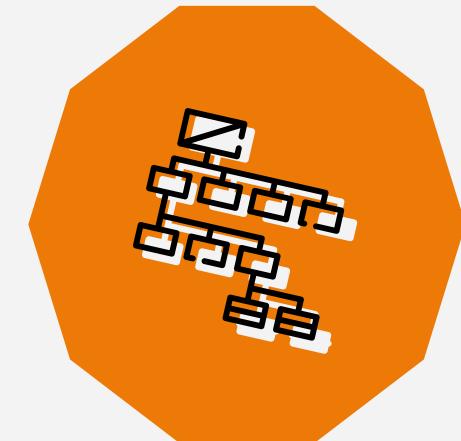


03

Engenharia de Requisitos

Fundamentos que
moldaram o sistema

Engenharia de Requisitos



Funcionais

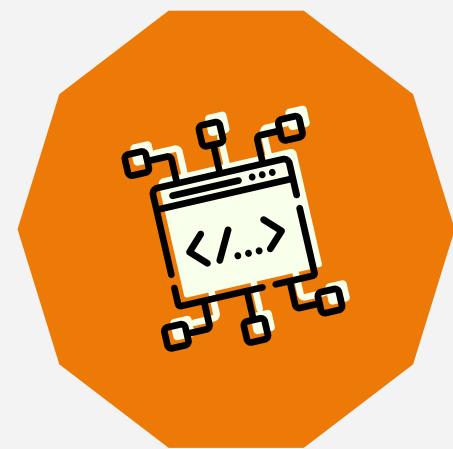
- O vendedor poderá cadastrar novos produtos no sistema.
- O vendedor poderá editar informações de produtos já cadastrados.
- O cliente poderá visualizar os produtos disponíveis.
- O usuário fará o seu próprio cadastro.

Não-Funcionais

- O sistema deve funcionar em dispositivos móveis.
- Em caso de falho, o sistema deve se recuperar em até 5 minutos.
- Todas as operações devem ser registradas com data e hora.
- O sistema deve exibir mensagens de erros claras e compreensíveis em caso de falha.

De Domínio

- É obrigatório informar se o produto é novo, seminovo ou usado.
- Todas as compras deve ser realizadas para maiores de 18 anos.
- O cliente tem até 7 dias corridos para solicitar troca ou devolução de um produto.
- Vendedores devem atualizar o status de envio em até 48 horas após a confirmação de pagamento.

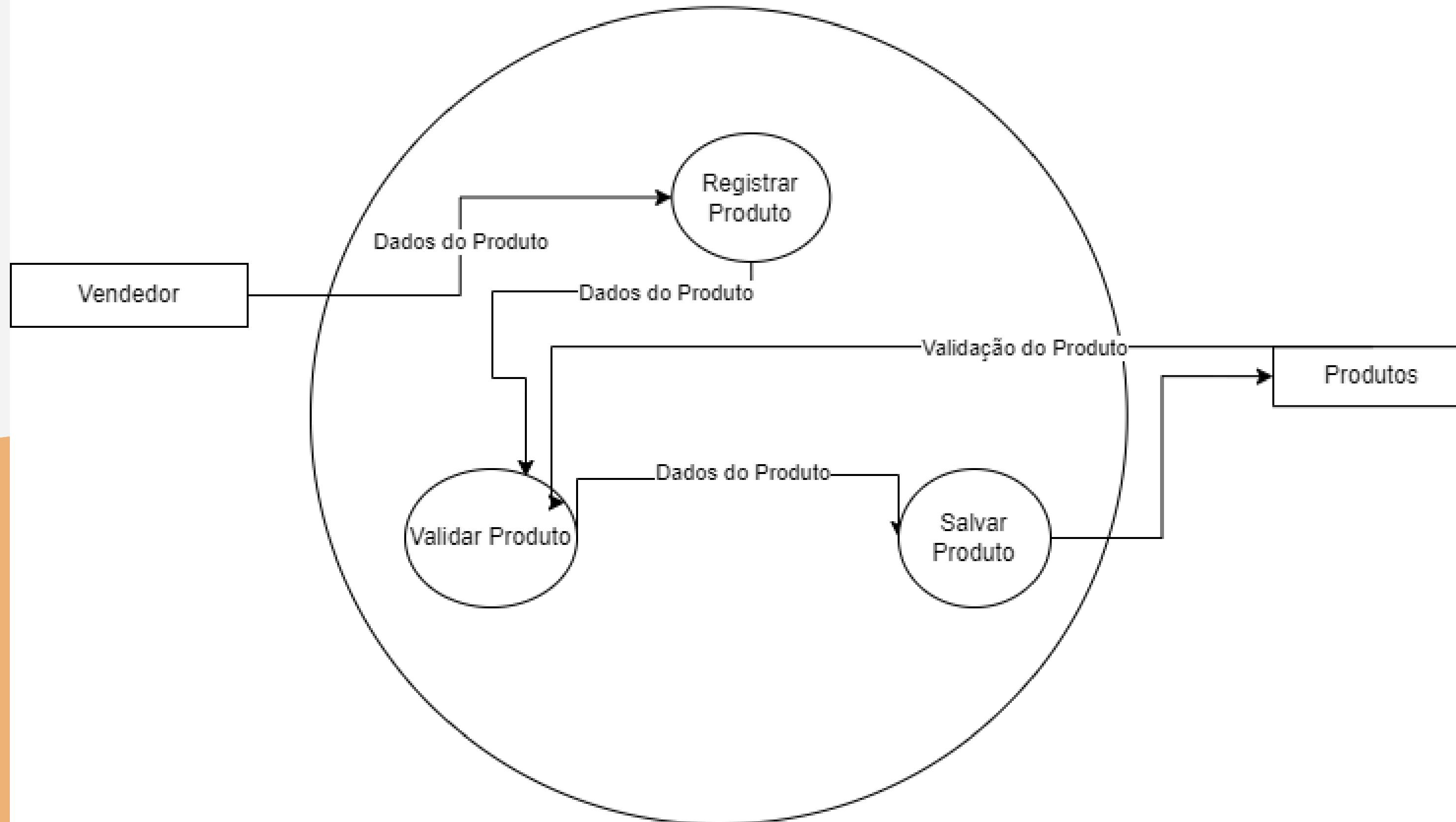


04

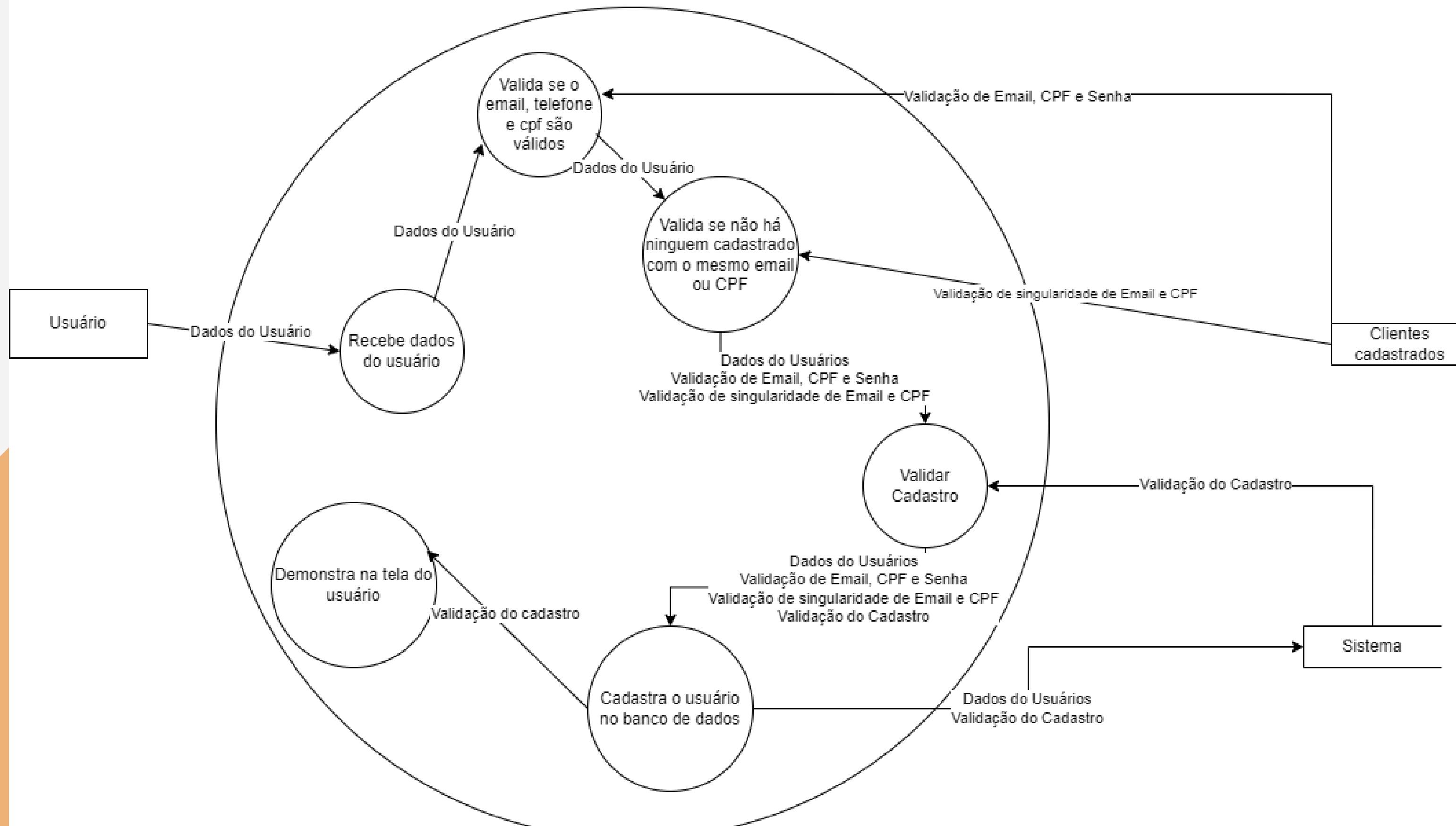
Diagramas de Caso de Uso

A visão das interações possíveis

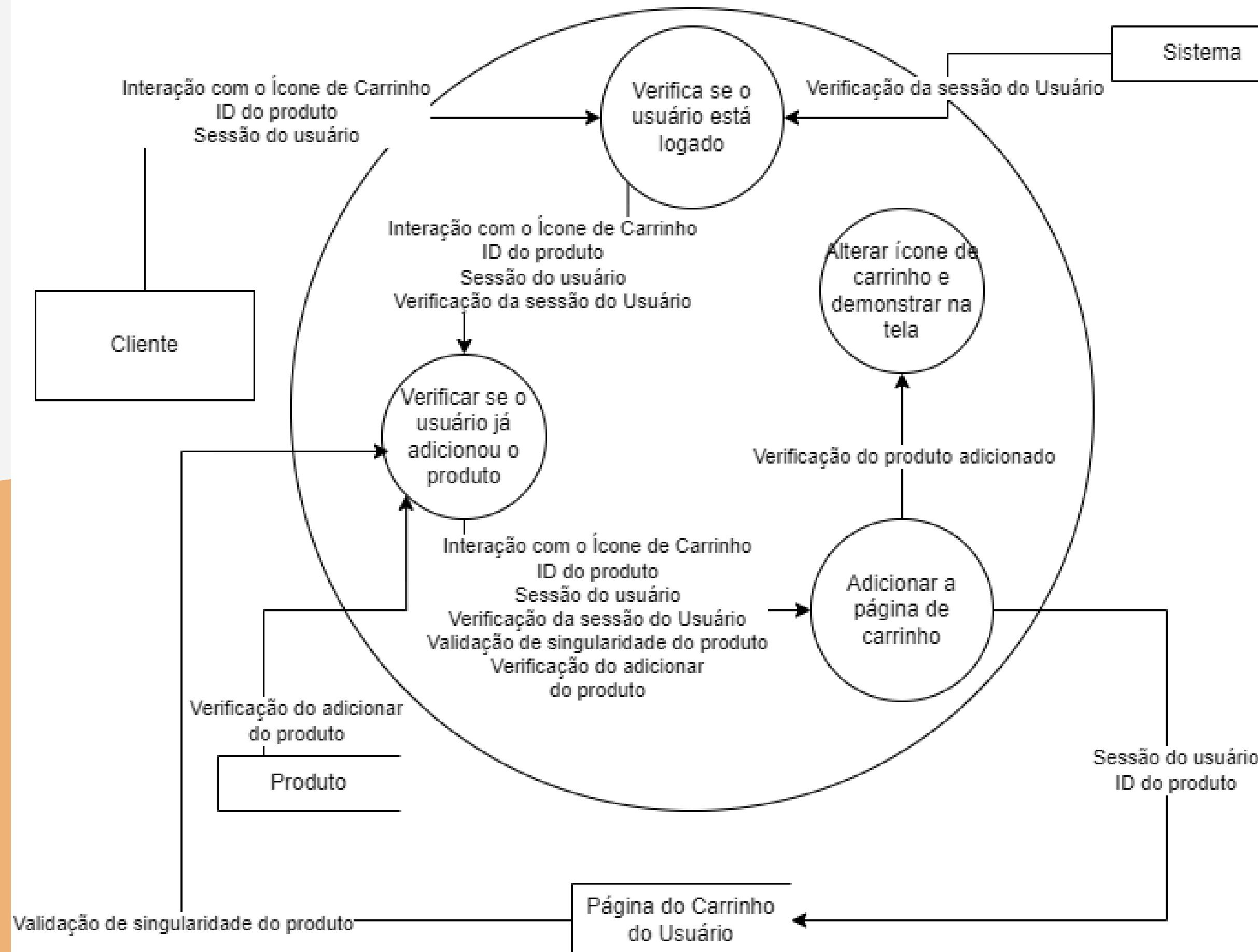
Registro de Produtos

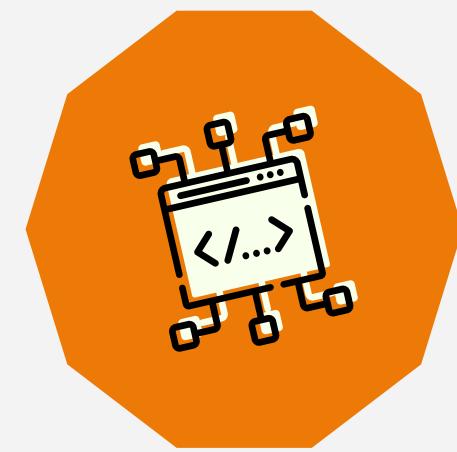


O usuário fará o próprio cadastro



O cliente poderá adicionar produtos ao carrinho de compras.

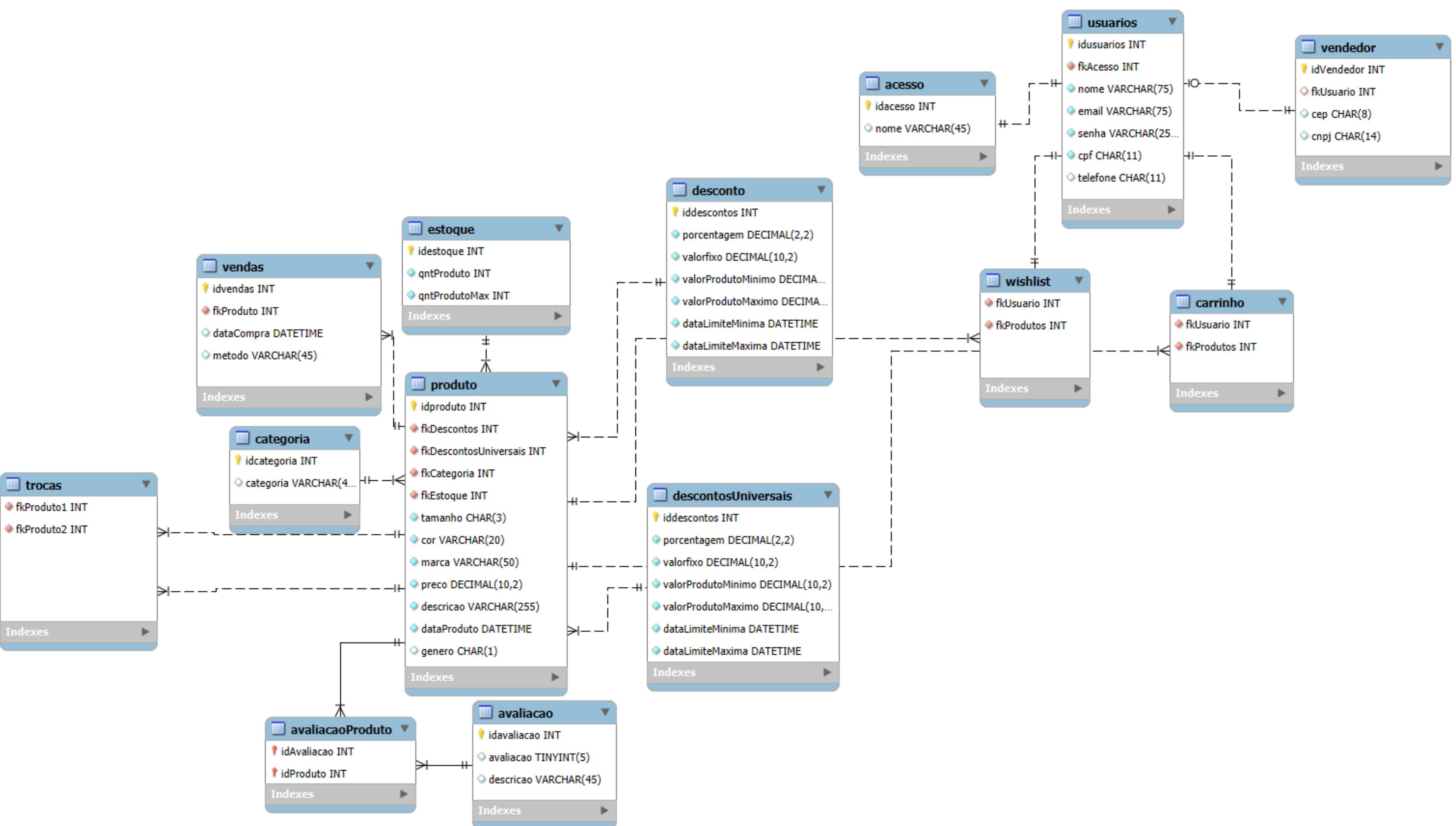


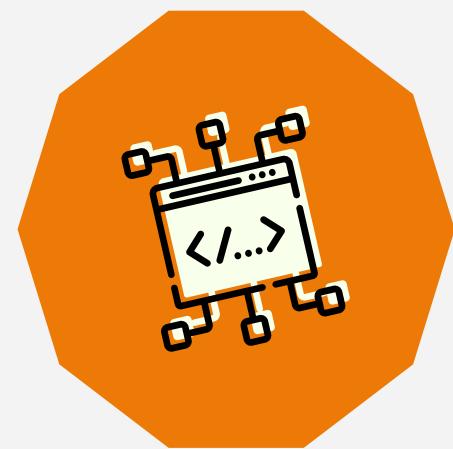


05

Modelagem

Ferramentas e tecnologias
aplicadas no desenvolvimento





06

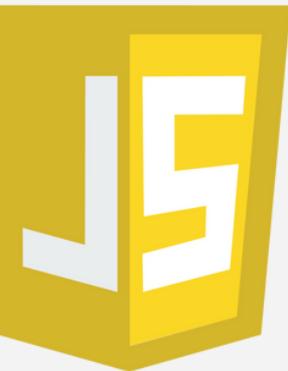
Tecnologias Utilizadas

O que sustenta a solução

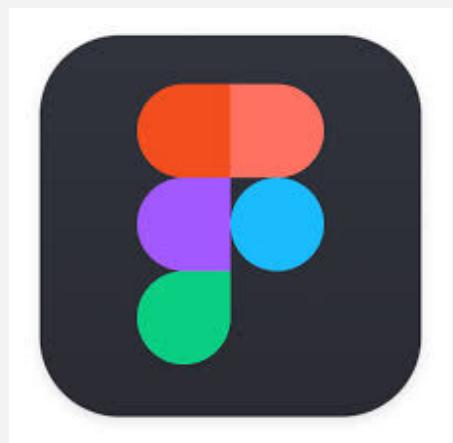
HTML



CSS



JS



Figma

JUnit



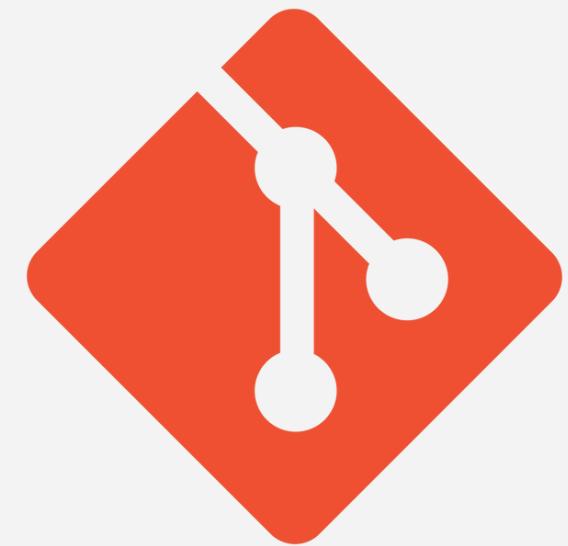
Draw.io

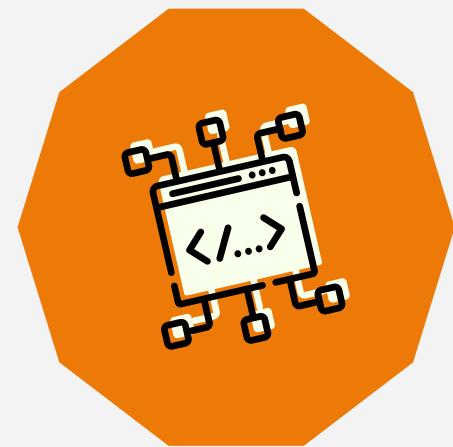


Office



VSCode





07

Processo de *Desenvolvimento*

O caminho percorrido: etapas que transformaram o projeto

Timing

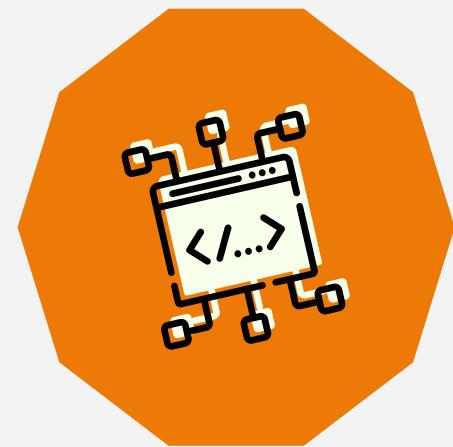
01 Levantamento de Requisitos

02 Protótipo

03 Diagramas e Modelagem

04 Integração com Banco (Futura)





08

Benefícios do Sistema

Vantagens práticas para o
bazar e para a comunidade

Vantagens Obtidas



Organização
Centralizada



Fácil e intuitivo
de se utilizar

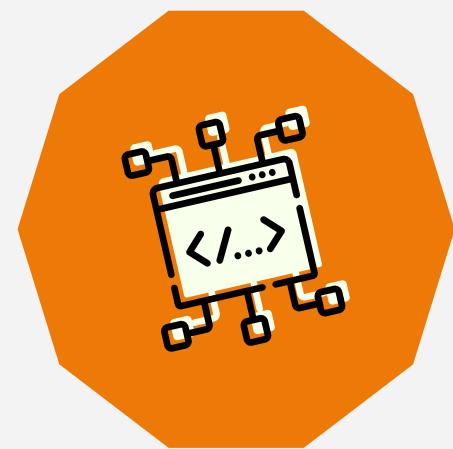


Maior alcance e
divulgação



Redução de
erros





09

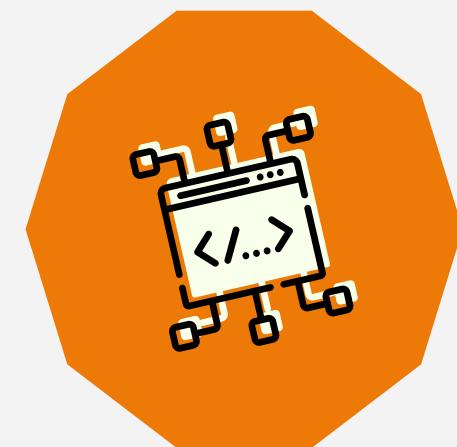
Trabalhos Futuros

O próximo passo: evoluções que darão vida ao sistema completo

Trabalhos Futuros

- 1 - Backend Completo
- 2 - Integração CRUD administrativo
- 3 - Sistema de autenticação
- 4 - Dashboard para vendedor e administrador





10

Protótipo

Da ideia ao visual: experimentando
o sistema pela primeira vez

Protótipo



[https://joaoribeiro-
v.github.io/ShopUp/](https://joaoribeiro-v.github.io/ShopUp/)



Product overview



Mercury

Mercury is the closest planet to the Sun

Venus

Venus is the second planet from the Sun

Neptune

Neptune is the farthest planet from the Sun

Jupiter

Jupiter is the biggest planet of them all

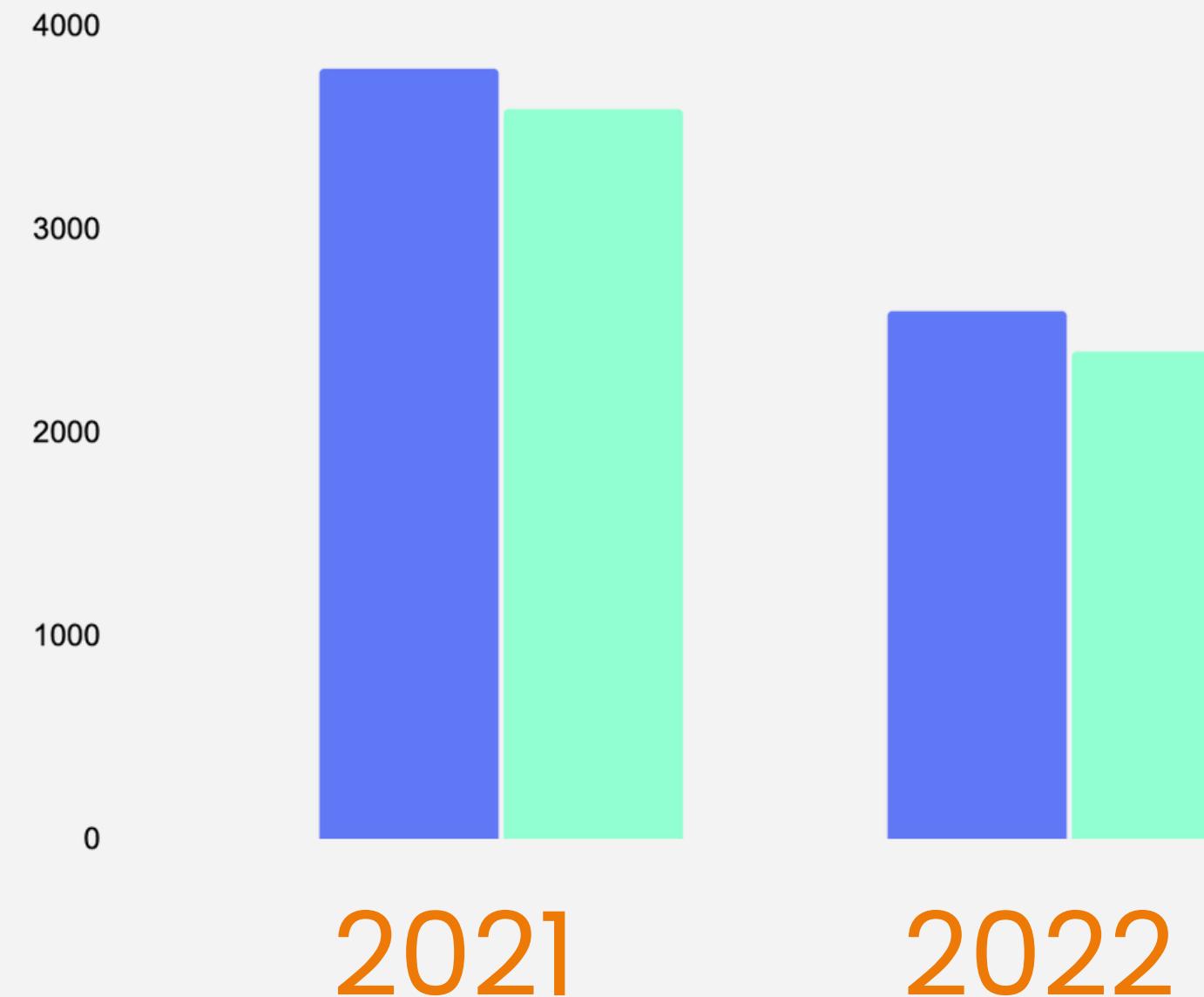
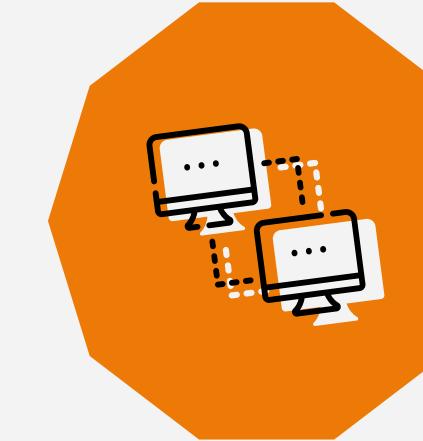
Saturn

Saturn is composed mostly of hydrogen and helium

Mars

Despite being red, Mars is actually a cold place

Traction



\$350,000
Gross revenue in 2022

140,000
Total apps downloads

250
Current employees

Follow the link in the graph to modify its data and then paste the new one here. [For more info, click here](#)

Reviews



Johana Louis

Mercury is the closest planet to the Sun



Jack Jackson

Venus is the second planet from the Sun



Michael Smith

Mars is actually a very cold place

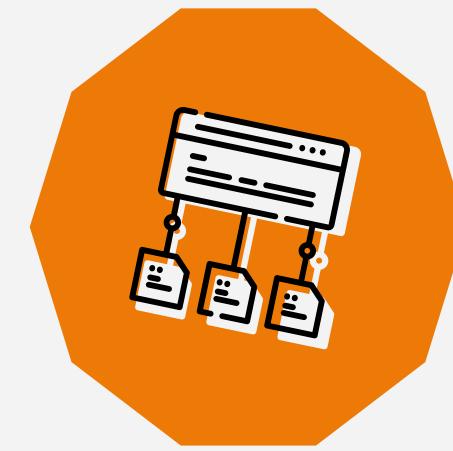


Diana Ross

Jupiter is the biggest planet of them all

“This is a quote. Words full of wisdom that **someone important said** and can make the reader get inspired.”

—Someone Famous



Awards



Mercury

Mercury is the closest planet to the Sun

Venus

Venus is the second planet from the Sun

Neptune

It's the farthest planet from the Sun

Jupiter

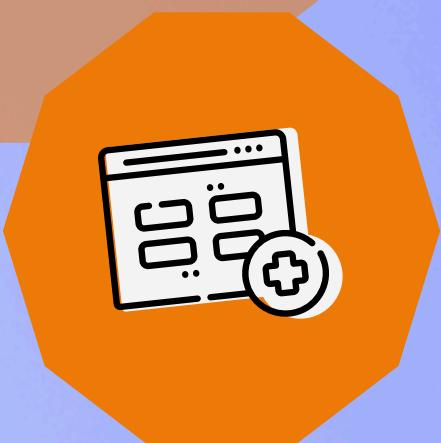
Jupiter is the biggest planet of them all

Mars

Mars is actually a very cold place



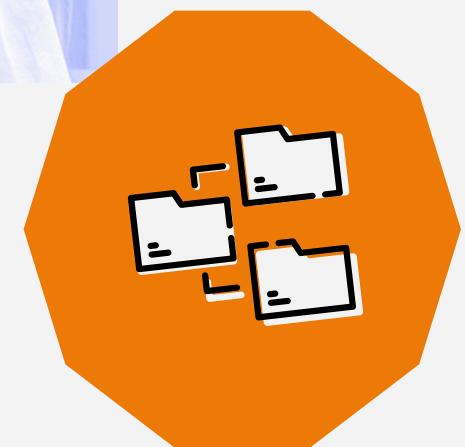
A picture is
worth a
thousand
words





A picture always
reinforces
the concept

Images reveal large amounts of data, so remember: **use an image instead of a long text**. Your audience will appreciate it



Market size



60%

Mercury

Mercury is the closest planet to the Sun

40%

Venu

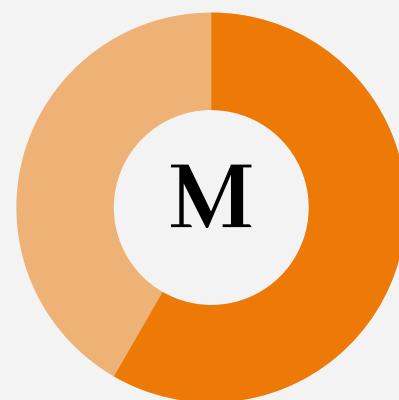
Venus is the second planet from the Sun

Target



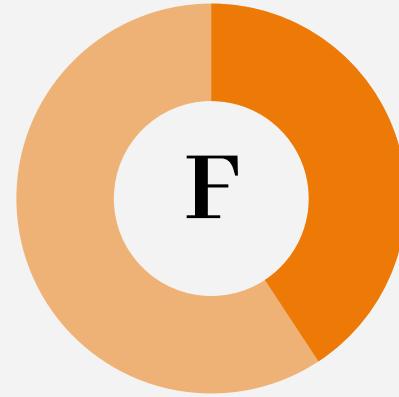
Gender

Venus has a beautiful name and is the second planet from the Sun



60%

Earth is the third planet from the Sun



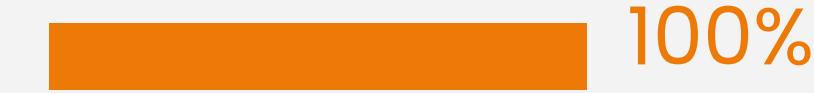
40%

Mercury is the closest planet to the Sun

Interests

Jupiter is a gas giant and the biggest planet in the Solar System

Technology



Food



Travel



Sports



Competitors



	Name	Contact	Description
01	Jupiter	jupiter@email.com	Jupiter is a big planet
02	Earth	earth@email.com	We all live on Earth
03	Venus	venus@email.com	Venus is a hot planet
04	Mercury	mercury@email.com	Mercury is small

Timing



01

Mercury

Mercury is the closest planet to the Sun

03

Jupiter

Jupiter is the biggest planet of them all

02

Neptune

It's the farthest planet from the Sun

04

Mars

Mars is actually a very cold place

Predicted growth

90%

Mercury

Mercury is the closest planet to the Sun

10K

Jupiter

Jupiter is the biggest planet of them all

35M
Neptune
It's the farthest planet from the Sun



Big Data Science

Investment



Follow the link in the graph to modify its data and then paste the new one here. [For more info, click here](#)



Period 1

Mercury is the closest planet to the Sun

Period 2

Jupiter is the biggest planet in the Solar System

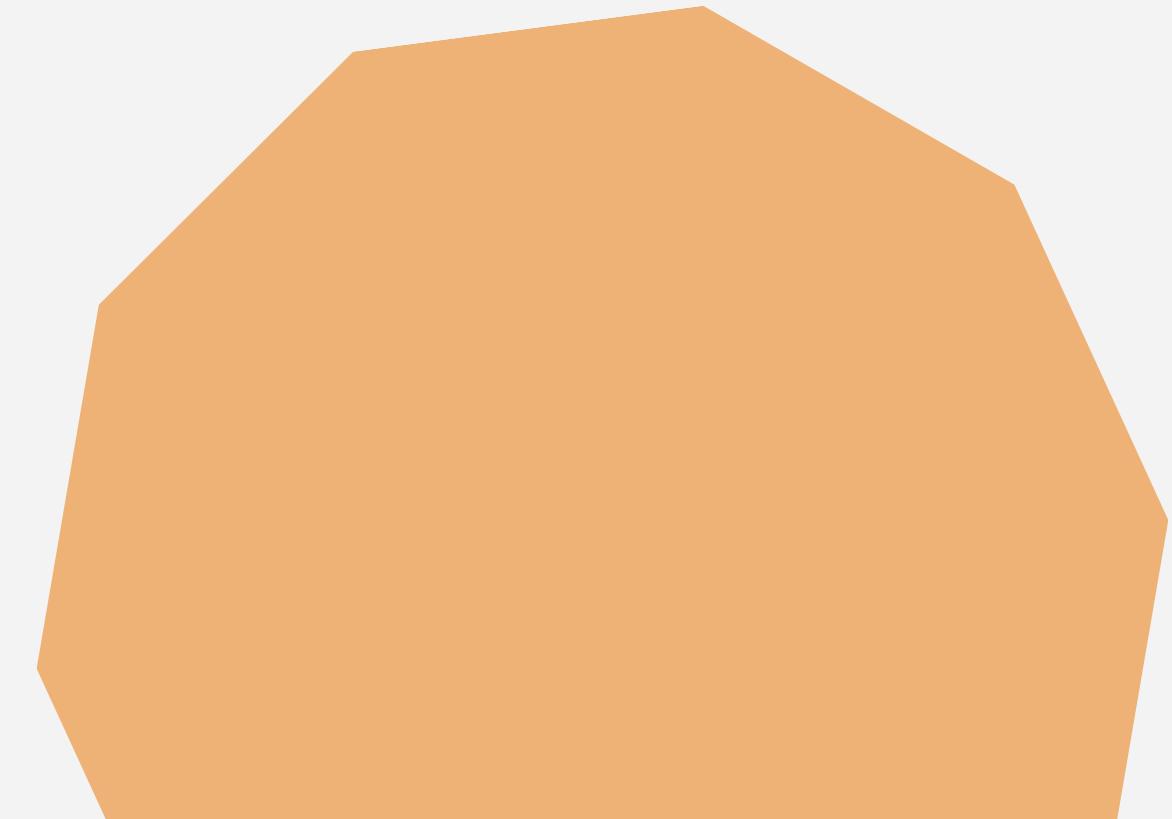
Period 3

Neptune is the farthest planet from the Sun

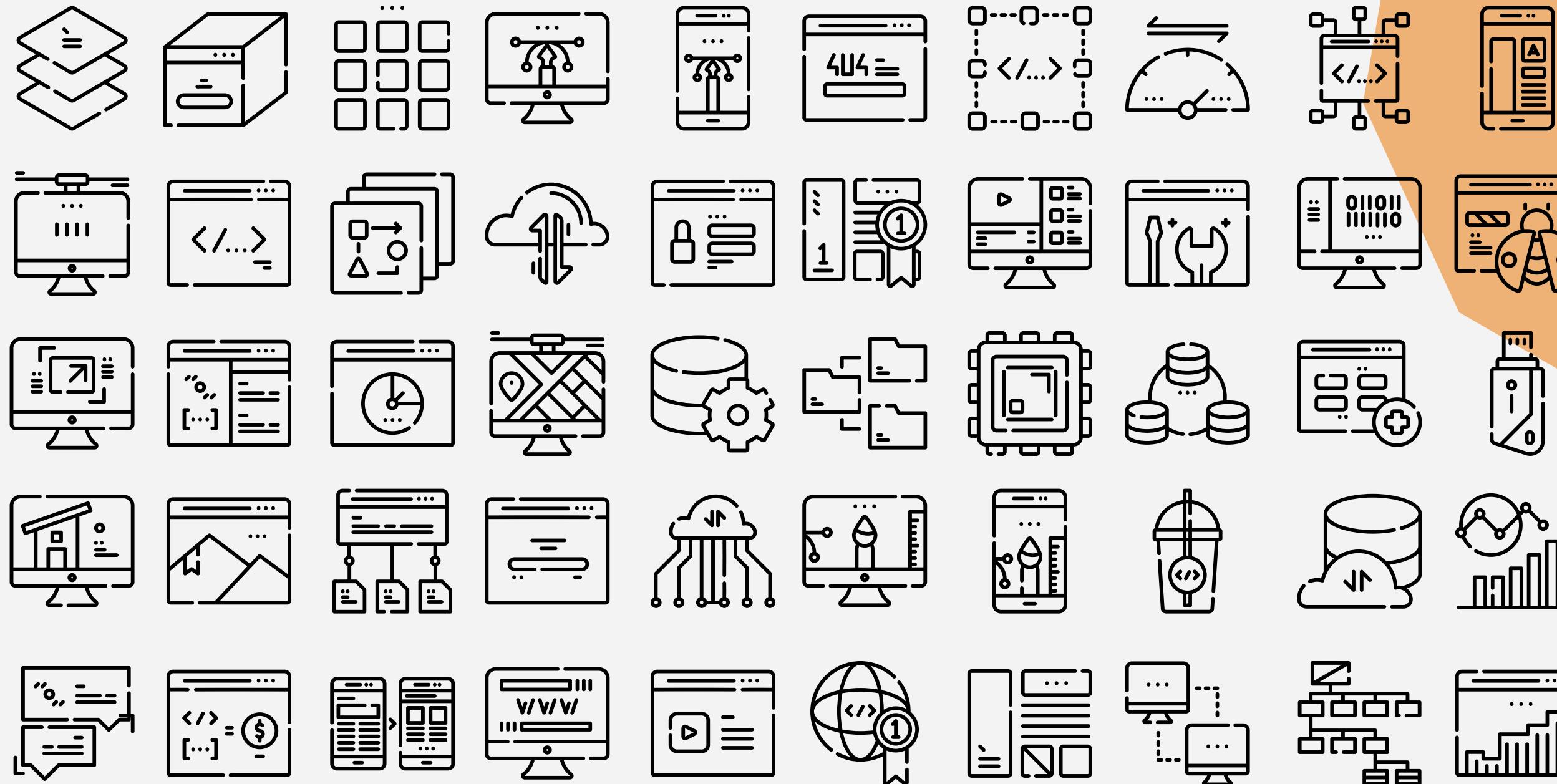


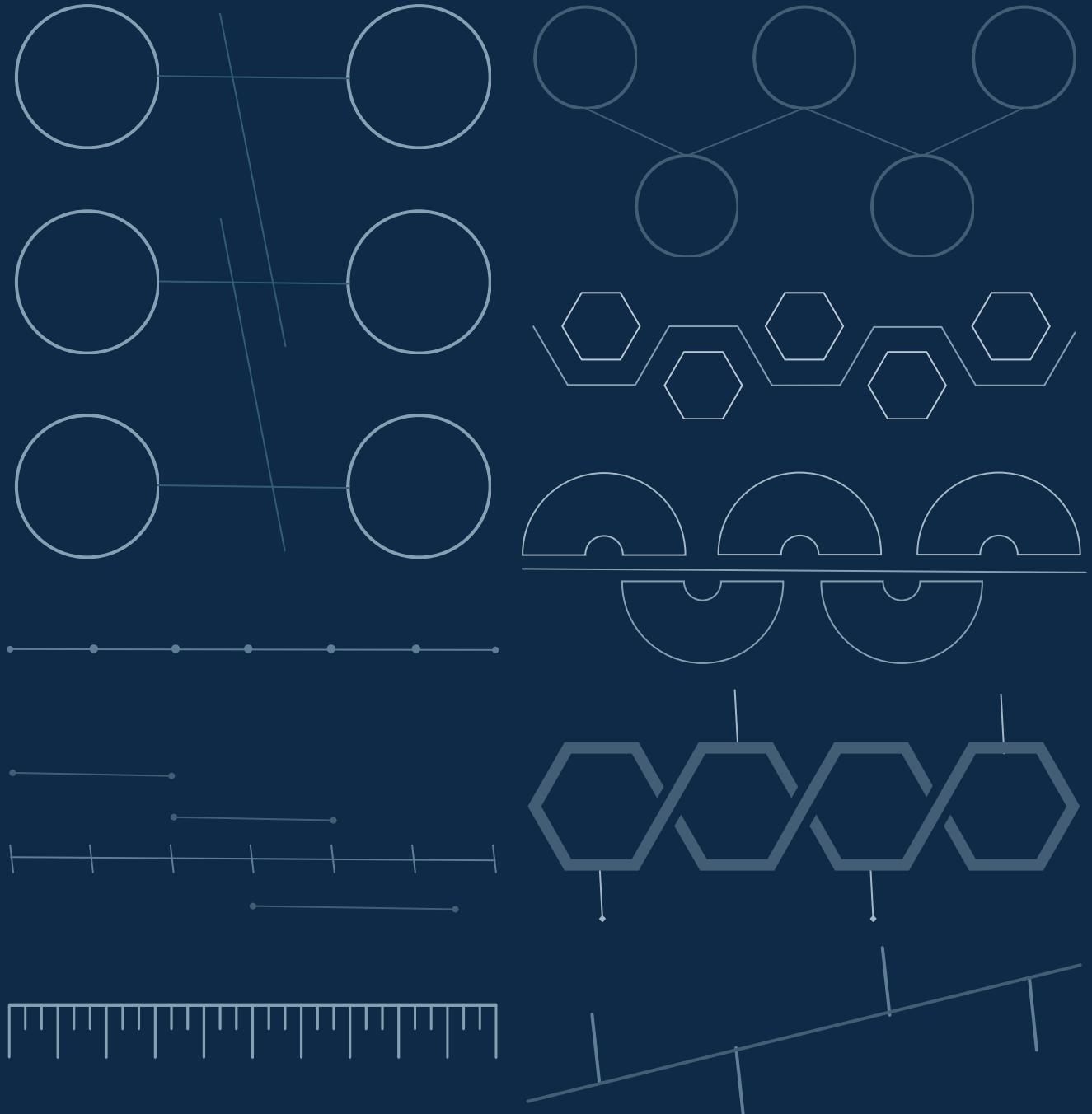
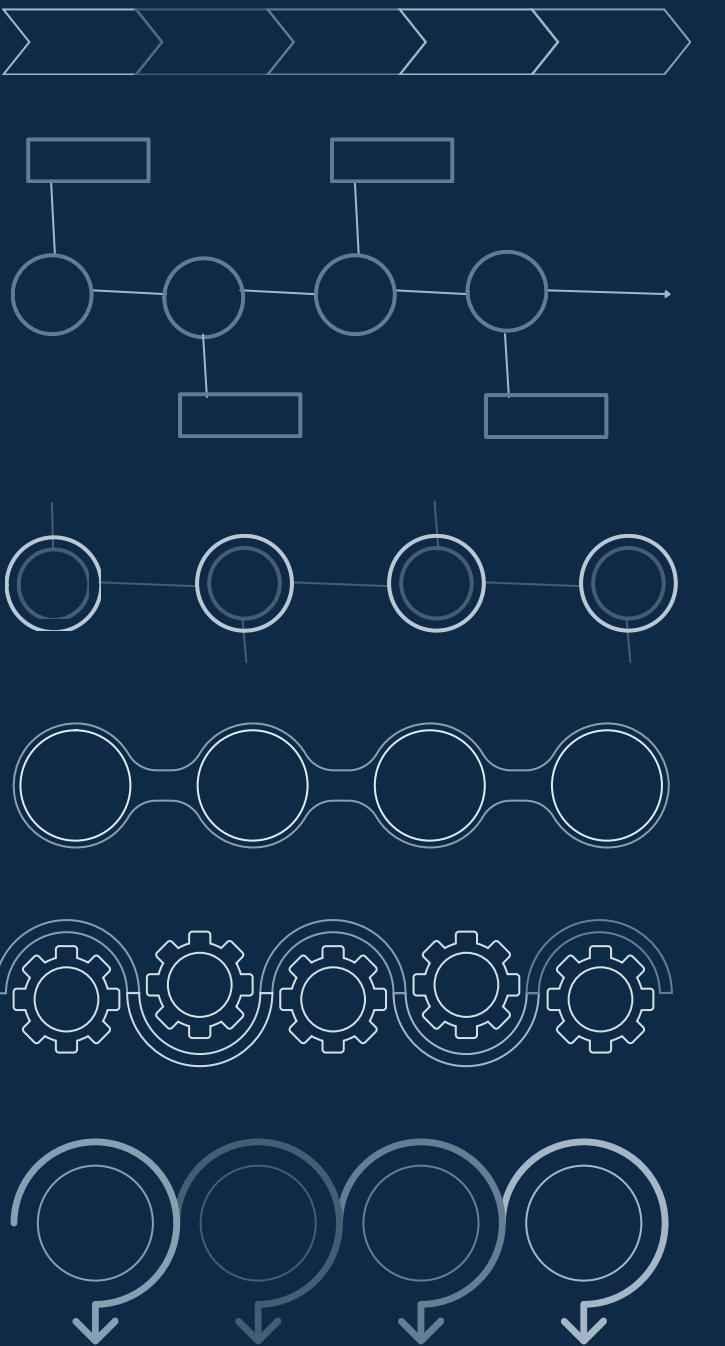
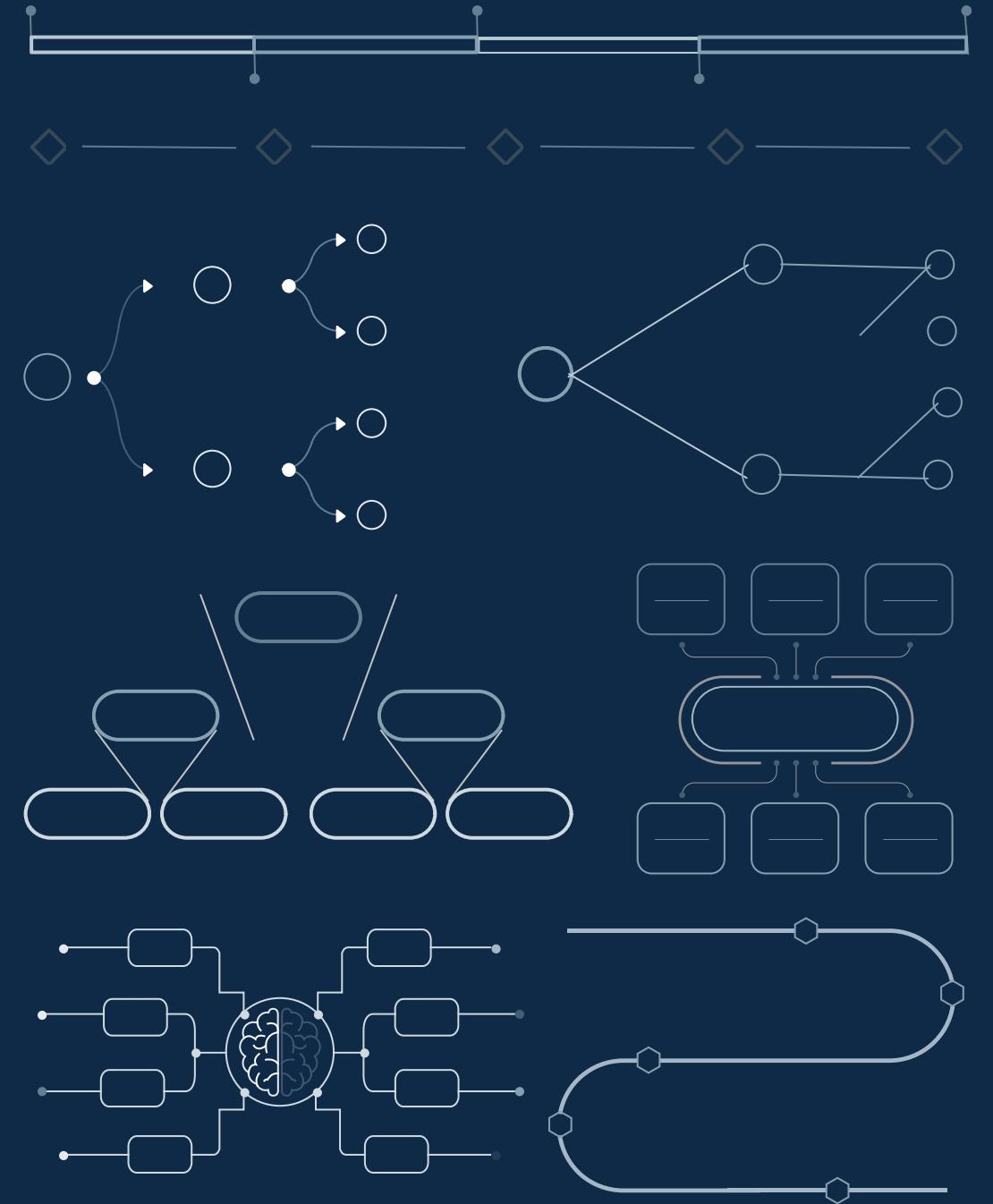
Obrigado!

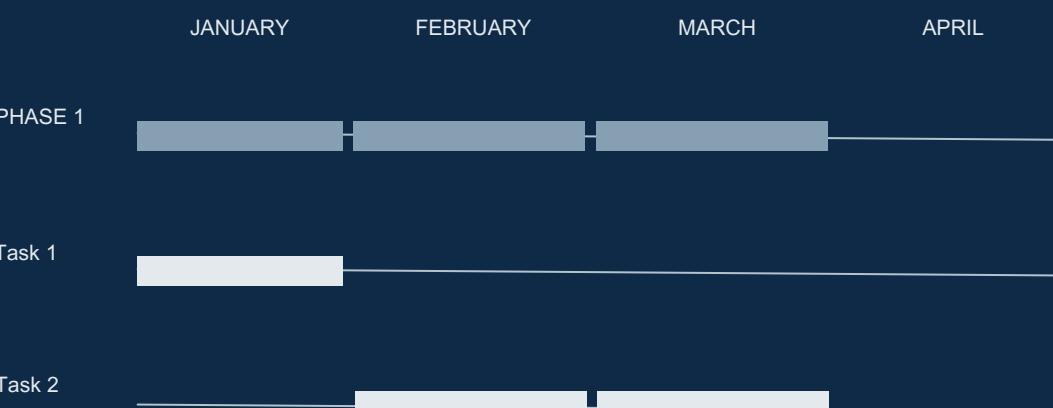
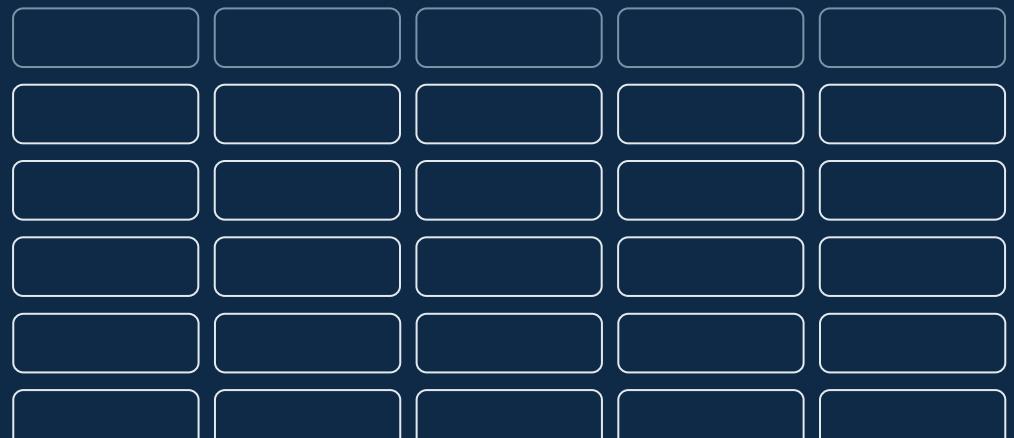
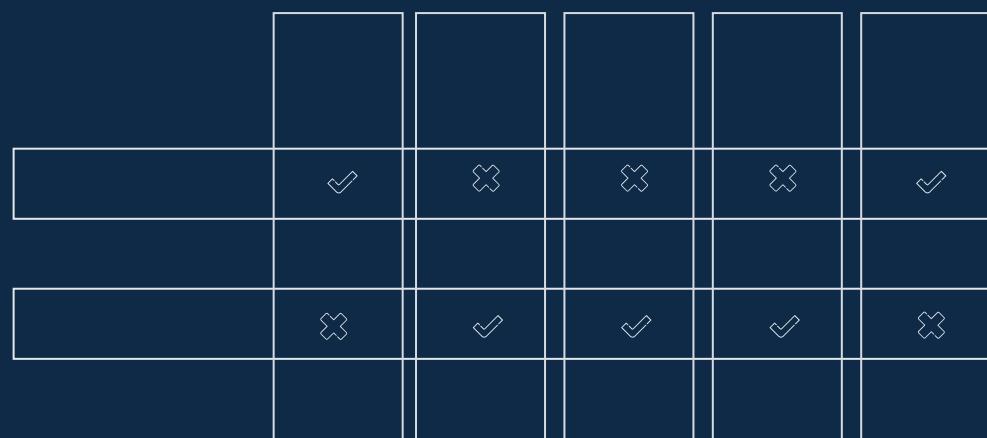
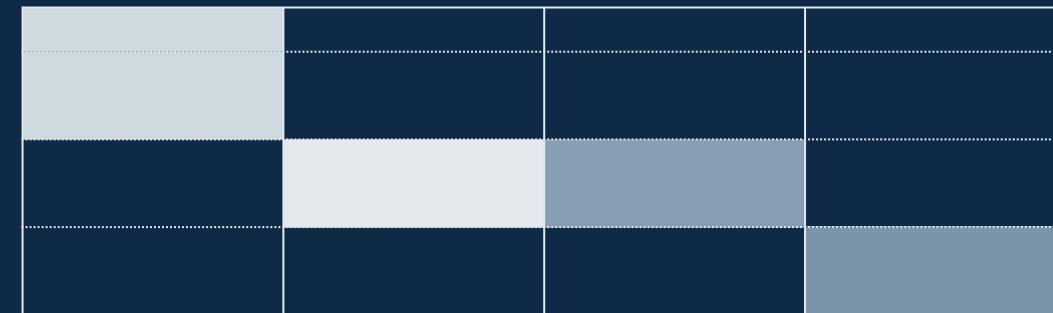
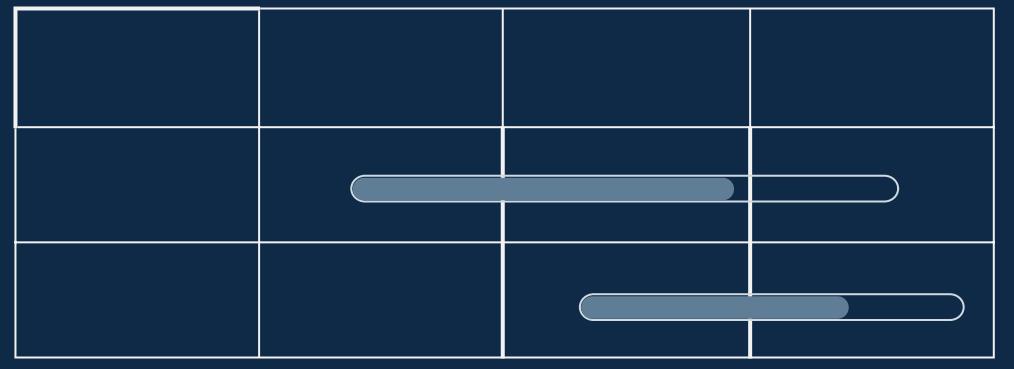
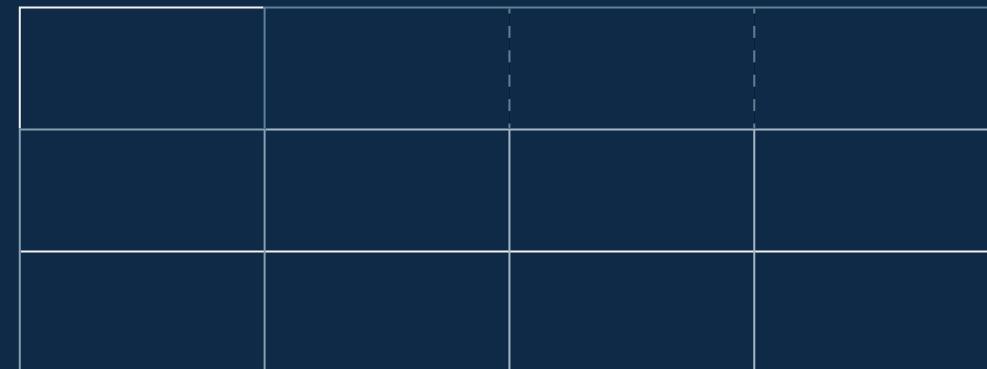
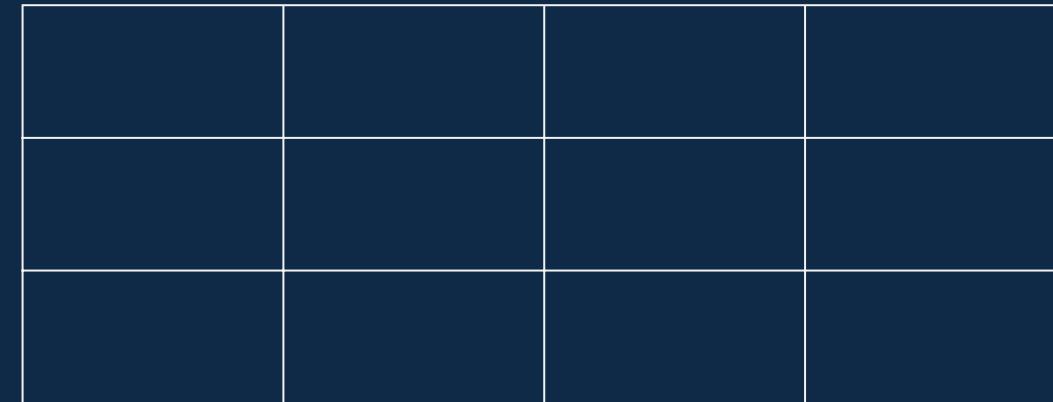
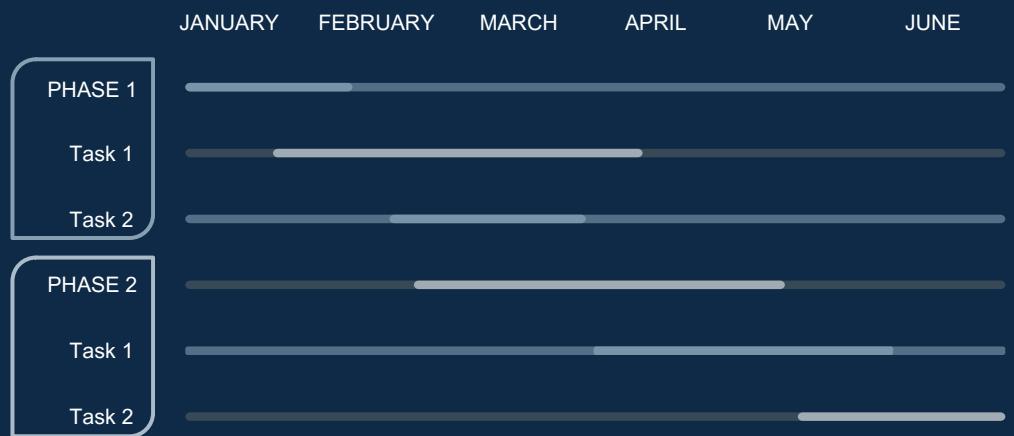
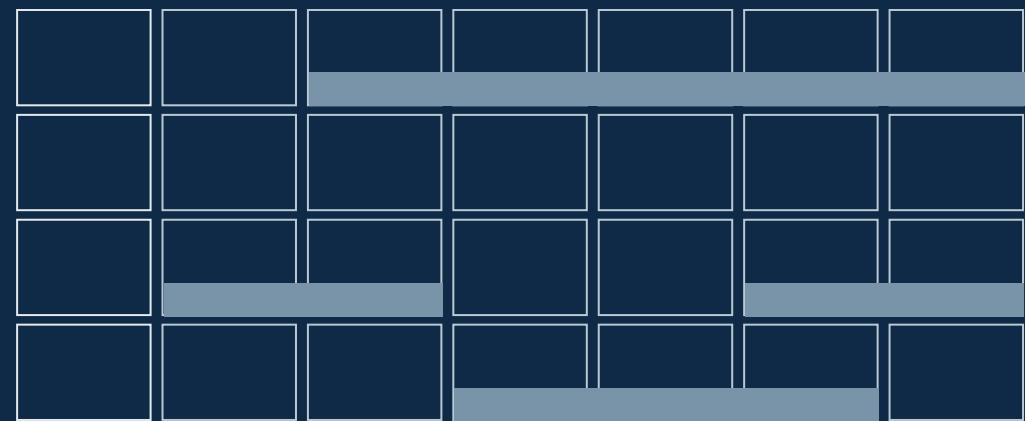
Alguém tem alguma dúvida?



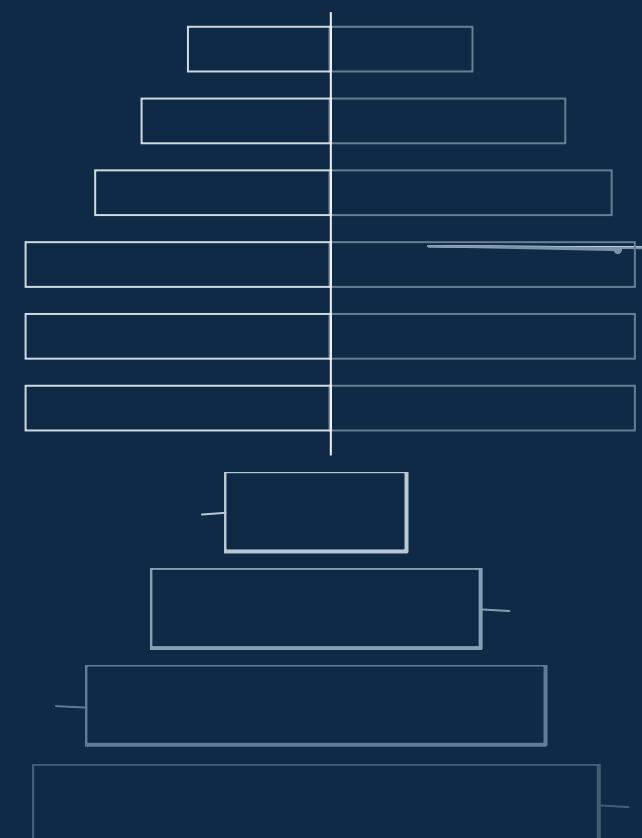
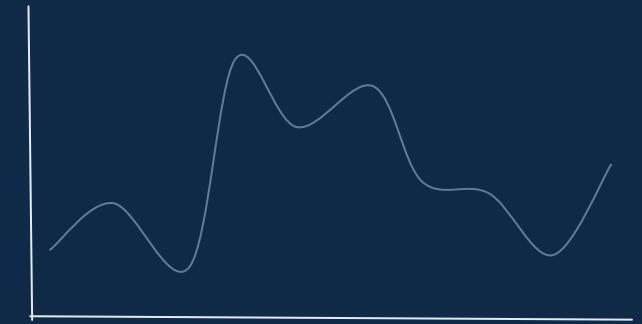
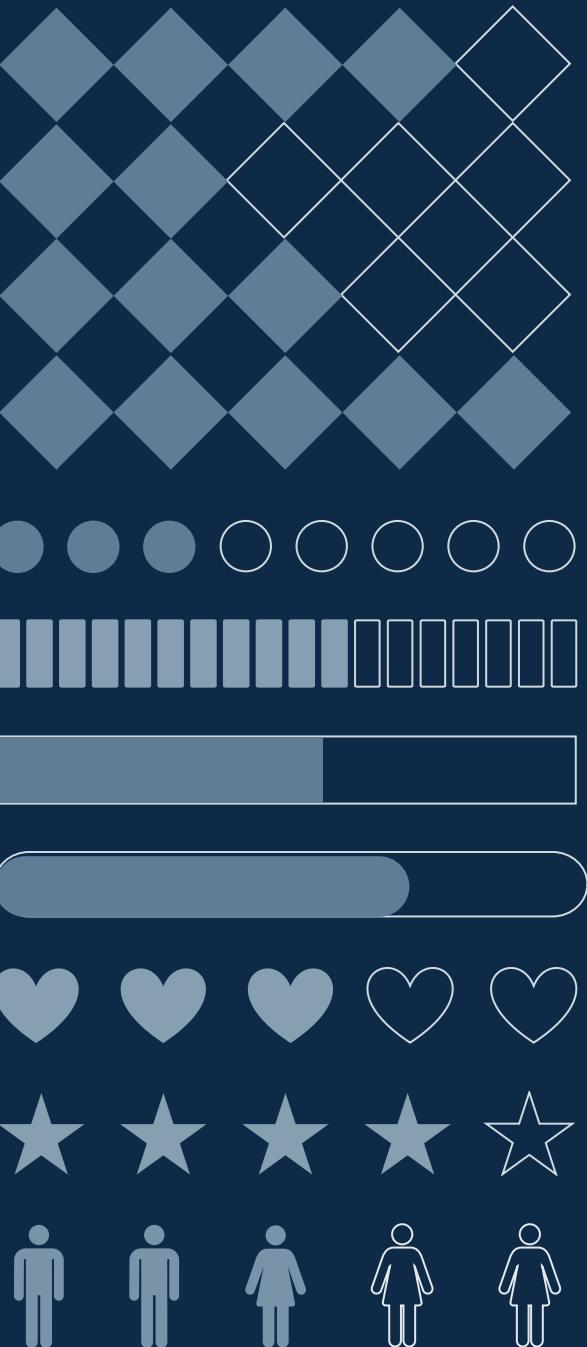
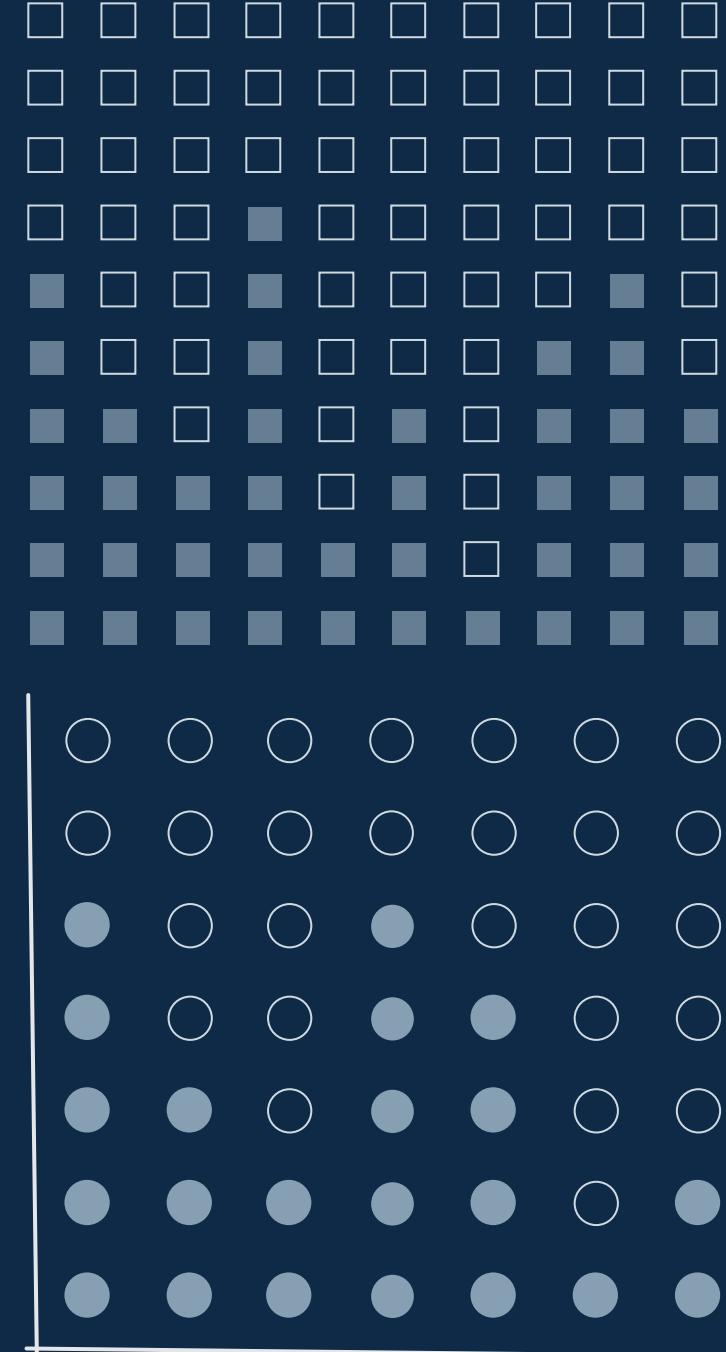
Icon pack











...and our sets of editable icons

You can **resize** these icons without losing quality.

You can **change the stroke and fill color**; just select the icon and click on the **paint bucket/pen**.

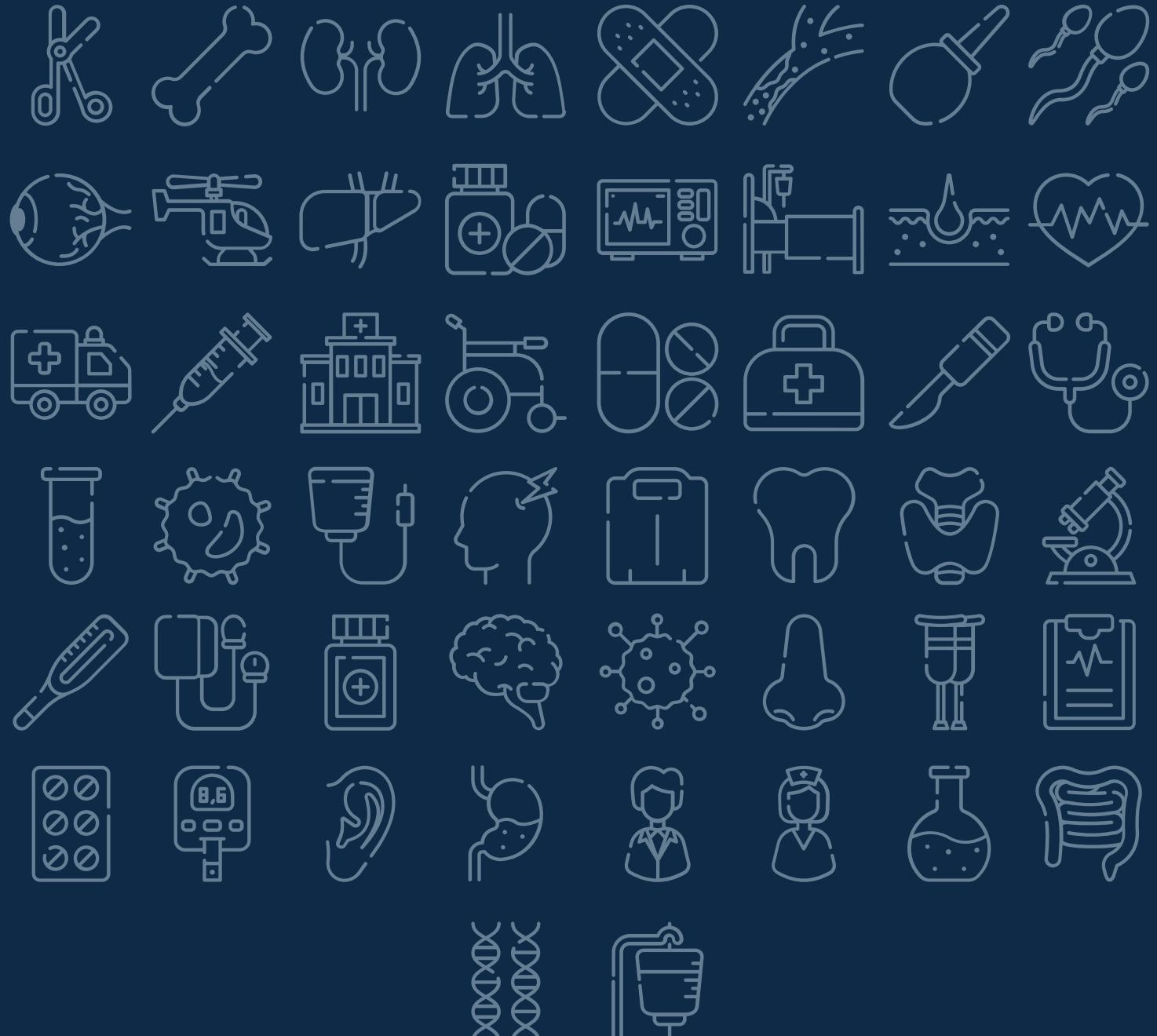
In Google Slides, you can also use [Flaticon's extension](#), allowing you to customize and add even more icons.



Educational Icons



Medical Icons



Business Icons



Teamwork Icons



Help & Support Icons



Avatar Icons



Creative Process Icons



Performing Arts Icons



Nature Icons



SEO & Marketing Icons

