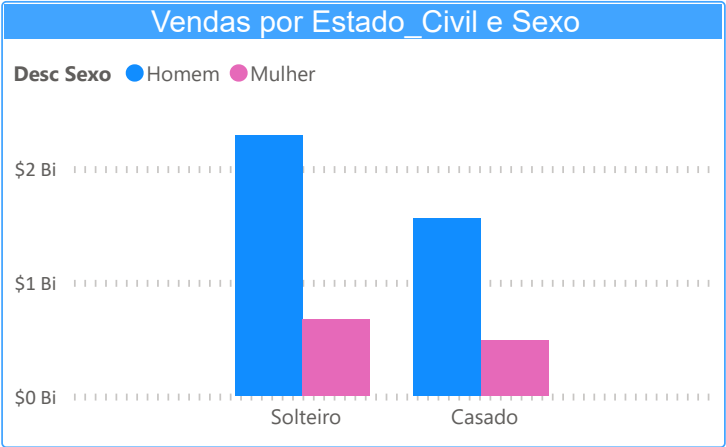
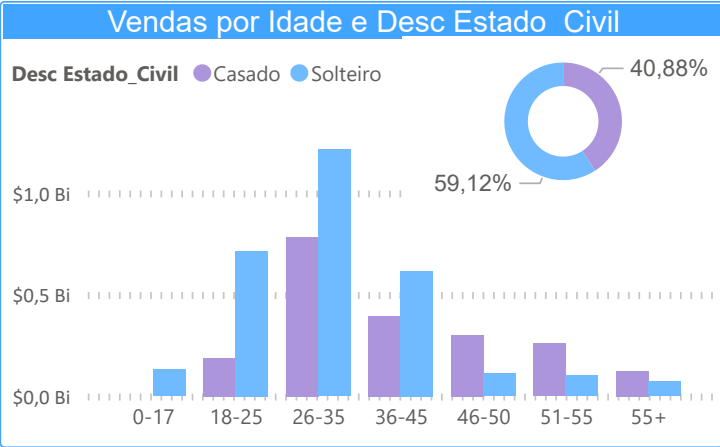
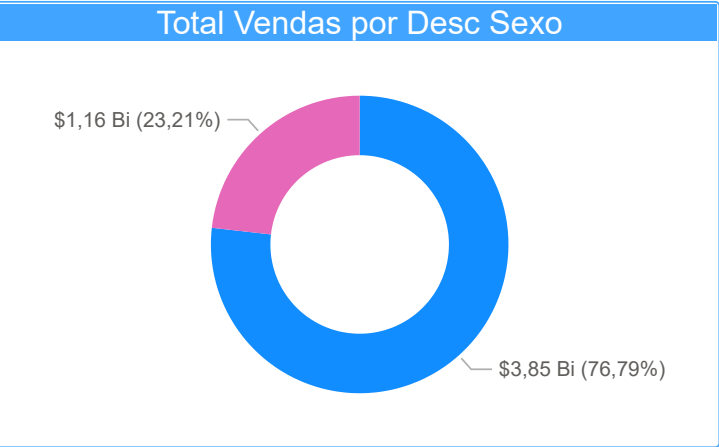
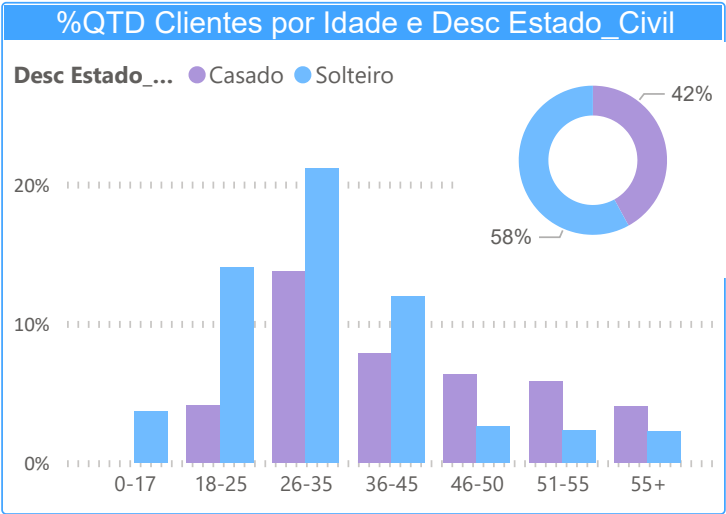
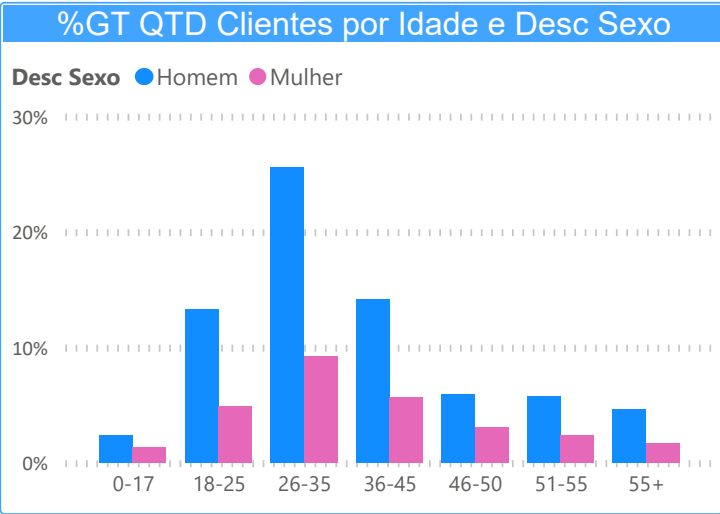
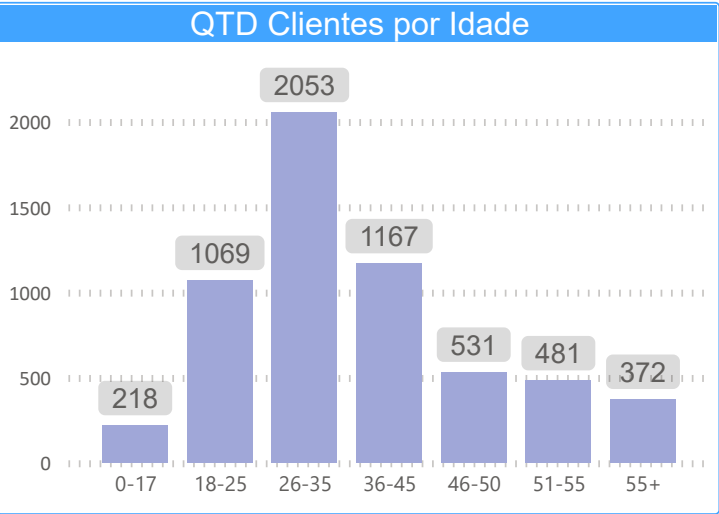
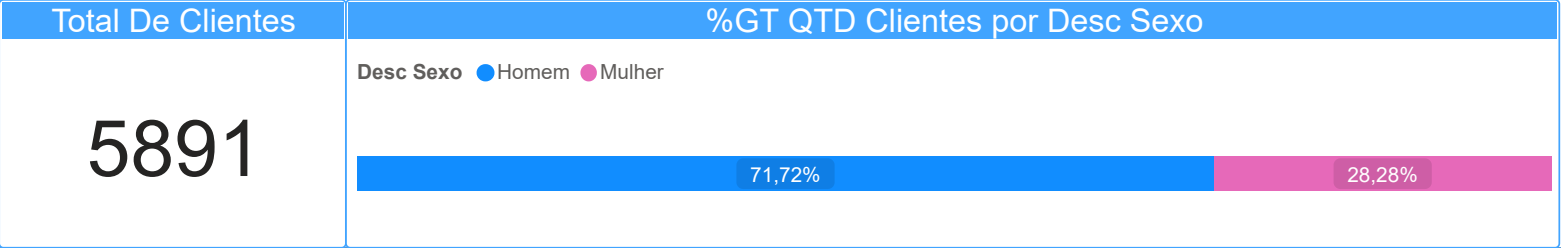


Analise de Perfil de Cliente



Idade ▲	QTD Clientes	Total Vendas	Maximo	Minimo	Media	Ticket Medio	%GT Trasancao
⊕ 0-17	218	\$132.659.006,00	\$23.955	\$187	\$9.020	\$608.528	2,74%
⊕ 18-25	1069	\$901.669.280,00	\$23.958	\$185	\$9.235	\$843.470	18,16%
⊕ 26-35	2053	\$1.999.749.106,00	\$23.961	\$185	\$9.315	\$974.062	39,94%
⊕ 36-45	1167	\$1.010.649.565,00	\$23.960	\$185	\$9.401	\$866.024	20,00%
⊕ 46-50	531	\$413.418.223,00	\$23.960	\$186	\$9.285	\$778.565	8,28%
⊕ 51-55	481	\$361.908.356,00	\$23.960	\$187	\$9.621	\$752.408	7,00%
⊕ 55+	372	\$197.614.842,00	\$23.960	\$187	\$9.454	\$531.223	3,89%
Total	5891	\$5.017.668.378,00	\$23.961	\$185	\$9.334	\$851.752	100,00%

5891

QTD Clientes

537577

Trasacao

\$9.334

Media

\$185

Minimo

\$23.961

Maximo

\$851.752

Ticket Medio

\$5,02 Bi

Total Vendas