


# Joann Pilika

DESIGNER

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## SKILLS

### Design Skills

UX design

Logo design

### Computer Skills

Microsoft Office

MacOS + iOS

### Design tools

Adobe Animate

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe After Effects

Adobe Premiere Pro

Adobe XD

Final Cut Pro X

### Programming Skills

Python

Javascript

HTML5 & CSS

## ACHIEVEMENTS

### Tandon Scholarship Recipient

Fall 2017

Academic and merit-based scholarship

### Outstanding General Engineering Design

Spring 2018

Nominee for Nick Russo Award

### Geometry/Trigonometry Award

Spring 2017

Newman School of Boston annual academic awards

## PERSONAL STATEMENT

Joann Pilika is a 19 year old student at the Tandon School of Engineering, New York University. She studies Integrated Digital Media, concentrating on media studies, design, and computer science. She is interested in working in website development and user experience design with a focus on graphic design.

Experienced in social media and managing accounts, with extensive knowledgeable in brand social media, she has run social media for two small businesses. She has interned with Living Proof as a Graphic Designer in which she learned the ins and outs of an in-house Creative team and worked closely with the Marketing team.

## EDUCATION

• New York University  
Sep 2017 - Present

BS in Integrated Digital Media  
Tandon School of Engineering

• Newman School  
Sep 2013 - May 2017

Internationale Baccalaureate Diploma Program  
Head prefect of student body; Captain of women's basketball & lacrosse teams.

## EXPERIENCE

• Tandon Online  
New York, NY  
Feb 2019 - Present

### Studio & Video Production Assistant

Assist in creating graphics for online courses offered at NYU's graduate, engineering school. Implemented motion graphics in lecture videos and collaborated with team on deciding course themes.

• NYU Tandon  
New York, NY  
Jun 2018 - Present

### Teaching Assistant

Teach workshop classes to class of first-year students on invention, innovation, and engineering. Foster an innovative atmosphere in class and guide students with their semester-long start-up projects.

• Living Proof  
Boston, MA  
Jun 2019 - Aug 2019

### Graphic Design Intern

Designed product guides and PowerPoint templates for brand. Assisted creative and marketing teams in organizing assets in cloud system. Resized images and graphics as requested by vendors.

• Abercrombie & Fitch  
Jul 2018 - Feb 2019

### Brand Agent

Organized on-campus events for Abercrombie & Fitch to promote brand awareness. Posted on personal social media as an ambassador and reported engagement analytics weekly. Represented Abercrombie & Fitch at NYU and in New York City.