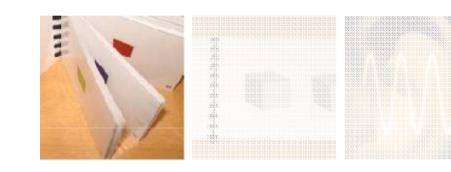
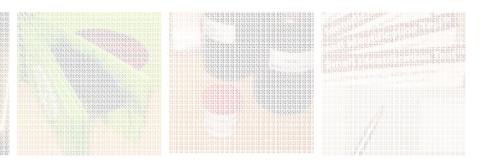
The changes in the language of perception in Cantonese

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There are minor, but noticeable changes in the language of perception between older and younger speakers of Cantonese in Hong Kong and Macau.

Younger speakers have:

- finer categorisation in the distal senses; but
- poorer knowledge in the traditional categorisation of the proximal senses.

Possible cause:

Rapid development in Hong Kong and Macau, which caused:

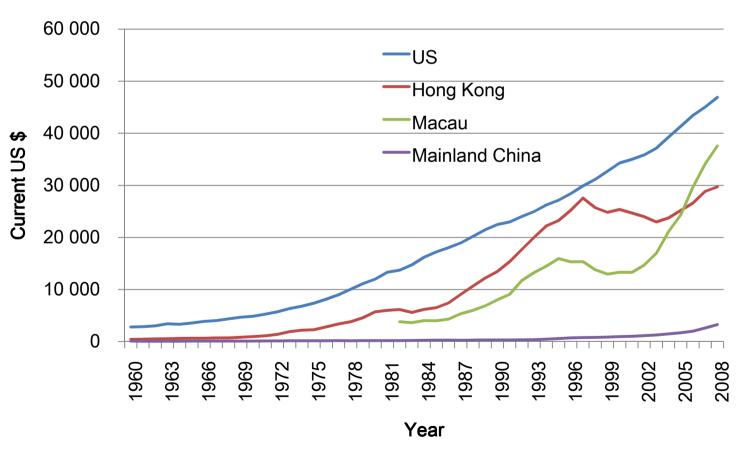
- a rapid increase in literacy; and
- internationalisation (i.e. westernisation) of the education system.

Westernisation of the education system:

- increased the emphasis on the categorisation of the distal senses (e.g. colouring activities, tuitions in western music); and
- general decrease of interest in traditional culture and knowledge, including the traditional finer categorisation of the proximal senses.

Hong Kong and Macau have rapidly lifted themselves from 'developing' status since 1970s...

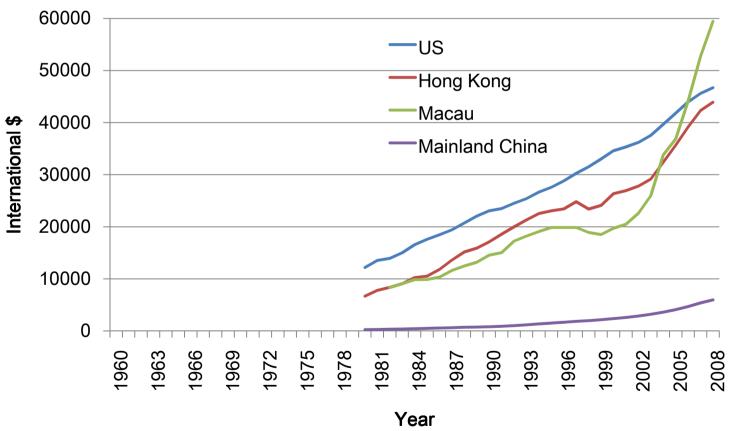




Sources:

data.un.org earthtrends.wri.org

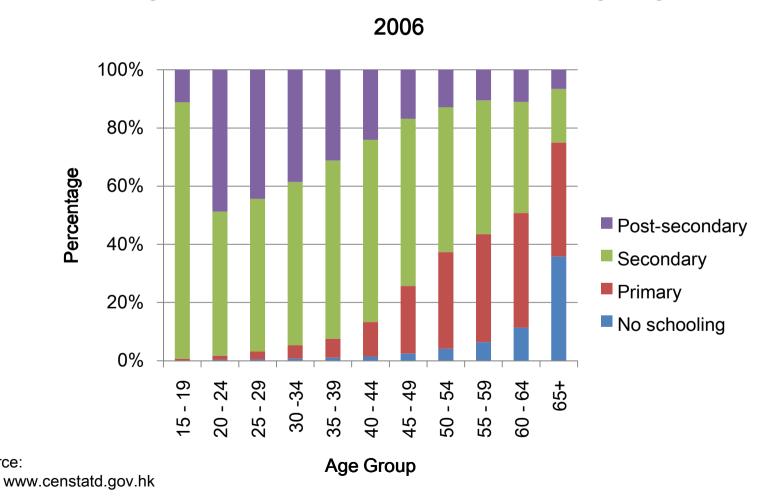
GDP (PPP) per capita



Sources: data.un.org earthtrends.wri.org

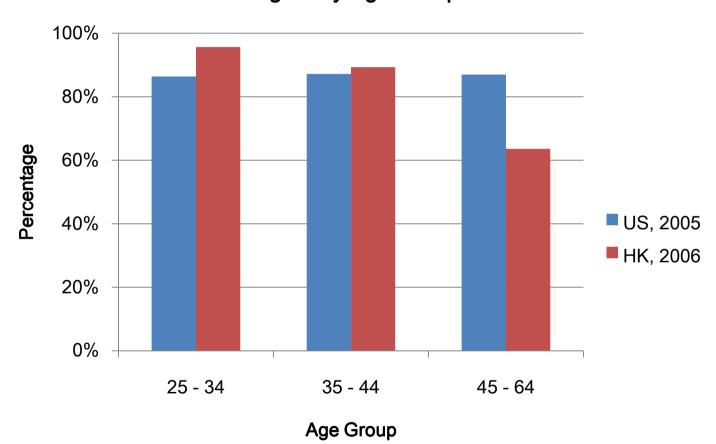
and the level of educational attainment has also vastly improved.

Highest Level of Educational Attainment in Hong Kong,



Source:

Percent of Adults with a High School Credential or Higher by Age Group



Sources:

www.censtatd.gov.hk www.census.gov www.higheredinfo.org



(Würm et al.1987)





Cantonese

Experiments in Hong Kong & Macau (July 2008)



(en.wikipedia.org)

Hong Kong & Macau

Mostly urban dwellers:

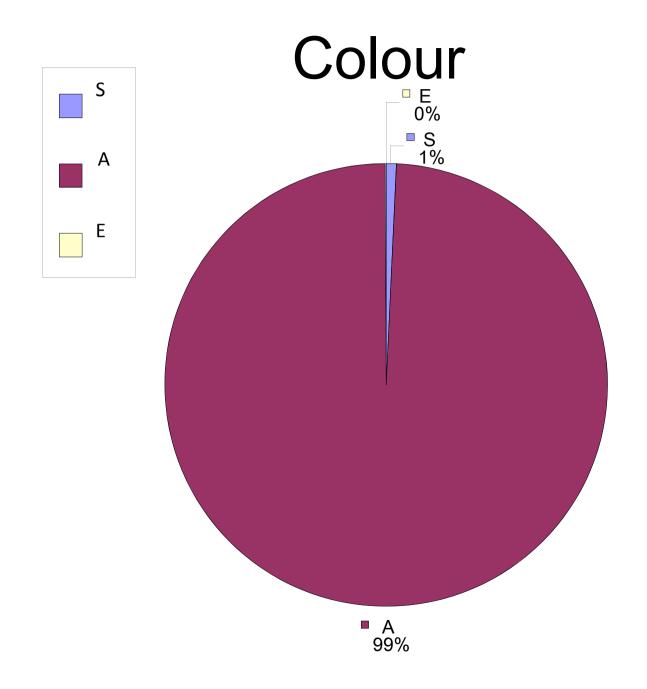




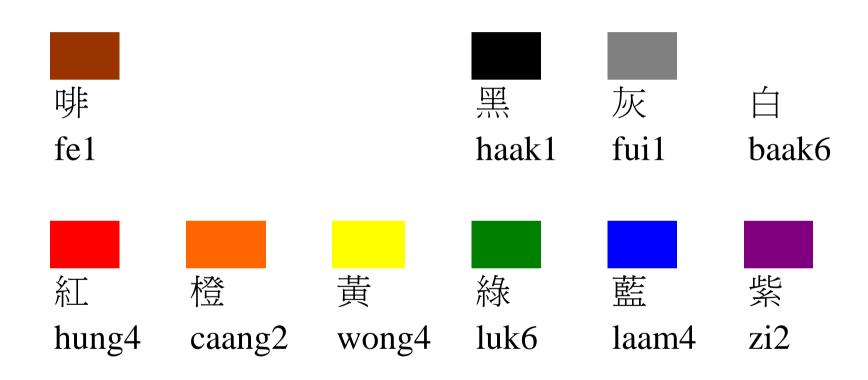
Consultants

part. ID	С	d	а	e	k	1	g	h	i	j	b	f
age ≈	70	70	55	35	35	35	30	30	30	30	25	20
gender	F	M	F	F	M	M	M	M	M	M	F	F

(All consultants had at least secondary school education.)



Basic Colour Terms





咖啡 kaa3 fe1 'coffee'



灰 fui1 'ash'



fe1 (obslt.: 褐 hot3)



haak1 **fui1**

灰

baak6



紅 hung4



黄







藍



laam4 zi2

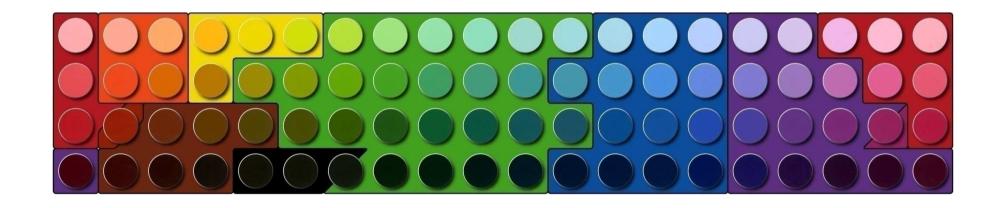


ng2 wong4

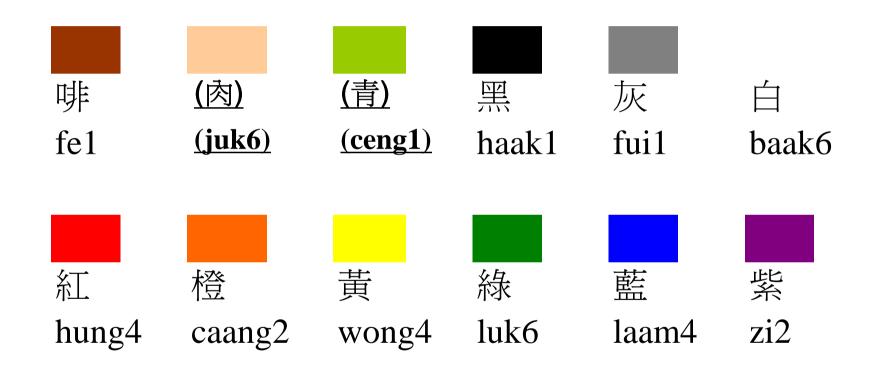
ong4 luk6



橙 caang2 'orange'



(Additional Basic Colour Term for some younger speakers)





肉 juk6 'flesh'

(肉)

(juk6)

participant ID

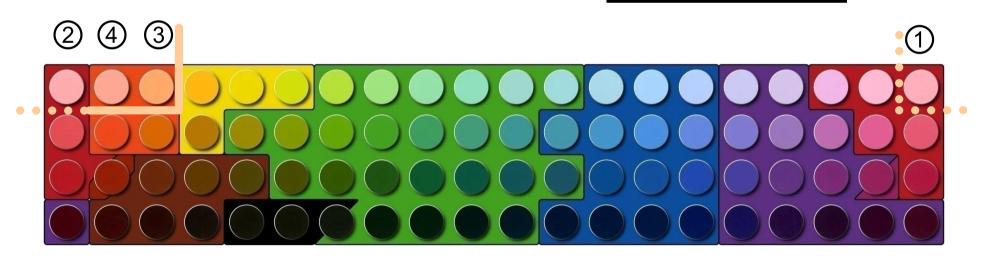
age ≈

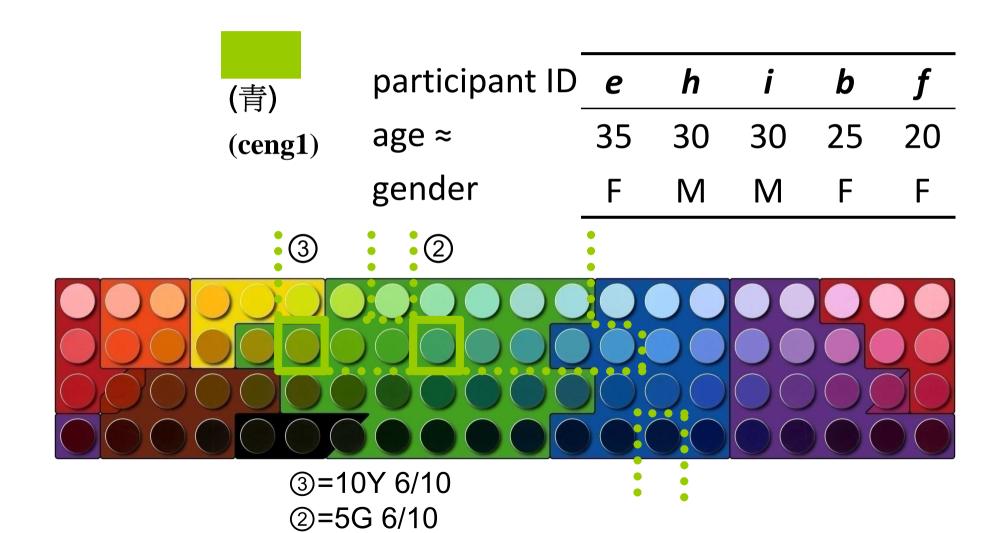
gender

 g
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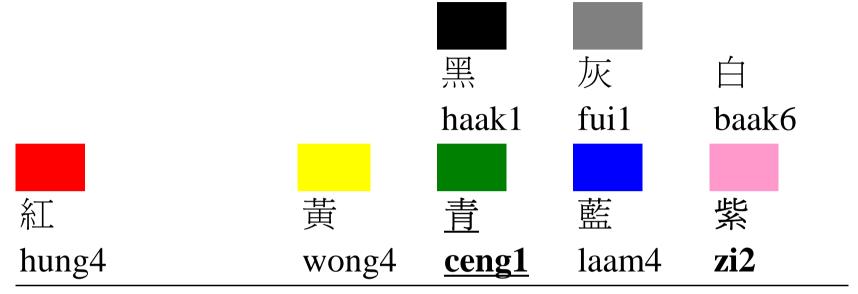
 30
 30
 25
 20

M M F F

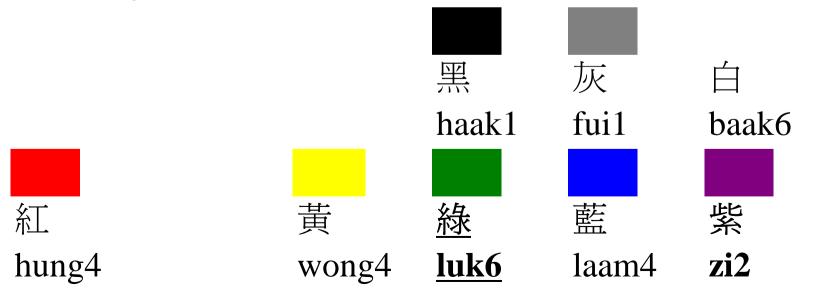




Berlin & Kay 1969



Caskey-Sirmons & Hickerson 1977:



Endō 2000 — HK Cantonese:

- 綠 luk6 'green' (6/6 agr: 2.5G 4~3.5
- 青 *ceng1* 'light green' (4/6 agr: 2.5GY 8~7.5

Endō 2000 — HK Cantonese :

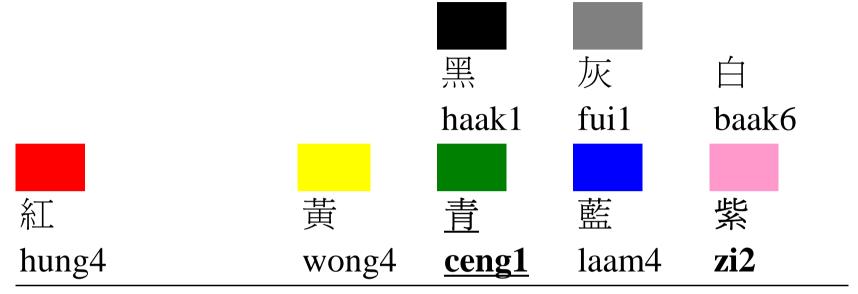
- 綠 /uk6 'green' (6/6 agr: 2.5G 4~3.5)
- 青 *ceng1* 'light green' (4/6 agr: 2.5GY 8~7.5

Morphosyntactic score for 'basicality'

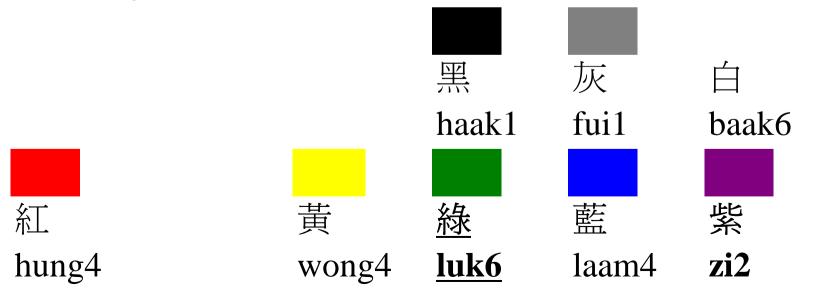
(based on 16 morphosyntactic criteria for the colour terms in nominal, adjectival and verbal environments; 3 points for perfect grammaticality, 0 points for absolute ungrammaticality. Full 'basicality' score is: 3 points * 7 consultants * 16 criteria = 336 points)

黑 haak1	白 <i>baak6</i>	紅 <i>hung4</i>	黃 <i>wong4</i>	藍 <i>laam4</i>	綠 <i>luk6</i>	灰 fui1	紫 zi2
'black'	'white'	'red'	'yellow'	'blue'	'green'	'grey'	'purple'
236	236	236	224	221	220	197	185
青 ceng1	橙 <i>caang2</i>	啡 <i>fe1</i>		(粉) <i>(fan2)</i>	(赤) <i>(cek3)</i>	(棕) <i>(zung1)</i>	(烏) <i>(wu1)</i>
'It. green'	'orange'	'brown'		('pastel')	('red')	('brown')	('black')
182	175	164		(103)	(52)	(48)	(19)

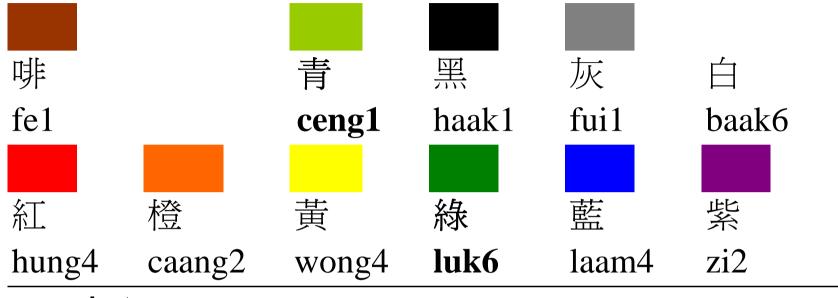
Berlin & Kay 1969



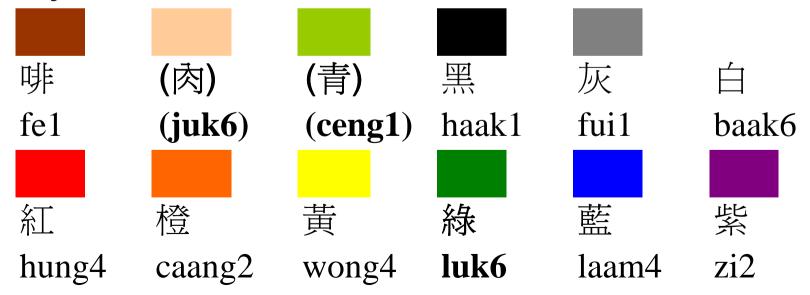
Caskey-Sirmons & Hickerson 1977:

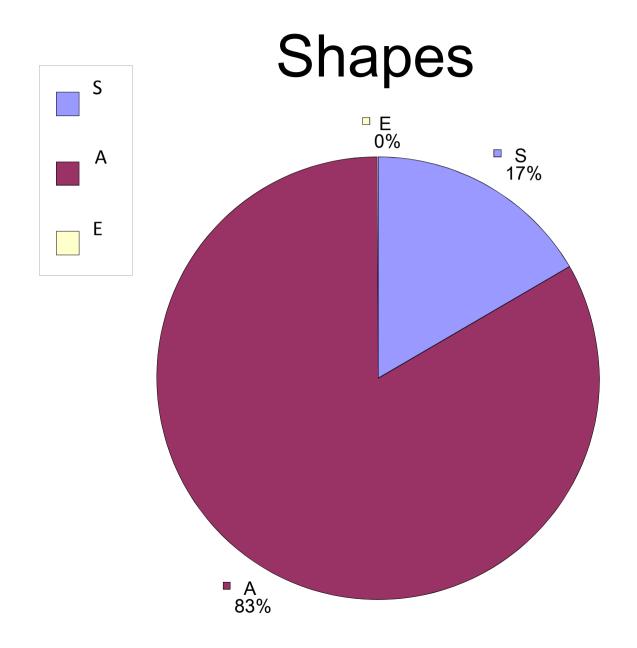


Endō 2000



my data:





Shapes

- Older speakers tend to use descriptions which are not specifically 3D to describe 3D shapes;
- Younger speakers tend to use descriptions which are specifically 3D to describe 3D shapes

	Ol	der	speakers (>50)		Younger speakers (<40)			
	non-spec	nº	spec 3D	nº	non-spec	nº	spec 3D	nº
sphere	圓 jyun4 J	3			圓 jyun4 J	2	1 	
/2 spheres			太陽 taai3joeng4 J	1			i ! !	
			球 kau4 J	2			」球 kau4 (J/T)	16
							波 bo1 (J)	5
			這國球 jyun4 kau4 J	1			圓球 jyun4 kau4 (T)	4
elipsoid			1	_			蛋 daan2 (J)	5
			雞蛋 gai1 daan2 J	1			雞蛋 gai1 daan2 J	1
			鵝蛋 ngo4 daan2	1				_
			欖 laam2 J	1			欖(球) laam2 (kau4) J	2
							水點 seoi2 dim1	1
							橢圓 to5 jyun4 T	2
cone			漏斗 lau6dau2 (J)	1				
/3 cones			錐 zeoi1 J	1			i ! !	
			錐 ceoi2	1			1 1 1	
			¦圓錐 jyun4 zeoi1 J	2			¦圓錐 jyun4 zeoi1 (J/T)	13
			1				cone (shape)	2
			1 1 1				三角錐 saam1gok3 zeoi1	2
			1				雪糕桶 syut3gou1 tung2	1

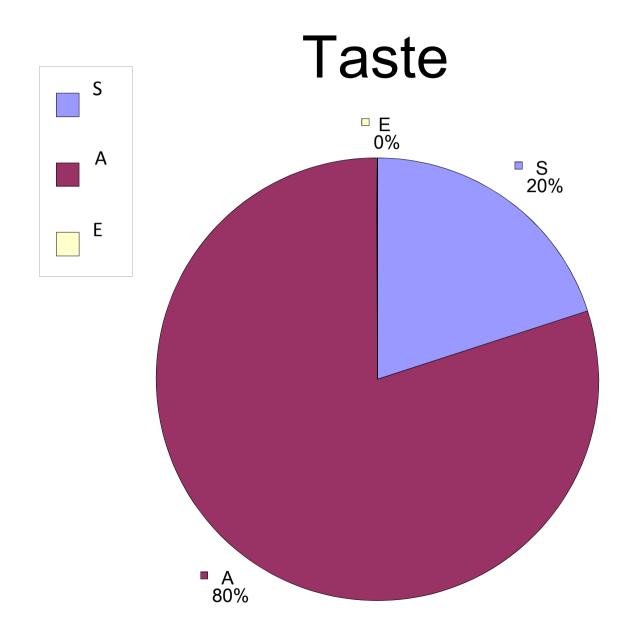
	Older sp	eak	kers (>50)	Younger speakers (<40)			
	non-spec	nº	spec 3D	nº	non-spec no	spec 3D	nº
cylinder	圓 jyun4 J	1	1				
			圓桶 jyun4 tung1	1		, 	
			J			1 1	
			圓柱 jyun4 cyu5 T	1		圓柱 jyun4 cyu5 T	9
cube	四方 sei3 fong1 (J)	3				 	
/2 cubes	方 fong1	1	: ! !			1 1 1	
	正方 zing3 fong1 J	1	正方			! ! !	
			LT zing3 fong1 J	1			
			 			正方 zing3 fong1 T	13
			! !			¦立方 laap6 fong1 T	3
			 			方 fong1 T	2
(rec.) cuboid	四方 sei3 fong1 J	1	 			 	
	長方 coeng4 fong1 J	2	i !			! ! !	
			 			長方 coeng4 fong1 T	8
			 			磚	1
			 			zyun1 J	

J=	形 jing4	'shape' (2D/3D)	
<i>T=</i>	體 tai2	'body' (3D)	
LT=	立體 laap6 tai2	'3D'	

	Olde	ers spe	eakers (>50)		You	nge	r speakers (<40)	
	non-spec	•	spec 3D	nº	non-spec	•	, , ,	nº
sphere	round J	3	1		round J	2	1	
/2 spheres			sun J	1			! ! !	
			sphere J	2			sphere (J/T)	_16
							ball (J)	5
			round sphere J	1			round sphere (T)	4
elipsoid			1 1				egg (J)	5
			fowl egg J	1			fowl egg J	1
			goose egg	1				
			olive J	1			olive (sphere) J	2
			! !				water droplet	1
							oval sphere T	2
cone			funnel (J)	1			; ! !	
/3 cones			cone J	1			i ! !	
			cone	1			 	
			round cone J	2			round cone (J/T)	13
			! !				l"cone (shape)"	2
			1 ! !				triangle cone	2
							ice cream cone	1

	Olders	spe	eakers (>50)	Younger speakers (<40)			
	non-spec	nº	spec 3D	nº	non-spec no	spec 3D	nº
cylinder	round J	1	1			1	
			round bucket J	1			
			round prism T	_ 1		round prism T	9
cube	four quad (J)	3				 	
/2 cubes	quad	1	; ! !			I I I	
	perfect quad J	1	i ! !			 	
			LT perf. quad J	1		! ! !	
			 			perfect quad T	13
			 			3D quad T	3
			 			quad T	2
(rec.) cuboid	four quad J	1				 	
	long quad J	2	; ! !			I I I	
						long quad T	8
						brick J	1

J=	形 jing4	'shape' (2D/3D)
<i>T=</i>	體 tai2	'body' (3D)
LT=	立體 laap6 tai2	'3D'



Taste

味 mei6 'taste/ smell'

- sweet 甜 tim4
- sour 酸 syun1
- salty 鹹 haam4
- umami 味精 mei6zing1 'MSG'

鹹鹹哋 *haam4haam2 dei2* 'kind of salty'

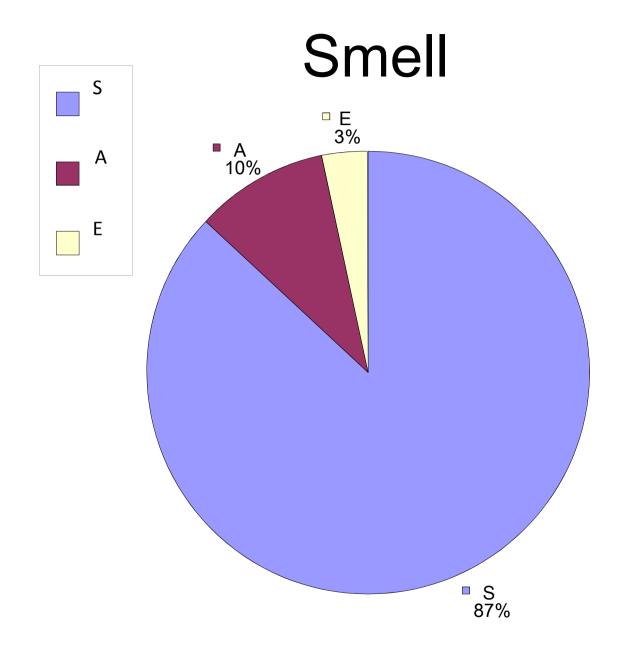
only the two oldest speakers knew the term for umami: 鮮 sin1

Taste + some other oral sensations

(free naming task)

甜	tim4	'sweet'
酸	syun1	'sour'
苦	fu2	'bitter'
鹵咸	haam4	'salty'
<u>鮮</u>	sin1	'umami'
辣	laat6	'spicy hot'
甘	gam1	'sweet + aftertaste'
沙沙	gip3	'tanniny'
麻	maa4	'numbingly spicy hot'
淡	taam5	'weak taste/ tasteless'
攻鼻	gung1bei6	lit. "nose attacking"
涼	loeng4	'minty'/ "cool"
?	hong2	'dry and itchy'

can be suffixed with 味 mei6 'taste'



Smell

(free naming task)

香	hoeng1	fragrant the extent of knowledge on olfaction
臭	cau3	stinky adjectives for most younger speakers
清	cing1	"fresh"
俗/濁	zuk6	overwhelming fragrance → unpleasant
臊	sou1	mutton, dairy, baby, baby milk vomit, "gamey"
腥	seng1	blood, unfresh seafood, grass,
		bean sprout not well-cooked
?	no3	s.t. overheating (but usually not on fire)
?	jyun1	extreme stink: e.g. strong fart, salted fish, corpse, smell of athlete's foot, rotten food
?	suk1	sweat, mould, tofu gone off
?	(ng)aat3	urine, ammonia
?	jik1	stale/oxidised: peanut, seeds, oil, persevered meat
?	hong2	mouldy smell: peanut, seeds, uncooked rice

Conclusion

In Hong Kong/ Macau:

Younger speakers have:

- finer categorisation in the distal senses; and
- poorer knowledge in the traditional categorisation of the proximal senses

than older speakers.

Possible cause:

Rapid development in Hong Kong and Macau, accompanied by:

- rapid increase in literacy; and
- internationalisation (i.e. westernisation) of the education system.

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