Study on accessibility and usability

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The 8 Golden Rules of Interface Design

YouTube vs Twitch

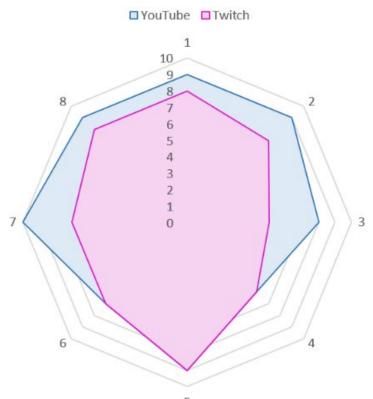
- 1. Strive for consistency
- 2. Seek universal usability
- 3. Offer informative feedback
- 4. Design dialogs to yield closure
- 5. Prevent errors
- 6. Permit easy reversal of actions
- 7. Keep users in control
- 8. Reduce short-term memory load



Kiviat diagram

Golden Rules	YouTube	Twitch
1. Strive for Consistency	9	8
2. Seek Universal Usability	9	7
3. Offer Informative Fedback	8	5
4. Design Dialogues to Yield Closure	6	6
5. Prevent Errors	9	9
6. Permit Easy Reversal	7	7
7. Keep Users in Control	10	7
8. Reduce Short-Term Memory Load	9	8

Golden Rules Comparative



System Usability Scale Test: YouTube

The System Usability Scale Test								
Strongly disagree				Strongly agree				
1	2	3	4	5				

			Joaquin	Jaime	
1	I I think that I would like to use this system frequently.			5	
2	I found the system unnecessarily complex.		1	1	
3	I thought the system was easy to use.		5	5	
4	I think that I would need the support of a technical person to be ab	2	1		
5	I found the various functions in this system were well integrated.		4	5	
6	I thought there was too much inconsistency in this system.			2	
7	I would imagine that most people would learn to use this system ve	5	4		
8	I found the system very cumbersome to use.		1	1	
9	I felt very confident using the system.		5	4	
10	I needed to learn a lot of things before I could get going with this s	1	1		
					Total Score
		SUS Scores	95	92,5	93,75

Scoring SUS

- · For odd items: subtract one from the user response.
- For even-numbered items: subtract the user responses from 5
- . This scales all values from 0 to 4 (with four being the most positive response).
- Add up the converted responses for each user and multiply that total by 2.5. This converts the range of
 possible values from 0 to 100 instead of from 0 to 40.

Based on research, a SUS score above a 68 would be considered above average and anything below 68 is below average, however the best way to interpret your results involves "normalizing" the scores to produce a percentile ranking.

