Joaquín Vila García

# Augmented Reality Advertising for Hackathon competition





Original 2D poster used as AR target.
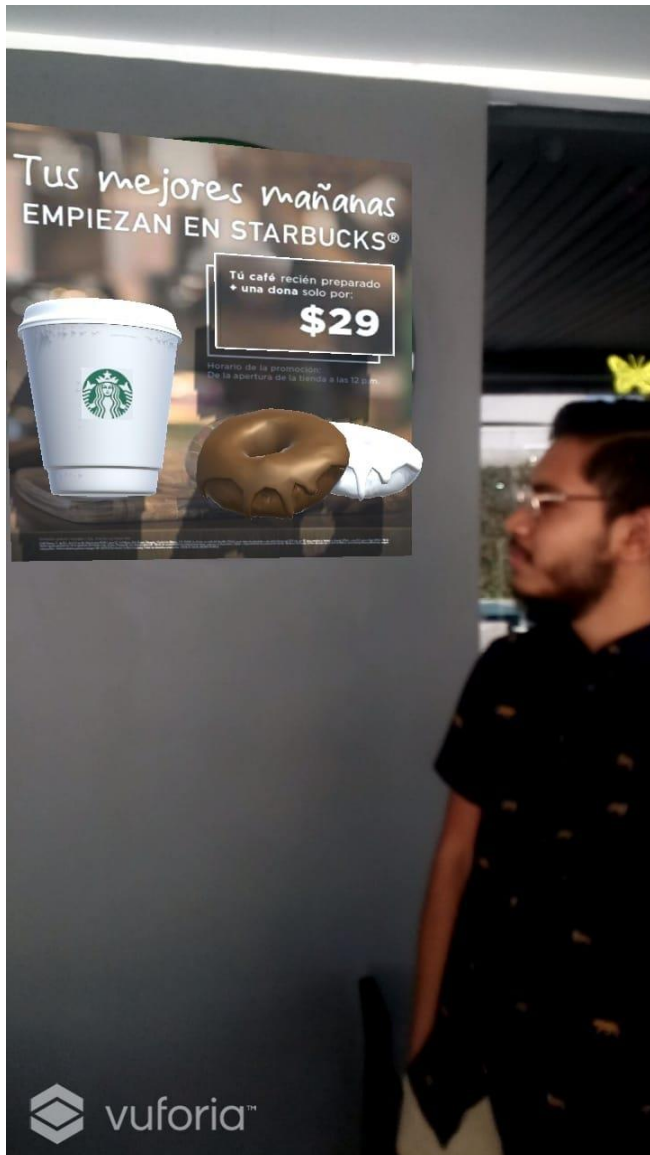
AR advertisement working on a real store.



3D model pop-up added on top of it.

Developed using Unity Game Engine and Vuforia Augmented Reality SDK