

GLOBAL PARTNERS



DIAMOND



PLATINUM

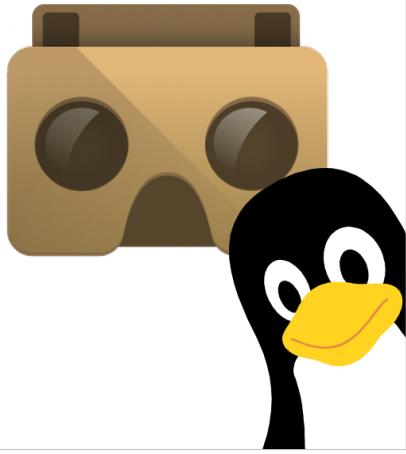


GOLD



VR for the rest of us

@JobavaL10n



moz://a

VR? What? Why?

EXPERIENCE

We aren't talking about mere translation, but the cultural adaptation of software. This involves not just language, but also local customs and country. For example, Spanish is spoken in Latin America, but each country has a distinct dialect and even different styles of address and expression. For that reason, Firefox is localized not into Spanish, but Spain-Spanish, Argentinian, Chilean, Mexican etc.

VR? What? Why?

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**EXPERIENCE
IMMERSION
INTERACTION**

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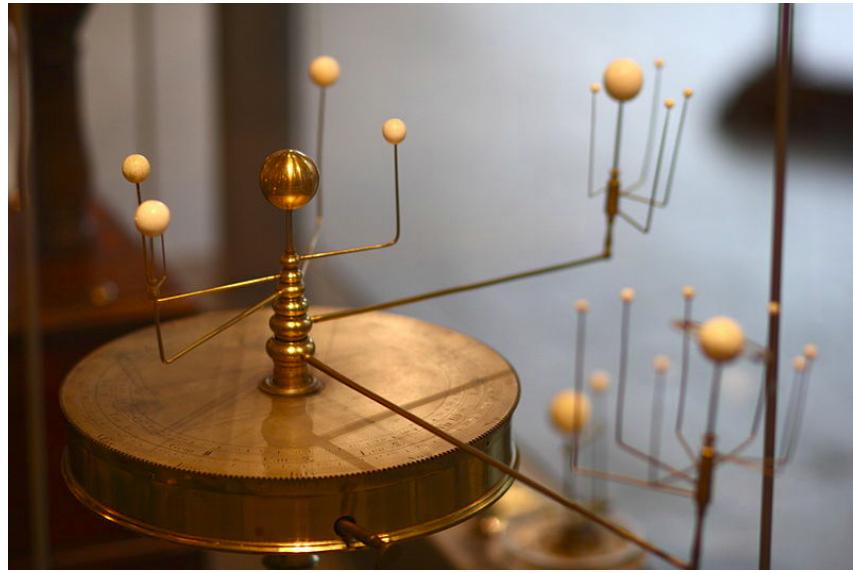
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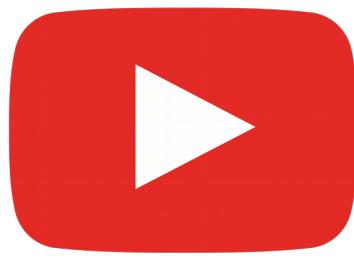
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360

Demo time

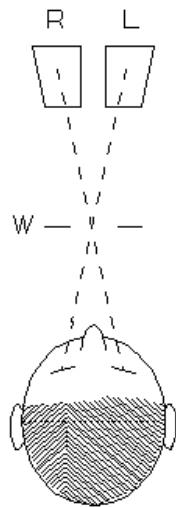
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Stereo



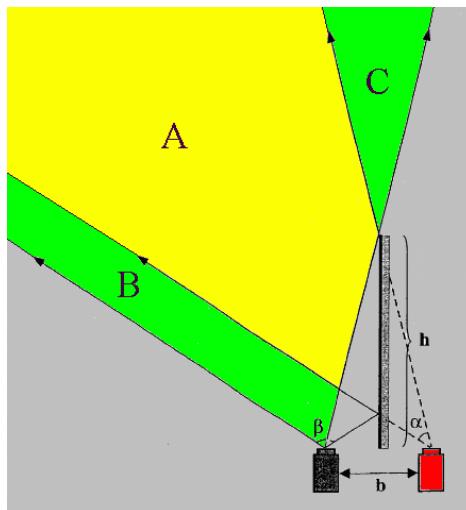
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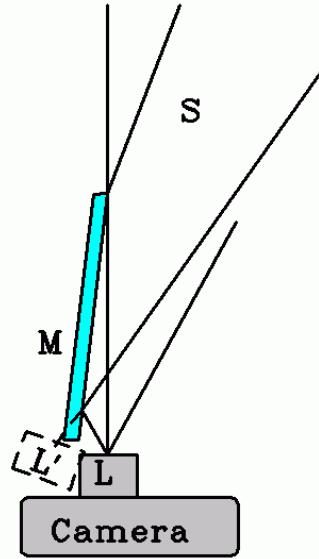
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Conclusions

Not daunting (hint: a-frame)

Can be tricky (implementation details)

Cheap

Fun

Questions?

Twitter: @JobavaL10n

Blog: medium.com/@Jobava/latest

Email: jobava@mozilla.ro

