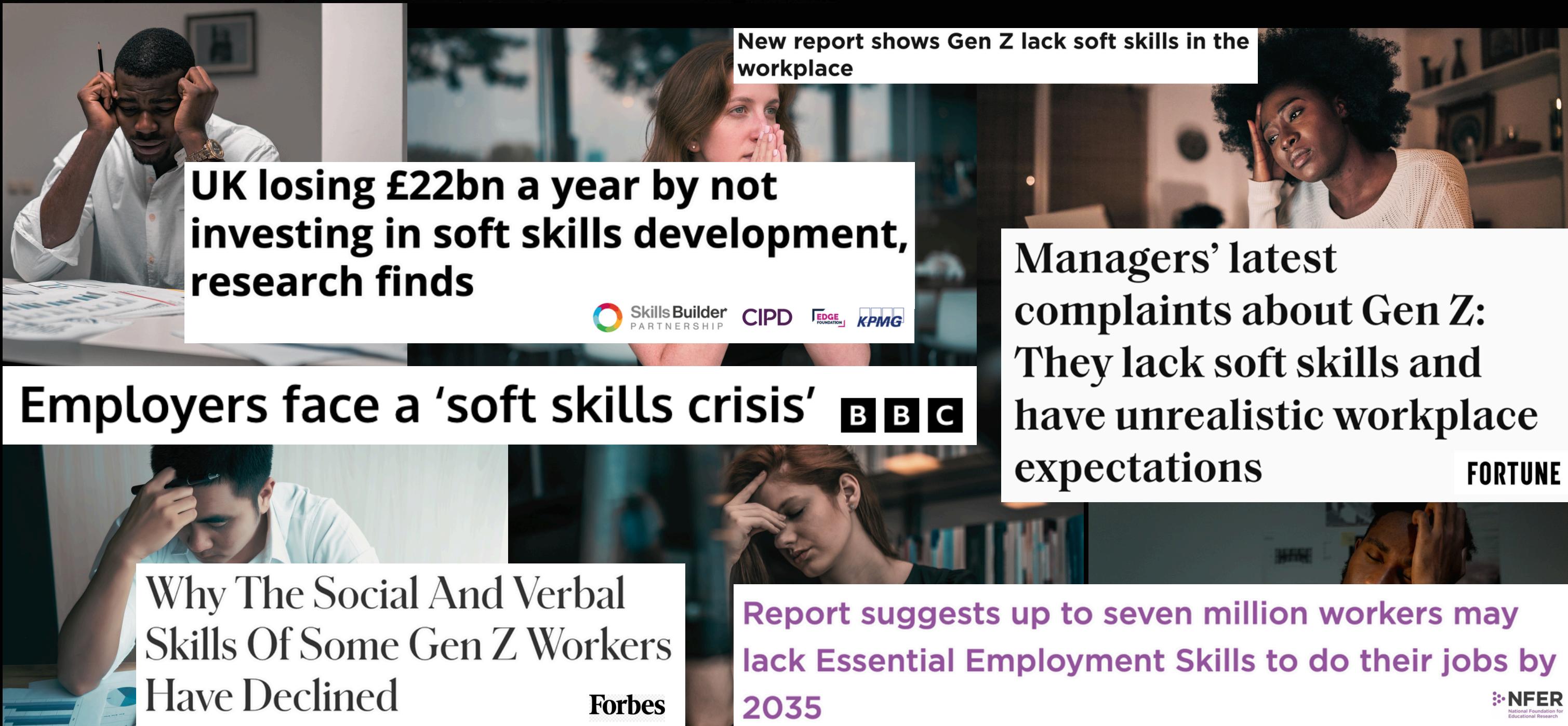


# LEVRA

Human Skills training for Gen Z through immersive experiences

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# Growing global 'soft skills' gap costing £6.9T annually



# The soft skills crisis hits Gen Z hardest: we have seen it firsthand

Gen Z learn differently



99% of Gen Z prefer interactive,  
experiential learning.

**LEVRA, 2024**

+ Traditional learning is ineffective + Our future leaders are suffering



95% of e-learnings are  
abandoned or skipped.

**EdTech Garage, 2023**



Gen Z will comprise 30% of  
the workforce in 2025.

**Job Today, 2024**

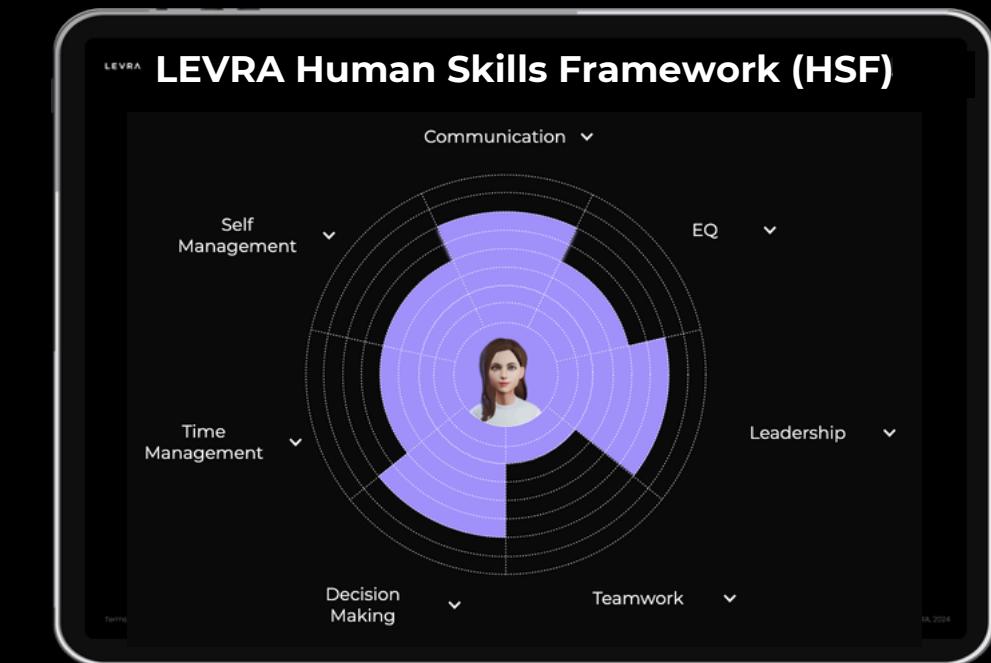
# We have built the LEVRA HSF proving ROI for companies

A key client calls you directly and is expressing frustration with a delay on a project run by James & Beth. You would like to be able to help but you're unsure about the reasons for the delay.

Choose the answers that are MOST and LEAST like you:

- Most like me: Acknowledge their frustration, ask about their main concerns and double check your understanding of these.
- Least like me: Offer to connect them with a senior team member who can address their specific concerns.
- Least like me: Apologise for the delay and offer to find out more details once these are clear to you too.
- Most like me: Demonstrate your understanding of their frustration despite your limited knowledge about the delay.

Next



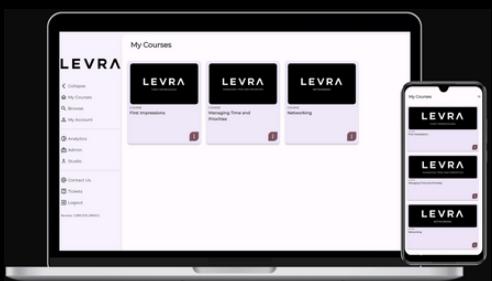
The HSF is a data-driven, **proprietary tool** developed with OccPsyence to identify and measure gaps in learners' Human Skills.

Each learner receives a **customised baseline** profile, mapping their Human Skills strengths and weaknesses.

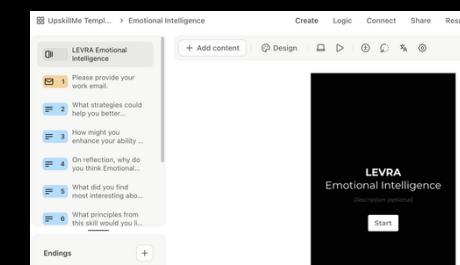
The HSF enables adaptive, scalable and **personalised learning pathways** to continuously target skills gaps.

# MVP validated, scaling to build LEVRA 2.0 proprietary platform

**LEVRA MVP:** Amalgamation of affordable and accessible solutions to test the market:



**FFlex**



**Typeform**

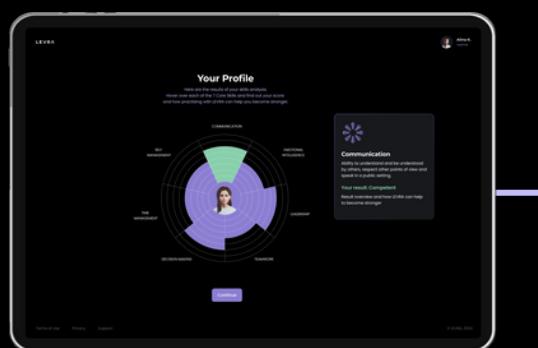


**TALESPIN**  
by cornerstone

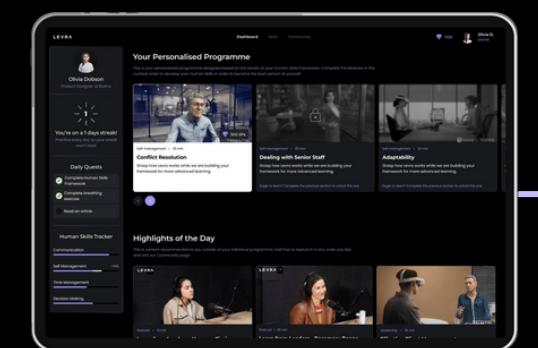
+

Feedback from 300 users  
and 30+ professional  
services firms

**LEVRA 2.0:** Ready to build proprietary platform to respond to customer feedback:



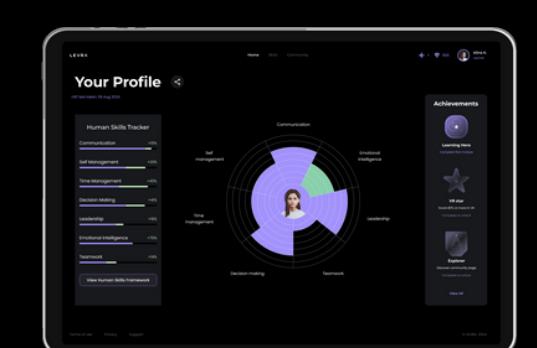
Proprietary LEVRA HSF  
skills assessment



AI powered personalised  
bitesize soft skills content



Multi-modal training  
simulations



Continuous skills  
tracking and nudges

**What will LEVRA 2.0 deliver:**  
AI-Powered personalisation  
Continuous skills tracking  
Data ownership and security  
Superior UX/UI  
Scalability and IP protection

# VR works for engaging Gen Z and delivering results

- ✓ Learners are fully engaged leading to deeper retention.
- ✓ Real-world simulations improves skill application.
- ✓ Psychologically safe way to practise skills.
- ✓ Preferred learning medium for Gen Z workers.



# Hackathon - The Problem Statement:

Learners crave personalisation. How might we create an AI powered learning coach that:

- Simulates real life conversations (multi-modal)
- Understands a variety of educational inputs (e.g. prompts, PDFs, curriculum materials)
- Creates questions or scenarios based on the context or inputs
- Provides personalised, real-time feedback and scores answers based on pre-determined criteria as you complete each module
- Has a scoring mechanism linked to the conversation against pre-defined criteria
- Works across any subject or learning material (i.e. from subjective cultural nuances to technical content)

# Hackathon - The Challenge:

- Conversations to be AUTHENTIC and REALISTIC
- Adaptive, context-aware interactions are key
- Align feedback with nuanced or subjective learning objectives across varied topics
- Scoring mechanism key to assess interactions

# The **A Team** committed to bridging the Human Skills gap

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**ADVISORY BOARD****JAVID KHAN**Technology and AI Expert,  
Co-Founder and Investor**GERIANNE DE KLERK**Leading psychometrician and  
business psychologist, Head of  
Data Analytics at Accenture**JOHN SANEI**Transformation futurist  
specialist, thought leader, 5x  
author, TEDx speaker**MARGARET CURTAYNE**

Head of Operations

**EY Deloitte.****ABU SALIM**

Chief Technology Officer

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**HAYDN GOULDIE**

Head of Growth

**Deloitte.** Grant Thornton**JULIA STAWECKA**

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Sainsbury's

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NatWest Accelerator

UK EDGE Innovate UK

LAWTECH UK

BARCLAYS | Eagle Labs

CPD  
The CPD Certification Service