

# How the Page Matters

The usage of typography, graphics, pictures, and white space, among other page design elements, are some of the topics the author examines in order to show how these elements can be used to add meaning and improve the reading experience. He also talks on how the page can be utilised to direct the reader's attention, manage the information flow, and influence how the reader perceives time and space.

"The death of the printed book was proclaimed as an imminent and inevitable conclusion, with print culture soon to be supplanted by a digital successor."

- With anything in durastic growth there always comes a decline as there are ways to improve it
- Once it has been improved and enhanced all consumers and followers move to the next thing
- It becomes a trend, the web is a trend.