

# DP

## DEJA PRICE

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Charlottesville, VA



dejaprice



dejapricepr



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### KEY SKILLS

Microsoft Office



Adobe Photoshop



Adobe Illustrator



Adobe InDesign



Social Media Platforms



SEO



### EDUCATION

**BA ECONOMICS**

**ENTREPRENEURSHIP MINOR**

UNIVERSITY OF VIRGINIA // 2013-2017

### MARKETING COMMUNICATIONS EXPERIENCE

**MARKETING PROGRAMS ASSOCIATE**

**INDUSTRY DIVE // 2017**

**MARKETING & PR INTERN**

**BEAUTY ADVISOR // 2016**

- Successfully recruited industry experts in multiple verticals for curated user profiles & interviews
- Performed SEO optimization for test sites' 6 verticals
- Edited blog content for test site before the official launch of the company

**SOCIAL MEDIA MARKETING INTERN**

**INBOUNDIFY // 2014**

- Managed social media marketing for B2B agency; produced industry research in order to improve lead acquisition and drive demand for clients' products and services
- Promoted to social media manager; trained new intern on social media content coordination

### MEDIA EXPERIENCE

**VECTOR GRAPHIC DESIGN**

**HACKCVILLE // 2017**

- Project based course learning the basics of Adobe Creative Suite including Photoshop, Indesign, and Illustrator

**FOUNDER & EDITOR-IN-CHIEF**

**THE FUSE MAGAZINE // 2015-**

- Launched a culture & lifestyle digital publication, curated by and for students at UVA with a team of 30 students
- Acquired 700+ new users and 900+ sessions during the Spring 2016 beta launch
- Generated 417% growth in readership in the first month of the Fall 2016 Semester