

# 1 Performance Parameters

A real-world system such as social networks are being set up for sharing information. A piece of information flows from one node to another - known as information spread - has occurred. It is considered in the same way as an epidemic spreads. The *spread rate* is a measurable quantity that is to be computed based on how many susceptible neighbors get infected in the epidemic model.

The basic epidemic model is the Susceptible-Infected (SI) model [?], where the population,  $N_E$  divide into two groups: S(susceptible) and I(Infected). Let  $i(t)$  be the rate of infection at any time  $t$ , **spread rate** of infection. and  $s(t)$  be the susceptible ratio, so  $s(t) + i(t) = 1$ . Hence  $N_E(s(t)) + N_E(i(t)) = N_E$  [?]. Let transition probability from susceptible to infected or contact rate be  $\beta$ , then there are  $N_E\beta s(t)i(t)$  susceptible user move to infected and  $\beta siN_E$  is the increments in infected volume.

$$N_E \frac{di}{dt} = \beta siN_E$$

$$\frac{di}{dt} = \beta si$$

$$i = \frac{\text{Increment in infected volume}}{\text{Total susceptible volume}}$$

## 1.1 The Kendall's rank correlation coefficient ( $\tau$ )

It is a measure of relationships between the columns of ranked data [?], [?]. Let  $(p_i, q_i)$  and  $(p_j, q_j)$  be the result of the random pairs of an operation from the list  $P$  and  $Q$ , respectively. There are two conditions, if  $p_i > p_j$  and  $q_i > q_j$  or  $p_i < p_j$  or  $q_i < q_j$ , the tuple are said to be concordant and if  $p_i > p_j$  and  $q_i < q_j$  or  $p_i < p_j$  or  $q_i > q_j$ , they are said to be dis-concordant.

$$\tau = \frac{2(P - Q)}{(p + Q)((P + Q) - 1)} \quad (1)$$

where  $P + Q$  is the result of total random pairs of operations, the pairs of  $P$  and  $Q$  are the number of concordant pair and dis-concordant pair, respectively.

The Eq. 1 is simplified as:

$$\tau = \frac{N_c - N_d}{0.5N_{total}(N_{total} - 1)} \quad (2)$$

where  $N_{total} = P + Q$ ,  $N_c$  and  $N_d$  are  $P$  and  $Q$  respectively.

## 1.2 Average Similarity Between Layers

The similarity between layers determines the spreading behavior. A layer is considered to be important when it consists of nodes with higher ranks. There exist are two metrics for finding the similarity between layers: degree-degree correlation and average similarity of neighbors. Degree-Degree correlation is an analogy for comparing layers in multilayer networks, which defines the number of neighbors of a node  $i$  in adjacent layers. The average similarity of neighboring layers is defined as:

$$AVG_{siml} = \sum_i \frac{k^\theta(i)}{k^\alpha(i) + k^\beta(i) - k^\theta(i)} \quad (3)$$

where  $k^\alpha(i)$  is the number of neighbors of node  $i$  in layer  $\alpha$ ,  $k^\beta(i)$  is the number of neighbors of node  $i$  in layer  $\beta$ ,  $k^\theta(i)$  is the number of common neighbors of node  $i$  in layers  $\alpha$  and  $\beta$ .

## 1.3 Intersection Similarity Between Metrics

Given two vectors  $X$  and  $Y$  and assume that  $x_k$  and  $y_k$  are the top-ranking elements in each vector  $X$  and  $Y$ , respectively. The intersection similarity is

$$sim_{||i||}(X, Y) = \frac{1}{|s|} \sum_{k=1}^{|s|} \frac{|x_k \Delta y_k|}{2k} \quad (4)$$

where  $|x_k \Delta y_k|$  is the symmetric difference between  $x_k$  and  $y_k$ ,  $|s|$  is the cardinality of the set. The  $sim_{||i||}$  value for any two metrics lies in the range  $0 \leq sim_{||i||}(x, y) \leq 1$ . If the vectors are similar to each other,  $sim_{||i||}(x, y) = 0$ , otherwise  $sim_{||i||}(x, y) = 1$ . The smaller the value of  $sim_{||i||}(x, y)$ , the more similar nodes are present in both sets.