

About Us:

Jode Technologies Pvt. Ltd. (JodeTx) is a young and fast-growing Startup in Fintech Domain specialized in solutions for Banking, Financial Institutions and Merchants (<https://jodetx.com/>).

We are founded on the Vision to build technology to enable seamless financial and payment transactions and provide a comprehensive digital platform to Banks and Merchant segments.

Role: Marketing Executive / Marketing Specialist

Experience: 1 to 3 Years

Work Location: Wagle Estate, Thane

Job Summary:

We are seeking dynamic and results-driven Marketing Executives to join our team. The ideal candidates will bring 1–3 years of experience and demonstrate strong domain expertise in company branding, brand awareness, social media marketing, and event management.

This role involves planning and executing strategic marketing initiatives to enhance visibility, support product launches, manage vendor relationships, and strengthen our brand presence across channels.

Job Responsibilities:

- 1) Develop and implement strategies to increase brand awareness and market presence
- 2) Manage and grow the company's presence on social media platforms (Facebook, LinkedIn, Instagram, etc.)
- 3) Assist in the planning and execution of marketing campaigns and product launches
- 4) Coordinate and manage events, exhibitions, and promotional activities
- 5) Work closely with vendors and internal teams for creative development, printing, and logistics
- 6) Contribute to content creation, press releases, newsletters, and marketing collateral
- 7) Track and analyze marketing performance metrics and prepare reports

Required Skills & Qualification:

- 1) to 3 years of hands-on marketing experience
- 2) Strong knowledge of brand strategy, digital marketing, and content marketing
- 3) Experience in event management and vendor coordination
- 4) Proficiency in tools like Canva, MS Office, and social media management platforms
- 5) Excellent communication, organizational, and multitasking skills
- 6) Ability to work collaboratively in a fast-paced environment
- 7) Bachelor's degree in Marketing, Business, or a related field

Send your CV at: careers@jodetx.com