

Task 4: Evaluation

After completing my redesign of the MCAST website, I was able to clearly identify what worked well and what could be improved. I based my design decisions heavily on the feedback I received from the questionnaire responses and the user persona I created from them. My main goal was to create a clean, modern-looking website that was both visually appealing and easy to navigate. I aimed for a balance between visuals and a straightforward layout to help users find information quickly and easily.

Improved the website by keeping the original colour scheme and styles to maintain familiarity, and added a large blue header to enhance text readability over images. Unlike my first version, all links now work, and the layout is more user-friendly and consistent. Survey respondents of the original website said, “*the pages are always changing, none of them stay the same,*” and noted it should be “*made more user-friendly in terms of fonts and colours.*” However, many also felt the original site looked empty and outdated, highlighting the areas I aimed to improve.

One of the things that didn’t work as I originally planned was setting a different background image specifically for the ICA page. However, when I attempted this, the background image and parts of the layout on the index page were also unintentionally affected. I’m not completely sure how to fix this yet, but after doing some research, I believe it’s because I applied the CSS styles globally rather than targeting only the ICA page. In the future, I would like to explore this in more detail once I have a better understanding of CSS, but with my current skills, I’m not sure how to resolve it. Another weakness is that the font used in the website’s code is different from the one I originally planned. However, despite this difference, I think the chosen font looks better.

One respondent mentioned, “I had a hard time finding the courses because there were a lot of options to choose from.” I tried to take this feedback into account, although there are still many options, which can be a bit overwhelming. I tried to make them as clear and straightforward as possible.

This time, I made sure to use captions so I don’t get confused, and I could keep track of what I changed or what needed fixing (I removed them when they seemed unnecessary). I also used GitHub to make several commits, allowing me to save versions of my work and refer to earlier stages if needed.