

**"TODAY, OF
COURSE, THE
CLOUD HAS
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We see the cloud as just an open space where one stores and shares information, but what is truly behind it if you think about it? We do not even realize how ingrained and naturalized the idea of the cloud is in our everyday. This open environment is easily accessible through objects such as our mobile devices and is essentially powered by our own data as well as our data trails. Without them . . . would it even run at all? The cloud, as an idea, has become more and more of an influence on the way in which society has come to organize and understand itself. It allows its users to self-regulate themselves with a sense of "freedom" in a controlled society.

HU TUI-HUNG
"INTRODUCTION"
FROM PREHISTORY OF THE CLOUD