Outcome	t	р	r	\mathbf{B}_{01}
Arriaga et al., 2008				
Difficulty	2.63	.017	.53	1-to-3.98
Competence	2.27	.035	.47	1-to-2.19
Discomfort	1.67	.110	.37	1.13-to-1
Realism	1.56	.135	.35	1.32-to-1
Frustration	1.32	.201	.30	1.80-to-1
Pleasure	1.29	.214	.29	1.87-to-1
Action	1.24	.229	.28	1.99-to-1
Disorientation	1.14	.267	.26	2.24-to-1
Excitement	0.89	.385	.21	2.92-to-1
Identification	0.86	.398	.20	3.00-to-1
Satisfaction	0.83	.419	.19	3.09-to-1
Boredom	0.79	.437	.18	3.20-to-1
Presence	0.53	.601	.12	3.91-to-1
Involvement	0.48	.634	.11	40.4-to-1
Anderson et al., 2004				
Action	2.35	.028	.45	1-to-2.61
Difficulty	1.00	.327	.21	1.71-to-1
Frustration	-0.79	.436	17	1.98-to-1
Enjoyment	-0.40	.693	08	2.39-to-1
Violence	5.48	<.001	.76	1-to-818

Pilot test results from Arriaga et al. (2008) and Anderson et al. (2004). Pilot data is largely agnostic between the null and alternative, and in fact sometimes indicates equally strong evidence of certain confounds. *Note:* All Bayes factors rounded to two significant digits.