**Debriefing Form:**

**Video Games and Political Opinions**

In this study, you were either asked to play a video game (violent or nonviolent) that had a powerful or relatively inaccurate gun, and then asked to complete a series of questions assessing your impressions about guns in general. Some participants played the violent game with a powerful AR-15, some participants played the violent game with an inaccurate AR-15, some participants played a nonviolent game with a powerful playful gun, and some participants played a nonviolent game with an inaccurate playful gun. This aspect of the study was designed to test whether the type of gun people use in video games changes how they feel about guns. Gun companies will sometimes allow people to “try out a gun” in video games (e.g., in Medal of Honor). In other words, it is possible for game companies to use a marketing strategy called product placement in video games, much like how celebrities use products in movies. We predicted that participants who played the violent game with the powerful AR-15 gun would show increased preferences for that specific weapon, increased purchase intentions of that weapon and also more positive attitudes toward guns and gun rights.

Be assured that the data you provided today will never be linked to you personally and cannot be used to identify you. An arbitrary code number has been assigned to your data, and this code will not be linked to your name or any other personally identifiable information. Furthermore, the researcher cannot identify you personally based on your code number.

Thank you again for participating in this research. We would like to ask that you please not discuss any aspect of this study with anyone. This is to ensure that future participants will have the same experience that you had. It is very important for the integrity of this research that participants not be aware of the full scope of this study prior to participating.

Before we are finished, are there any questions you have for me concerning the nature of this study?

Should you at any time have questions concerning this study, please feel free to contact Dr. Bruce Bartholow (10 McAlester Hall; 882-1805). Again, we ask that you not discuss any aspect of this experiment with anyone.