Time Series Exploration of Average Daily AAPL Price

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Outline

Objective

- Is data suitable for time series analysis
- Use adequate models to predict prices over next 10 days

Methods

- Transformation of data
- ACF/PACF plots
- Fit to Arima Models

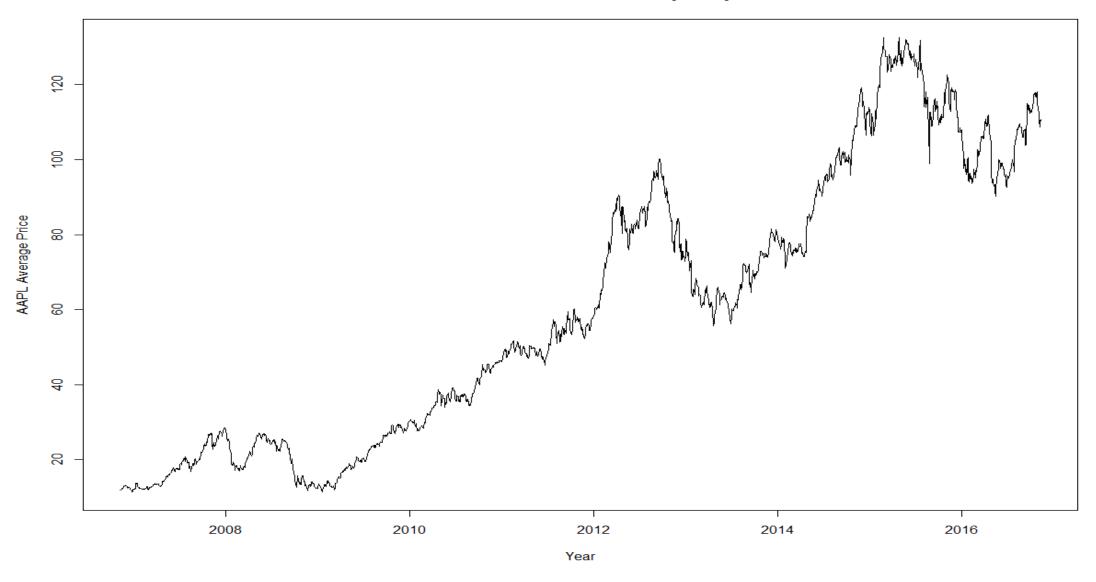
Analysis

- Checking to see if the model fit is adequate
- Prediction

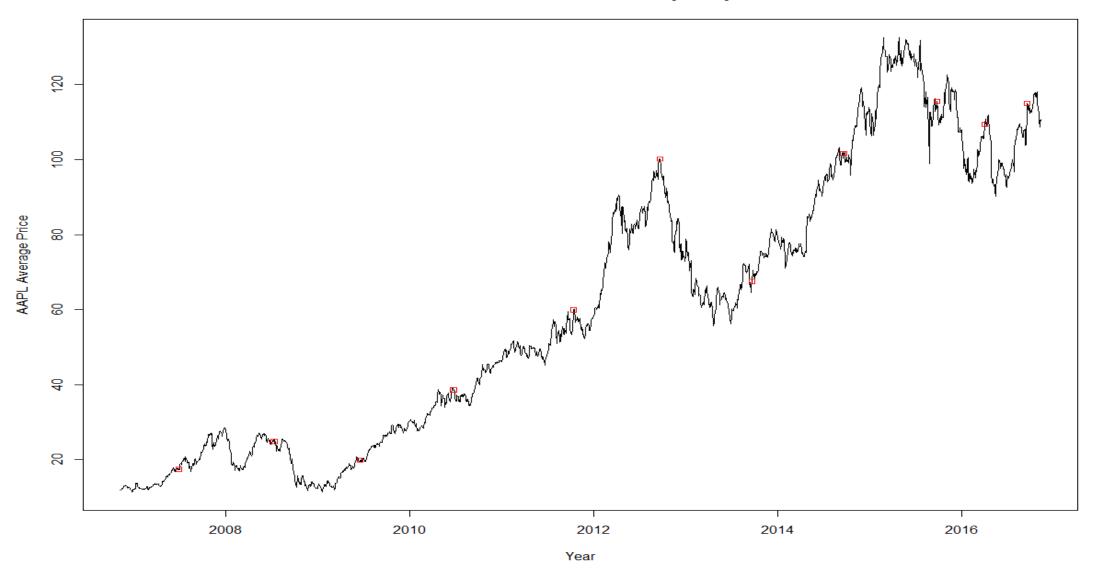
Conclusion

- Attempted GARCH
- Benefit of analysis

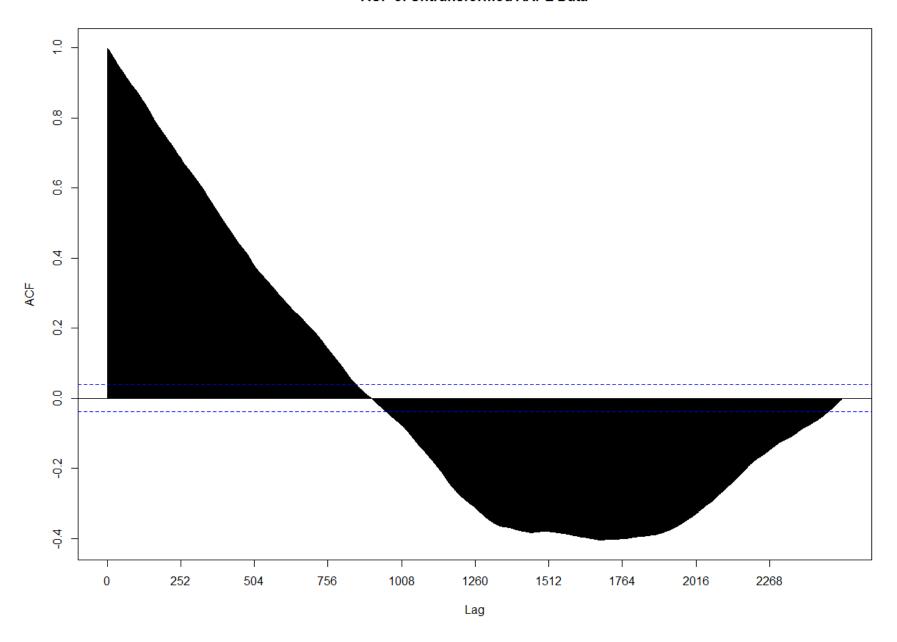
Performance of AAPL over a 10 year cycle



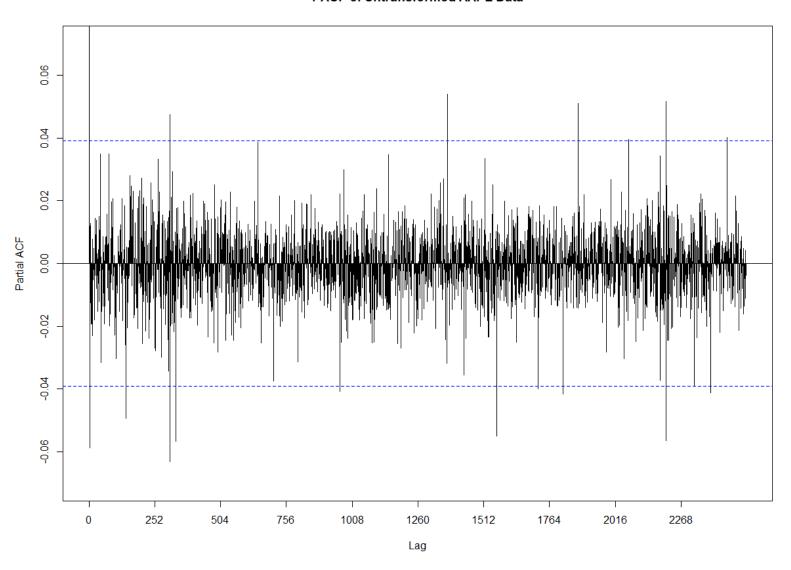
Performance of AAPL over a 10 year cycle



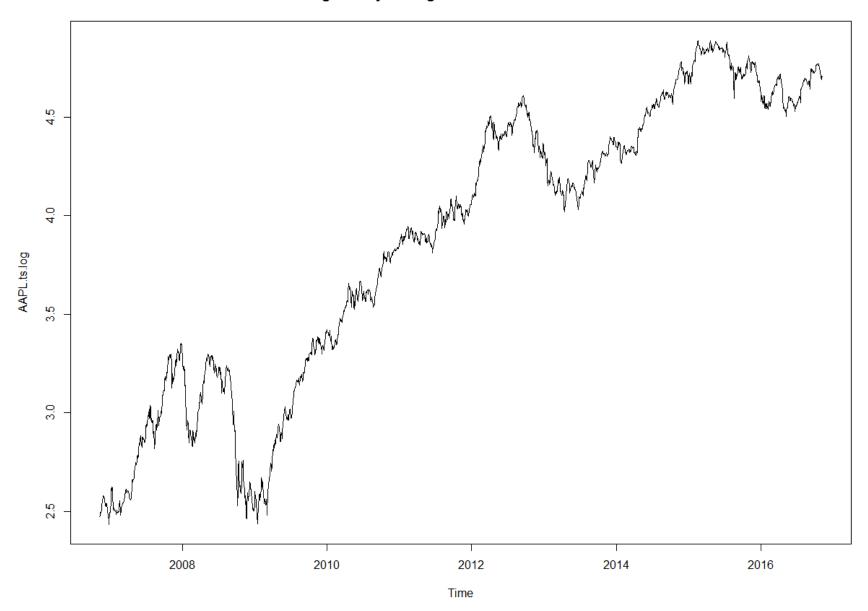
ACF of Untransformed AAPL Data

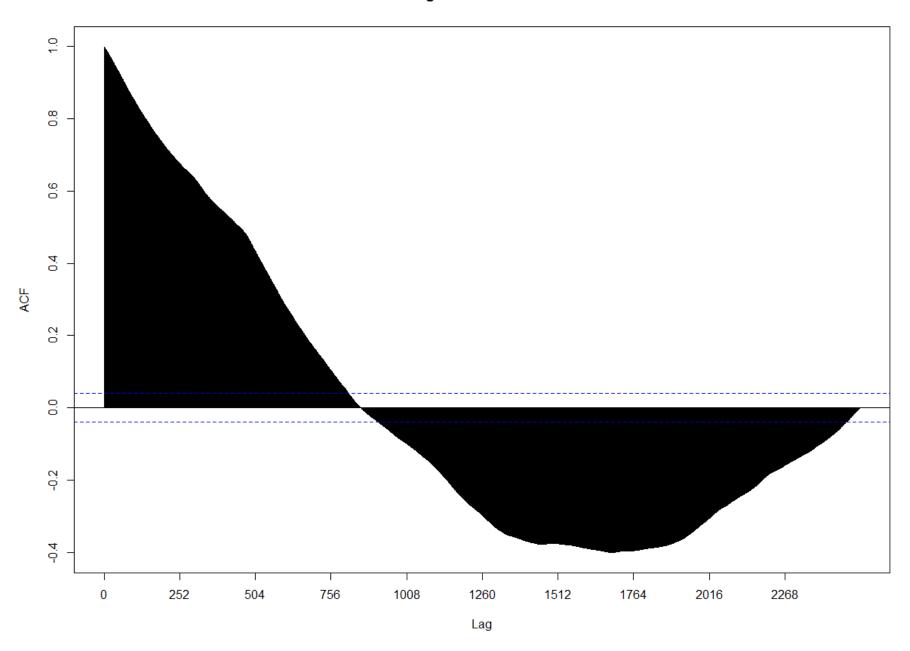


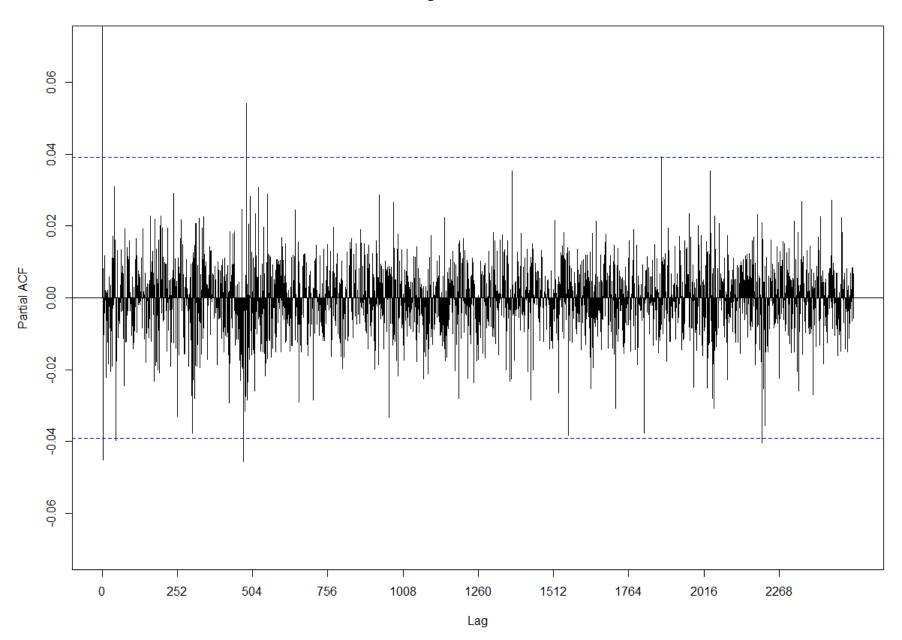
PACF of Untransformed AAPL Data



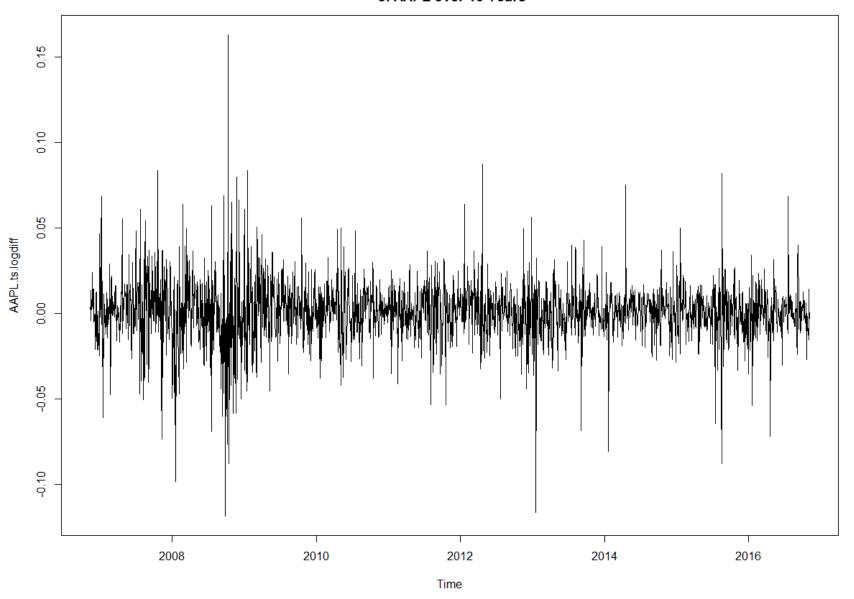
Log of Daily Average AAPL Price over 10 Years



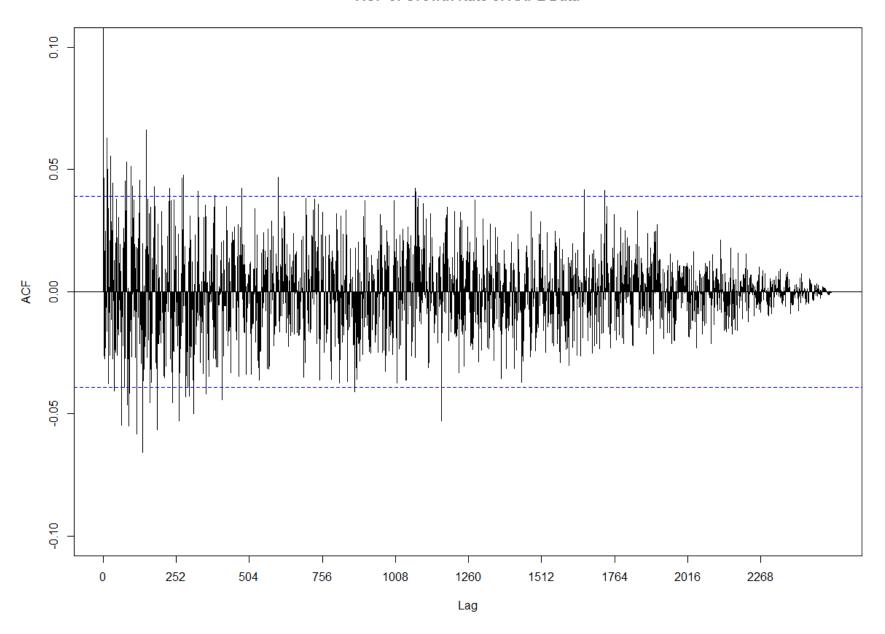


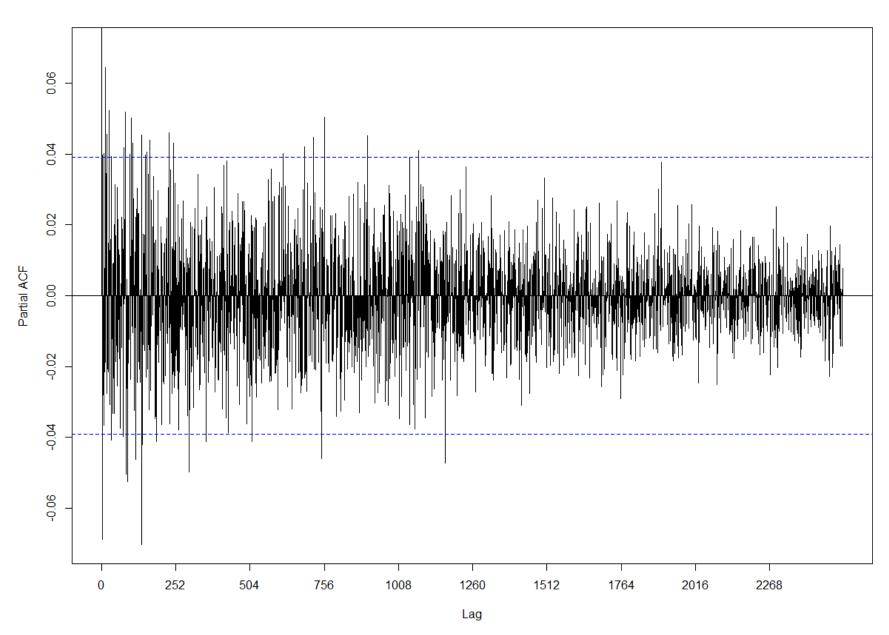


Log Difference of Daily Average Price of AAPL over 10 Years

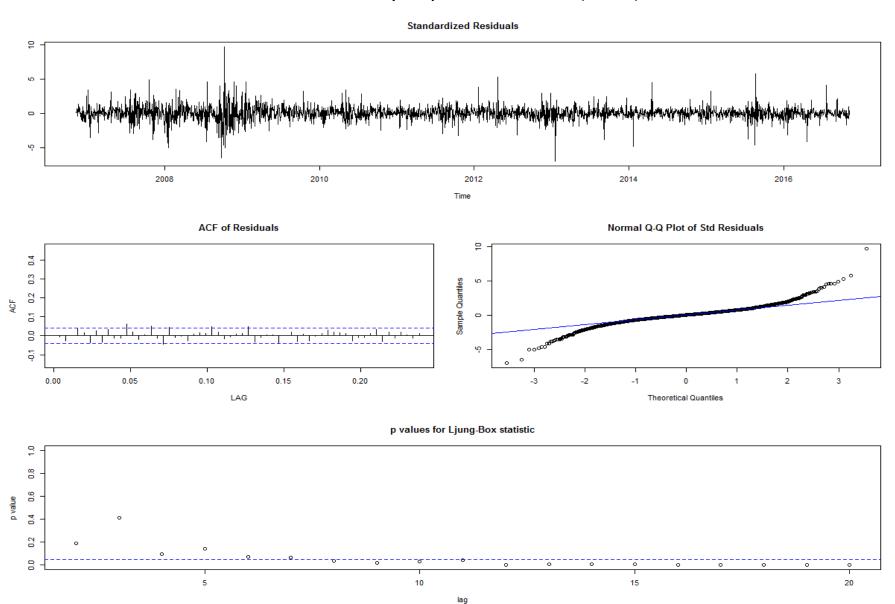


ACF of Growth Rate of AAPL Data

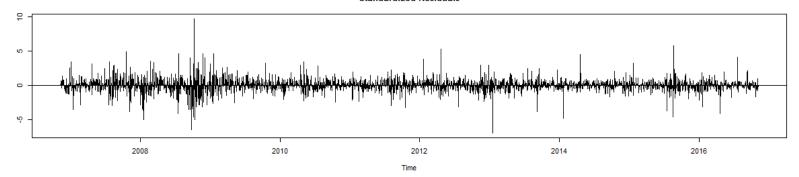




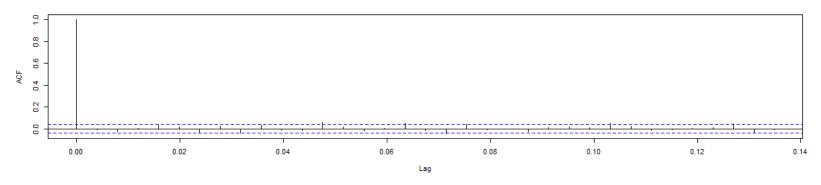
Summary Report for ARIMA(0,1,1)



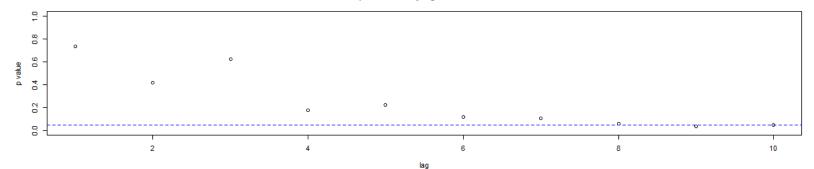
Standardized Residuals



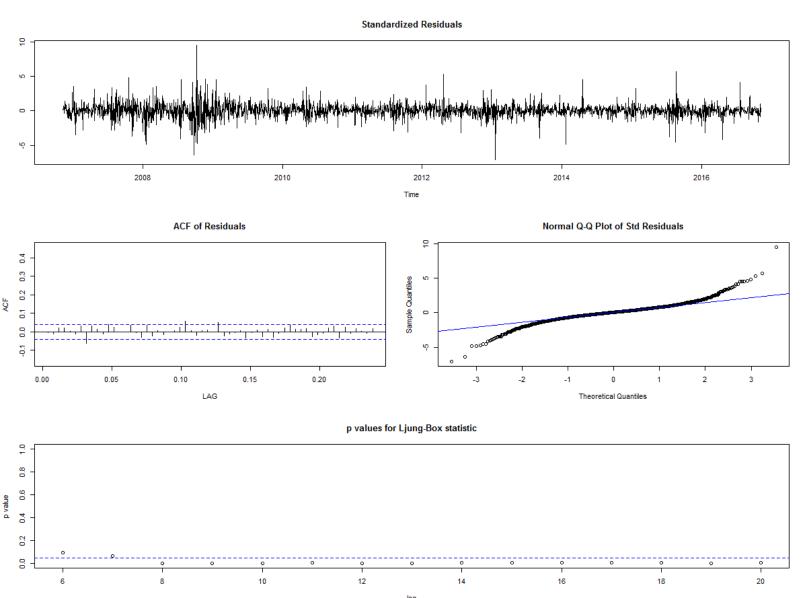
ACF of Residuals



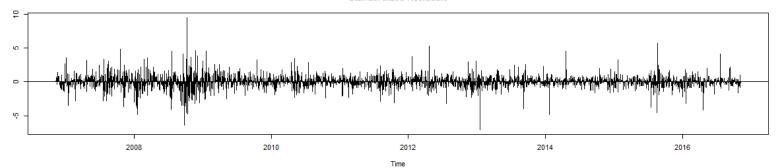
p values for Ljung-Box statistic



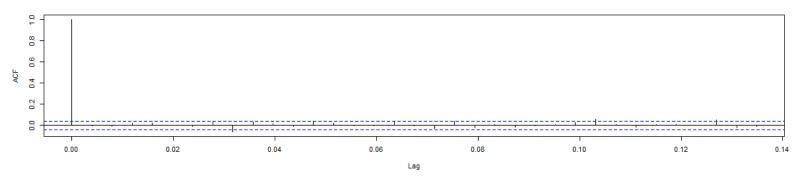
Summary Report of ARIMA(2,1,3)



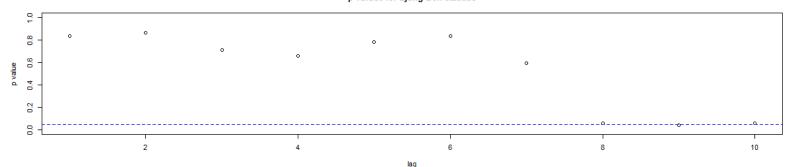
Standardized Residuals



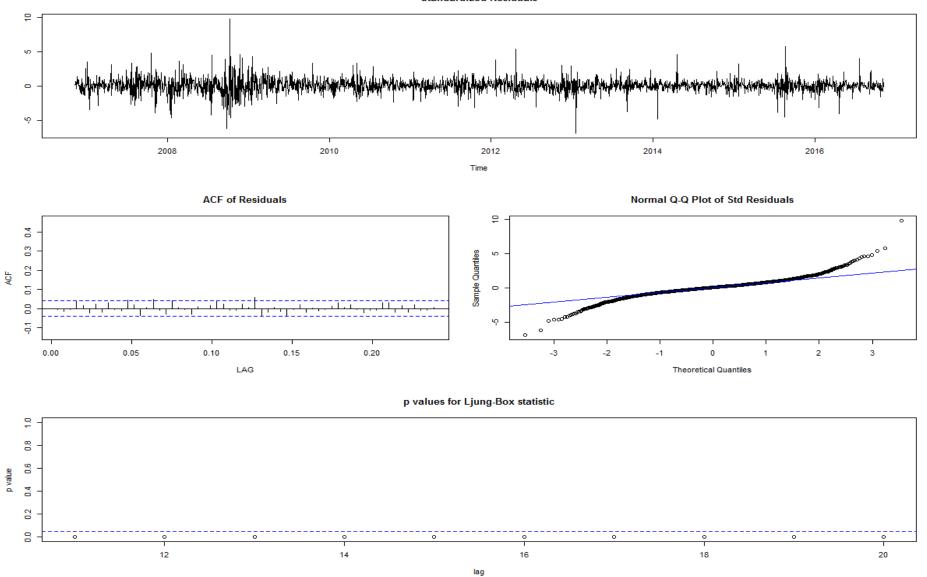
ACF of Residuals



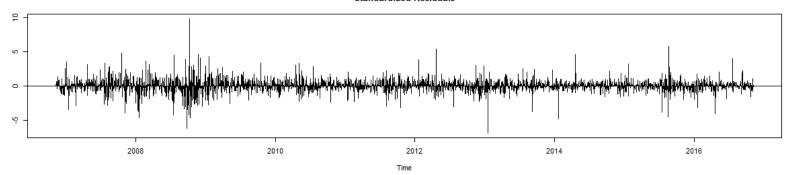
p values for Ljung-Box statistic



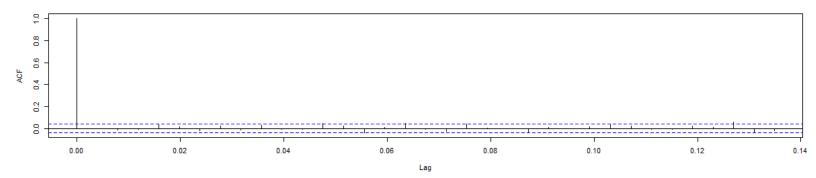
Summary Report of ARIMA(5,1,5) Standardized Residuals



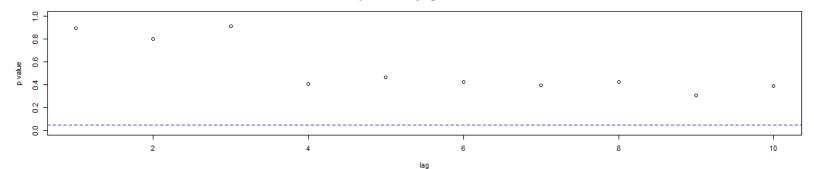
Standardized Residuals



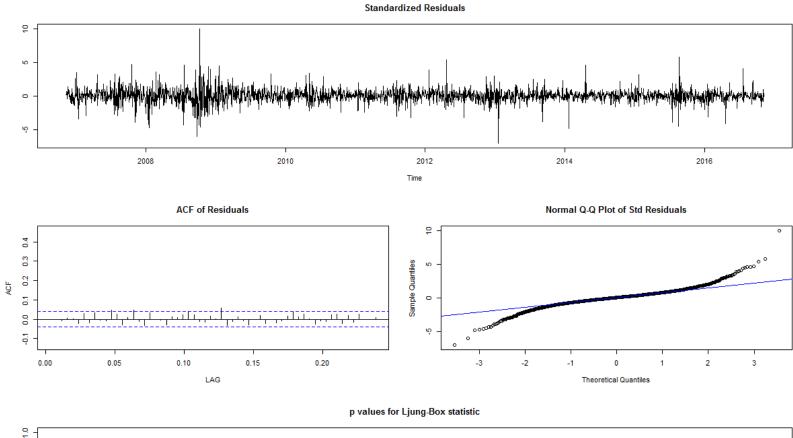
ACF of Residuals

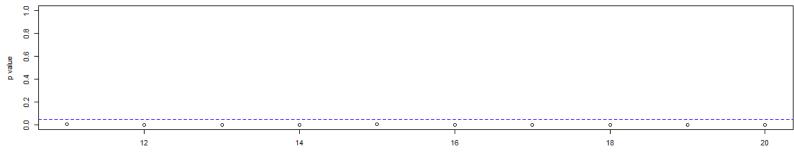


p values for Ljung-Box statistic

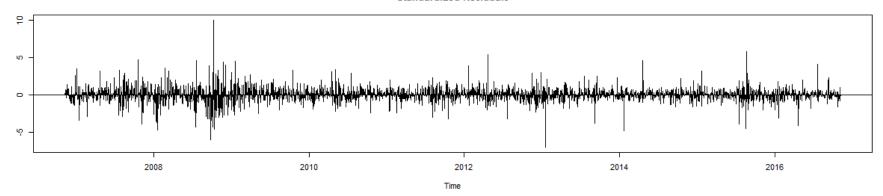


Summary Report of ARIMA(6,1,4)

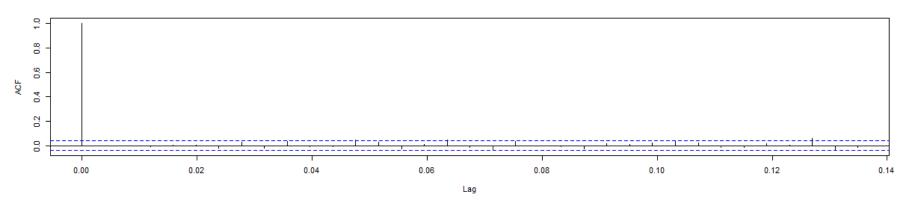




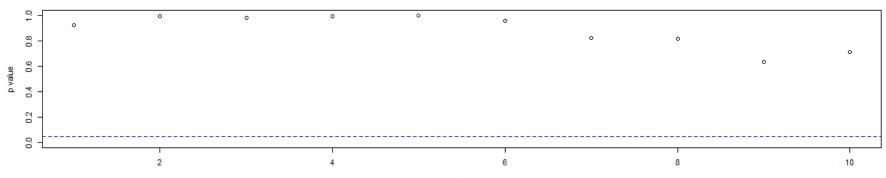
Standardized Residuals



ACF of Residuals



p values for Ljung-Box statistic



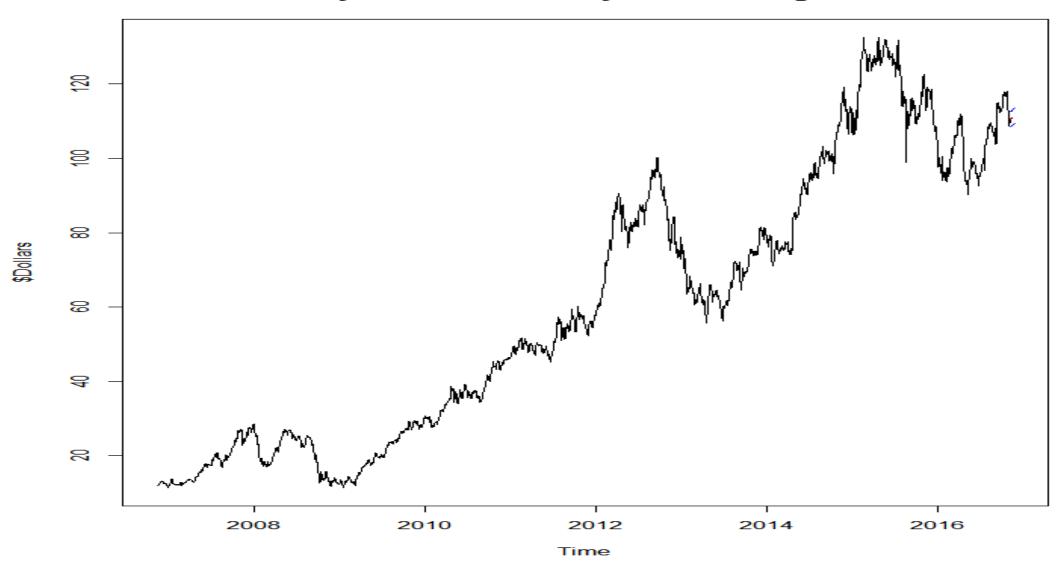
Final Model Arima(6,1,4)

```
$ttable
    Estimate SE t.value p.value
ar1 -0.2921 0.0618 -4.7277
                             0e+00
     0.4448 0.0667 6.6644
                             0e+00
     0.0878 0.0212 4.1394
                             0e+00
    -0.5388 0.0282 -19.1128
                             0e+00
    0.1486 0.0206 7.2070
                             0e+00
ar6 -0.0696 0.0207 -3.3562
                             8e-04
     0.5144 0.0587 8.7654
                             0e+00
ma1
ma2 -0.4067 0.0766 -5.3063
                             0e+00
ma3 -0.1904 0.0138 -13.7885
                             0e+00
     0.5775 0.0175 32.9111
                             0e+00
```

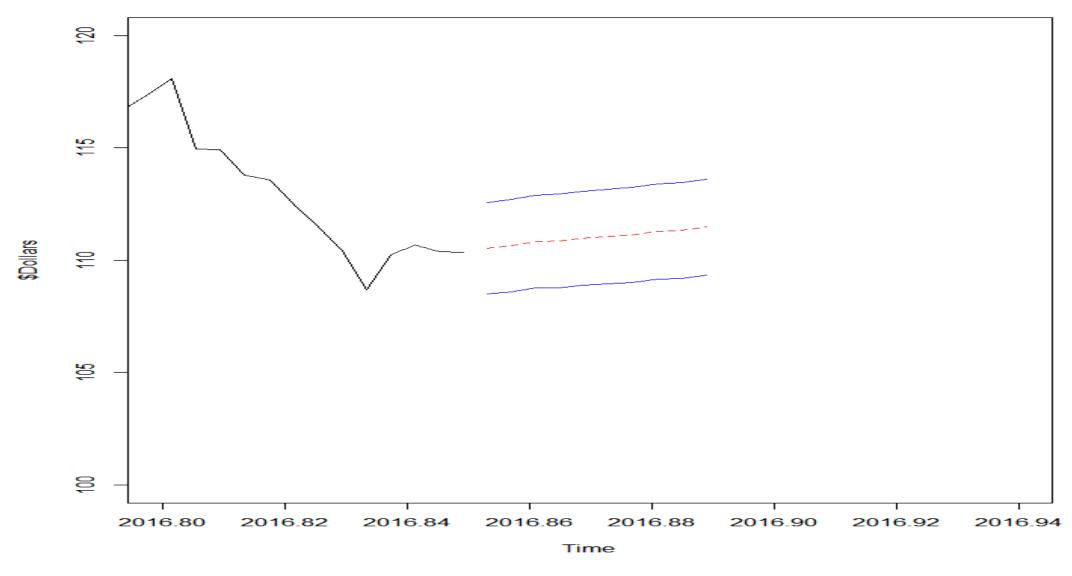
```
Let x_t = Difference of log average daily AAPL price.
```

```
\begin{aligned} x_t &= -0.2921_{0.0618} x_{t-1} + 0.4448_{0.0667} x_{t-2} + 0.0878_{0.0212} x_{t-3} - 0.5388_{0.0282} x_{t-4} + 0.1486_{0.0206} x_{t-5} \\ &- 0.0696_{0.0207} x_{t-6} + w_t + 0.0.5144_{0.0587} w_{t-1} - 0.4067_{0.0766} w_{t-2} - 0.1904_{0.0138} w_{t-3} + 0.5775_{0.0175} w_{t-4} \end{aligned}
```

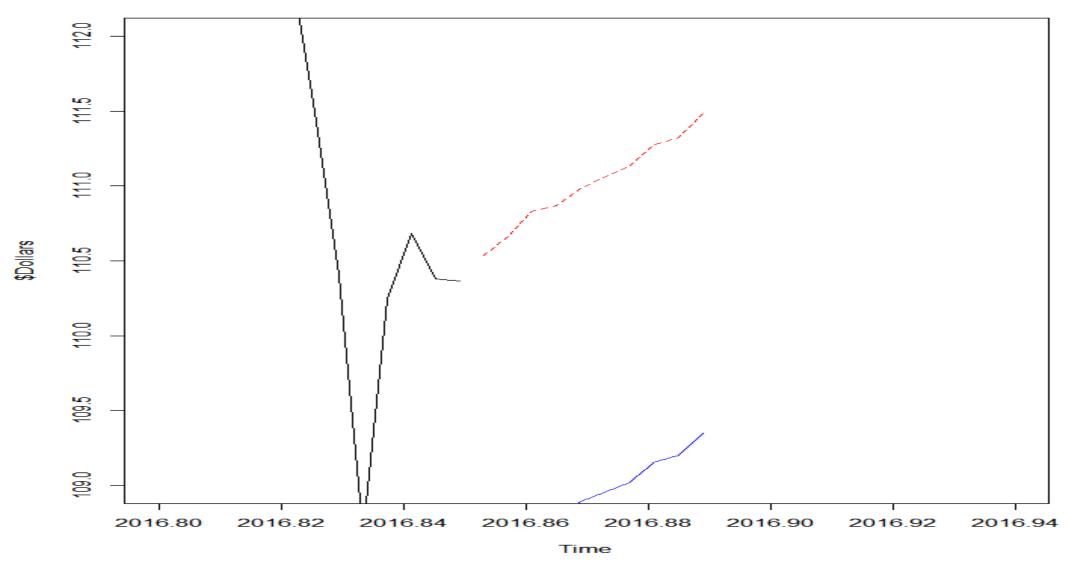
10 day Prediction of Daily AAPL Average Price



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Forecast Results

| Date | Predicted Value | Standard Error | Actual Value | % Error |
|------------|-----------------|----------------|--------------|---------|
| 2016-11-11 | 110.5361 | 1.02 | 107.775 | 2.56 |
| 2016-11-14 | 110.6624 | 1.03 | 106.710 | 3.70 |
| 2016-11-15 | 110.8316 | 1.03 | 106.840 | 3.74 |
| 2016-11-16 | 110.8675 | 1.04 | 108.345 | 2.34 |
| 2016-11-17 | 110.9838 | 1.05 | 109.880 | 1.00 |
| 2016-11-18 | 111.0573 | 1.05 | 109.890 | 1.06 |
| 2016-11-21 | 111.1289 | 1.06 | 110.925 | 0.18 |
| 2016-11-22 | 111.2733 | 1.06 | 111.875 | 0.53 |
| 2016-11-23 | 111.3259 | 1.06 | 111.295 | 0.03 |
| 2016-11-24 | 111.4815 | 1.07 | 111.460 | 0.02 |

Conclusion

- GARCH Modelling
- Applications of our model
- ARIMA Sufficiency

Conclusion

- GARCH Modelling
- Applications of our model
- ARIMA Sufficiency
- This is the REAL world!
 Things don't always work out!



Thanks