

Joe Mendez-Hughes

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CAREER HIGHLIGHTS

As a Senior UX/Product Designer with 8+ years of experience, I have led multi-million-user redesigns and spearheaded Greenfield flagship projects for teams with annual budgets in the tens of billions. Skilled in bridging technical concepts for diverse stakeholders and proficient in industry-standard tools like Figma and Adobe Creative Cloud.

PROFESSIONAL EXPERIENCE

Senior UX Designer

Dynamo Technologies, Washington, DC

September 2023 - May 2024

- Directed the design of a large, cross-agency collaboration, integrating distributed design involving data, logistics, and resources across 17 branches, resulting in a 40% increase in operational efficiency.
- Leveraged Figma's design system feature to create a unified library, reducing redundancy and saving 25% in design time across teams.
- Drove accessibility compliance across all projects by incorporating WCAG standards, improving accessibility scores by over 35%, leading to a 10% increase in user engagement among users with disabilities.
- Created detailed interactive prototypes using Adobe XD, allowing for early user testing and reducing project iteration cycles by 20%, accelerating time-to-market by 15%.

Senior UX Designer

Deep Cloud IQ, New York, NY

July 2021 - September 2023

- Led the design of a groundbreaking Greenfield project and a complete redesign of the NYCDOE's second-largest product, driving adoption by 1.5 million daily active users in the department's largest initiative to date.
- Conducted over 100 user interviews and usability testing sessions to gather actionable insights, boosting user satisfaction scores by 25%.

Developer

Millennial Shift Technologies, Phoenix, AZ

October 2020 - June 2021

- Worked on improving my engineering skills to develop a mobile/web application for an innovative start-up.

UX Designer

Prize Logic, Scottsdale, AZ

February 2018 - May 2020

- Worked with senior designers to create pixel-perfect designs for industry giants such as T-Mobile and Volvo.

Mobile UX/UI Designer

Self, Las Vegas, NV

February 2017 - February 2018

- Designed an iOS mobile app that was rated 5-stars on the App Store and was downloaded in 26 countries.

EDUCATION

Psychology

College of Southern Nevada, Las Vegas, NV

January 2014 - May 2017

SKILLS

User-Centered Design, Figma, Adobe Creative Cloud (Photoshop, Illustrator, XD), WCAG Accessibility, Typography, Color Theory, UI, HTML, CSS, User Research, A/B Testing, AI, Chatbot Design