

# Joe Mendez-Hughes

Portfolio | [joemendezhughes@gmail.com](mailto:joemendezhughes@gmail.com) | 1-480-220-8939 | [LinkedIn](#) | U.S. Citizen

## CAREER HIGHLIGHTS

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As a Senior UX/Product Designer with over 8 years of experience, I have successfully led the redesign of products serving millions of users and spearheaded the development of high-impact, flagship Greenfield projects from concept to launch. Skilled in bridging technical concepts for diverse stakeholders, I have worked in fast-paced start-ups as well as large entities with many moving parts.

## SKILLS

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User-Centered Design, Figma, Adobe Creative Cloud (Photoshop, Illustrator, XD), WCAG Accessibility, Typography, Color Theory, UI, HTML, CSS, Qualitative/Quantitative Research, A/B Testing, Heuristics

## PROFESSIONAL EXPERIENCE

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### Senior Product Designer | Accessibility Director

Dynamo Technologies, Washington, DC

September 2023 - May 2024

- Directed the design of a large, cross-agency collaboration, integrating distributed design involving data, logistics, and resources across 17 branches, resulting in a 40% increase in operational efficiency.
- Leveraged Figma's design system feature to create a unified library, reducing redundancy and saving 25% in design time across teams.
- Drove accessibility compliance across all projects by incorporating WCAG standards, improving accessibility scores by over 35%, leading to a 15% increase in user engagement among users with disabilities.
- Created detailed interactive prototypes using Adobe XD, allowing for early user testing and reducing project iteration cycles by 20%, accelerating time-to-market by 15%.

### Senior Product Designer

Deep Cloud IQ, New York, NY

July 2021 - September 2023

- Led the design of a groundbreaking Greenfield project and a complete redesign of the NYCDOE's second-largest product, driving adoption by 1.5 million daily active users in the department's largest initiative to date.
- Conducted over 100 user interviews and usability testing sessions to gather actionable insights, boosting user satisfaction scores by 25%.

### Developer

Millennial Shift Technologies, Phoenix, AZ

October 2020 - June 2021

- Worked on improving my engineering skills to develop a mobile/web application for an innovative start-up.

### UX Designer

Prize Logic, Scottsdale, AZ

February 2018 - May 2020

- Worked with senior designers to create pixel-perfect designs for industry giants such as T-Mobile and Volvo.

### Mobile UX/UI Designer

Self, Las Vegas, NV

February 2017 - February 2018

- Designed an iOS mobile app that was rated 5-stars on the App Store and was downloaded in 26 countries.

## EDUCATION

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### Psychology

College of Southern Nevada, Las Vegas, NV

January 2014 - May 2017