



# SPONSORSHIP PROPOSAL

2026-2028

**Visit our website :**  
[worshipperspraiseinc.com](http://worshipperspraiseinc.com)

**Contact us:**  
✉ [worshipperspraiseinc@gmail.com](mailto:worshipperspraiseinc@gmail.com)  
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# Cover Letter

Dear Prospective Sponsor,

We bring you greetings in the name of our Lord Jesus Christ. Worshipper's Praise Incorporated (WPI) is a dynamic non-denominational Christian music ministry with a compelling mandate to turn the hearts of many towards Christ through uplifting praise and worship programmes, compassion-driven outreaches, and an unwavering commitment to raising a generation of anointed, disciplined, and skillful praise and worship ministers.

We invite you to partner with us through strategic sponsorship for sustainable impacts on lives within and outside the church, the nation, and the world. We are excited to share our vision, our journey, and how your support can help us shape purposes, nurture gifts, and transform lives across Ghana and beyond.

Sincerely,



Dr. (med) Nhyira Yaw Adjei-Banuah  
Founder, Worshipper's Praise Inc.

## Executive Summary

WPI is a non-denominational Christian music ministry characterized by spiritual revival, musical skills development, youth empowerment, and transcultural transformation. Through our annual praise and worship programme (Worshipper's Praise), high school outreaches, School of Worshippers training programme, children's ministry (Worshipper's Praise Zera), and other pertinent activities, we have impacted hundreds of worshippers and touched many lives since our inception.

This proposal outlines the opportunities for sponsorship and partnership as we make strides to scale up our national operations and deliver high-impact programmes and activities in the coming years. Your sponsorship will contribute strategically to the great commission of soul-winning, spiritual revival, youth empowerment, and transcultural influence, while giving your brand strategic visibility and goodwill among our rapidly growing audience base.

# Who We Are



**Name:** Worshipper's Praise Incorporated (WPI)

**Legal Status:** Worshipper's Praise Incorporated LBG (Reg No. CG049130623)

**Year Founded:** 2015

**Year Incorporated:** 2023

## Core Focus Areas

Outreach and revival events

Discipleship and spiritual growth

Music training and development

Youth empowerment

## History and Impact

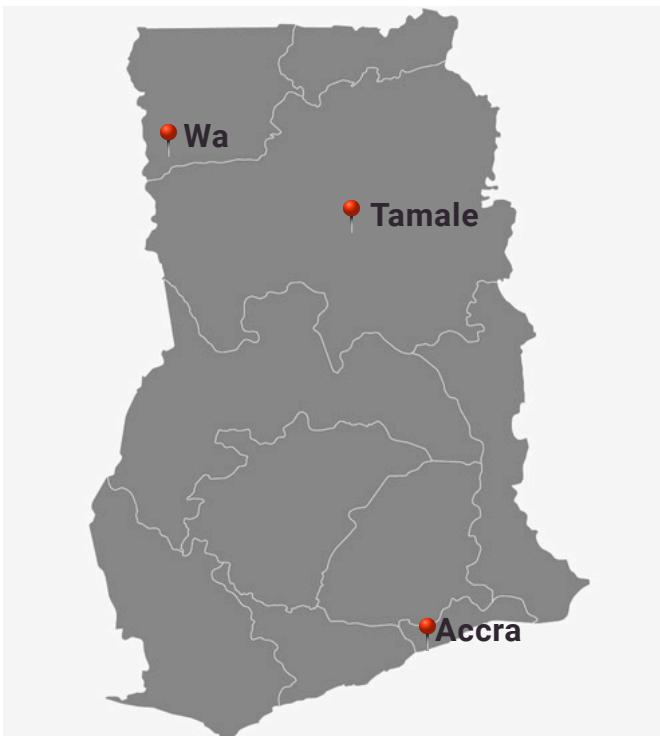
120+ worshippers

1500+ cumulative event participants

8+ outreach events

180+ souls won / rededicated

## Our Chapters



As of July 2025, we have chapters in Wa, Tamale, and Accra, with many other members in other parts of Ghana, and a few overseas

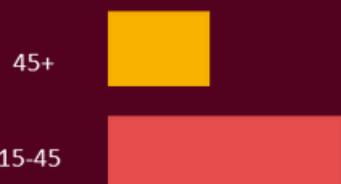
**Vision:** A worldwide ministry that turns the hearts of many people towards Christ and emphasizes daily communion with His Spirit.

**Mission:** To train Christian musicians and reach out to souls through music



# Target Audience

## Primary & Secondary Audience (Age Group)



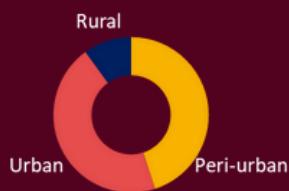
Mostly youthful audience, with significant involvement of other age groups

## Gender



Fairly balanced

## Geography



Predominantly urban and peri-urban locations, with considerable attention to rural areas

## Denomination



Non-denominational with common Christian faith

## Reach



500+ cumulative event participants annually



2,000+ social media followers and engagements



Presence across 3+ regions of Ghana



Active partnerships with local churches and fellowships

## Why Partner with Us?

Extensive youth reach and presence across 3+ regions in Ghana

Proven structure with a sustainable ministry model

Direct spiritual and social impact through music, discipleship, and spiritual growth

Multiple visibility platforms (events, media, branded materials)

*Your support towards our annual praise and worship programme and regular missions work will directly amplify our reach to thousands of young and old people across Ghana and beyond*



# Programme Portfolio Requiring Sponsorship



## Description

### Annual Praise & Worship Programme (Worshipper's Praise)

Hosts roughly 250+ participants from 3+ regions (Northern, Upper West, Greater Accra, and others)

Features senior word and music ministers from across the country, local and international Christian music, word, and prayer sessions

Requires support for hiring sound, video, and lighting equipment, stage props, other logistics, transportation, honorarium, uniforms, accommodation for crew members and guest ministers, etc.

Find attached the budget for the programme

### Missions & Outreaches (Mark 16:15 Project)

Outreach to high schools and communities

Involves praise and worship concerts, evangelism, and discipleship

Needs sponsorship for transportation, hiring of equipment, and stage setup

Find attached the budget for our upcoming outreach programmes



# Sponsorship Packages

## Support Tiers Entitlements

### Support Tiers (GHS)



Platinum Partner



Diamond Partner



Gold Partner



Silver Partner



Bronze Partner

### Entitlements

	Platinum	Diamond	Gold	Silver	Bronze
Social media acknowledgement	Yellow	Yellow	Yellow	Yellow	Yellow
Acknowledgement during event	Yellow	Yellow	Yellow	Yellow	Yellow
Print media advertisement	Yellow	Yellow	Yellow	Yellow	Grey
Electronic media advertisement	Yellow	Yellow	Yellow	Grey	Grey
Promotional (video) slot during event	Yellow	Yellow	Grey	Grey	Grey
Promotional (speaking) slot during event	Yellow	Grey	Grey	Grey	Grey
Joint press release	Yellow	Grey	Grey	Grey	Grey

# Budget Estimate (Per year)

Over the next three years, we anticipate a yearly expenditure of GHS 48,000 for our annual programme and GHS 12,000 for our outreaches. We anticipate raising up to GHS 20,000 from the internal contributions of our members, most of

whom are students or young workers. We seek your support to raise the additional 40,000 gap in yearly estimated costs. The projected costs per year across each key event component are summarized below:

CATEGORY	DESCRIPTION	COST (GHS)
Sound equipment	Rental of sound equipment for the programme	6000
Sound engineering	Services of a sound engineer	1500
Song production	Pre-production, post-production, mixing, and mastering of WPI songs and/or covers	6000
Lighting	Rental of light equipment	8000
Stage décor	Backdrop, stage props, etc.	2000
Video coverage	Video coverage and post-production	3000
Photography	Photography services (including editing)	500
Venue and technical logistics	Power (rental and fueling of a standby power plant)	2000
	Chairs (rental of chairs for the venue)	600
	Transportation of all rented equipment (including sound, lighting, power, etc.)	1500
Guest minister(s)	Accommodation (for travelling guest)	2000
	Transportation (round-trip air ticket for travelling guest)	4000
	Honorarium (cash and/or kind, as applicable, to invited music and word ministers)	6000
Publicity	Print and electronic (social media, radio, television) media promotion	1500
Contingency	8% of estimated costs	3400
<b>SUB TOTAL</b>		<b>48000</b>
Outreaches	Hiring of a PA system and transportation of equipment for each outreach (3000 cedis per outreach x 4 outreaches per year)	12000
<b>GRAND TOTAL</b>		<b>60000</b>

# Partnering with Purpose

## Benefits to Sponsors

## Monitoring, Accountability, & Impact Reporting Terms & Conditions

### Benefits to Sponsors

- Positive brand association with children and youth empowerment, faith, and leadership
- High visibility among music lovers and Christian networks
- Recognition across online and physical platforms
- Strategic partnerships and legacy building beneficial for sustainable brand performance

### Monitoring, Accountability & Impact Reporting

- ▶ A detailed post-event impact report
- ▶ Social media and press release summaries
- ▶ Financial summary of fund usage (where applicable)
- ▶ Official letters and tokens of appreciation

### Terms & Conditions

- 1 Use of Sponsorship Funds**  
All funds received will be used strictly for the organization of our annual programmes and outreaches, as outlined in the financial summary. Any intended use beside these will be discussed with sponsors as necessary.
- 2 Sponsor Recognition**  
Sponsors will be acknowledged based on the entitlements in the agreed tier. Any promotional use of the sponsor's name/logo will be in accordance with brand guidelines, where provided.
- 3 Non-Endorsement**  
Sponsorship does not imply the theological, political, or commercial endorsement of the sponsor by Worshipper's Praise Incorporated (WPI), or vice versa.
- 4 Cancellations or Changes**  
In the unlikely event of cancellation or major change to the event, sponsors will be informed promptly, and alternative recognition or rescheduling will be discussed in good faith.
- 5 Reporting and Accountability**  
WPI will provide a brief post-event report (narrative and/or financial summary) to sponsors upon request.
- 6 Confidentiality**  
Any proprietary or sensitive information shared during the sponsorship agreement will be treated as confidential.

# How to Partner With Us

We would be honoured to discuss how your organization can partner with us to transform lives through the worship ministry.

If you are ready to sponsor, kindly fill the attached **sponsorship agreement form** and send to [worshipperspraiseinc@gmail.com](mailto:worshipperspraiseinc@gmail.com).

If you would like further discussions or seek any clarification, do reach us at 0240889450 or 0598894614. We would be delighted to provide any needed information or clarification. Other necessary contact information and account details are provided below.

## Contact Details

- Website: [worshipperspraiseinc.com](http://worshipperspraiseinc.com)
- Email: [worshipperspraiseinc@gmail.com](mailto:worshipperspraiseinc@gmail.com)
- Phone: 0240889450, 0598994614

## Social media handles:

- o TikTok: @wpi\_gh
- o Facebook: @Worshipper's Praise Inc
- o Instagram: @Worshippers\_Praise\_inc
- o YouTube: @Worshipper's Praise Inc

## Bank Details

- Account number: 1041000005539  
Account name: Worshipper's Praise Incorporated LBG  
Bank: Access Bank  
Mobile Money Details  
Network: MTN  
Momo number: 0598994614  
Momo Pay ID: 454390  
Account name: Worshippers Praise Inc. LBG

Join us in raising worship leaders and transforming lives through spirit-led music ministry. Support our annual praise and worship programme and outreaches to make the greatest possible impact.



# Testimonials

What do our members say about us?  
What do our partners say about us?

“ Since 2019 or 2020, I have been involved with WPI, my involvement with WPI has been truly enriching. ...Every experience with WPI leaves me inspired, rejuvenated, and filled with the spirit. I will always recommend WPI events for anyone out there ”  
**God's Darling Boy - Radio and TV Presenter, Tamale**

“ Having been groomed in the foundations of my Christian walk and music ministry through Joyful Way Incorporated (JWI), I have, since its beginnings been drawn to the vision and mission of WPI because of its close similarity with that of JWI. My family and I have therefore been humbled and privileged to partner with and support WPI over the years ...I encourage you to join WPI as a partner as we help wheel the gospel through music, where our feet may not be able to go. ”  
**Elder Sesime Ahadzi - Kings Christian Ministry, Tamale**



“ Over the years, it has been marvelous seeing God's glory...My faith has been strengthened, and my life has seen improvements in diverse ways. I have witnessed high school students worship God and give their lives to Christ at the high school outreaches held by WPI (The Mark 16:15 project). I have been blessed with associates who inspire me and challenge me to grow in God and keep holding on to the faith. From 2016 till now, I have been so blessed and felt loved through the awesome ministry of WPI. ”  
**Priscilla Edem Hatoh - WPI Member**



“ Supporting Worshipper's Praise Incorporated has been a rewarding partnership... We're proud to invest in a ministry that truly changes lives. ”  
**Vincentia Degbe - Pleroma Foods**

# Thank You

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