

### A CREATIVE CLOUD SOLUTION FOR DATA SCIENTISTS & OTHER COMPANIES

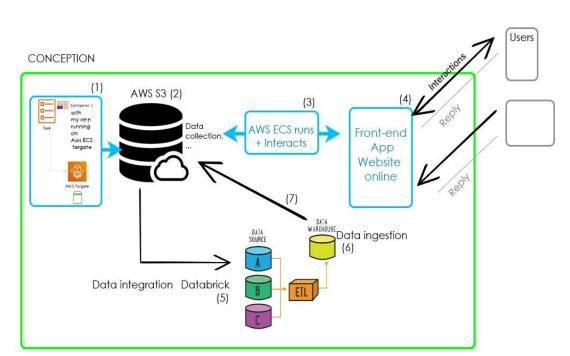
https://huggingface.co/blog/sentiment-analysis-python

The model into the container is the fourth section of this paper:

#### 4. Analyzing Tweets with Sentiment Analysis and Python

The model within the container is the fourth section of this paper:

- Codes run into Vscode on a computer for the test phase (as you could see on a following screenshot) in relation to Anaconda prompt librairies.
- A "X" developer account allows me the access of the APIs. We could imagine as it's explained in the link from Huggingface, being a multinational Films producer wishing an analyze and to know the public opinion about the release of a movie, or being Social Data Scientists;
- We also might be working for the French President and make an assessment of his last decision making and what the general opinion thinks on it...
- The provided code is then containerized (Docker) and it runs by aws fargate cloud service. Users here, are people using the X application with a freedom of speech.

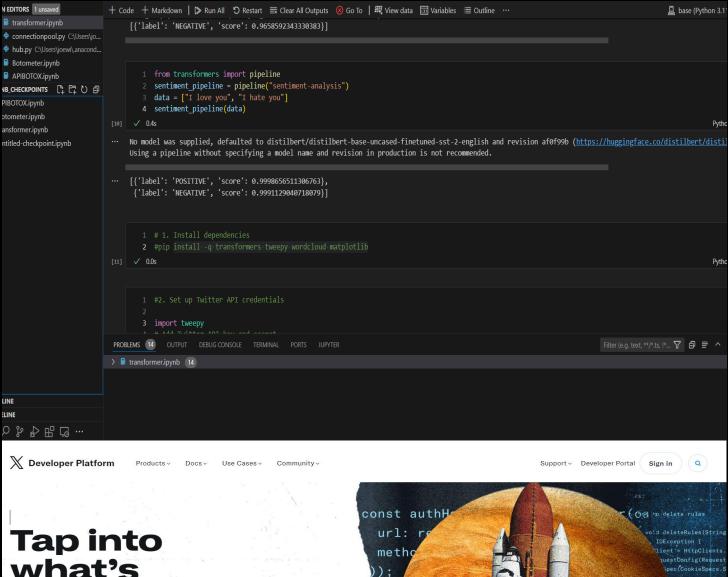


#### HOW TO PROCESS? STEP BY STEP

1/ Creation of codes using Python Environments in Visual Studio Code (Vscode) with the X APIs (X developer account)

https://huggingface.co/blog/sentiment-analysispython

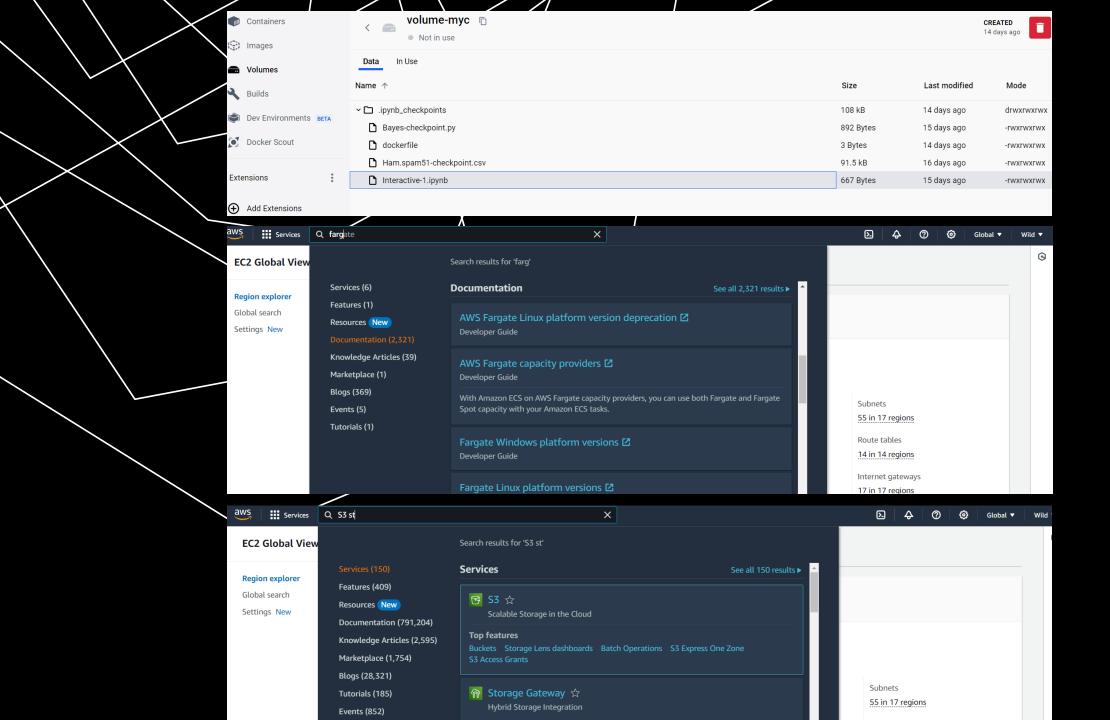
- 2/ Containerization of the model (Docker) after test
- 2/ AWS ECS Fargate + S3 services (creation account)
- 3/ Databricks account
- 4/ Terraform Installation, creation of the compliant files, interactions between the different types of "modules" <->
- 5/ Databricks Integration + Ingestion ETL



# Tap into what's happening to build what's next

Get immediate access to the X API and unlock the potential of the X data

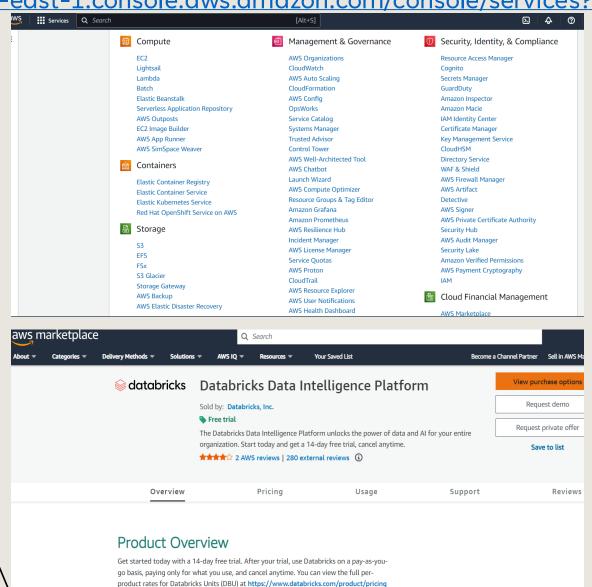




#### **AWS SERVICES**

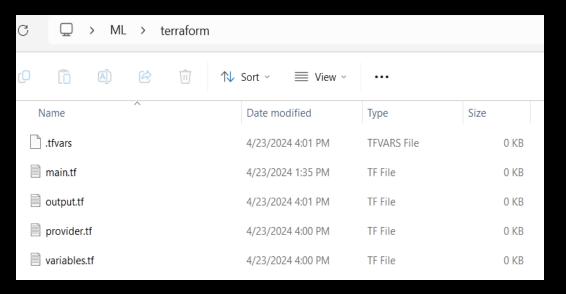
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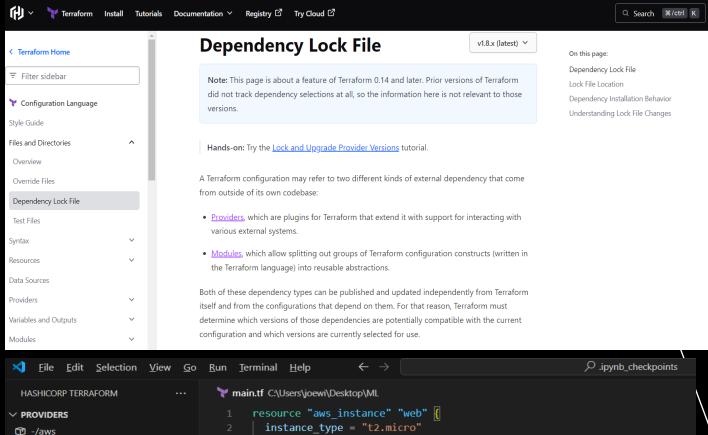
• https://us-east-1.console.aws.amazon.com/console/services?region=us-east-1



## TERRAFORM FILES FOR STRUCTURE

- **provider.tf** containing the terraform block, s3 backend definition, provider configurations, and aliases.
- **main.tf** containing the resource blocks which define the resources to be created in the target cloud platform.
- variables.tf containing the variable declarations used in the resource blocks.
- **output.tf** containing the output that needs to be generated on successful completion of "apply" operation.
- <u>\*.tfvars</u> containing the environment-specific default values of variables.
- More information (https://spacelift.io/blog/terraform-files)





= "ami-408c7f28"

ami

✓ MODULE CALLS

There are no installed modules found for the current open file.

At that point in the process, we could:

Have a code series provided by <a href="https://huggingface.co/">https://huggingface.co/</a> as Transformers and be able to define sentiments according to text interactions (comments) on Twitter (X) in response to a post made by our company, utilizing the API of X's developer space.

We should aim to minimize spending on AWS services for the "run" process of the container by using AWS ECS Fargate and S3 storage for gathering returned data from the frontend application.

We would also manage all this infrastructure "easily" with Terraform in VSCode, ensuring that elements are correctly assigned according to different files and their purposes.

The model is capable of providing our company with a clear report of the situation. We can either store all of them in the data storage or sort and list them, allowing us to review past events in order to avoid making bad choices again.

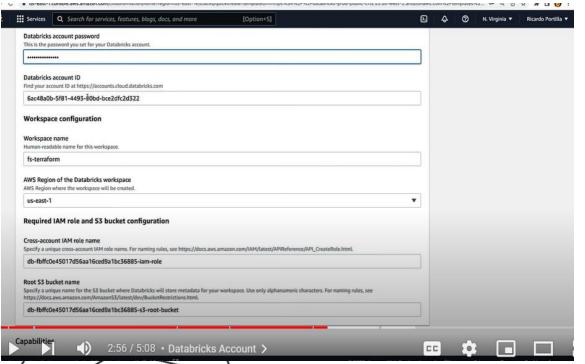
"Those who control the present, control the past and those who control the past control the future."

— George Orwell, <u>1984</u>

#### **DATABRICKS ETL PIPELINES**

(\*)https://youtu.be/gEDS5DOUgY8?featu re=shared







#### Simplify ETL Pipelines on the Databricks Lakehouse

Take a modern approach to data engineering with Delta Live Tables

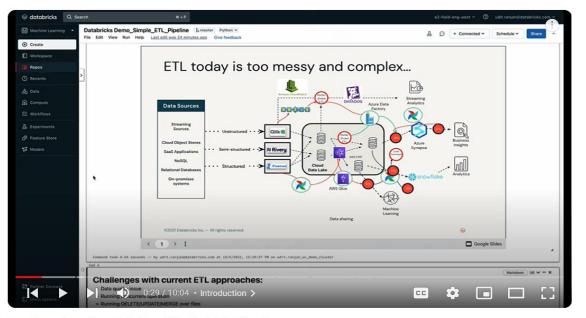


#### Available on demand

#### Data reliability and performance

Easily extract, transform and load both batch and streaming data with reliable production workflows on a single data platform. The Databricks Lakehouse Platform is the best place to build and run modern ETL pipelines to support real-time analytics and machine learning. Find out how in this





#### Get Data Into Databricks - Simple ETL Pipeline















#### **GROWTH STRATEGY**



Sentiment analysis is the automated process of tagging data according to their sentiment, such as positive, negative and neutral. Sentiment analysis allows companies to analyze data at scale, detect insights and automate processes.

In the past, sentiment analysis used to be limited to researchers, machine learning engineers or data scientists with experience in natural language processing. However, the AI community has built awesome tools to democratize access to machine learning in recent years. Nowadays, you can use sentiment analysis with a few lines of code and no machine learning experience at all!

