

# Curriculum Vitae

## BACKGROUND DETAILS

Name: Nancy Muga  
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Email: [nancymuga7@gmail.com](mailto:nancymuga7@gmail.com)  
Nationality: Kenyan  
Religion: Christian  
DOB: 13/12/1999

## CAREER OBJECTIVE

As a video impact training student at Nairobis Trust, I have developed a strong foundation in videography and editing techniques.

I am passionate about using these skills to create video content that positively changes the world. I am particularly interested in working with organizations using video to raise awareness of important issues, promote social justice, and empower communities.

I am confident that my skills and experience will make me a valuable asset to any organization that is committed to using video for social impact. I am eager to learn more about this field and to use my skills to make a real difference in the world.

## PROFESSIONAL PROFILE

- I am a result-oriented and highly self-motivated marketer with experience in advertising. Additional experience in client relations, customer service, and relationship-building. Also an aspiring graphic designer and digital marketer.

## EDUCATION

### **Video Impact Training – Nairobis Trust**

*July 2023 - Dec 2023*

- The skills that I acquired are videography and editing skills using different software.

### **Multi-disciplinary Design – Nairobis Trust**

*July 2023 - Dec 2023*

- Studied multidisciplinary design using software like Adobe Illustrator and Figma.
- Designed websites and learned how to develop a branding kit.

## **Graphic Design – Nairobi Trust**

*February 2023 - June 2023*

- Studied graphic design using Photoshop and the basics of web development.
- The skills that I acquired are graphic design and digital marketing.

## **Diploma in Marketing – Cooperative University of Kenya**

*Graduation - February 2022*

- Marketing studies with the area focus on branding and advertising. Coursework Includes marketing strategy, consumer behavior, marketing communications, and brand management.
- KCSE graduate in 2018

## **WORK EXPERIENCE**

### **Program Support Intern - Angaza Mentorship Program, Carolina for Kibera**

*January 2020- Date*

- Organized logistics and facilitated the various mentors for different topics e.g. entrepreneurship skills.
- Drafted project reports, articles, and communication kits including photos and videos of the mentorship sessions.

### **Kijiji Solutions Kenya - Secretary**

*March 2021 till date*

- Deal with all correspondence of the organization under the supervision of the committee.

## **PROFESSIONAL SKILLS**

- Proficient in Premiere Rush and Capcut: Adeptly utilizing the features and functionalities of both Premiere Rush and Capcut to edit and produce high-quality video content.
- Video Editing: Possessing a strong understanding of video editing principles, including shot selection, transitions, pacing, and color correction.
- Conceptualizing and Storytelling: Effectively translating ideas into compelling video narratives that resonate with target audiences.
- Lighting and Color Grading: Understanding the principles of lighting and color grading to enhance the mood and atmosphere of videos.
- Mastery of Microsoft Office programs (Word, PowerPoint)
- Excellent communication skills with a focus on team-building and customer relations.
- Outstanding organizational and problem-solving abilities.
- Mastery of Figma, Photoshop, and Adobe Illustrator.
- User research: Conducting user research to understand user needs and behaviors.
- Wireframing: Creating low-fidelity wireframes to visualize user flows and screen layouts.

- Prototyping: Creating high-fidelity prototypes to interact with user interfaces and test usability.
- Visual design: Creating visually appealing and user-friendly designs.

## VOLUNTEER EXPERIENCE

### **Front Desk Clerk** – *Kenya National Library Services, Otiende*

April 2017

- Worked as a clerk at the library for approximately a month.

### **Janitor** - *Chemchemi ya Uzima Clinic, Kibera*

August 2016

- Organized and arranged medicine on the different shelves.

### **R.O.P.E.S Counselor** – *Nairobi Baptist Church Kibera*

January 2019 - December 2019

- I have worked as a Sunday school teacher for the Rites of Passage Experiences (ROPES), class 8 pupils at church to date.

### **Sunday School Teacher** – *Nairobi Baptist Church Ngong' Rd*

January 2023 to date

- Works as a Sunday school teacher for the 4-year-old class.

## HOBBIES

- Watching movies
- Exploring
- Animations
- Public Speaking

## AWARDS AND HONORS

### **Kenya Wildlife Service**

July 2018

- Recognized as a runner-up for the annual wildlife writing competition.

## **East Africa Universities Debate Championship (EAUDC)**

August 2019

- Participated in competitive speech and debate activities for one week.

## **PROFESSIONAL MEMBERSHIPS**

- Lincoln Ambassadors (2015-2016)
- Young Billionaires Savings and Loans (August 2019-Present)
- Young Debaters Society (2014-2018)
- UNIPA[United Nations Inter-Pacific Association] Kenya Chapter (2020-Present)
- Vijana Wetu Initiative (February 2020-Present)
- Pearl Regency Kenya (March 2020-Present)

## **LANGUAGE COMPETENCIES**

- Dholuo: native language
- Kiswahili: fluent (speaking, reading, writing)
- English: fluent (speaking, reading, writing)

## **REFEREES**

Mr. Vincent Opetu

IT Consultant & UI/UX Developer

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