



BINGING NETFLIX DATA

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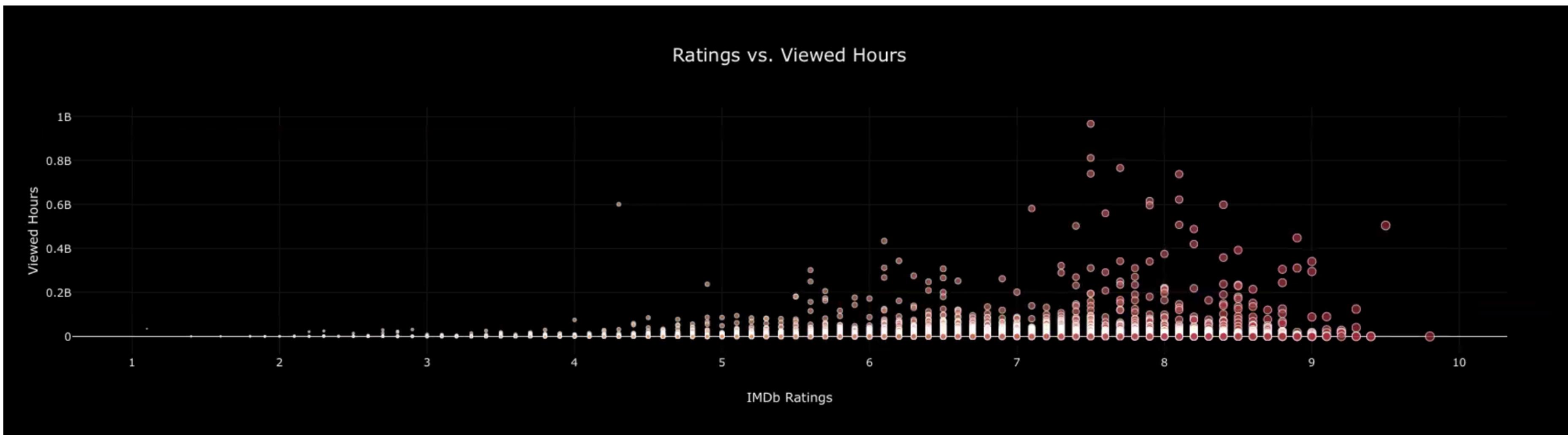


The Idea & Considerations

- 66% of US adults have access to a Netflix account as of March 2023
- Netflix accounts for 25.7% of daily digital video time among US adults as of March 2023
- Do ratings correlate with most watched TV shows, movies, series, etc?
- What are the most watched genres?

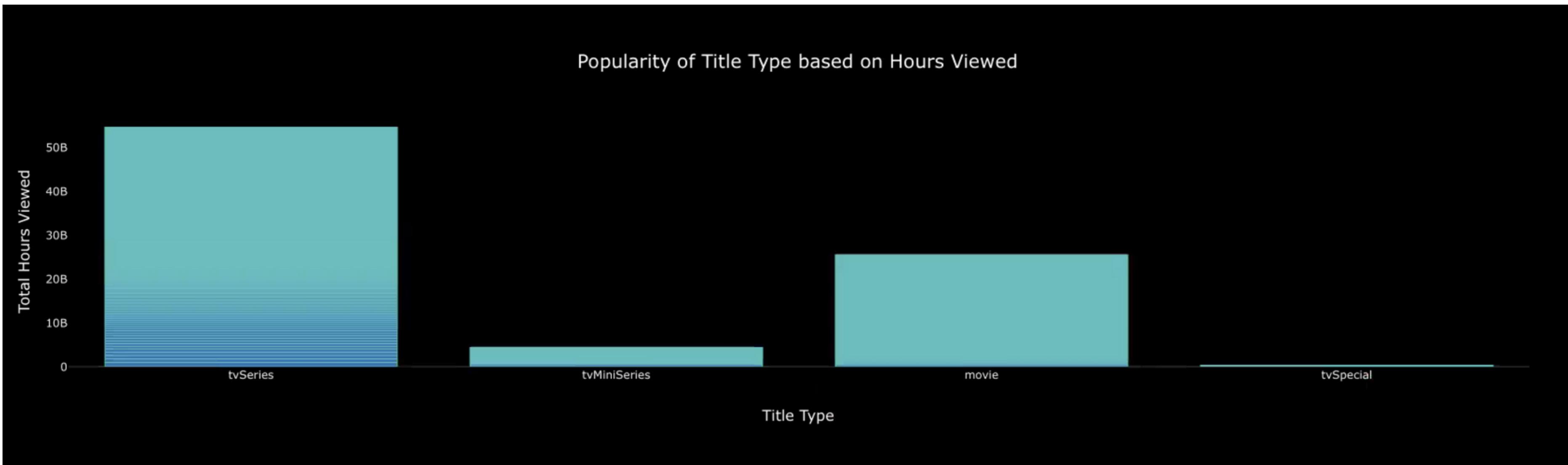


◆ Ratings vs Viewed Hours

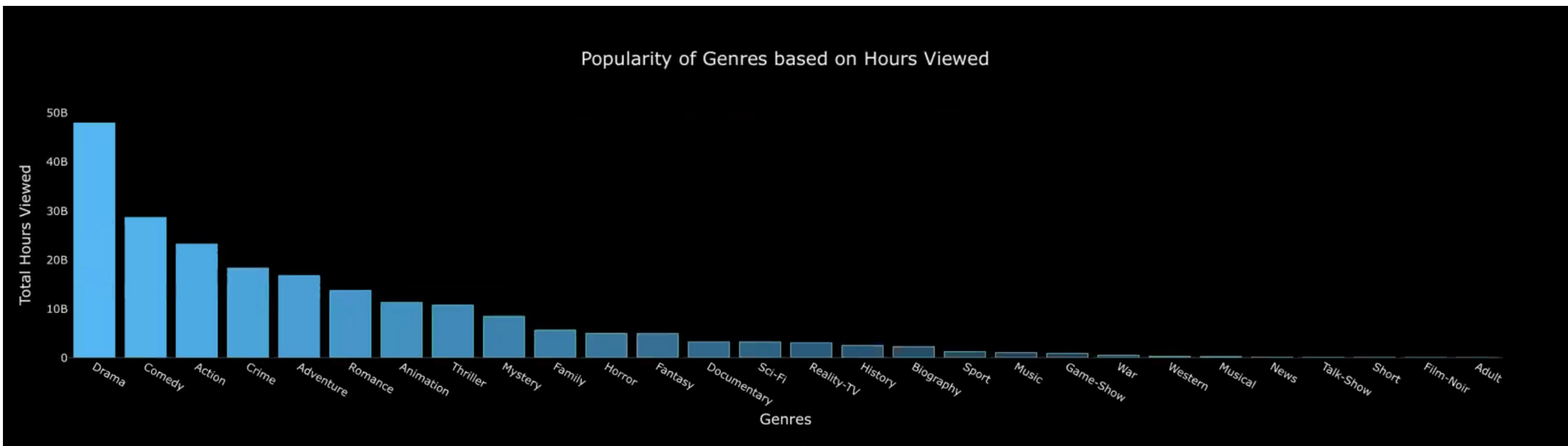


Correlation Coefficient 0.11

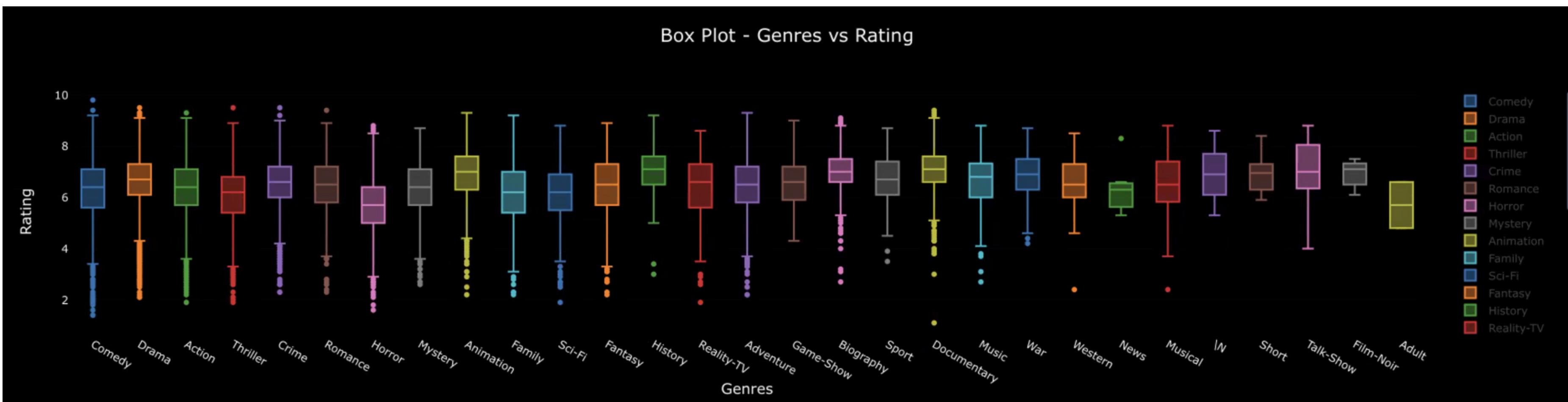
Pop. of Title Type based on Hours Viewed



◆ Pop. of Genres based on Hours Viewed



◆ Box Plot - Genres vs Rating





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What To Know About Netflix

FIND OUT THE MOST WATCHED SHOWS

CLICK TO START EXPLORING >

Limitations

- Title's are not consistent across Netflix and IMDB data
- Netflix data didn't have more qualifiers to match data with





Next Steps

- Matching more titles with IMDB data
- What actors are the most watched?
- Merging data with other sources such as Rotten Tomatoes



Thank You!



Bibliography

- <https://www.statista.com/statistics/707542/netflix-subscription-adults-usa/>
- <https://backlinko.com/netflix-users>