



JOE ESTREM

Web Developer & Visual Designer

PROFILE

Originally working in the creative field, I recently transitioned into full-stack development after completing Le Wagon's Web Development program. I'm eager to apply my new skill set and continue growing as a developer.

Engineering visa expiring 2027

080-2133-5608

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SKILLS

Programming

CSS/SCSS

Git/Github

HTML5

Javascript

Ruby/Rails

SQLite

Creative

Adobe Creative Suite

Branding

Figma

Marketing Strategy

Social Media

UI/UX Design

Languages

English - Native

Japanese - Advanced

EDUCATION

Full Stack Web Development

Le Wagon Tokyo, 07.24-09.24

Ruby on rails

Japanese Language

International Study Institute

Ikebukuro (ISI), 01.21-03.22

Communication Design BFA

Milwaukee Institute of Art &

Design (MIAD) 08.13-04.17

PROJECTS

Plans Tonight

An application that simplifies planning by compiling poll answers from you and your friends to match you with the perfect bar.

↗ Project Link

🔗 GitHub

Role: full-stack

Ruby on rails, HTML5, SCSS

Kollab

An online marketplace for renting gallery spaces.

↗ Project Link

🔗 GitHub

Role: front-end

Ruby on rails, HTML5, SCSS

Movie List

A website for keeping track of the movies you want to watch.

↗ Project Link

🔗 GitHub

Role: full-stack

Ruby on rails, HTML5, SCSS

EXPERIENCE

Creative Director

Housing Japan, 03.22-06.24

Design - branding, advertising, photography & videography.

Marketing - supported marketing strategy.

Leadership - managed part-timer and internship program.

External relations - led coordination with third-party resources.

Freelance Graphic Designer

05.19-02.22

Children's Wisconsin

Developed a 43 page proposal presentation to host the 14th International Symposium on Pediatric Pain.

State of Mind Yoga

Created identity, business essentials, website, and advertising.

Social Media & Print Designer

Kohl's, 10.19-04.19

Designed print media including magazines and direct mailers.

Created organic-style social media content for various platforms, coordinated with photographers, and compiled final assets.