



Ice Code
More difference, less cost



PRODUCTION REPORT

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Evaluation documents for the project and the competencies submitted during it are incorporated into a report that summarizes all activities in planning, implementing and controlling

Vision

A vision needs to be explain further and in detail because it is one of main point about your future projection and your best goal. The company perspective can be seen on this session.

Mission

01

The Travel Agency application is used in order to facilitate and streamline the way in which passengers book their bus seats. Importantly, the application allows passengers to access real-time information regarding their reservation status, as well as whether their bus has been cancelled. It also provides an easy way for students to cancel WhatsApp groups that cause inconvenience by sending a single message using the app, instead of having to send individual messages through WhatsApp every time there is a change in their reservation details. The travel agent application is designed so that travel companies can easily solicit bids from contractors through a central marketplace within the app.

02

Collect information for each passenger of a single trip. Collect names, mobile number, subscriber or not and outgoing station. The info will be saved in your local database, so you can access all trip's information at any time.

03

This is a travel agency application that enables you to organize the operations of your company's supervisors.

04

The mission of this travel agency is to help customers plan, book and enjoy their dream vacations. The application allows for easy access to services and information



Key Factors



01 Desire

Here at Travel Agency, we have made it easy for customers to subscribe to our services because of the clarity and ease of the booking process. Customers always desire more options in the booking process, which will allow them to choose their style of travel, departure date, route and destination. Our customer representatives are always available to answer questions before and during your trip, as well as help you plan future trips with our recommendations and tips.

02 Responsibility

A travel agency application is a system that helps supervisors to assign tasks to each employee, set their working hours and verify the amount of work done. The Supervisor can also view the performance of each employee on all tasks assigned. In addition, each employee can access the application to view his/her own task assignment and work logs in real-time.

03 Relations

Our travel agency software helps you manage your business more effectively by connecting the flights to the supervisors and the official, connecting the passengers to each supervisor based on the group of passengers booked for each flight, helping you to provide a personalized service.

04 Creative

Creative thought is the result of specialized work for each supervisor and every official. It is extremely difficult to acquire the vast knowledge that each one of these jobs requires. This small company can provide you with creative ideas to get more business, increase revenue by attracting more customers, or find new ways to collaborate with other companies to benefit both sides.

Problems



A Brief Story About The Problems

Despite the benefit of technology and IT, there are few things which can impact organizational progress more than crippling chaos. The problems that travel companies face is constantly overloaded with information, but confusion creates a chain reaction where no one knows who is responsible or what they are supposed to do. Be it avoiding mistakes or accomplishing consistent performance standards, teamwork is essential to any company.

The Society

Our agency has a well-organized structure, with an effective communication system that allows us to effectively interact with our customers.

The Environment

We provide a work environment for officials and supervisors to relieve them of work pressure and organize matters to meet each supervisor's required needs.

The Pandemics

As part of the Corona pandemic, we must all work together to digitally transform our businesses and move towards online transactions. To facilitate this, we are introducing new requirements for our online booking process.



Solutions



A Brief Story About The Solutions

The digital transformation of work creates new challenges and opportunities for our business. And we have to act fast in order to avoid the risks and to use these opportunities successfully. In order to achieve this, a number of concrete recommendations are needed and need a Partner who has deep experience in this area. We are here to help you with that.



Market Driven Basic Implementation

Uphold the spirit of innovation and creativity in shaping a solution that can be accepted by the wider community.



SEM Implementation

Our solutions always depend on analytical data from the reality of the labor market to find the most suitable solution. Therefore, we must have access to the current and accurate information about the demand for specialists from each area.



Decrease Industry GAP

You should always look to reduce the gap between you and the companies that are well established in the market as this will give you an edge over your competitors. Application includes data from travel agency, it is useful for small business owners who are looking for a new way of making money by marketing their own travel agency.

Market Size



In our service we will provide you with modern technologies and simple solutions that allow you to control all your company's activities worldwide. We can develop your route, manage your client base and deliver services in any location in the country or in multiple countries at the same time. Your staff will work together with a wide range of specialists without having to travel for months.

TAM

100%

Total Available Market

SAM

10%

Serviceable Available Market

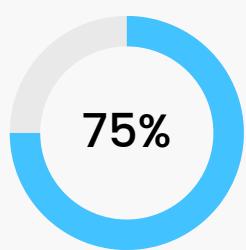
SOM

70%

Serviceable Obtainable Market

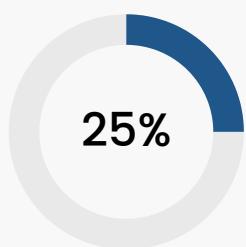


Market Targeting



Students activities

We provide all students with their trips for a smooth, pleasant and safe travelling without any further expenses. We keep all required documents safe and organize it in such a way that each student can have an independent travel plan which is very useful for the students.



General activities

Our experienced travel specialists can assist with public trips and modifications upon request. We have a wide range of services to suit corporate and group bookings, from business meetings to romantic weekend getaways.

Company Traction



Traction is a period where the company is feeling momentum during its development period. If traction momentum is not harnessed, sales figures can decline and the customer base can shrink. In general, companies will judge success by the amount of revenue and new customers they receive.

cloud clients
+150%

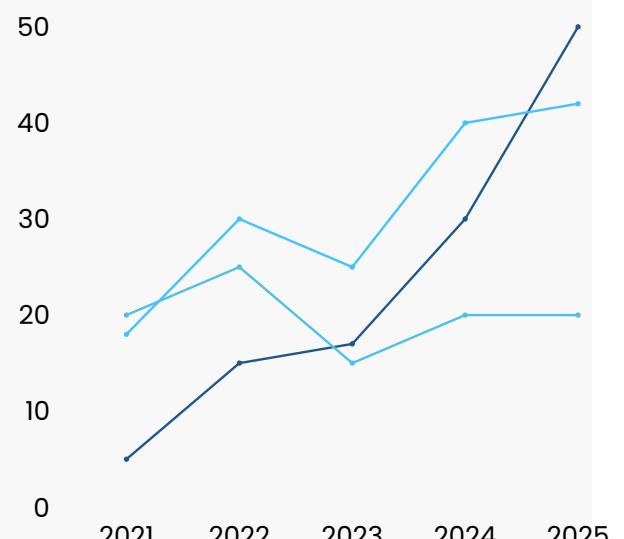
Digital customer are customers that do not exist except with the presence of modern technologies, the ability to track and follow them at will, or a capacity to create an interaction with them that would be impossible otherwise.

Real-world clients
±0%

Existing customers are expected to be kept as they are because you will have a competitive advantage with them, but we will also be looking for new business.

Others services
+32%

We provide various services according to your project. We can also assist you in meeting any local restrictions and many other things related to your event



Performance Overview

Product Overview

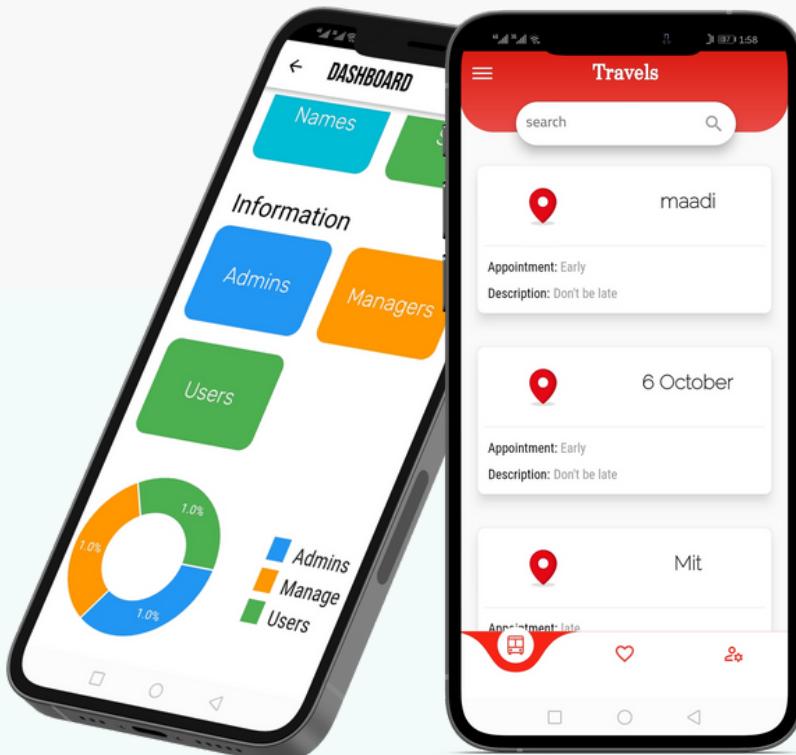
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Customer Satisfaction



Gross Profit Projection



Thank You

Because, we're here to help

Your help is greatly appreciated. This project is our way of giving back to the community and making sure that you not only have a great time during your next trip, but also earn.



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