

LOGOS & BRANDING

ATA logo

Drone photography company. Concept, design. 2012



BucketBoss Brand logo

Design, production. Portable Products 1996



President Homes logo

Real estate company. Intercross 2006



Ecolab product logos

Logotypes for floor finish lines. Concepts, design. Intercross 2008

VANGUARDGloss 100



Radian identity

Logo, print stationery & website design. Intercross 2009



Intercross symbol

Graphic design company logo. Design, production. 1997



WLTE Radio station logo

Wide usage in print publicity, animated TV commercials. Concept, design, production. B. Suter Graphics 1993



Envirecycle branding

Ink company logo and brochure. Concept, design, production. Waryan Design 2001



AURI Ag Innovations branding

Institutional logo, annual report, brochures. Concept, design, production. Smedsrud & Associates 1991



Prairie Home Beef logo/website

Concept, design, production. Intercross 2007

New Directions brand guide

Medivators graphic identity booklet. Design, writing, production. 2009



University of MN CCE "Infotech" brand

Branding system for the U of M College of Continuing Education Information Technology courses. Design, photo direction and editing, writing, production. Creatis 2000



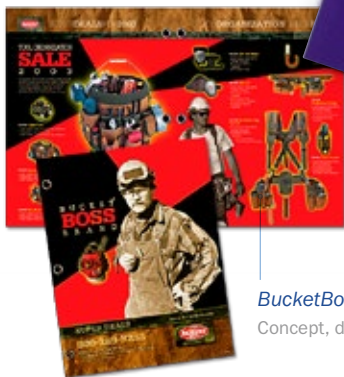
U of MN History brochure

Departmental booklet. Concept, design, photo editing, production. Envy Communications 2004



Fiskars promotional catalog

Design, photo editing, production. 2002



BucketBoss catalog

Concept, design. Fiskars 2002



Stone Medic catalog

Floor maintenance full line product catalog. Concept, design, photo editing, production. Intercross 2004



BucketBoss garden tool flyer

Concept, design, photo direction/editing, production. Fiskars 1997



Hanna Andersson catalog

Print production. 1997

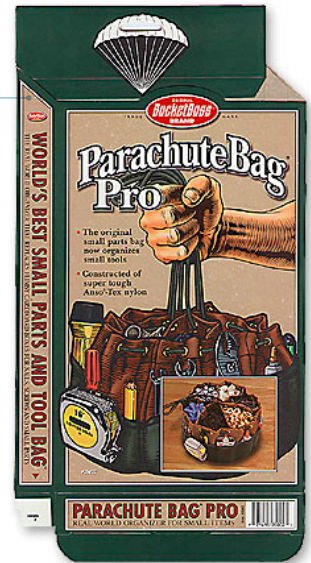
Contractor's Rig tool belt box

Retail packaging design, photo editing, production. 4-color process flexo direct printing on coated corrugated stock. First-place award winner for Kell Container at TAPPI CorrExpo Atlanta Corrugated Containers Conference. Portable Products 1996



Parachute Bag Pro box

Retail cardboard package. Illustration, photo editing, design, production. Portable Products 1996



Builder's Rig AirLift box

Tool belt package, 4-color label. Design, photo editing, production. Fiskars 2003



Carl Buddig packages

Retail polybag print production. Precise films enabled West Pac printing to double web press run speed. B. Suter Graphics 1993



GHR-15 boxes

Diet supplement retail packaging. Concept, design, production. Intercross 2008



CH Robinson Pink Ribbon crate

Watermelon floor display. Photo editing, production. Intercross 2009



G. Weiler hang tag

Retail product line cardboard label. Concept, design, production. 2003

Cellular 2000 phone billboards

Design, production.
Meyocks & Priebe
1999



Bayer Liberty agriculture direct mail campaign

Post cards, flyers, collateral. Concepts, design, photo editing,
production. Meyocks & Priebe 1999.



U of MN Infotech ad

Newspaper ad design,
production. Creatis 2010



Medcare architect mailer

Folding coupon flyer.
Concept, design, photo
editing, production. 2005



Medcare patient slings campaign

Full-page magazine ad design, photo
direction/editing, production. 2007

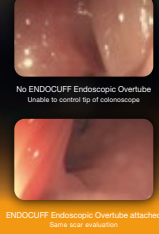


INCREASE YOUR ADENOMA DETECTION RATE

Studies show ENDOCUFF™ Endoscopic Overtube assisted colonoscopy significantly increases ADR and assists in complex polyp removal. Provide the highest standard of care for your patients.



A Carver Medical Company



ENDOCUFF Endoscopic Overtube attached Same look evaluation

Your Best Practice is Our Promise.
ENDOSCOPIC PROCEDURE • ENDOSCOPIC REPROCESSING

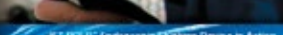
NOT SEEING CLEARLY?

Recover from your bowel prep with the MEDIVATORS™ JET PRISM™ Endoscopic Flushing Device. Remove stool, debris and irritation while improving colon visibility and polyp detection.



A Carver Medical Company

JET PRISM™ Endoscopic Flushing Device in Action

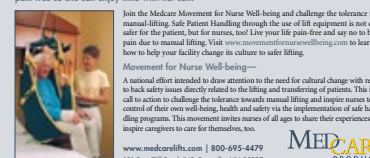


During Flushing After Flushing

Your Best Practice is Our Promise.

Play with my son after work? No Problem!

Because Jenny uses Medcare Ceiling Lifts to lift and transfer patients at work, her back is pain-free so she can enjoy time with her son.



CH Robinson Growing Opportunity ad

Full-page magazine ad design, production.
Intercross 2010



Medivators Promise campaign

Full-page magazine ad design, photo
direction/editing, production. 2013



DIGITAL DESIGN: ADVERTISING

Our Promise banner

Medivators YouTube page graphic.
Design, production 2013



Medivators web banners

Corporate promotional images. Design, production 2011-14



Findlaw email

Design, HTML coding, Intercross 2010



Let's Dish holiday sale email

Design, HTML coding, Intercross 2010



W3! music download ads

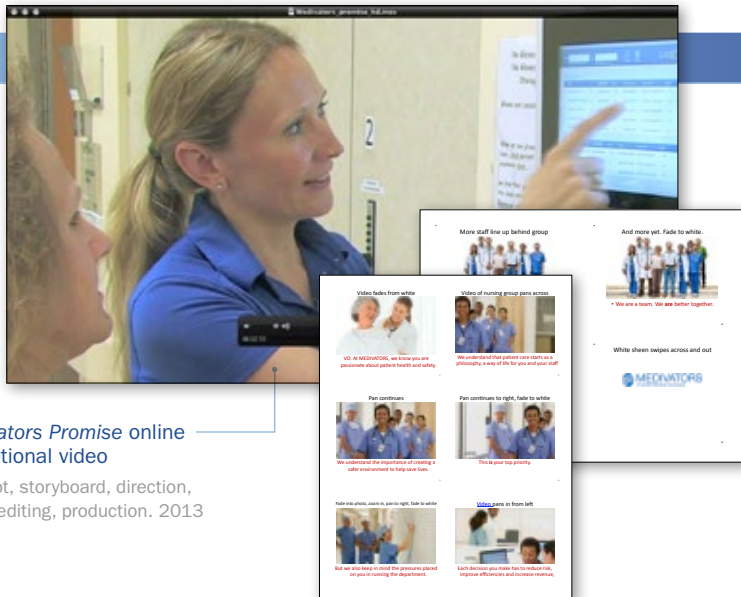
Promotional web landing pages. Design, image sourcing, Intercross 2008



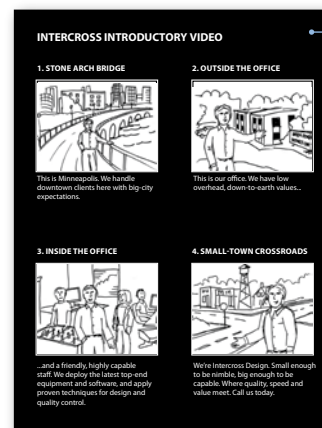
VIDEO PRODUCTION

Medivators Promise online promotional video

Concept, storyboard, direction,
digital editing, production. 2013



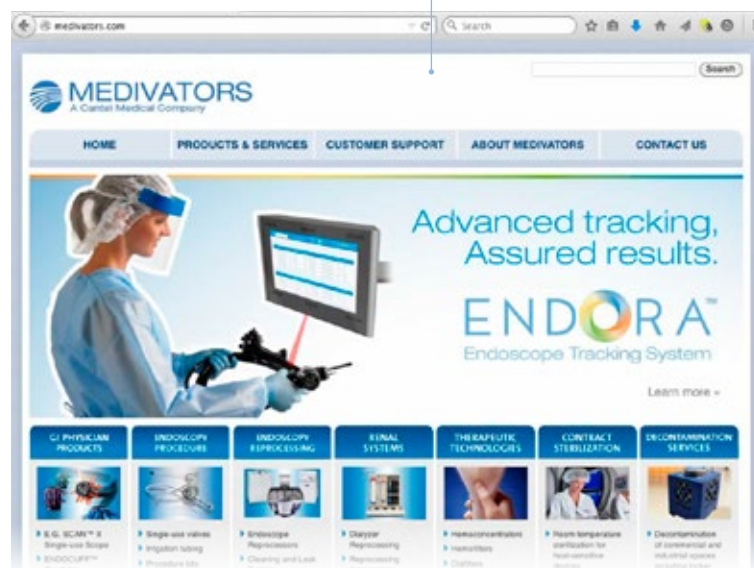
Intercross
promotional
video
Concept,
copywriting,
storyboard. 2011



DIGITAL DESIGN: WEBSITES

Mediators.com

Drupal-based corporate product website. Design and initial build collaboration, completed build and site updates. 2010-15



MedcareLifts.com

Medical hardware website. Design, build, HTML coding. 2006-09



Cold Cranking Amps website

Design, graphics, HTML programming. 1999



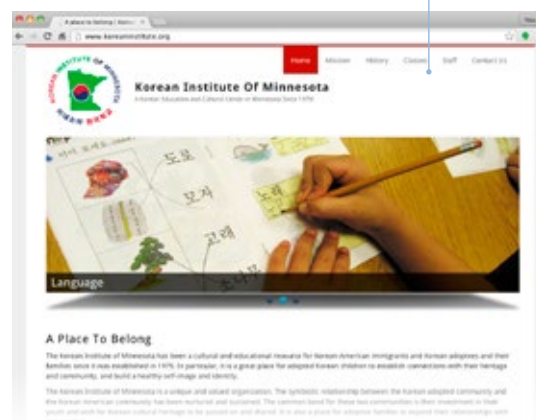
Cedar Cultural Center website

Concept, layout. 2006



KoreanInstitute.org

Drupal template-based website for nonprofit educational organization. Design, construction. 2015



Pro-TecDesigns.com

Security tech company logo, branding and website layout. Intercross 2011



CCE.UMN.EDU/BAS

University of Minnesota College of Continuing Education Bachelor of Applied Science program website. Design, build, HTML coding. Creatis 2000



DIGITAL DESIGN: PRESENTATIONS

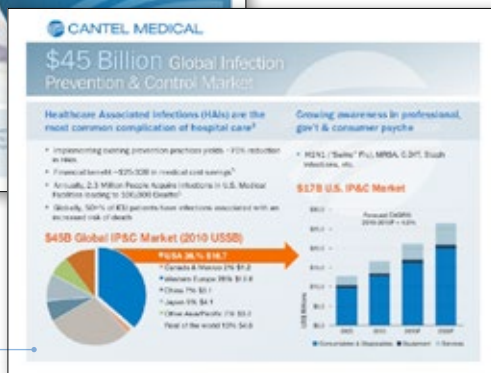
People Architects Inc. presentation
Communicating Value, Presenting Expertise.
Design, image sourcing, illustration,
production. 2011



Self-promotional presentation
Concept, design,
illustration, production.
2015



Cantel Medical presentation template
PowerPoint concept,
design, production.
Mediators 2013



Mediators presentation template
PowerPoint concept and design, branding
project component. 2014



TRADE SHOW DISPLAYS

CH Robinson Market PMA booth
Produce Marketing Association show concept.
Concept, panel layouts. Intercross 2007



Medcare display
Design, large format production. 2008



Intercross design office booth
Concept, design, large format
production. 2009

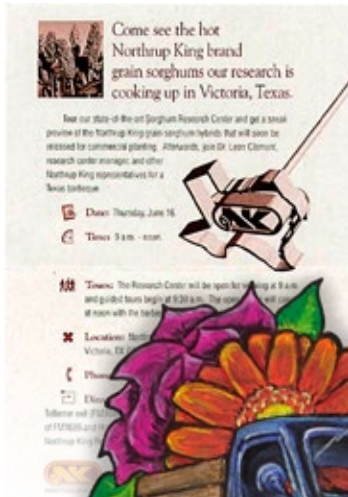
Bucket Boss Outdoor booth
Concept, design, large format
production. Fiskars 1997



DIGITAL & PRINT ILLUSTRATION

NK Branding Iron

Northrup King Corp. digital rendering.
B. Suter Graphics 1993



Coach Napoli

MN State High School award.
Pencil portrait. 1984



Tom McGrath

"Woodcut-style" felt-tip pen drawing of poet
for New North Artscape Magazine. 1989



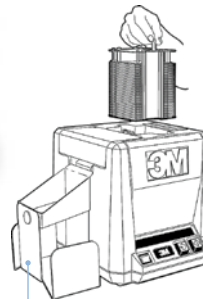
Oiling the Gears

Digital illustration for University of MN
Marketing Dept. Creatis 1999



Flower Truck

Chalk drawing for CH Robinson
trade show booth display.
Intercross 2007



3M Machine

Digital technical illustration. B. Suter Graphics 1994



Curry's John Brown

Linocut print inspired
by John Steuart Curry
painting. 1984



Babe the Blue Ox

Large outdoor display, companion for 25 ft.
Paul Bunyan statue at a Minnegasco event.
Aquent 1999



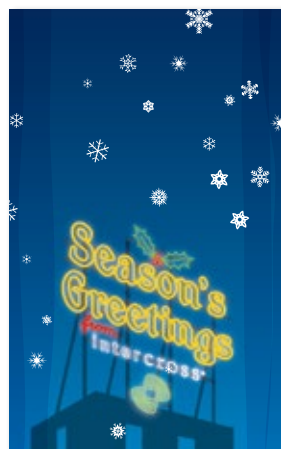
ZAP

Digital label.
Intercross 2009



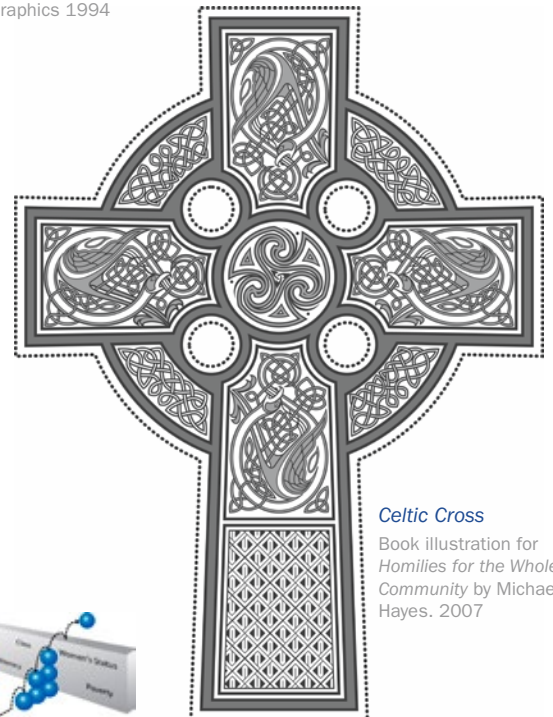
Hats Off to Bright Water postcard

School event publicity collateral.
Design, illustration, production. 2013



Season's Greetings

Holiday postcard. Concept, design,
digital illustration. Intercross 2010



Celtic Cross

Book illustration for
*Homilies for the Whole
Community* by Michael
Hayes. 2007



Celtic Tattoo Art

Tattoo design referencing medieval Celtic art. 1998



Teamwork

Digital illustrations for People Architects presentation. 2010