

STADIUM OPERATIONS

STADIUM
MAPS

MATCH
MANAGER
ROLE

MAN OF THE
MATCH

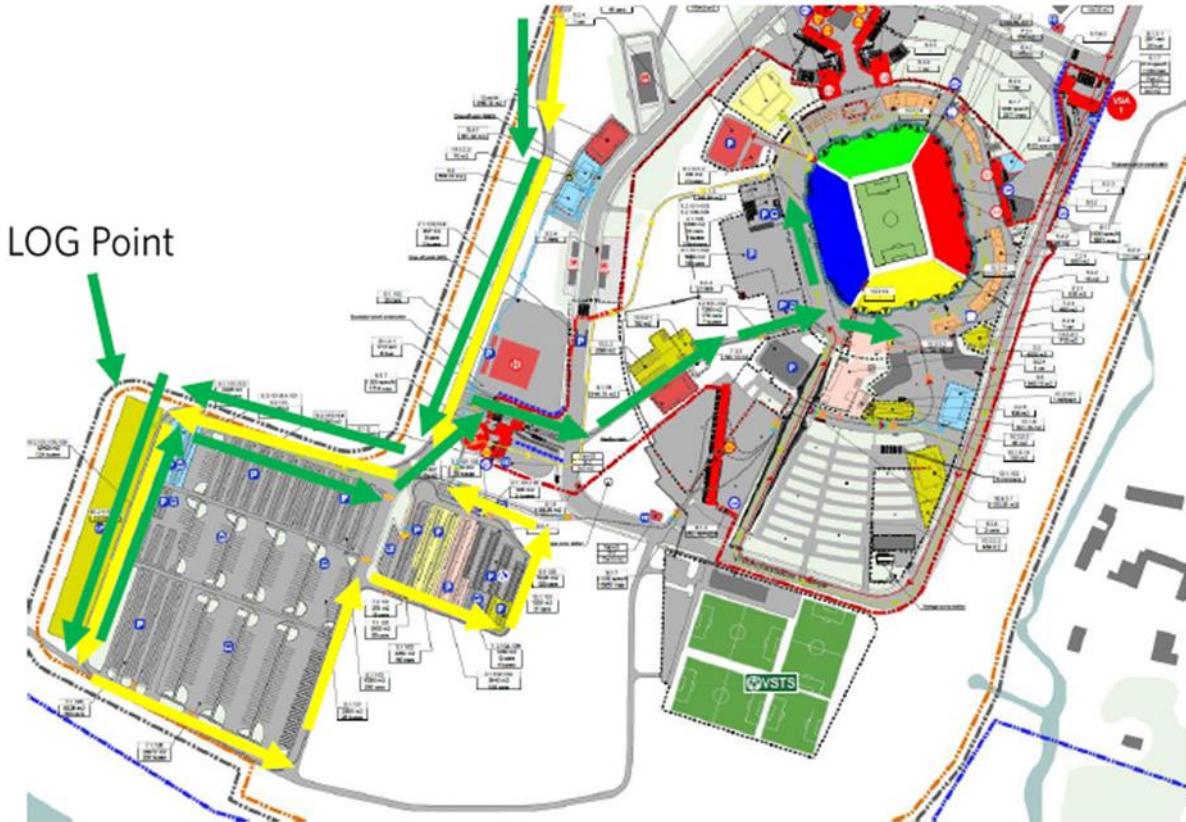
CONCESSIONS

BEER
GARDENS

SPARTAK STADIUM - MOSCOW



Host City: Moscow
Project: New stadium
Capacity: 43,298*
Location: Tushino
Home Team: FC Spartak Moscow



Event Overview

Key Contacts

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Stadium Operations

Activations

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MOTM

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Beer Gardens

Accreditation

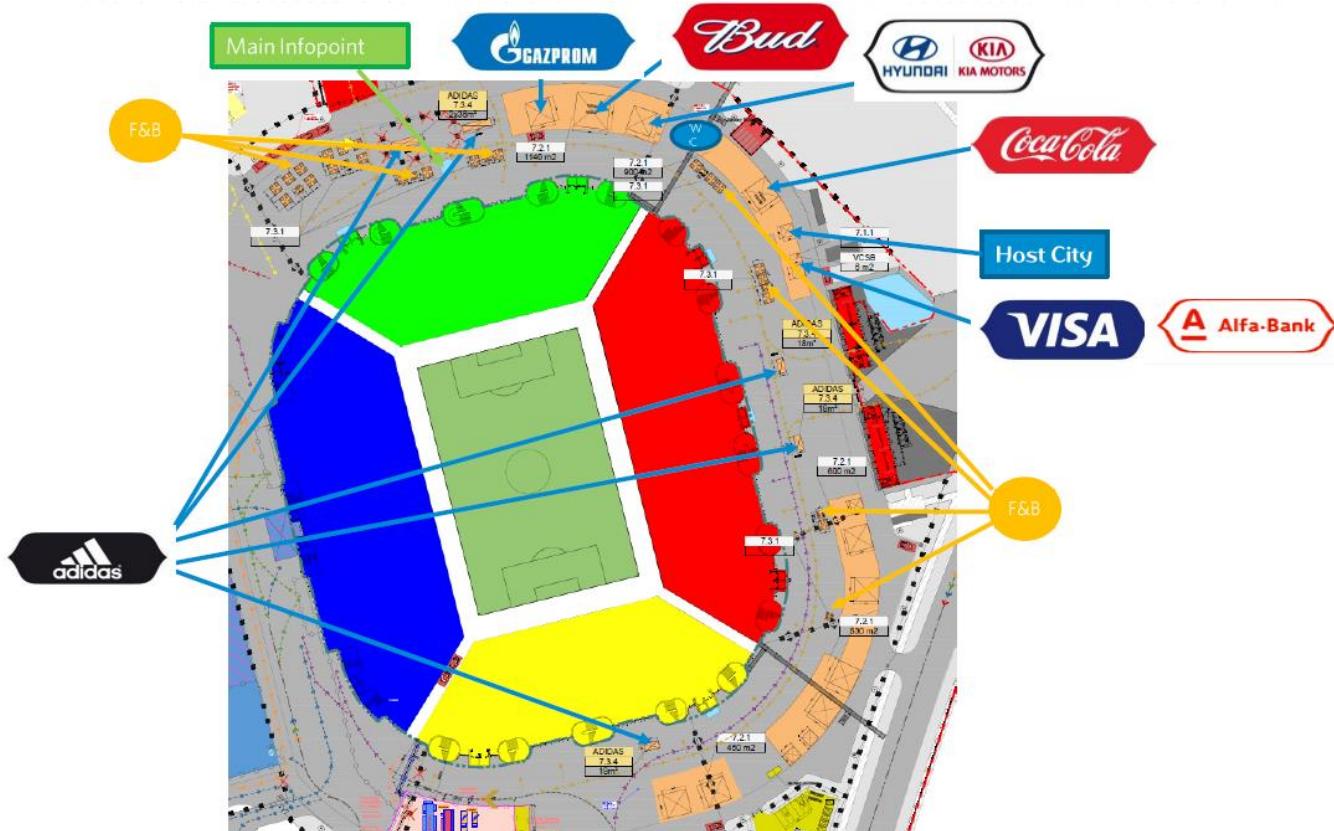
Ticketing

Hospitality

Parking Pass

Uniforms

BEER GARDEN MAP - MOSCOW



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Accreditation

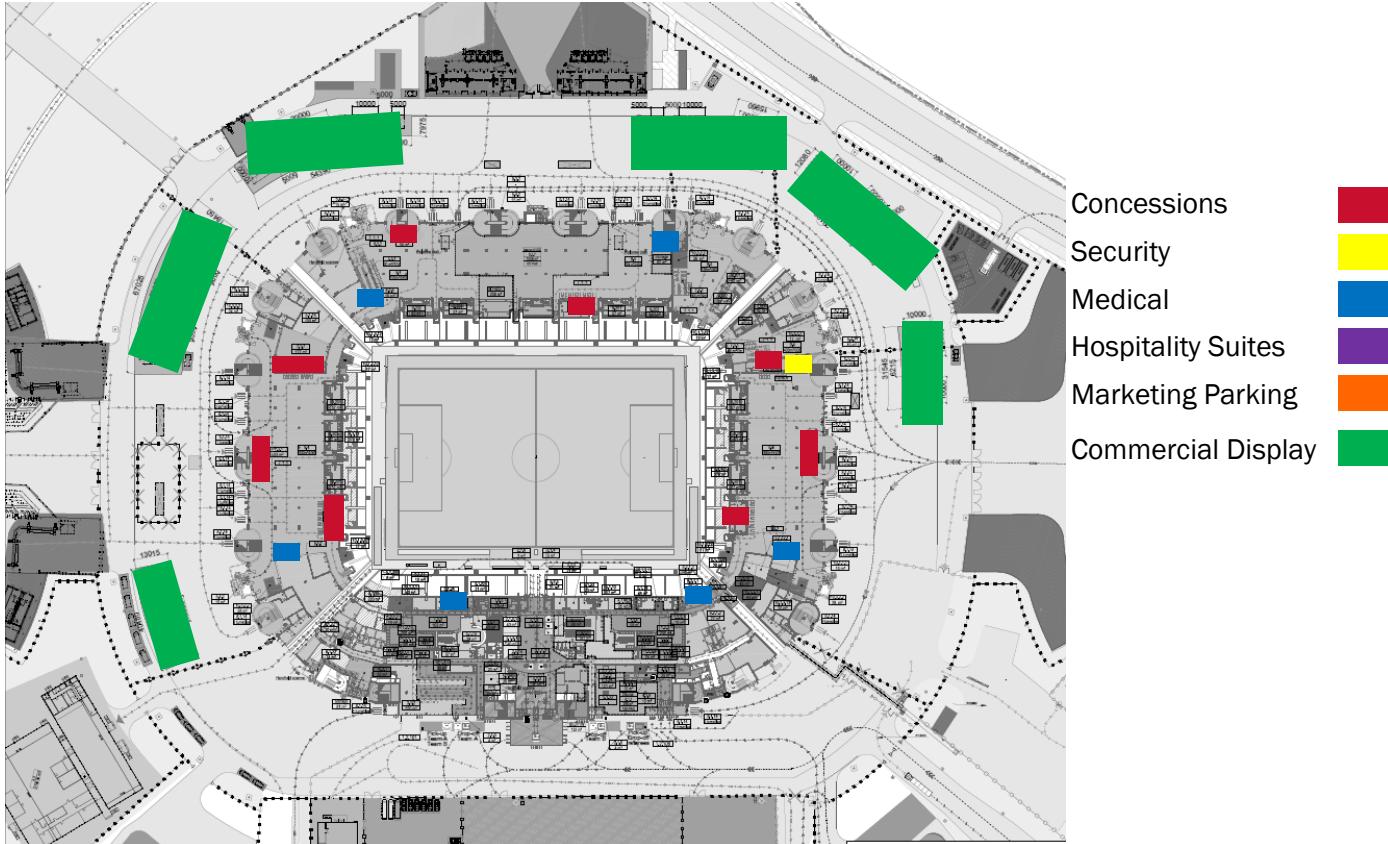
Ticketing

Hospitality

Parking Pass

Uniforms

SPARTAK STADIUM LEVEL 1- MOSCOW



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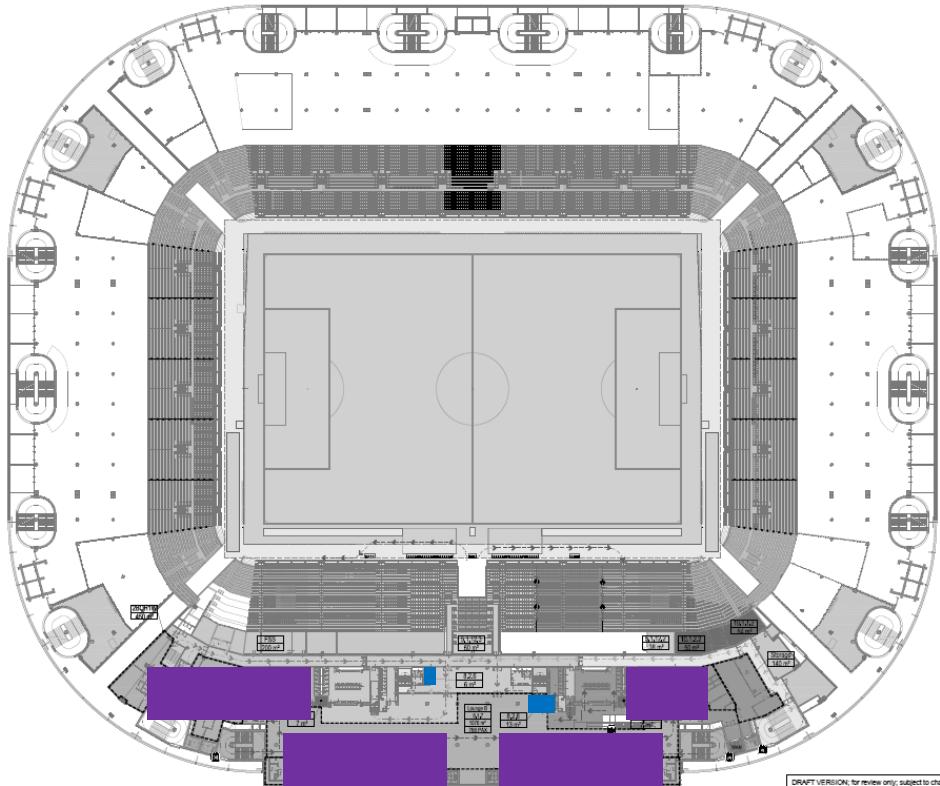
Ticketing

Hospitality

Parking Pass

Uniforms

SPARTAK STADIUM LEVEL 2- MOSCOW



Concessions



Security



Medical



Hospitality Suites



Marketing Parking



Commercial Display



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Accreditation

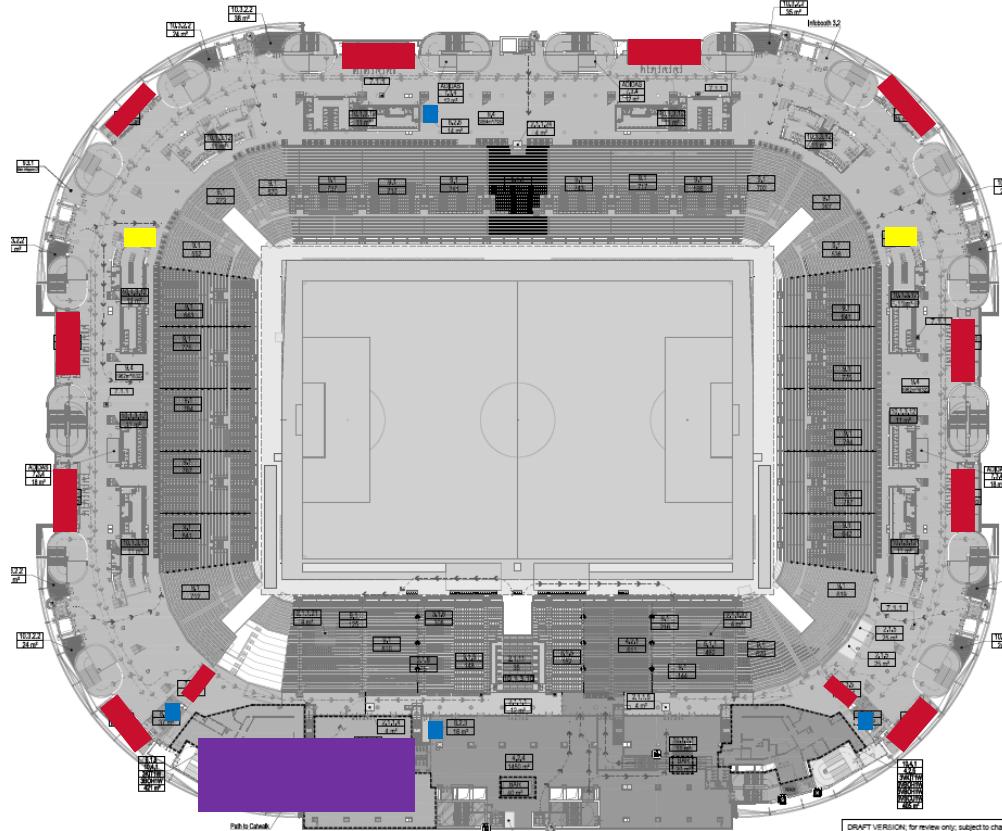
Ticketing

Hospitality

Parking Pass

Uniforms

SPARTAK STADIUM LEVEL 3- MOSCOW



Concessions



Security



Medical



Hospitality Suites



Marketing Parking



Commercial Display



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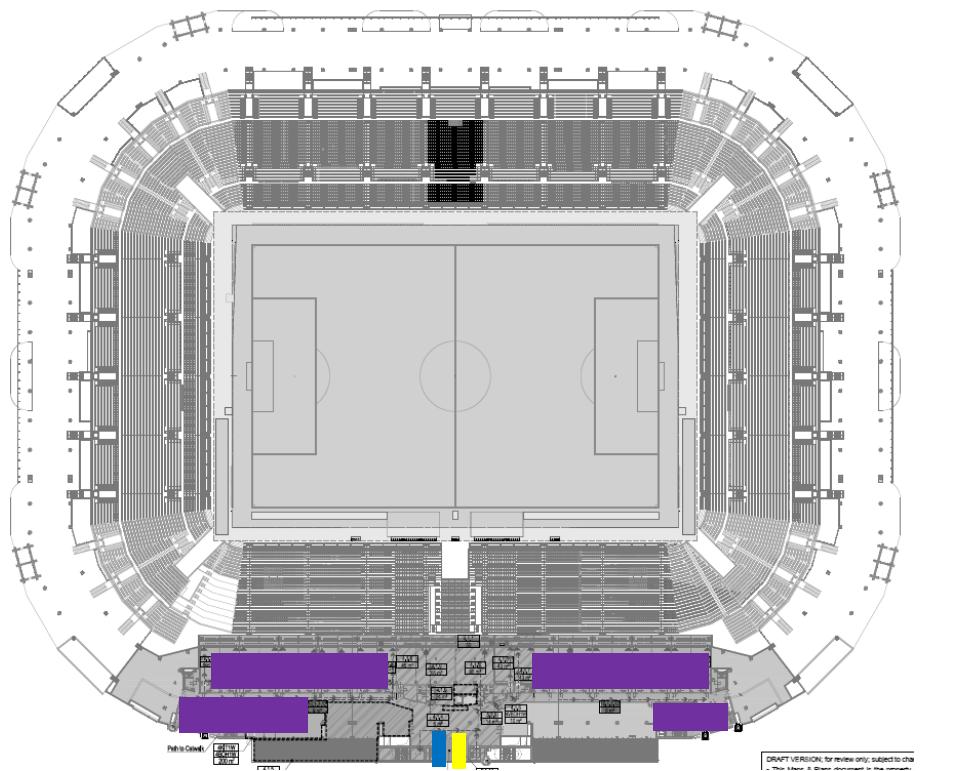
Ticketing

Hospitality

Parking Pass

Uniforms

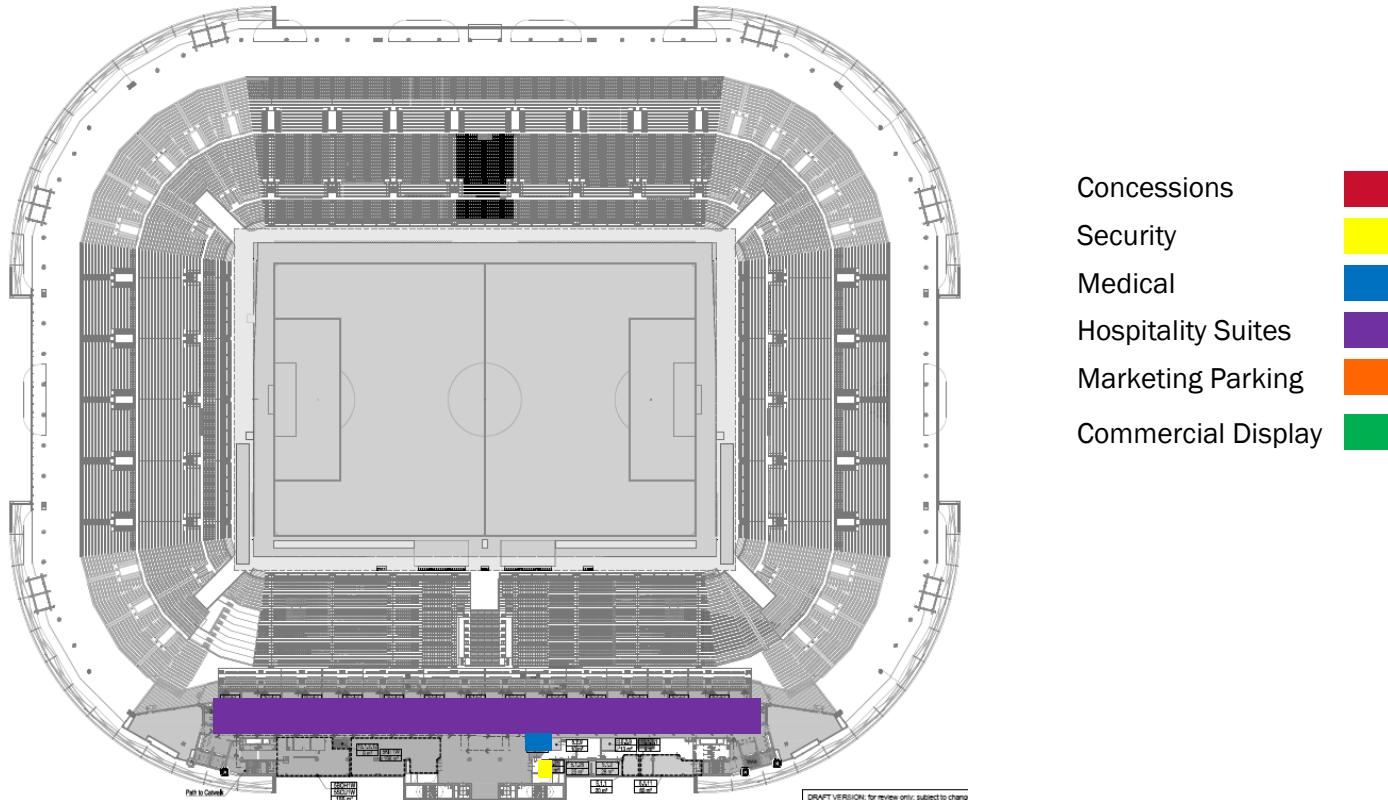
SPARTAK STADIUM LEVEL 4- MOSCOW



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| Concessions |  |
| Security |  |
| Medical |  |
| Hospitality Suites |  |
| Marketing |  |
| Parking |  |
| Commercial Display |  |

Event Overview		Key Contacts		Travel Logistics		Stadium Operations		Activations	
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SPARTAK STADIUM LEVEL 5- MOSCOW



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Stadium Maps	Match Manager	MOTM	Concessions	Beer Gardens	Accreditation	Ticketing	Hospitality	Parking Pass	Uniforms

ZENIT STADIUM - ST. PETERSBURG



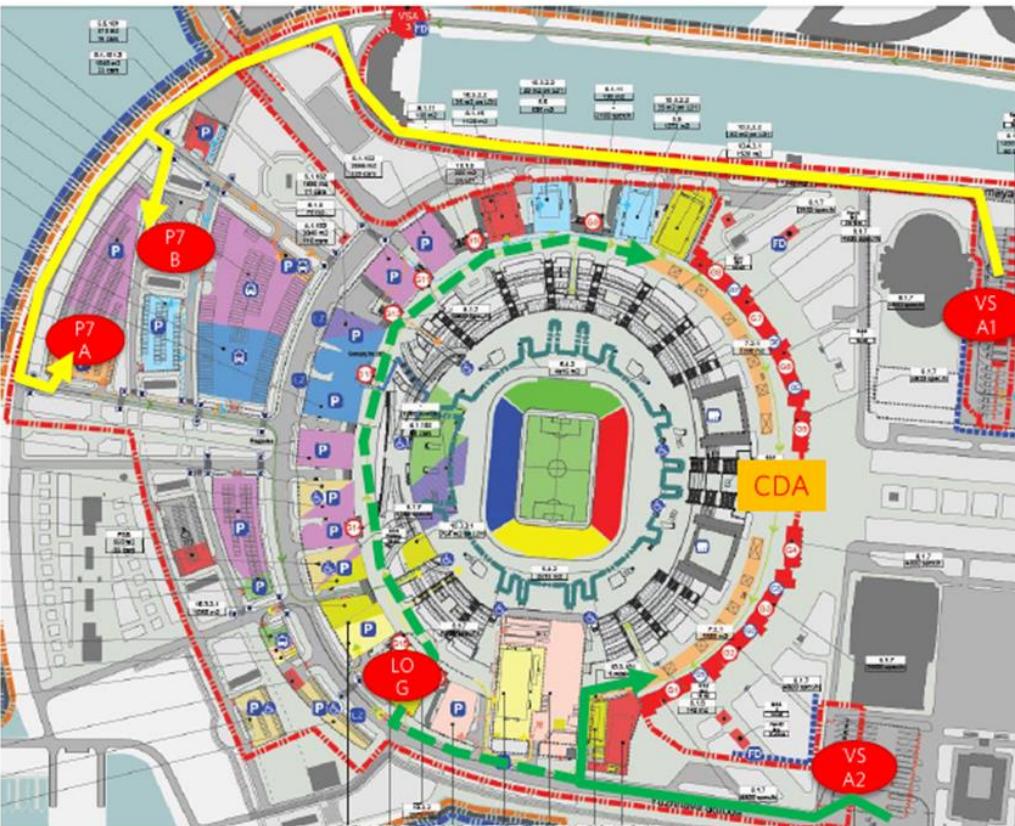
Host City: Saint Petersburg

Project: New stadium

Capacity: 68,134*

Location: Krestovsky Island

Home Team: FC Zenit Saint Petersburg



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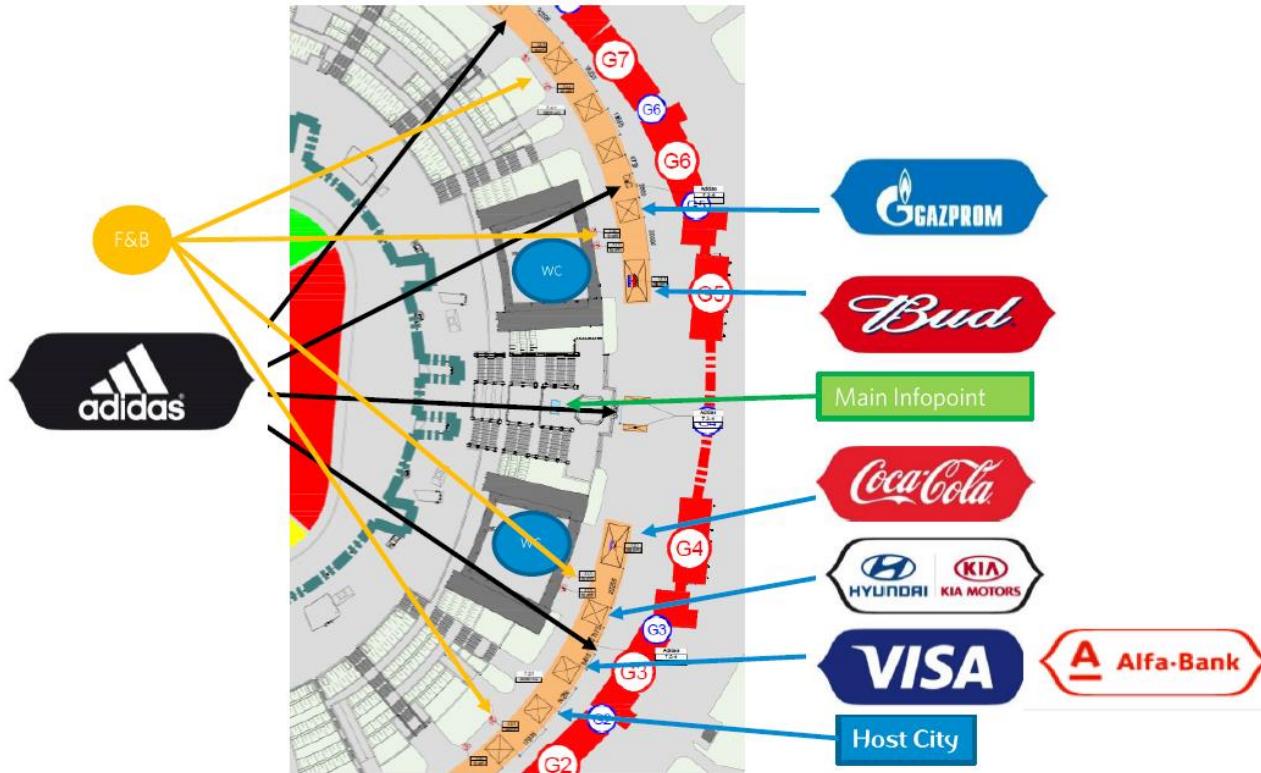
Ticketing

Hospitality

Parking Pass

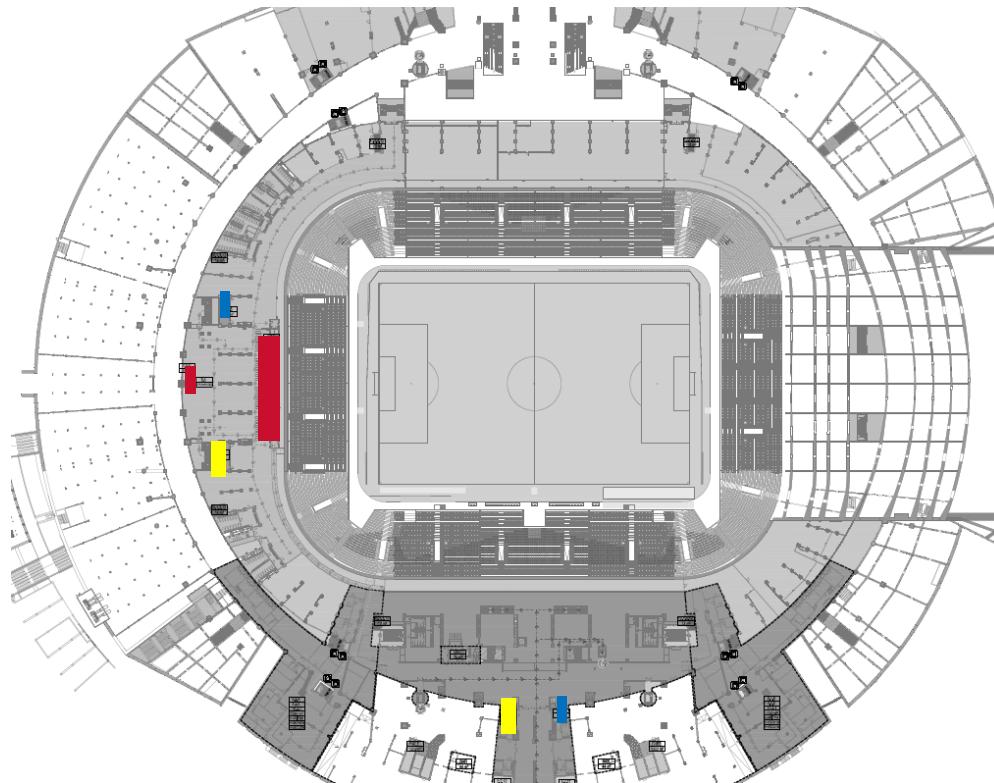
Uniforms

BEER GARDEN MAP – ST. PETERSBURG



Event Overview		Key Contacts		Travel Logistics		Stadium Operations		Activations	
Stadium Maps	Match Manager	MOTM	Concessions	Beer Gardens	Accreditation	Ticketing	Hospitality	Parking Pass	Uniforms

ZENIT STADIUM LEVEL +2 - ST. PETERSBURG



Concessions

Security

Medica

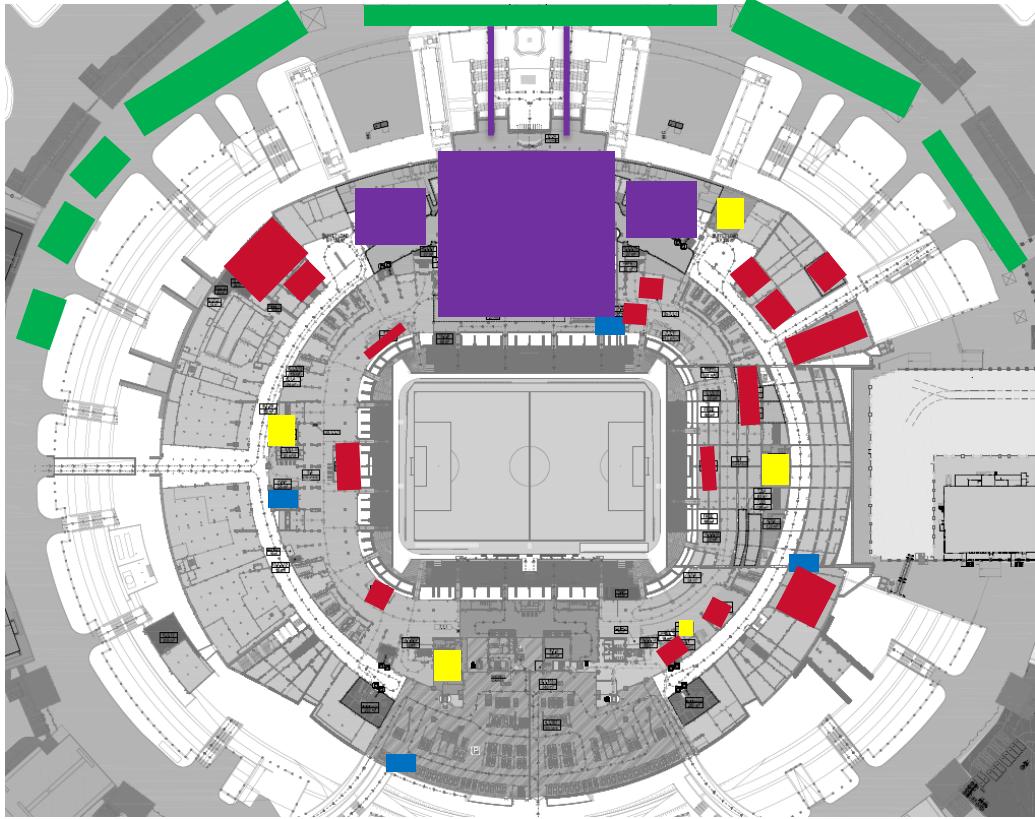
Hospitality Suites

Marketing Parking

Commercial Display

Event Overview		Key Contacts		Travel Logistics		Stadium Operations		Activations	
Stadium Maps	Match Manager	MOTM	Concessions	Beer Gardens	Accreditation	Ticketing	Hospitality	Parking Pass	Uniforms

ZENIT STADIUM LEVEL 2 - ST. PETERSBURG



Concessions

Security

Medical

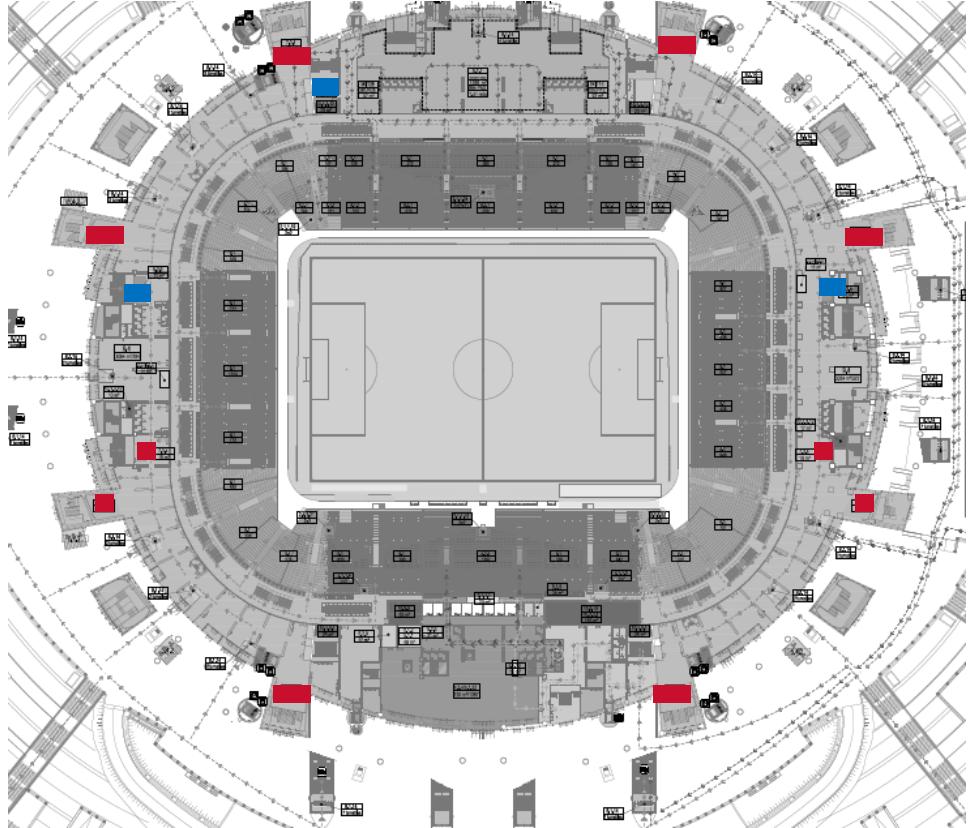
Hospitality Suites

Marketing Parking

Commercial Display

Event Overview		Key Contacts		Travel Logistics		Stadium Operations		Activations	
Stadium Maps	Match Manager	MOTM	Concessions	Beer Gardens	Accreditation	Ticketing	Hospitality	Parking Pass	Uniforms

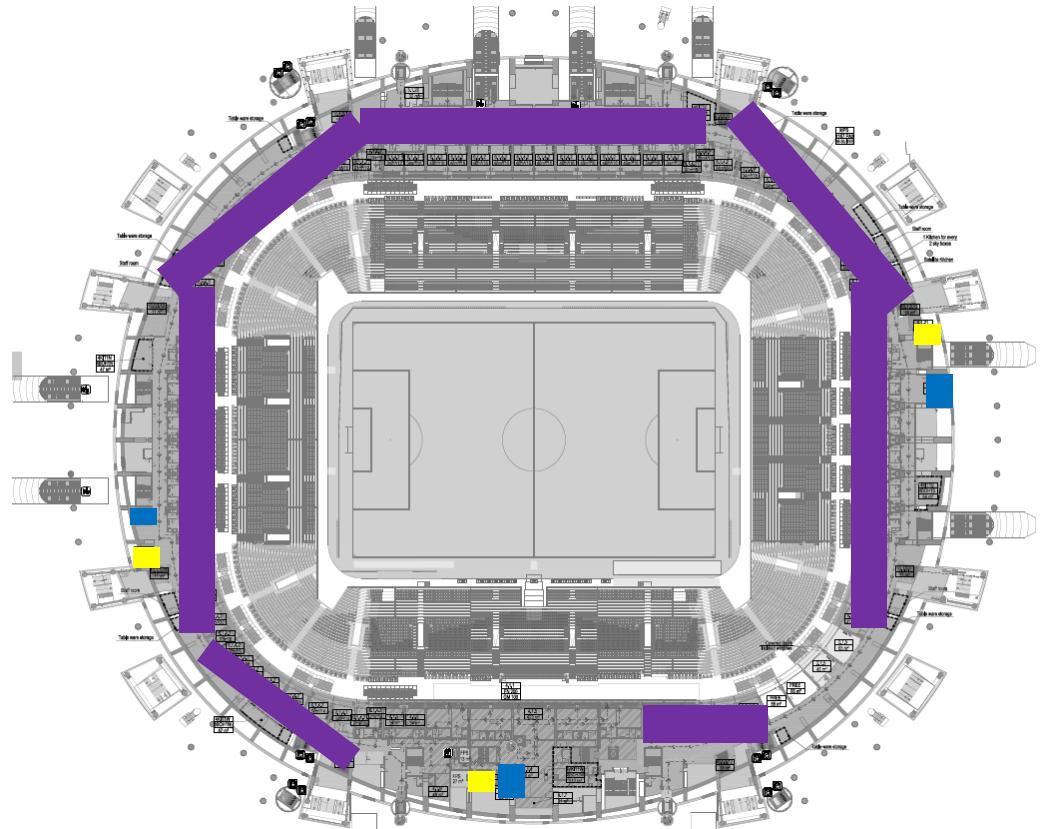
ZENIT STADIUM LEVEL 3 - ST. PETERSBURG



Concessions
Security
Medical
Hospitality Suites
Marketing Parking
Commercial Display

Event Overview		Key Contacts		Travel Logistics		Stadium Operations		Activations	
Stadium Maps	Match Manager	MOTM	Concessions	Beer Gardens	Accreditation	Ticketing	Hospitality	Parking Pass	Uniforms

ZENIT STADIUM LEVEL 4 - ST. PETERSBURG



Concessions



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Medical



Hospitality Suites



Marketing Parking



Commercial Display



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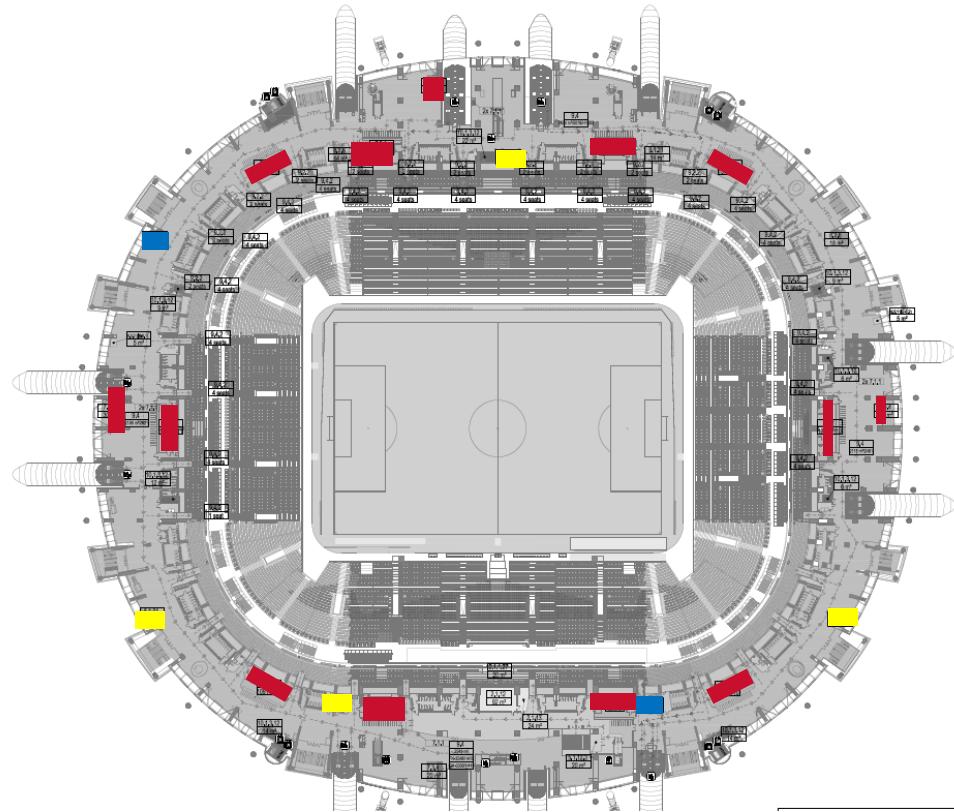
Ticketing

Hospitality

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Uniforms

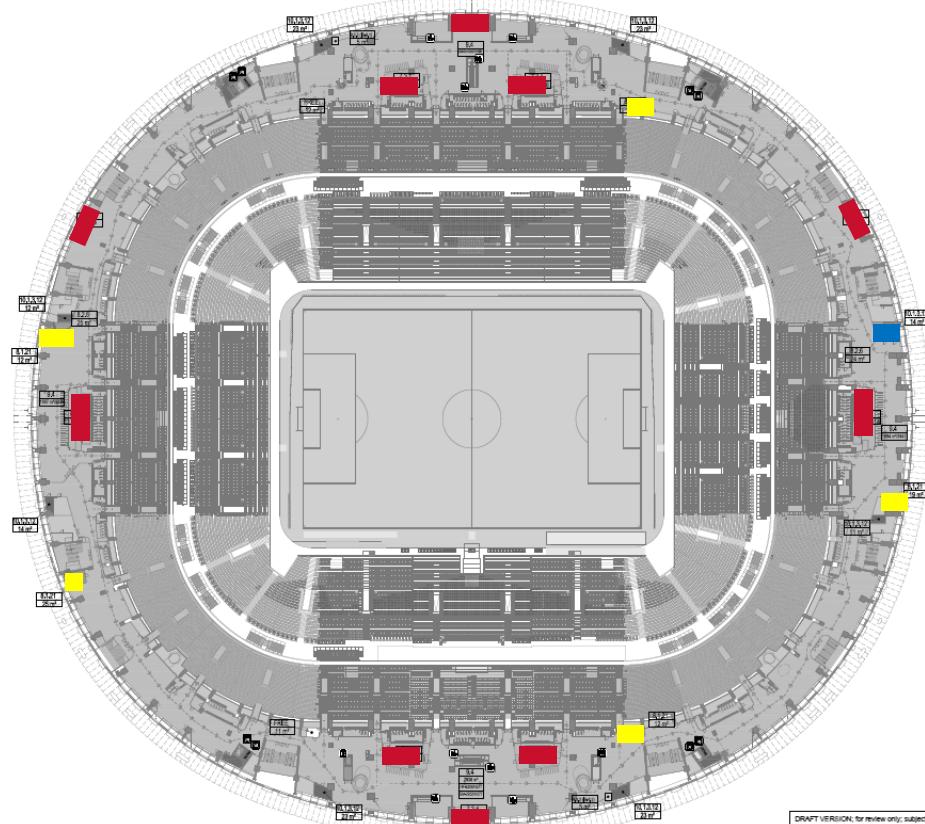
ZENIT STADIUM LEVEL 5 - ST. PETERSBURG



- Concessions
- Security
- Medical
- Hospitality Suites
- Marketing Parking
- Commercial Display

Event Overview		Key Contacts		Travel Logistics		Stadium Operations		Activations	
Stadium Maps	Match Manager	MOTM	Concessions	Beer Gardens	Accreditation	Ticketing	Hospitality	Parking Pass	Uniforms

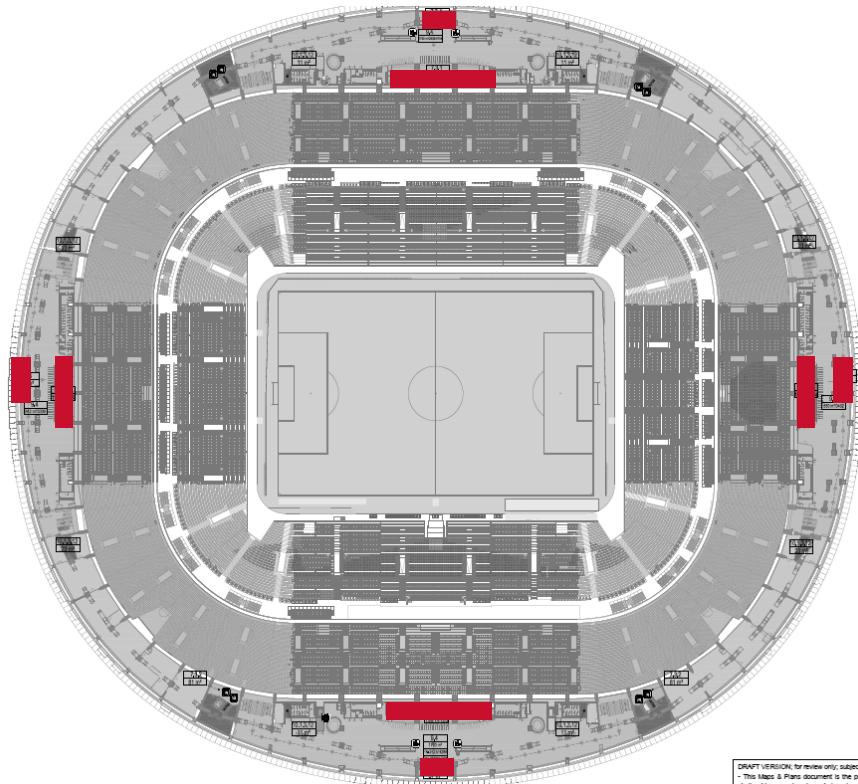
ZENIT STADIUM LEVEL 6 - ST. PETERSBURG



- Concessions
- Security
- Medical
- Hospitality Suites
- Marketing Parking
- Commercial Display

Event Overview		Key Contacts		Travel Logistics		Stadium Operations		Activations	
Stadium Maps	Match Manager	MOTM	Concessions	Beer Gardens	Accreditation	Ticketing	Hospitality	Parking Pass	Uniforms

ZENIT STADIUM LEVEL +6 - ST. PETERSBURG



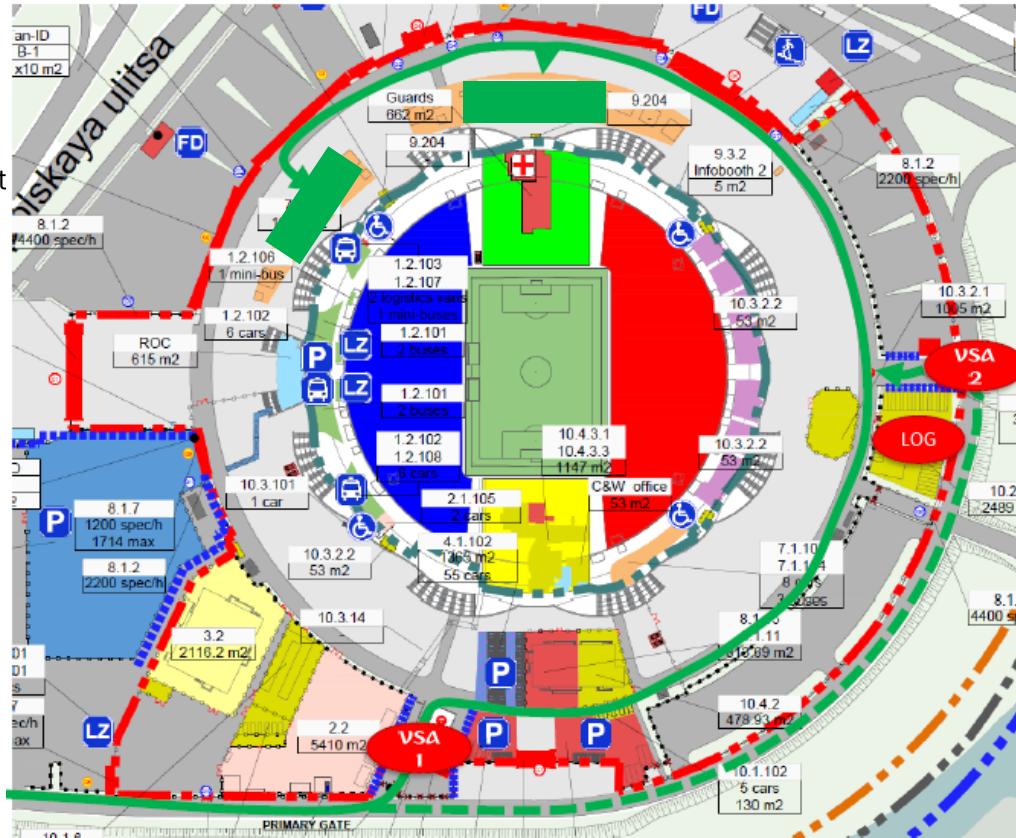
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Event Overview		Key Contacts		Travel Logistics		Stadium Operations		Activations	
Stadium Maps	Match Manager	MOTM	Concessions	Beer Gardens	Accreditation	Ticketing	Hospitality	Parking Pass	Uniforms

KAZAN ARENA - KAZAN



Host City: Kazan
Project: New stadium
Capacity: 44,779*
Location: Chistopolskaya Street
Novo-Savinovsky district
Home Team: FC Rubin Kazan

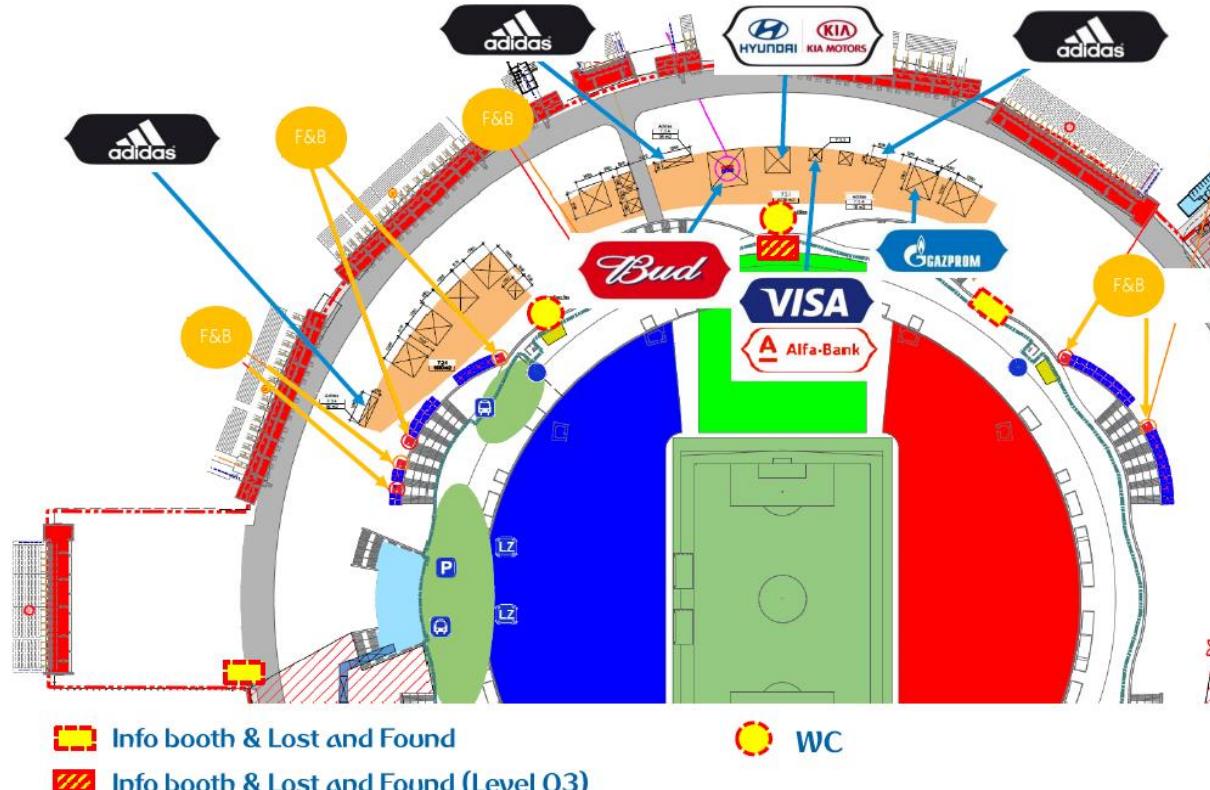


Commercial Display



Event Overview		Key Contacts		Travel Logistics		Stadium Operations		Activations	
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BEER GARDEN MAP - KAZAN



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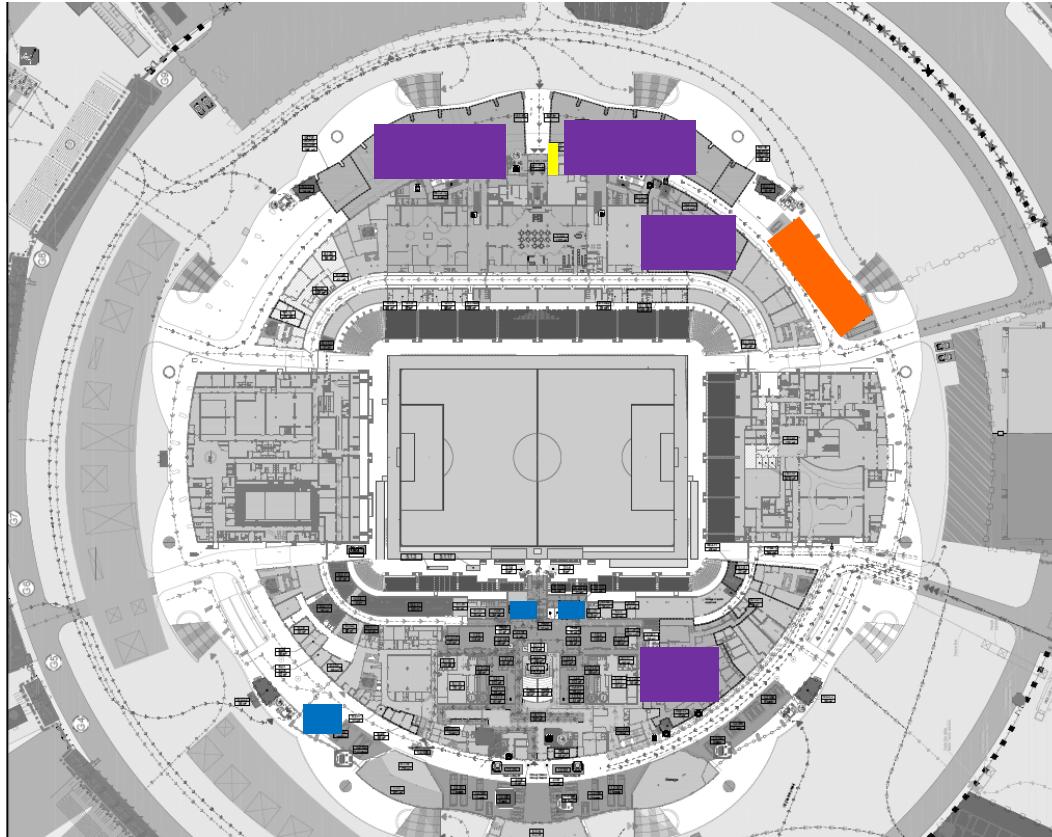
Ticketing

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Parking Pass

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KAZAN ARENA LEVEL 1 - KAZAN



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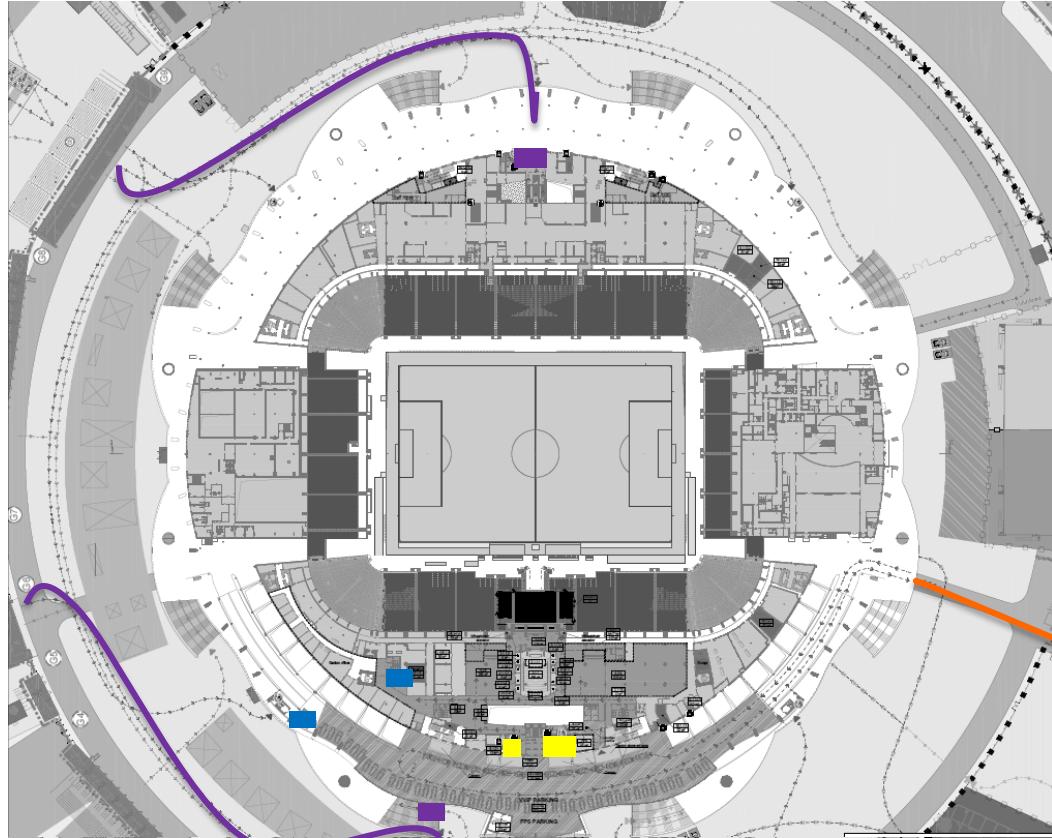
Ticketing

Hospitality

Parking Pass

Uniforms

KAZAN ARENA LEVEL 2 - KAZAN



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Marketing Entrance

Event Overview

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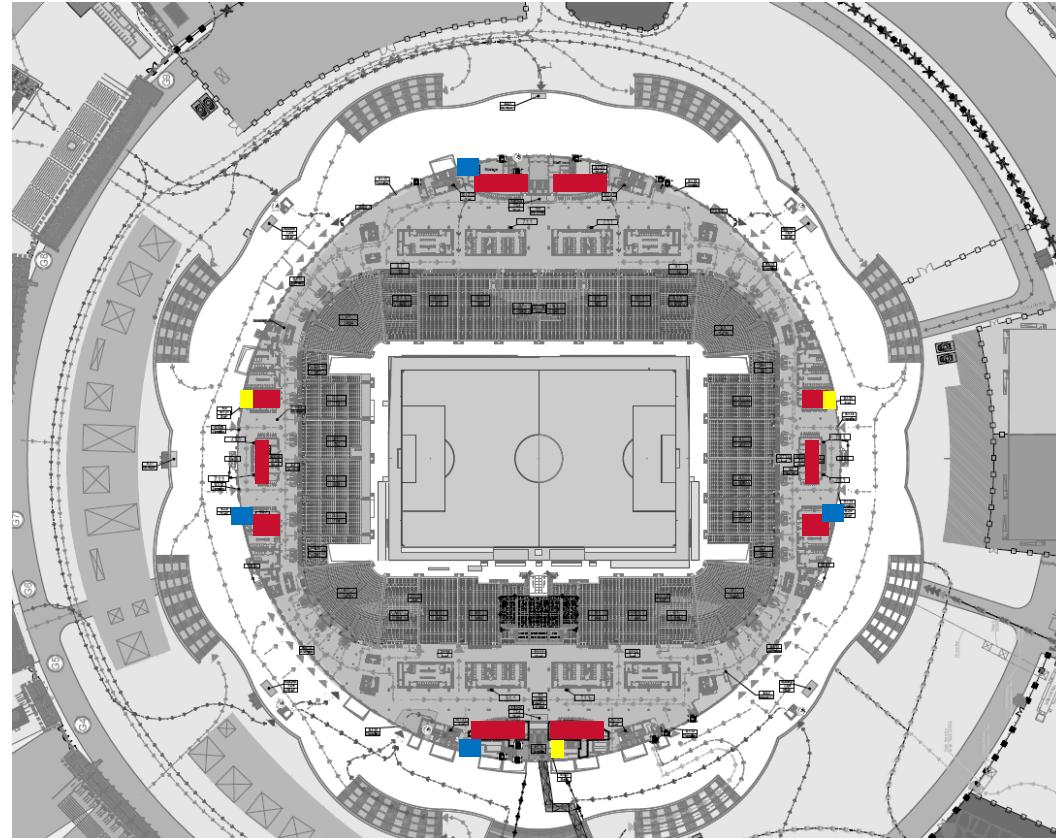
Ticketing

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KAZAN ARENA LEVEL 3 - KAZAN



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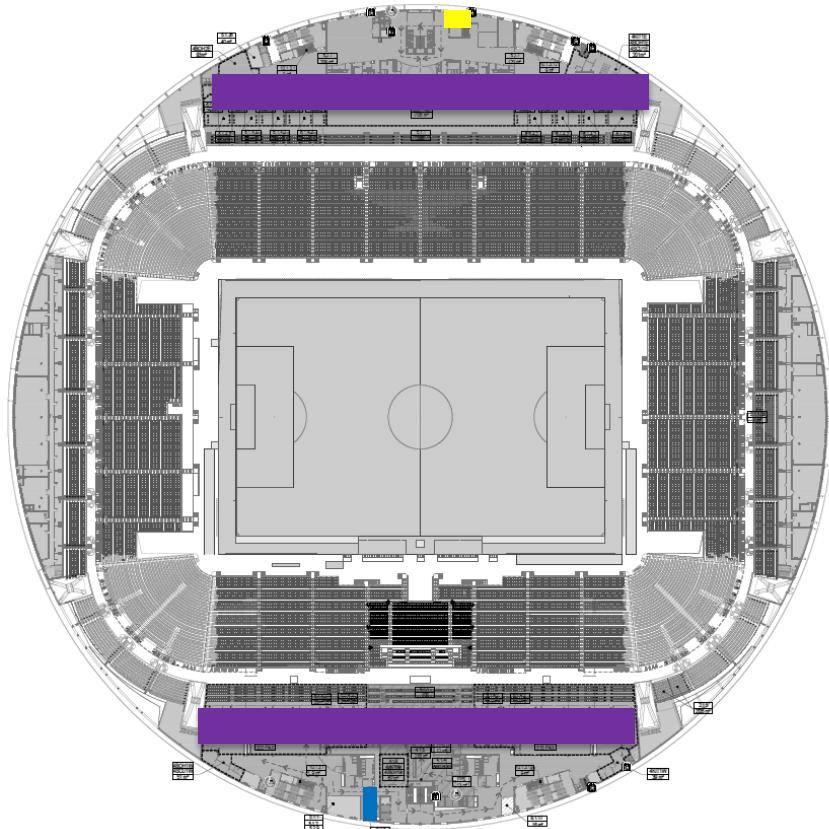
Ticketing

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KAZAN ARENA LEVEL 4 - KAZAN



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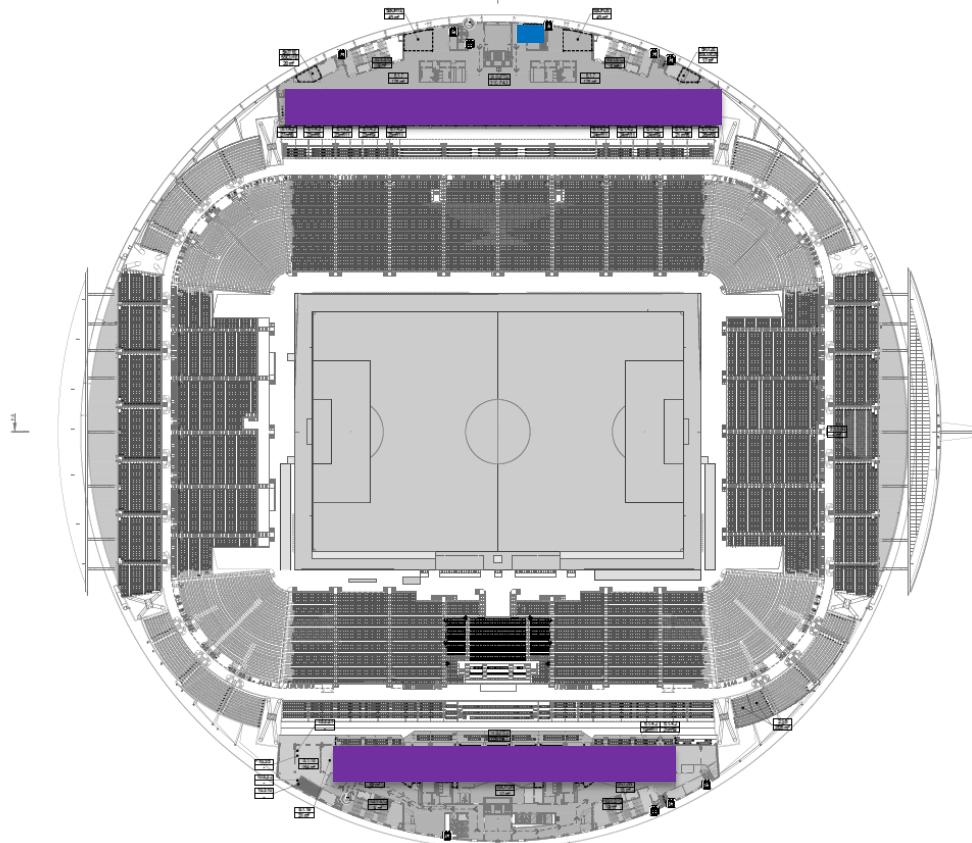
Ticketing

Hospitality

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Uniforms

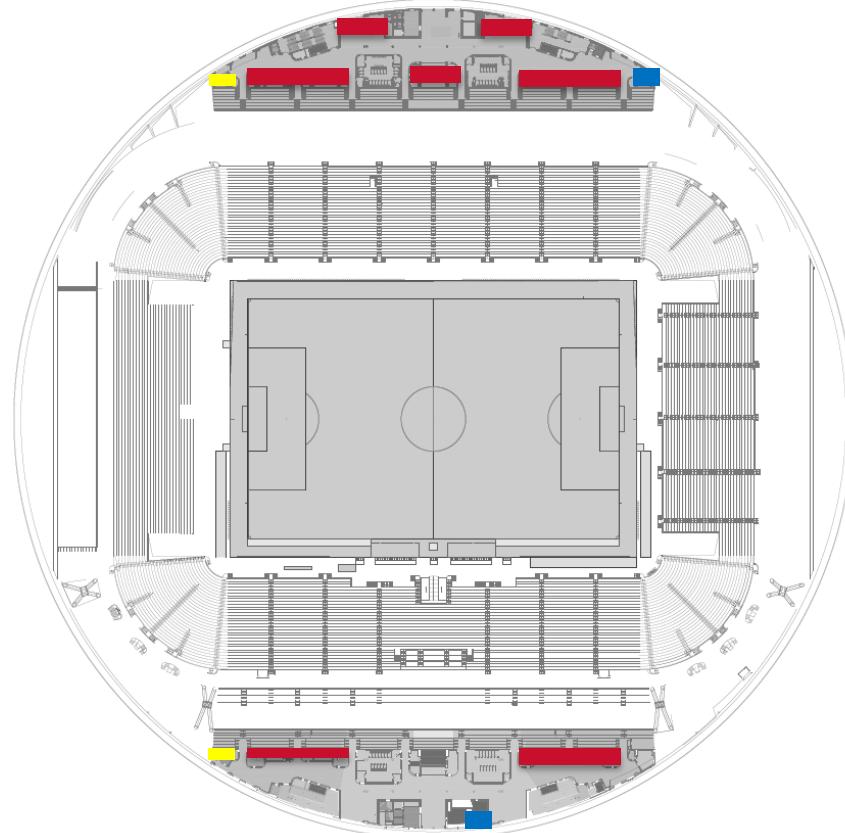
KAZAN ARENA LEVEL 5 - KAZAN



- Concessions
- Security
- Medical
- Hospitality Suites

Event Overview		Key Contacts		Travel Logistics		Stadium Operations		Activations	
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KAZAN ARENA LEVEL 6 - KAZAN



Concessions

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Stadium Maps	Match Manager	MOTM	Concessions	Beer Gardens	Accreditation	Ticketing	Hospitality	Parking Pass	Uniforms

FISHT STADIUM - SOCHI



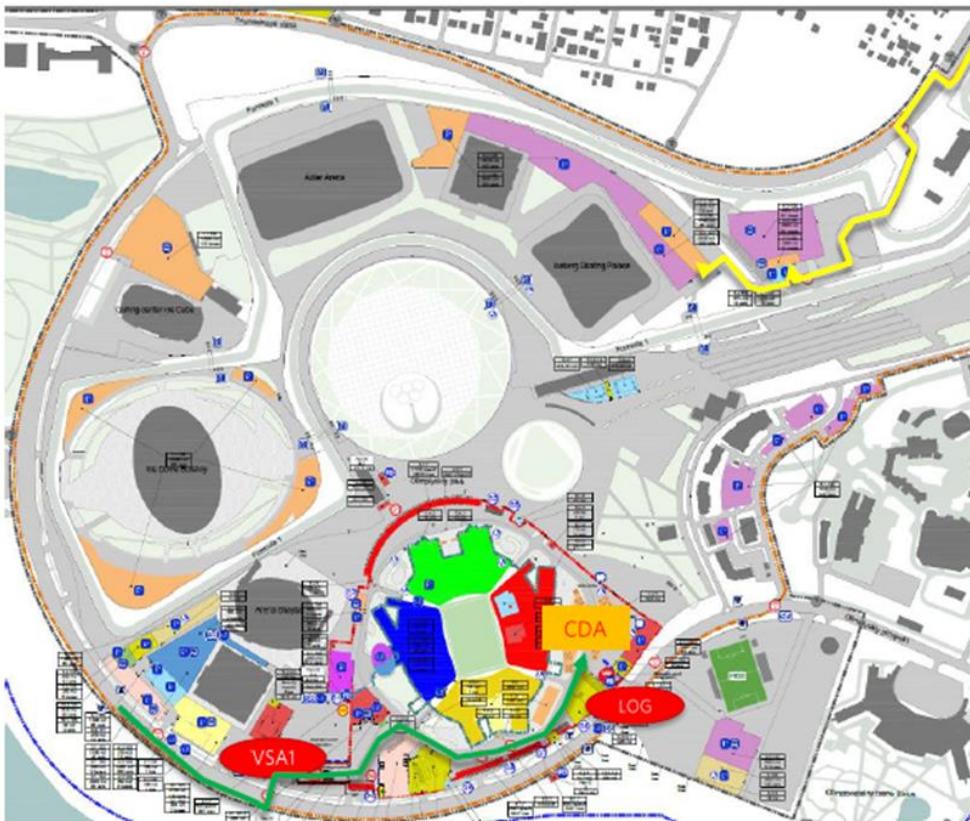
Host City: Sochi

Project: Stadium Reconstruction

Capacity: 47,700*

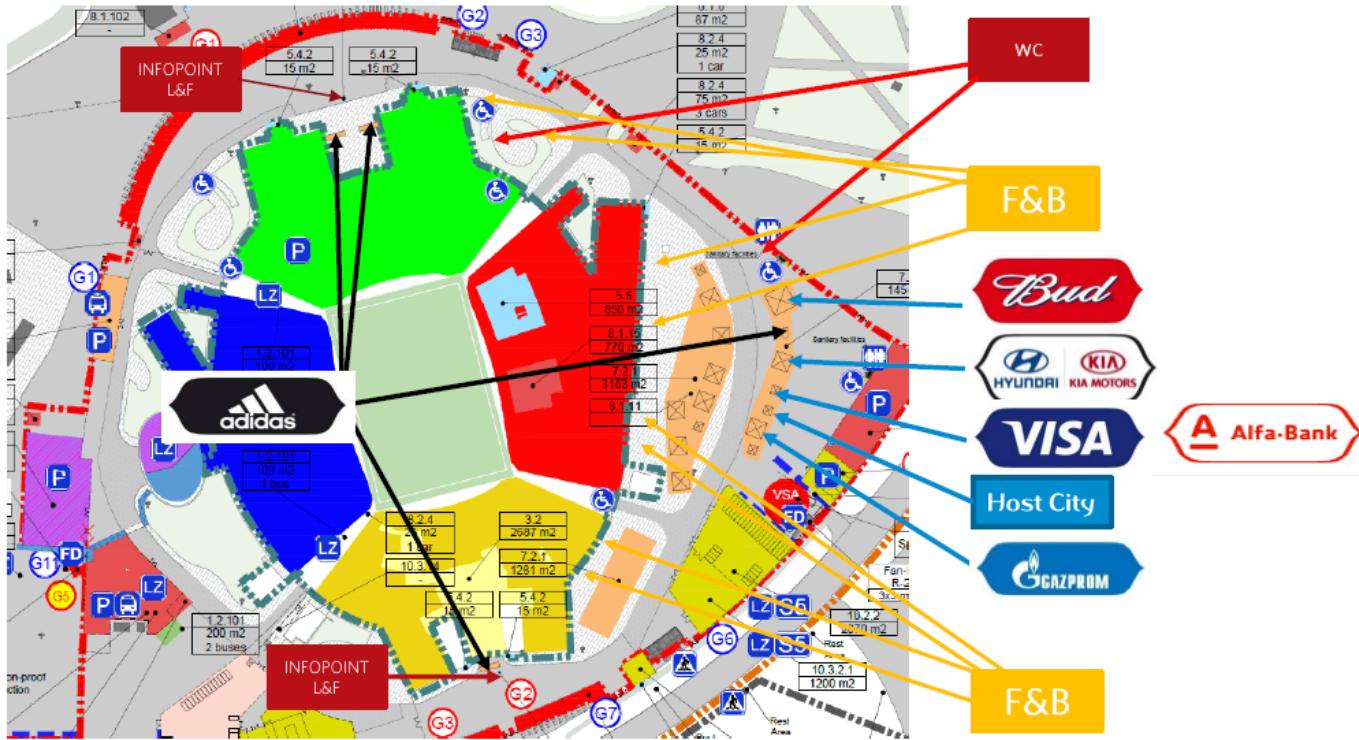
Location: Olympic Park, Adler district

Home Team: Russia



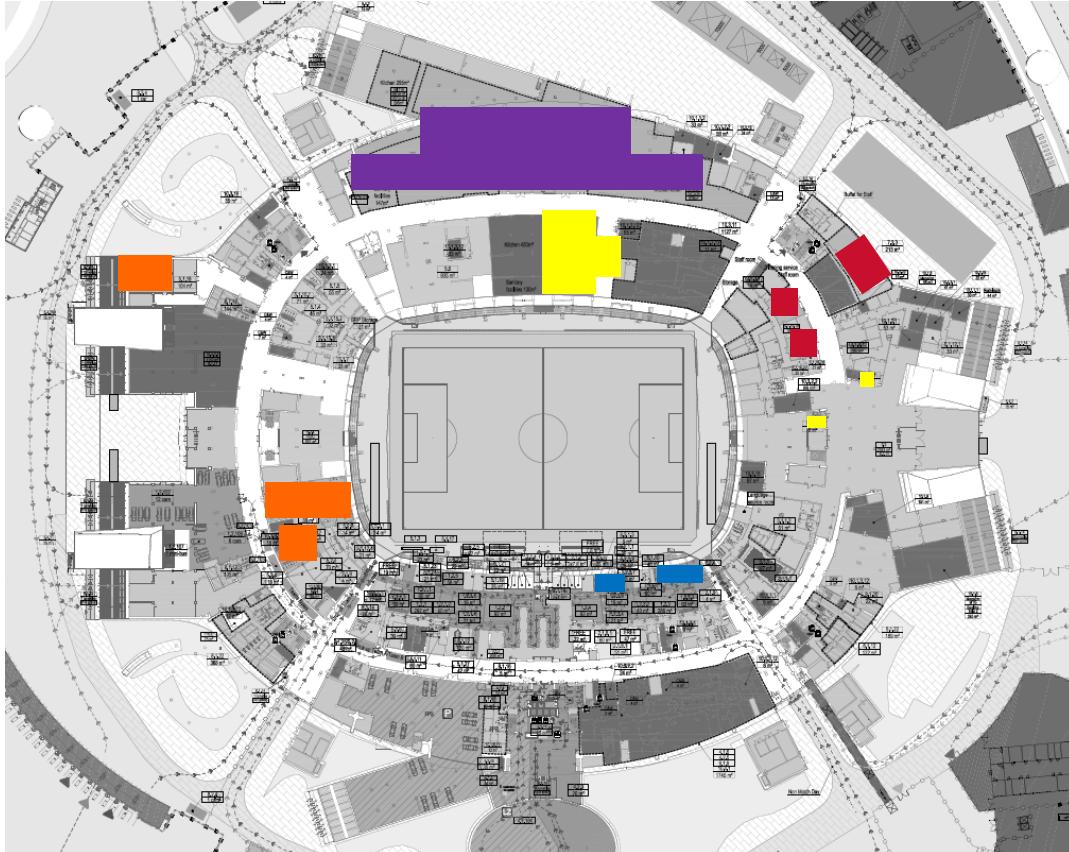
Event Overview		Key Contacts		Travel Logistics		Stadium Operations		Activations	
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BEER GARDEN MAP – SOCHI



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FISHT STADIUM LEVEL 1 - SOCHI



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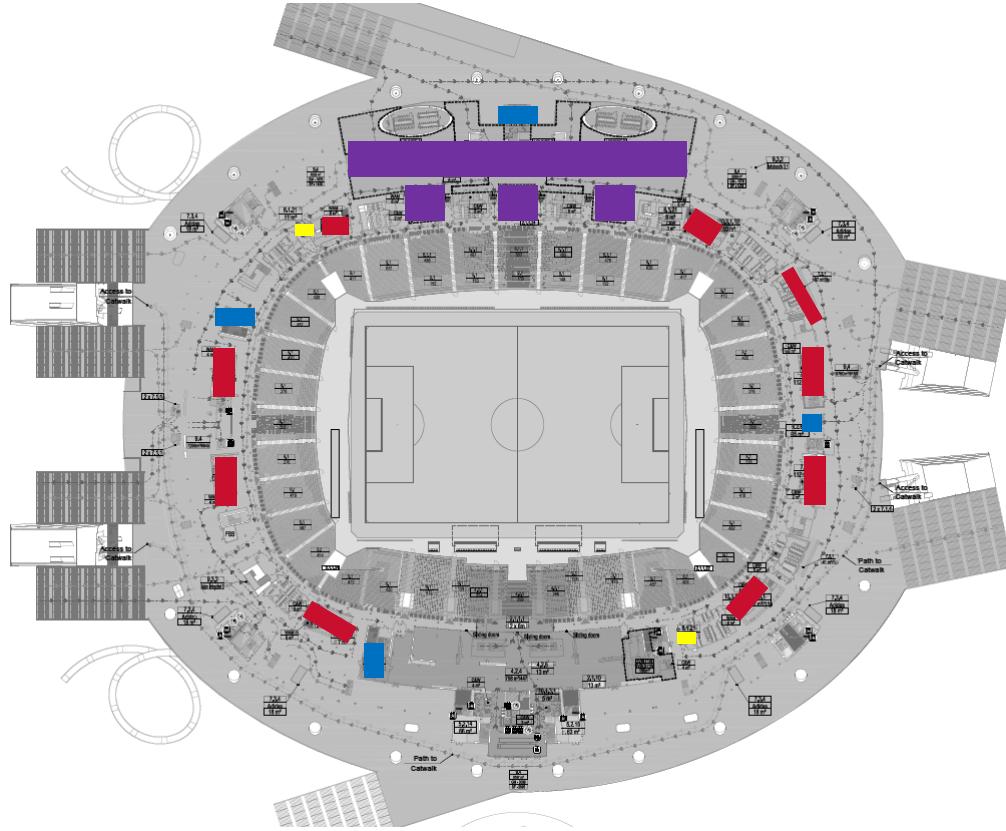
Ticketing

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FISHT STADIUM LEVEL 3 - SOCHI



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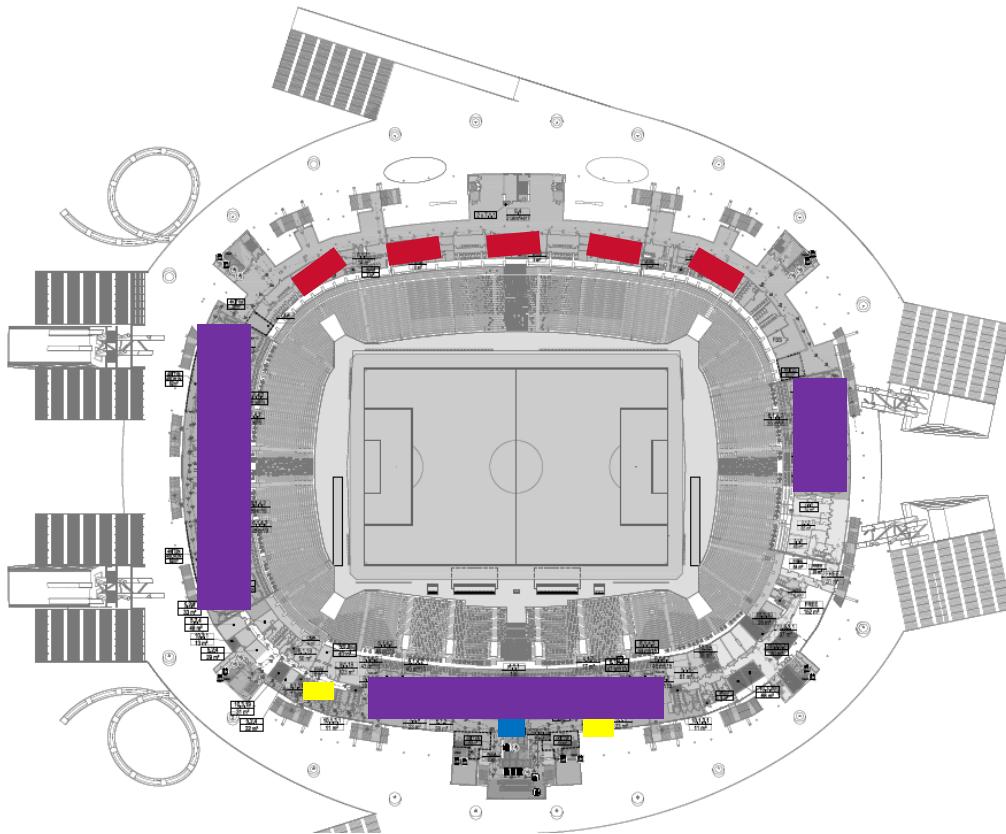
Ticketing

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FISHT STADIUM LEVEL 4 - SOCHI



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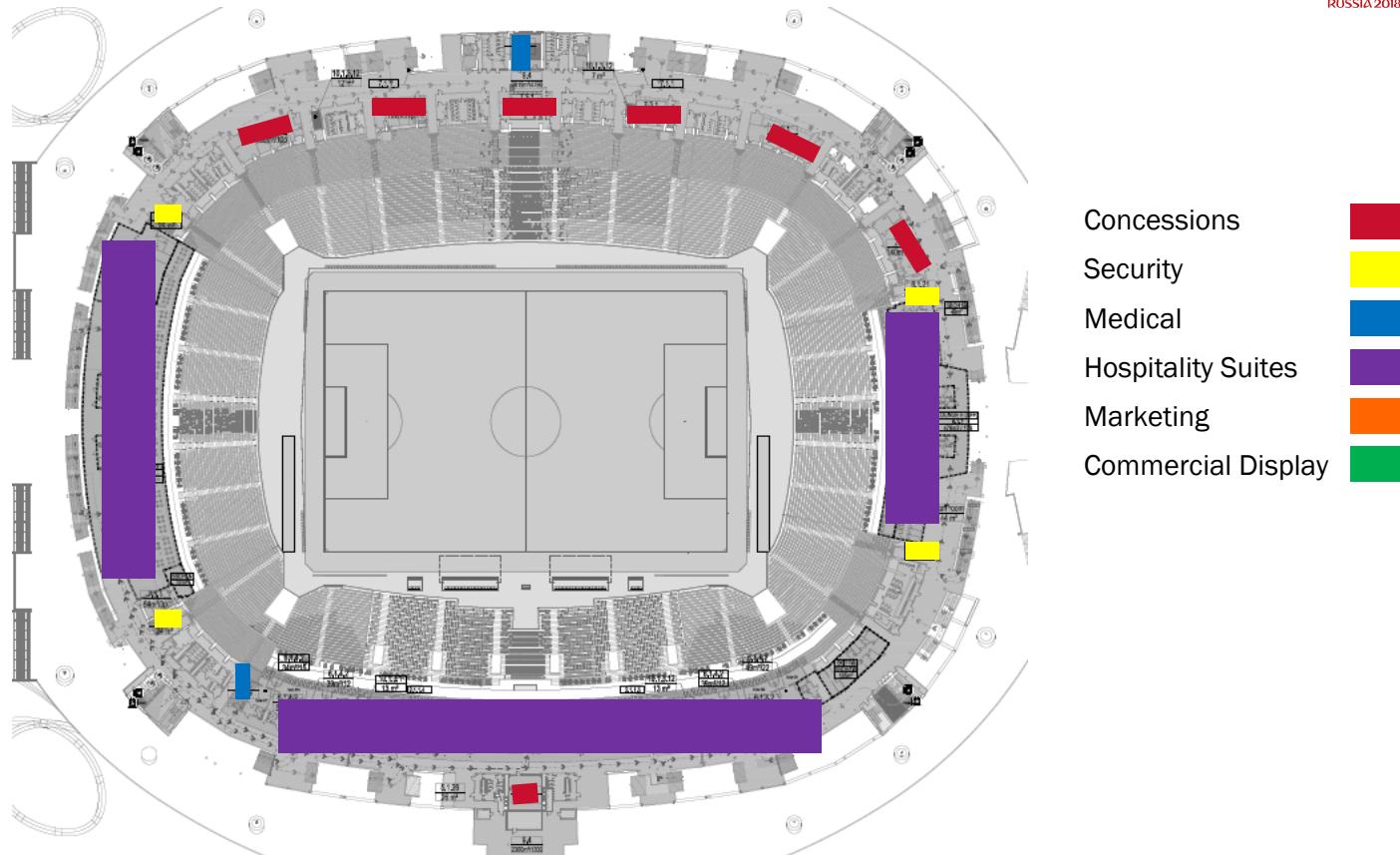
Hospitality Suites

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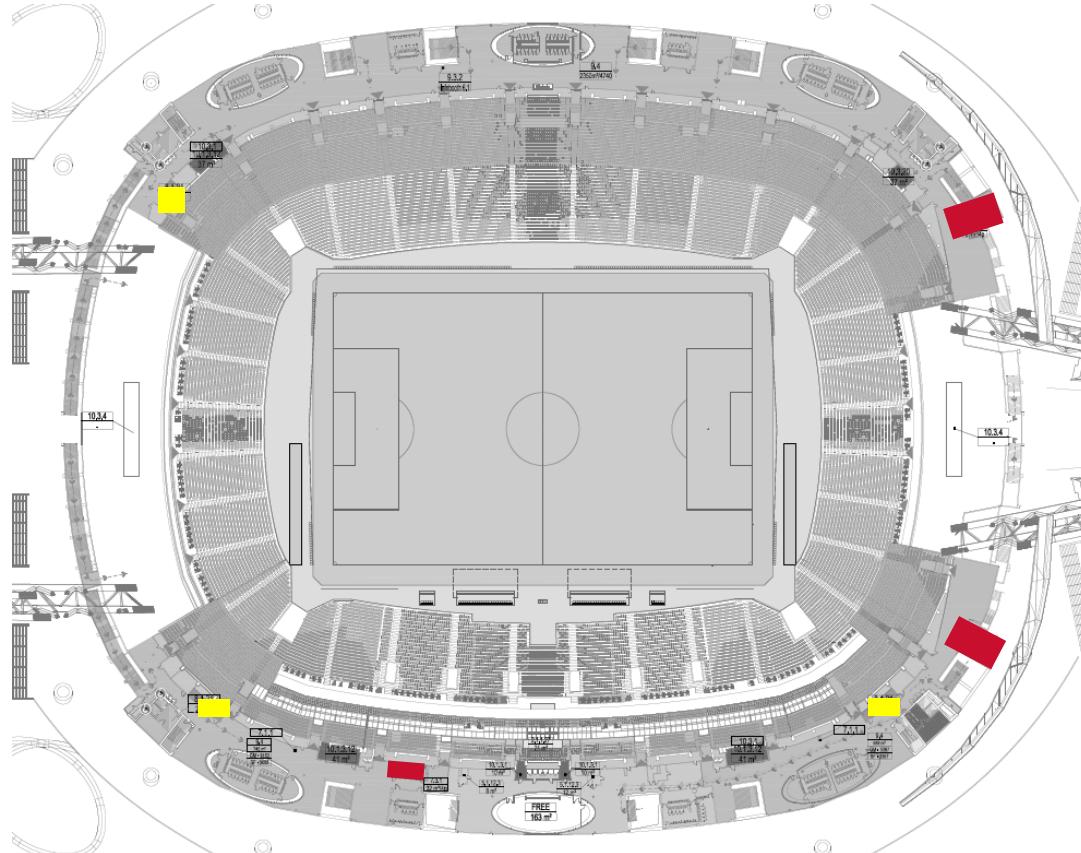
Event Overview		Key Contacts		Travel Logistics		Stadium Operations		Activations	
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FISHT STADIUM LEVEL 5 - SOCHI



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