

EVENT OVERVIEW



**TOURNAMENT
INFORMATION**

SPONSORS

**RIGHTS
PROTECTION**

COMMUNICATION

RUSSIA INFO

2017 FIFA CONFEDERATIONS CUP™ SPONSORS



FIFA PARTNERS



ADIDAS | Apparel

INCLUSIONS

Apparel
Footwear
Footballs
Accessories/Bags



GAZPROM | Energy

INCLUSIONS

Gas & diesel
Natural gas
Geological processes



COCA-COLA | NA Beverage

INCLUSIONS

Water
Soft drinks



HYUNDAI | Auto

INCLUSIONS

Ground transportation
Car accessories



WANDA | Luxury Properties

INCLUSIONS

Real estate development
Shopping malls
Luxury boats
Hotels
Film Studios



VISA | Payment Services

INCLUSIONS

Credit/Debit cards
Pre-paid payment cards
Wire transfers



QATAR AIRWAYS | Airline

INCLUSIONS

Air passenger transport
Frequent flyer programs

FCC SPONSORS



BUD | Malt Beverage

INCLUSIONS

Lagers, pilsners
Ales, stouts
Low alcohol
Non-alcoholic beers



HISENSE | Electronics

INCLUSIONS

TVs
TV projectors



MCDONALDS | Food Service

INCLUSIONS

Retail Food Service
Prepared/frozen food
French Fries & Savory Snacks



VIVO | Wireless

INCLUSIONS

Mobile Phones
Includes camera functionality

REGIONAL PARTNERS



ALFA-BANK | Financial Service

INCLUSIONS

Retail Banking
ATMs
Wire transfers

Event Overview

Key Contacts

Travel Logistics

Stadium Operations

Activations

Tournament Info

Sponsors

Rights Protections

Communication

Russian Information