

# STADIUM OPERATIONS

The diagram consists of five vertical, slightly slanted rectangular panels. The first four panels are dark grey with a repeating pattern of faint, light grey football club crests. The fifth panel is red with a repeating pattern of faint, light red football club crests. The panels are separated by thin white lines. The text is in a bold, white, sans-serif font.

**ACCREDITATION**

**TICKETING**

**HOSPITALITY**

**PARKING  
PASSES**

**UNIFORMS**

# HOSPITALITY PARKING PASS OVERVIEW



## Parking codes:

- P7 – Marketing Operations and Commercial Displays
- P8 – Commercial Hospitality/ Commercial Affiliates
- P9 – Commercial Affiliates Non-Hospitality

## Operational period:

- LOC coordinates parking on Match days from 07.00 to 23.00 and 10 hours on NMD
- If Match is at 21.00, parking will be open until 2 hours after the final whistle
- P8 and P9 (Hospitality Parking) is available on Match days only
  - 4 hours before KO/ 3 hours after final whistle

## Parking passes requirements:

- Cars 5.3 m x 2.5 m - A5 format(vehicles over this size must park in a coach parking area)
- Coaches 3.5m x 15m – A4 format

## VAPPs distribution

- VAPPS for marketing Operations is necessary on MD on all stadiums
- On NMD VAPP is needed for SPB only
- FIFA Marketing will distribute VAPPs for Marketing in each venue

Event Overview		Key Contacts		Travel Logistics		Stadium Operations		Activations	
Stadium Maps	Match Manager	MOTM	Concessions	Beer Gardens	Accreditation	Ticketing	Hospitality	Parking Pass	Uniforms

# HOSPITALITY PARKING PASSES



			Purchased - MATCH		COMP SKYBOX		VIP TRIBUNE		COMP BUS SEAT		Non Hosp	
MATCH NO.	DATE	CITY	COACH	CAR	COACH	CAR	COACH	CAR	COACH	CAR	COACH	CAR
GROUP (OPENING MATCH)												
1	17/06/2017	SAINT PETERSBURG	1	2	0	4	0	2	0	3	1	6
GROUP STAGE												
2	18/06/2017	KAZAN	3	2	0	0	0	1	0	0	0	6
3	18/06/2017	MOSCOW	0	0	0	0	0	2	0	0	0	9
4	19/06/2017	SOCHI	0	0	0	0	0	1	0	0	0	6
5	21/06/2017	MOSCOW	5	3	0	0	0	2	0	0	2	20
6	21/06/2017	SOCHI	0	0	0	0	0	1	0	0	0	6
7	22/06/2017	SAINT PETERSBURG	0	0	0	4	0	2	0	3	0	7
8	22/06/2017	KAZAN	0	0	0	0	0	1	0	0	0	10
9	24/06/2017	KAZAN	1	2	0	0	0	2	0	0	0	11
10	24/06/2017	SAINT PETERSBURG	0	0	0	4	0	1	0	3	0	7
11	25/06/2017	SOCHI	0	0	0	0	0	1	0	0	0	6
12	25/06/2017	MOSCOW	0	0	0	0	0	2	0	0	0	9
SEMI-FINALS												
13	28/06/2017	KAZAN	0	3	0	0	0	2	0	0	0	18
14	29/06/2017	SOCHI	1	3	0	0	0	1	0	0	1	9
3rd-4th PLACE PLAY-OFF												
15	02/07/2017	MOSCOW	0	3	0	0	0	1	0	0	0	27
FINAL MATCH												
16	02/07/2017	SAINT PETERSBURG	2	5	0	4	0	2	0	3	2	27
			13	23	0	16	0	24	0	12	6	184

Event Overview

Key Contacts

Travel Logistics

Stadium Operations

Activations

Stadium Maps

Match Manager

MOTM

Concessions

Beer Gardens

Accreditation

Ticketing

Hospitality

Parking Pass

Uniforms

# GENERAL PARKING PASS OVERVIEW



## Key Contact

[steve.leary@octagon.com](mailto:steve.leary@octagon.com)

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## Vehicle Access and Parking Permit (VAPP) codes

P7 – Marketing operations and commercial displays

P8 – Commercial Affiliates hospitality (MD only)

P9 – Commercial Affiliates non-hospitality (MD only)

## Types of VAPP a size of parking bays (length x width)

Car – 5.3 x 2.5m

Bus – 3.5 x 15m

Any vehicle with dimensions over 5.3 x 1.9m in size must be parked in a bus parking area (Eg Mercedes Sprinter, Ford Transit)

VAPP should be displayed on vehicles windscreen

Number of VAPP is highly limited, so please take care with VAPP to avoid problems. Lost/Stolen passes will NOT be replaced by LOC.

Event Overview		Key Contacts		Travel Logistics		Stadium Operations		Activations	
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# MATCH DAY PARKING PASS OVERVIEW



VAPP is necessary to move through all security perimeters on Match Days

## Marketing Operations P7

LOC Transport coordinates parking on MD from 07:00 – 23:00. Parking passes will be required during these hours

VAPP for marketing operation is necessary on MD at all Stadiums. On NMD VAPP is necessary in SPB only. Other stadiums are available to access with personal accreditation

## Hospitality and Non-Hospitality P8 and P9

Parking opens KO-4 and closes FW+3 hours. This period is extended 30 minutes for the opening and final matches.

Vehicles can leave venue and return with the same parking pass, however LOC transport do not recommend doing so due to stringent security checks in place and the delays this may cause

## Logistics and service vehicles

On match day logistics and service vehicles are unable to access perimeters between the hours of KO-6 and Final Whistle+4

## Distribution

There will be 4 Special Marketing Parking Passes per match to be distributed to the Match Manger onsite at the operations meeting.

Event Overview		Key Contacts		Travel Logistics		Stadium Operations		Activations	
Stadium Maps	Match Manager	MOTM	Concessions	Beer Gardens	Accreditation	Ticketing	Hospitality	Parking Pass	Uniforms