

RSVP MOVIES CASE STUDY – EXECUTIVE SUMMARY

The following inferences and suggestions can be made from analysing the IMDb dataset using SQL:

Genres:

- ✓ Most number of movies were produced in Drama genre followed by Comedy and Thriller.
- ✓ Top three genres with the highest ratings are Drama, Action and Comedy.

RSVP movies can consider making a movie in Drama genre.

Production Houses:

- ✓ Dream Warrior Pictures and National Theatre Live produced the most number of hit movies.
- ✓ Marvel Studios, Twentieth Century Fox and Warner Bros are the top three based on the number of votes received by their movies.
- ✓ Star Cinema and Twentieth Century Fox are the top two who produced the highest number of hits among multilingual movies.

RSVP movies can consider partnering up with these production houses.

Directors:

- ✓ James Mangold is the best director in the top three genres.
- ✓ Steven Soderbergh and Sam Liu are the most popular directors with the highest average rating among the directors who have directed the most number of movies.

RSVP movies should consider to reach an agreement with one of these directors for their upcoming movie project.

Actors:

- ✓ Vijay Sethupathy is the best actor based on the average rating for movies released in India, with a rating of 8.42.
- ✓ Mammooty and Mohanlal are the top two actors based on the median rating.
- ✓ Taapsee Pannu is the best actress having an average rating of 7.74 for Hindi movies released in India.
- ✓ Parvathy Thiruvothu, Susan Brown, Amanda Lawrence and Denise Gough are among the top actresses based on the number of Super Hit movies in drama genre.

RSVP movies should consider involving these actors in their upcoming movie project.