**Pitt Yak**

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Basic Overview:

* Our project is similar to the already popular Yik Yak from which we drew inspiration. However, we would like to make our project much more Oakland and University of Pittsburgh centralized by providing an anonymous post friendly app that tracks a users location to North, South, and Central Oakland. Pitt Yak would implement an “upvote” and “downvote” function like Yik Yak and allow for unique identification of a user by assigning them an avatar. Furthermore, Pitt Yak would provide a generalized hot spot map to users to identify which section of Oakland/Pitt posts the most.

Milestone 1:

* By Milestone 1, Pitt Yak shall be able to accept the log in of users and the ability to post anonymously such that other users can see each post. Pitt Yak should also have a basic and user friendly interface.

Milestone 2:

* By Milestone 2, Pitt Yak shall implement the “upvote” and “downvote” functionality and unique avatars for each user.

Milestone 3:

* By Milestone 3, Pitt Yak shall be able to display a hot spot map tracking the most popular part of Oakland for posts and be able to differentiate between each section of Oakland so that users may post in subgroups.

Minimally Viable Product:

* The MVP of Pitt Yak would include the ability to:
  + Log in unique users
  + Post anonymously relative to location
  + “Upvote” and “downvote” capability
* This functionality is based on the original version of Yik Yak in which only the above functionality was available. The value of this app is to provide a comfortable venue for users to chat anonymously without the fear of public shaming.