

CURRICULUM VITAE

Joe Muriithi

Email: joejuryme@gmail.com

Career Objective

A highly motivated **public servant, content creator, web developer, and digital marketer** seeking to leverage my expertise in **service delivery, web development, content creation, and digital marketing**, while continuously expanding my skill set to drive innovation and impact in the digital space.

Educational & Professional Qualifications

Masters in Journalism and Mass Communication – Chuka University

Bachelor of Arts in Language and Literary Studies – Moi University

Kenya Certificate of Secondary Education (KCSE) – Grade B Plain, St. James Kiaritha Mixed Day Secondary School

Key Skills & Competencies

Web Development & Digital Marketing – Skilled in **HTML, CSS, JavaScript, Python, and SEO**.

Content Creation & Journalism – Experienced in writing compelling articles, photography, and media production.

Attention to Detail – Strong accuracy in editorial and digital content creation.

Time Management & Organization – Ability to handle multiple tasks efficiently.

Team Collaboration & Communication – Excellent interpersonal and teamwork skills.

Strong Research & Analytical Skills – Well-versed in current affairs, investigative journalism, and digital trends.

Professional Experience

Public Officer – Government of Kenya (2020 – Present)

Key Responsibilities:

- Issuance of travel documents and related services.
- Providing ICT support and digital solutions within the office.

- Ensuring accuracy and efficiency in document processing.

Journalist – Standard Media Group (*October 2014 – 2020*)

Key Responsibilities:

- Researched, wrote, and edited high-quality news articles and feature stories.
- Conducted in-depth interviews and investigative journalism.
- Captured and edited videos and high-resolutions.
- Covered diverse topics, including technology, business, science, culture, and human rights.

Key Achievements:

- **Excellence in Science Journalism** – Recognized by the **Open Forum on Agricultural Biotechnology in Africa** (*October 2017*).
 - **Best Reporter in Arts and Culture (Kenya)** – Annual **Journalism Excellence Awards** (*2014*).
 - **Employee of the Year Award** – **Standard Media Group** (*2014*).
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Training & Workshops Attended

Feb 2025 – Ongoing: Software Development – Power Learn Project

Skills acquired: HTML, CSS, JavaScript, Python, and Database Management.

July 2017: Digital Marketing Skills – Google

- Mastered **search engine optimization (SEO), Google Ads, and social media marketing.**

June 2016: Biotechnology Reporting Training – Kenya Agricultural & Livestock Research Organization & The African Agricultural Technology Foundation

- Specialized training in **science communication and biotechnology reporting.**

May 2014: Human Rights & Investigative Journalism Training – Independent Medico-Legal Unit

- Enhanced knowledge in **human rights reporting, legal frameworks, and ethical journalism.**
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Referees: Available upon request.
