

Joe Novy- Game Design and Graphic Design Portfolio

Short Pitch- A visually-driven portfolio that showcases my work in game design and graphic design.

Long Pitch- This portfolio will serve as a space to showcase my work as a game designer and graphic designer. It will highlight my most refined work, and then show the process I used to create the different pieces. The design of the website will be clean, user-friendly, and visually engaging for the user.

Personas:

Game Studio Recruiter: Middle-aged recruiter for Electronic Arts looking for designers to add to their team

Aspiring Game/Graphic designer: Teenager looking to see what it takes to be a game/graphic designer

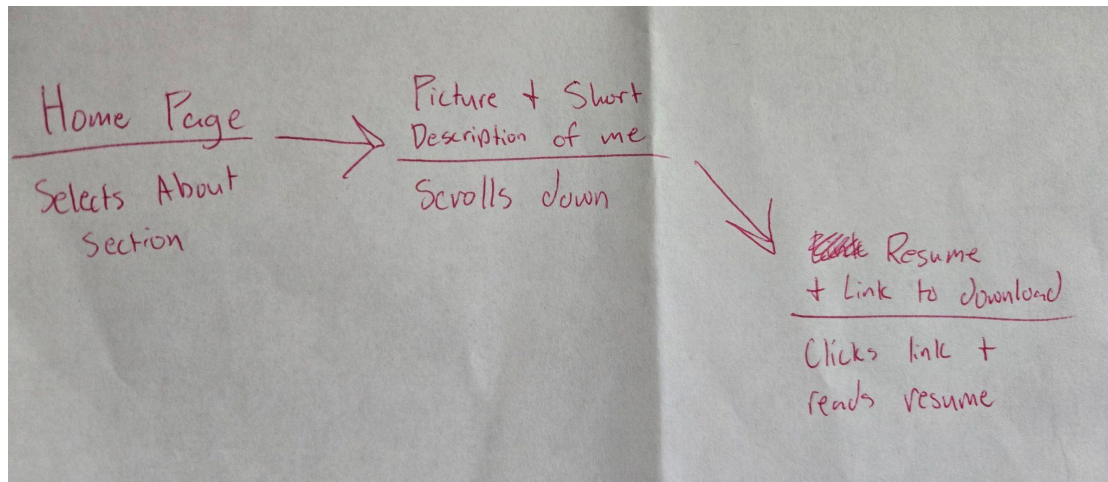
Comparative websites:

<https://www.squashandstretch.org/>

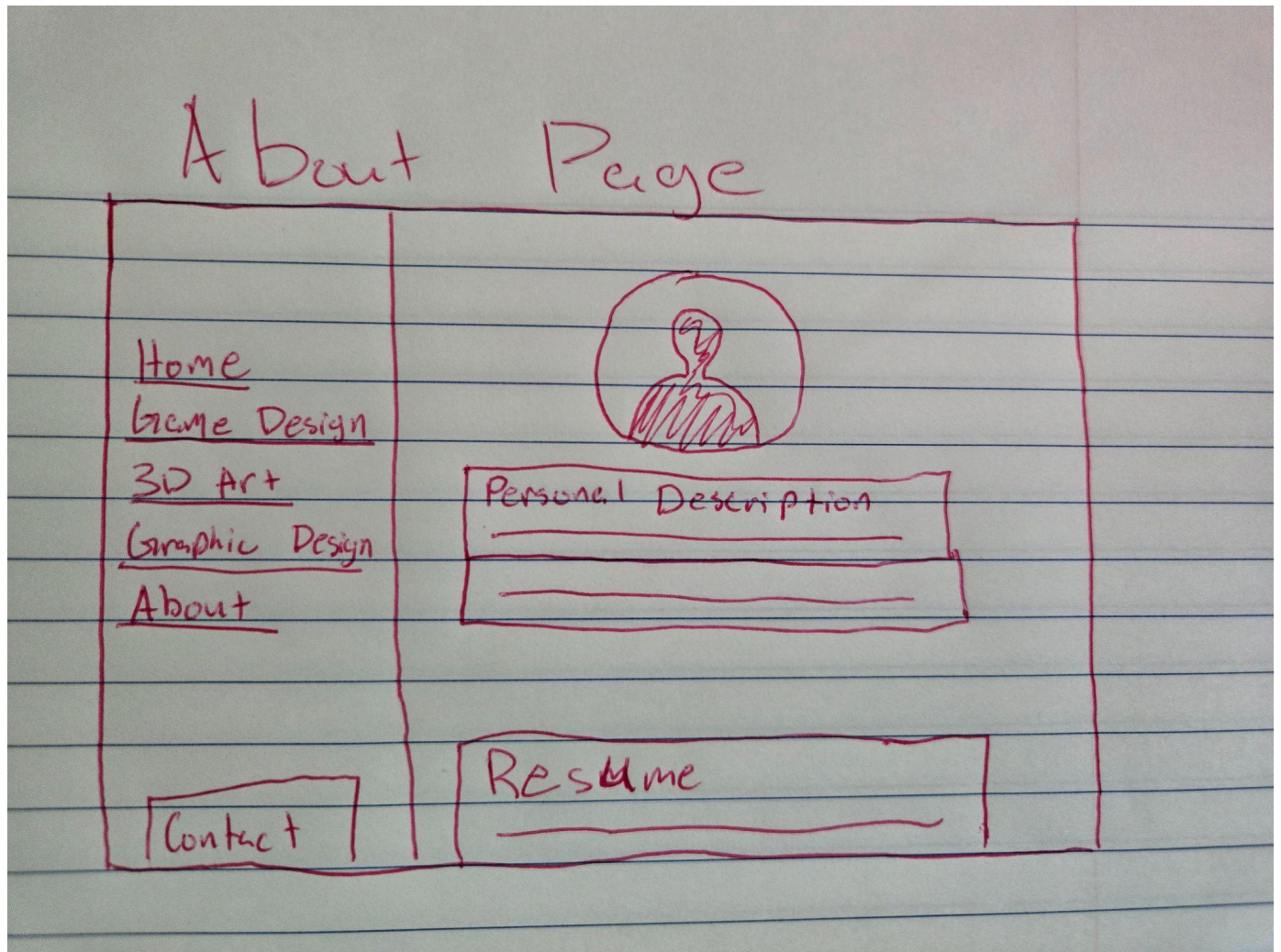
<http://www.morganmulhall.com/>

<https://www.joshcaratelli.com/>

Shorthand Flow- Finding Resume



Wireframe



Comp

