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Contents

[Overall Introduction to Project 2](#_Toc180420258)

[Product Vision 2](#_Toc180420259)

[Features 3](#_Toc180420260)

[Personas 4](#_Toc180420261)

[What is a Persona? 4](#_Toc180420262)

[Persona 1 4](#_Toc180420263)

[Persona 2 4](#_Toc180420264)

[Persona 3 4](#_Toc180420265)

[Persona 4 4](#_Toc180420266)

[Scenarios 5](#_Toc180420267)

[What is a Scenario? 5](#_Toc180420268)

[Scenario 1: Michael 5](#_Toc180420269)

[Scenario 2: Siobhan 5](#_Toc180420270)

[Scenario 4: Luke 5](#_Toc180420271)

[User Stories 6](#_Toc180420272)

[What is a User Story? 6](#_Toc180420273)

[User Story 1 6](#_Toc180420274)

[User Story 2 6](#_Toc180420275)

[User Story 3 6](#_Toc180420276)

[User Story 4 6](#_Toc180420277)

[User Story 5 6](#_Toc180420278)

[User Story 6 6](#_Toc180420279)

[Prototype 7](#_Toc180420280)

[What is a Prototype? 7](#_Toc180420281)

[Tool used to create Prototype (say if you found it easy to use or not briefly!!!) 7](#_Toc180420282)

[URL or Screen Shots (not all some) 7](#_Toc180420283)

# Overall Introduction to Project

## Product Vision

FOR developers and content professionals WHO need an intuitive way to convert between text formats, MarkX IS A web-based formatted text conversion service THAT enables conversion while retaining the format, style, and metadata of the original document or text input while allowing copy-and-paste, file download, or printed output. UNLIKE command-line tools, like *Pandoc*, and Microsoft Word plug-ins, like *Writage*, OUR PRODUCT provides a user-friendly interface without the need to install additional software, reducing security risks, and allowing non-technical users to complete tasks quickly and efficiently with minimal overhead and seamless metadata integration.

Developers and content professionals will benefit from using MarkX as it simplifies the conversion of text between various formats while preserving critical elements such as formatting, style, and metadata. By offering a web-based platform, MarkX minimises security risks and allows for an efficient workflow for both technical and non-technical users. Unlike command-line tools and plug-ins, our product provides a hassle-free, intuitive interface that speeds up text conversion tasks without sacrificing computing resources and metadata.

# Features

# Personas

## What is a Persona?

## Persona 1

## Persona 2

## Persona 3

## Persona 4

# Scenarios

## What is a Scenario?

## Scenario 1: Michael

## Scenario 2: Siobhan

## Scenario 4: Luke

# User Stories

## What is a User Story?

## User Story 1

## User Story 2

## User Story 3

## User Story 4

## User Story 5

## User Story 6

# Prototype

## What is a Prototype?

## Tool used to create Prototype (say if you found it easy to use or not briefly!!!)

## URL or Screen Shots (not all some)