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Education

Music Business - 2:1

University of Hertfordshire '11 - '14

Music Diploma - Distinction
Access To Music, Norwich '09 - '11

Expertise

- Firebase
- Node JS / Express JS
- Javascript / Ruby
- React / React Native
- EXPO
- TDD / BDD
- PostgreSQL / MongoDB
- Jest / RSpec / Cypress
- Heroku
- HTML / HTTP / CSS
- Sinatra
- I wilio
- Photoshop, Premier Pro, Google Docs Editors, Excel
- Data Analysis, Large Scale Metadata Management
- Client Management, Creative Strategy
- Empathy, Strong Communication Skills

Interests

I am trying to reduce my carbon footprint everyday. Last year I became a certified Scuba Diver (PADI). I am a (very) amateur boxer & enjoy working out. Creating, listening to & seeing live music is a big passion. I love reading (mostly programming books at the moment but also love sci-fi & fantasy). Same goes for series/movies! I am a pretty decent cook & love trying to make new dishes. For the last 7 years I have been volunteering at a local homeless shelter regularly.

JOE OSBORNE FULL STACK SOFTWARE ENGINEER

After 8 years of working at a senior level in marketing & client relations for The Orchard/Sony Music, in August of 2022 I decided to make a change in trajectory & have just completed the 12 week Software Engineering course at Makers Academy. My desire is to find a position where I can build on the foundations I have laid by utilising & expanding on my existing skill set. I enjoy being a part of a team & am a very hard working & positive individual. For me the why is as important as the how in any problem/solution. I have a strong desire to grow & learn which, coupled with my passion for people & tech, would make me a valuable asset to any team.

Experience

Aug 2022 - Sep 2022: Makers Academy

WHAT I'VE BEEN WORKING ON

- Pairing with peers on challenges & team projects
- Adhering to an Agile workflow
- Creating efficient development sprints that led to consistent updates
- Utilising the MERN stack to build 'Acebook', a clone of Facebook & 'MakersBnB', a clone of Airbnb, using Active Record
- Building a clone of Twitter with it's own database & user verification system
- Using EXPO & React Native & several different API to create a mobile app that allows users to see their MP's voting history
- The Golden Square (TDD, Pairing, Debugging, OOD)
- Databases: CRUD operations on many to many, one to many & join tables using SQL
- Making & testing GET, PATCH & POST HTTP requests
- Asynchronous & synchronous programming
- Using API's to populate web pages
- Making a news application using the Guardian's API using JavaScript to dynamically change the page content

SKILLS I HAVE BEEN DEVELOPING

- · Adapting to others needs & finding productive, enjoyable working rhythms
- Using an Object-Oriented approach to programming in JavaScript & Ruby
- An astute eye for detail to confidently apply SOLID principles & maintain a codebase's readability & flexibility
- Building programs following a strict Test Driven Development formula whilst utilising RSpec, Jest, & more recently Cypress
- Debugging Getting visibility on the problem quickly & efficiently

May 2014 - Aug 2022: The Orchard, Sony Music, UK

Senior Strategy & Marketing Manager

ACHIEVEMENTS

Secured platinum for releases by; Russ Millions, , Skepta, Jorja Smith & JP Saxe Increased social media subscribers by 200% for Pip Millett

Managed six figure budgets & created profitable marketing campaigns

Handled large sets of data & multiple metadata ingestions

Undertook in depth data analysis on a day to day basis

Worked closely with CRM teams to strategise campaigns & content rollout

References

James Moodie

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Shane Derozario

MD, Dream Life Records **Phone:** +44 7802 485432

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