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## Experience

### ■ *Per-Se Technologies - Sr. eLearning Specialist* (2004-present)

The wide variety of responsibilities at Per-Se Technologies team include:

- GUI, Template, Concept, 3D Illustration, and Interaction design for eLearning
- Create and maintain a 3D Icon library for use in instructional diagrams
- Marketing support for new product demos in Flash and PowerPoint
- Prepare basic training sessions, conducting WebEx and User Ed sessions
- Support training material, create new job-aids, provide design standards
- Work with subject matter experts to create new storyboards and topics

### ■ *Pearson Performance Solutions - Graphic Designer* (1998 - 2004)

At a company that provided blended training solutions, my duties included:

- Produced 3D Illustration, Animation, and Instructional Graphics
- Designed GUIs for web sites, demos, and computer based training
- Prepared marketing and sales materials for both print and web use
- Brainstormed and created learning games, often working directly with clients
- Created and modified a variety of Flash animations and interactions

### ■ *Ethermoon Entertainment - Art Lead / Video Game Artist* (2000-2002)

As part of a small group of independent game developers, my duties included:

- Produced over 10,000 custom graphics for the game's 3D units, tiles, and GUI
- Designed or helped to design a variety of in-game concepts and units
- Created standards, met deadlines, and managed other artists on the project
- Completed the game, became an IGF finalist, all in personal time

### ■ *Reynolds & Reynolds - Forms Designer* (1995-1998)

As part of a group contracted to PNC Bank, my duties included:

- Learned and maintained PNC Bank corporate standards on thousands of forms
- Produced a limited amount of marketing material
- Created electronic forms for certain bank branches

### ■ *Freelance Design Work - Consultant/Designer* (1993-present)

As a consultant, I maintain a wide variety of design related skills:

- Recently designed booths for three trade shows for Wingspan Technologies
- Produced a variety of logos, business cards, and print material
- Created or assisted in creating multiple websites for various clients

## Education

*LaRoche College*- (Graduated in 1995)  
Bachelor of Science in Graphic Design  
Graduated with Honors - 3.5 GPA

*Norwin High School*- (Graduated in 1991)

*PGSA Scholarship*- (Completed in 1990)

## Other Skills

- Expert Photo Editing
- 3D Modeling & Animation
- Character Design
- Game Design (various types)
- Classroom Training
- HTML & Basic JavaScript
- Interface Design
- Photography
- Storyboarding (concepts, topics)

## Clients

- Reynolds & Reynolds
- Adaptec
- AT&T
- Canon
- Campbells
- Citizens Bank
- HUD
- Merck
- National City
- Pacificare
- Pearson Performance Solutions
- Per-Se Technologies
- Pfizer
- PNC Bank
- Qwest
- SBC
- Solstice Software
- Tetra Fish
- Verizon
- Wingspan Technologies

## Software

- Adobe Acrobat
- Adobe Illustrator
- Adobe PageMaker
- Adobe PhotoShop
- Adobe Premiere
- Altova XML Spy
- Discreet 3DS Max
- Macromedia Dreamweaver
- Macromedia Flash
- Macromedia Freehand
- Microsoft Office (*includes Publisher*)
- WebEx

## Honors and Awards

Society for Technical Communications

- 2005 Merit Award - Technical Publication Competition
- 2005 Merit Award - Online Communications Competition

3D Art and Training published in the 3DS Max Bibles 3, 4 & 6 by Kelly Murdock

Top 10 Finalist at 2001 Independent Game Festival

Technology Services Recognition Award for Qwest OOR project in 2001

1999 Government Technology Leadership Award - HUD 2020 Community