

### **ABOUT ME**

I'm a designer based in the Minneapolis-St. Paul area who specializes in web and print.

I love clean design. My focus is on a balance between simplicity, functionality, and elegance-ultimately blending together for an enhanced user experience.

I have worked on a wide variety of projects, included websites, print media, digital media, and branding. My experience also includes typesetting book interiors, and designing trade show booths. With more than 7 years of experience, I am confidant that I can put my skills to use fulfilling the creative needs of your company.

### **EDUCATION**

612.669.0102

# B.A. in Journalism—Mass Communication

From September 2010 to May 2013.

Joe@JoeReinkeDesign.com

University of Minnesota, School of Journalism and Mass Communications

### B.A. in Art

From September 2008 to May 2013 University of Minnesota, College of Liberal Arts

### **TECHNICAL PROFICIENCIES**

HTML / CSS Adobe Photoshop Adobe Dreamweaver Adobe Illustrator Adobe InDesign Adobe Xd Adobe Dimension

Adobe Acrobat

Sketch

Microsoft Office **Boxshot** Instapage

Webflow Hubspot

Some Javascript Some Blender

### KNOWLEDGE

Layout Typography UX/UI Image Editing Photography Vector Illustration

# WORK

