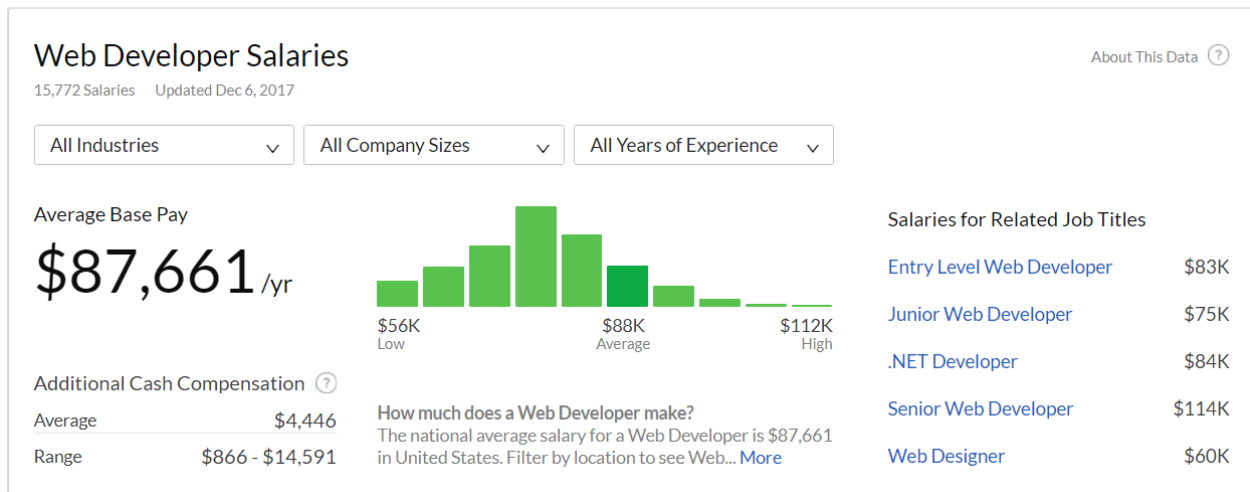Maintaining our product, while simultaneously improving it, will require a moderate cost. These next couple of pages will attempt to estimate the costs associated with getting our platform into the hands of as many users as possible.

Much of this cost will be labor. The average salaries of developers, sales staff, scientists, and designers are provided.
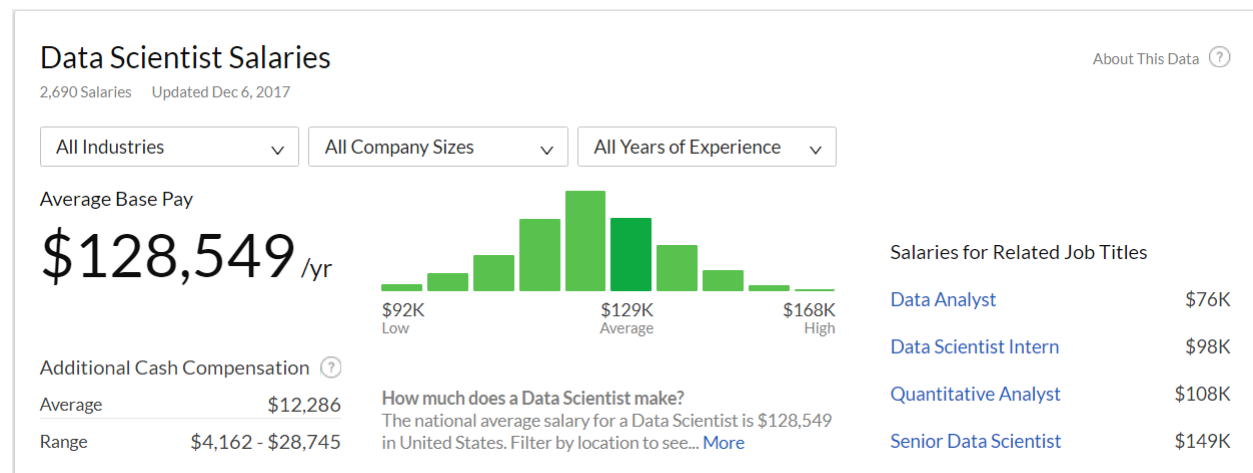
Front-end developer:

Web Developer Salaries

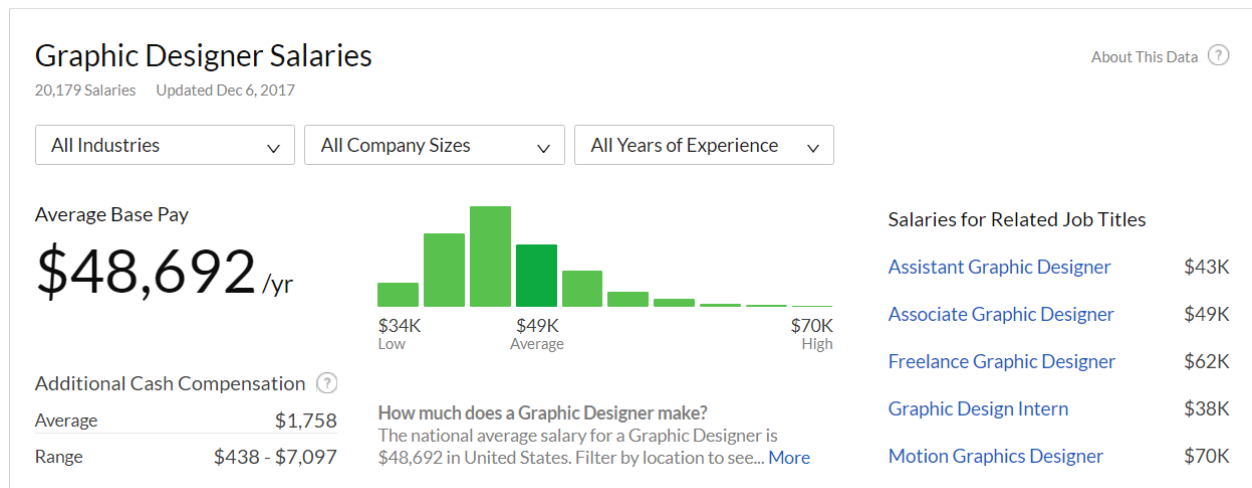15,772 Salaries   Updated Dec 6, 2017

About This Data ⑦

| All Industries ∨ | All Company Sizes ∨ | All Years of Experience ∨ |

Average Base Pay

$87,661 /yr

$56K
Low

$88K
Average

$112K
High

Additional Cash Compensation ⑦

Average	$4,446
Range	$866 - $14,591

How much does a Web Developer make?
The national average salary for a Web Developer is $87,661 in United States. Filter by location to see Web... More

Salaries for Related Job Titles

Entry Level Web Developer	$83K
Junior Web Developer	$75K
.NET Developer	$84K
Senior Web Developer	$114K
Web Designer	$60K

Back-end developer:

Software Engineer, Backend Salaries

258,757 Salaries   Updated Nov 7, 2017

About This Data ⑦

| All Industries ∨ | All Company Sizes ∨ | All Years of Experience ∨ |

Average Base Pay

$109,087 /yr

$75K
Low

$109K
Average

$150K
High

Additional Cash Compensation ⑦

Average	$8,785
Range	$1,986 - $23,176

How much does a Software Engineer, Backend make?
The national average salary for a Software Engineer, Backend is $109,087 in United States. Filter by... More

Salaries for Related Job Titles

No related titles found.

As we collect more salary reports, we will be able to display related salaries for this job title.

Submit your salary

Mobile Engineer:

Mobile Developer Salaries

892 Salaries   Updated Nov 30, 2017

All Industries ∨	All Company Sizes ∨	All Years of Experience ∨

Average Base Pay

$100,844 /yr

$66K Low $101K Average $121K High

Additional Cash Compensation ?

Average	$5,613
Range	$911 - $13,565

How much does a Mobile Developer make?
The national average salary for a Mobile Developer is $100,844 in United States. Filter by location to see... More

Salaries for Related Job Titles

Software Developer	$82K
Software Engineer	$109K
Android Developer	$101K

Data Scientist:

Data Scientist Salaries

2,690 Salaries   Updated Dec 6, 2017

All Industries ∨	All Company Sizes ∨	All Years of Experience ∨

Average Base Pay

$128,549 /yr

$92K Low $129K Average $168K High

Additional Cash Compensation ?

Average	$12,286
Range	$4,162 - $28,745

How much does a Data Scientist make?
The national average salary for a Data Scientist is $128,549 in United States. Filter by location to see... More

Salaries for Related Job Titles

Data Analyst	$76K
Data Scientist Intern	$98K
Quantitative Analyst	$108K
Senior Data Scientist	$149K

In addition to developers, the aesthetics of the game would need to be improved, and updated as the platform is expanded

Graphic Designer:

Graphic Designer Salaries

20,179 Salaries   Updated Dec 6, 2017

About This Data ⑦

| All Industries ⌄ | All Company Sizes ⌄ | All Years of Experience ⌄ |

Average Base Pay

$48,692 /yr

$34K Low $49K Average $70K High

Additional Cash Compensation ⑦

| Average | $1,758 |
| Range | $438 - $7,097 |

How much does a Graphic Designer make?
The national average salary for a Graphic Designer is $48,692 in United States. Filter by location to see... More

Salaries for Related Job Titles

Assistant Graphic Designer	$43K
Associate Graphic Designer	$49K
Freelance Graphic Designer	$62K
Graphic Design Intern	$38K
Motion Graphics Designer	$70K

Hosting our game on a website (outside of KU cycle servers) could be an avenue to be explored.

We could turn to Google to host our site

9. Google Web Hosting Pricing - Starting at $45

The cheapest of the big three, the Google Cloud Platform's pricing model is still a far cry from the costs charged by some of the hosts mentioned earlier. For $44.66 per month, Google offers its Custom 2 core 3.75GB hosting solution. If you add an additional $10, you get an extra 4.25GB.

What is the Cloud? | Google Cloud Platform | The Apps Show

Check out what the
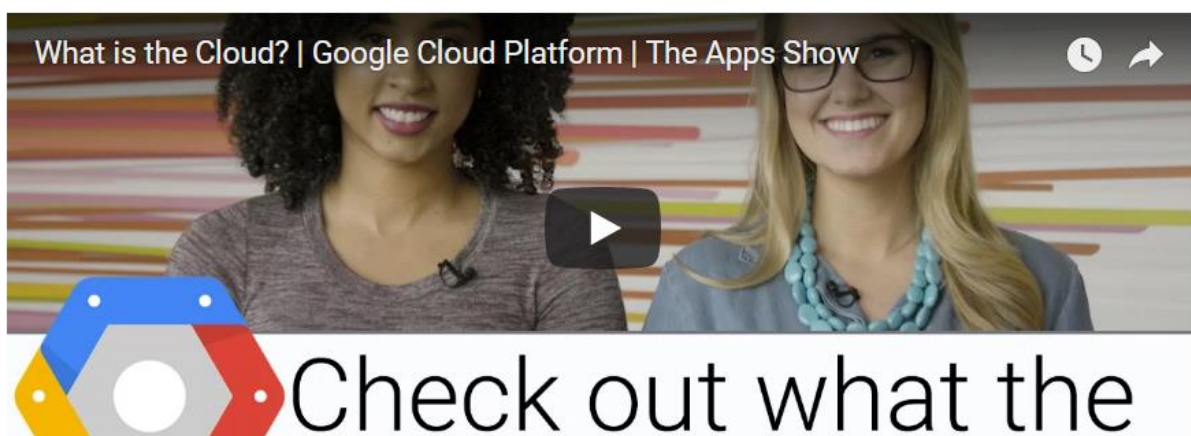
TechRepublic published a great breakdown of Google's pricing when compared with AWS, which will also come in handy in our next section. The article concluded that Google wins the war on price and performance among the big cloud providers.

We would need a catchy domain name. This is a possibility:

Yes! Your domain is available. Buy it before someone else does.

connectfourai.com   ~~$14.99*~~ **$0.99***   **Add to Cart**

Buy 3 and Save 69%   ~~$57.97*~~ **$18.00***   **Add to Cart**
connectfourai.net
connectfourai.org
connectfourai.info

An app could be a great way to get our product into people's hands.

We could turn to Apple's App store for this.

Apple Developer Program. If you're an organization interested in creating apps for distribution on the App Store for iPhone, iPad, Mac, and Apple Watch, enroll in the Apple Developer Program. Membership includes access to beta OS releases, advanced app capabilities, and tools needed to develop, test, and distribute apps and Safari extensions for your entire development team. Organizations will sell apps using their legal entity name. Companies and educational institutions must provide a D-U-N-S Number (available for free) registered to their legal entity during the enrollment process.

99 USD per membership year

We could also look into the Google Play store

Google Play has a one-time fee of $25.

If we look to placing our game on Steam there will be a cost associated with it.

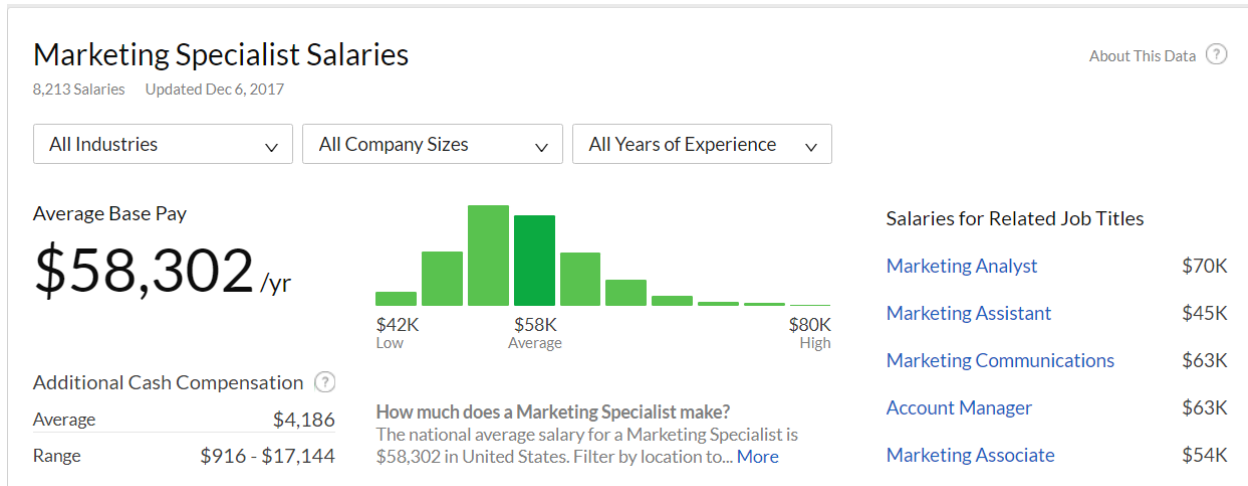# Valve sets Steam Direct self-publishing fee at $100

The price is right

If we'd like to earn any revenue, we'll have to consider marketing our product, and whether we'd like to feature ads on our platform.

Software Sales Engineer:
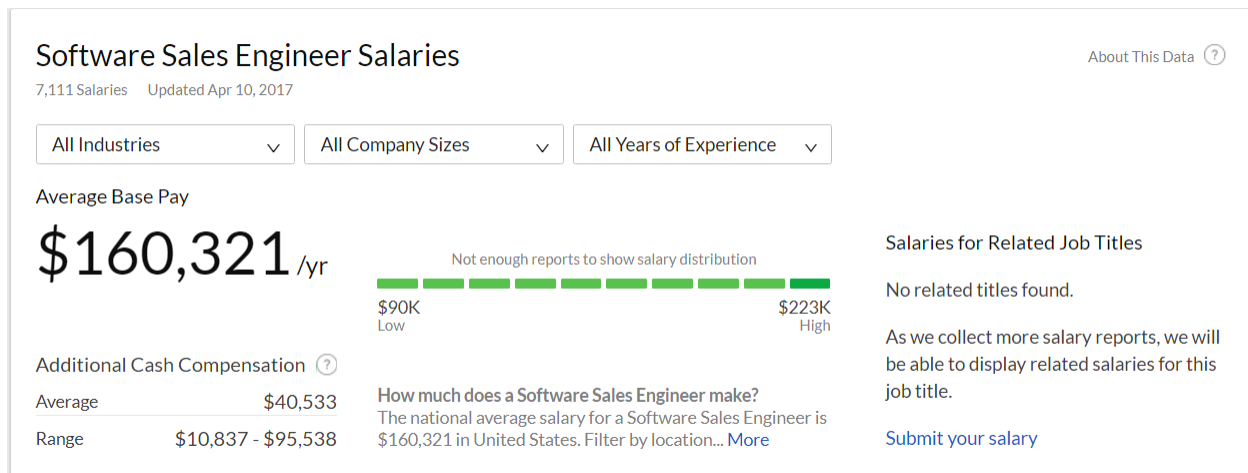
Marketing Specialist:

If we use all of these resources, our estimated total cost is around $694,222 Annually.

We've racked up quite a bill! Realistically, we would have to prioritize these resources, only allocate capital to the ones that are essential, and look to the rest when (if) the product becomes popular.

Sources

https://www.glassdoor.com/Salaries/web-developer-salary-SRCH_KO0,13.htm

https://www.glassdoor.com/Salaries/software-engineer-backend-salary-SRCH_KO0,25.htm

https://www.glassdoor.com/Salaries/software-sales-engineer-salary-SRCH_KO0,23.htm

https://www.glassdoor.com/Salaries/mobile-developer-salary-SRCH_KO0,16.htm

https://www.glassdoor.com/Salaries/graphic-designer-salary-SRCH_KO0,16.htm

https://www.glassdoor.com/Salaries/data-scientist-salary-SRCH_KO0,14.htm

http://www.hostingadvice.com/how-to/web-hosting-prices/

https://www.godaddy.com/dpp/find?checkAvail=1&tmskey=1dom_03&isc=gofd1001aj&mkwid=sECDoAaG9_pcrid_198470425417_pkw_domain+names_pmt_e_pdv_c_&aud=%5Bbrand%5D&gclid=CjwKCAiA6qPRBRAkEiwAGw4SdgERQ69bexgTf6CzWWwTzsHEBmHb910tXEYYccV59y8M39q-quTOahoCiZIQAvD_BwE&domainToCheck=connectfourai.com

https://www.polygon.com/2017/6/2/15729276/steam-direct-fee-valve

https://developer.apple.com/support/compare-memberships/

https://www.techrepublic.com/blog/software-engineer/app-store-fees-percentages-and-payouts-what-developers-need-to-know/

https://www.glassdoor.com/Salaries/marketing-specialist-salary-SRCH_KO0,20.htm